



# Almanac

VOL. 2, NO. 3

DECEMBER 1955

TO

Sec. 34.65 E, P. L. &amp; R.

## Faculty Club Plans Progressing; Designs Drawn; Site Available

The Faculty Club is closer to becoming a reality than anyone expected a year ago.

Though important problems are still to be solved, a donor is actively interested in contributing to its construction. And a site is available.

### Greetings From the President

With this issue *The Almanac* completes a full year's cycle under its present name. As a medium of communication for members of the University faculties it has grown steadily in stature and acceptance from the first two issues of last year which appeared under the trial heading of the *Newsletter*.

We are all greatly indebted to its first staff editor and to his advisory faculty committee for the progress that has been made in evolving an informative monthly publication for campus residents.

*The Almanac* has now graduated to a faculty editor and is on its way to filling more completely the needs for which it was originally instituted.

I am personally most appreciative of the efforts of everyone connected with *The Almanac* which have brought us to this stage in the fruition of our plans for this publication. The new editor will, I know, receive the whole-hearted cooperation of all of his colleagues in his program for the continued improvement of this channel for the exchange of faculty opinion and for the dissemination of all University information of common interest.

We are now well into a new year marked by a brightened financial picture which we hope will enable us to take many of the necessary steps toward more adequate faculty salaries and benefits. The counsel of the faculty in the evolution of our policies and the support of the faculty in their implementation has marked a year of great progress for the University. On this, *The Almanac's* second Christmas, I want to extend my warmest greetings to every member of the faculty and the staff as well as to their families and friends. May the new year be one of happiness for us all and of signal attainment for our University.

GAYLORD P. HARNWELL

December 1955

Since its appointment by the Senate in November, 1954, the Faculty Club Committee has been conducting its studies on the premise that the University teaching staff (including Instructors) desires a separately housed and accessible Club that will serve the needs of fellowship, dining, relaxation, intellectual exchange, and a sense of University cohesiveness.

The Committee has based its plans on some 75 interviews with Faculty members, careful and continuing local studies of cost problems, and inquiries into operational experiences at other universities.

As described in a report to the Senate, the Club envisioned by the Committee is a two-story building containing 15,000 square feet. The first floor is to house a lounge, game room, dining room, bar, and kitchen. The second floor plans indicate several small apartments for visitors, one large apartment for VIP's, three conference rooms, a reading room, a Hi-Fi room, and a resident manager's quarters. Actual designs embracing these features were drawn up by students in senior architecture. The one judged most attractive and appropriate by the Committee in terms of Faculty "needs and desires" is the work of Clement Wasleski.

Estimates of construction costs have been determined from averaging the actual cost figures of several buildings similar in function and appointments. "Our figures, ranging from \$270,000 to \$300,000, depending on what is included, are about ten per cent less than studies made in the office of the Financial Vice-President," said Dr. Julius Halpern, Chairman of the Faculty Club Committee. "But the important thing to note is not that we differ but that we are reasonably close. We are definitely in the realm of financial practicalities."

Financing will rest on a triple base of gifts (expected to range upwards of \$150,000), a 40-year low interest mortgage, and dues. In a straw vote taken at the last meeting of the Senate, sentiment favored dues averaging \$15 annually and an additional payment of \$15 to carry a mortgage. Another vote rejected the possibility of combining a Faculty Club with an Alumni Club.

One of the knottier problems facing the Committee is the operation of a dining room and bar. Investigation has revealed that these facilities are usually run at a deficit. At

(Continued On Page Two)

## Faculty Club (Continued From Page One)

Harvard, for example, the annual dining room deficit is about \$11,000, with average luncheon checks \$1.29 (for the 16% of membership using the dining room facilities) and average dinner checks of \$2.18 (for the 8% using the service). There is no bar. Columbia, New York University, and Massachusetts Institute of Technology also run their dining rooms at a loss. Profits from the Columbia bar are said to offset the dining room deficit, but this experience is unusual and seems to depend on encouraging outside parties to make use of the facility. Although the bar profit at M. I. T. is about 30%, the daily cash receipts are actually only about \$30. Basing his figures on a 20% use of dining room and bar by a Club membership of 800, with lunch checks averaging \$1.08 and less numerous dinner checks \$1.87, plus daily bar receipts of \$20, Mr. Harry C. Evering, Manager of the University Dining Service, doubts that a local operation can be made self-sufficient. (Incidentally, a fact not generally known is that a liquor license for a club costs from eight to twelve thousand dollars—and even if desired may not be available for some years.)

With respect to site, it may now be said on the basis of authoritative sources that the much discussed Sansom Street location is no longer a possibility since certain pressing new developments rule out any kitchen development there. The 34th Street and Woodland Avenue site is efficiently located, but the ground may be required for an extension of the Library should funds for a new Library prove too difficult to raise. Other locations include the southwest corner of 36th and Walnut Streets (now being used as a parking lot), on top of the one story Wistar Institute Building located in the triangle east of 37th Street between Spruce Street and the present Woodland Avenue, and the area lying roughly between the location of the proposed Administration Building and Logan Hall, which would include the stub of Locust Street below 36th Street and portions of the present Woodland Avenue.

According to Mr. John L. Moore, Business Vice-President of the University, "The 36th and Walnut Streets site was cleared with the thought in mind that the Faculty would want it for its Club. They can still have it, of course, whenever they want it, and without waiting, subject naturally to the recommendation of the Plant and Operation Committee of the Trustees."

Since the University is responsible for the financial acts of the Club—unless the members incorporate as a private organization—it obviously hopes that the Club can be run on a paying basis or at least one operating at only a modest deficit.

The present composition of the Faculty Club Committee is: Chairman, Dr. Julius Halpern (Physics), Dr. Edward L. Brink (Marketing), Dr. Orin E. Burley (Marketing), Dr. Herbert B. Callen (Physics), Dr. Elizabeth F. Flower (Philosophy), Dr. J. Perry Horlacher (Political Science), Dr. Thomas R. Kane (Mechanical Engineering), Dr. Grant C. Manson (Fine Arts), Dr. John E. Martin (Veterinary), Dr. Robert L. Mayock (Hospital), Dr. Daniel J. O'Kane (Microbiology), Dr. Ralph C. Preston (Eisenlohr Annex), and Prof. Octavio M. Salati (Moore School).

## Comment on Faculty Club

Mr. Henry Pemberton, Financial Vice-President of the University: "The Faculty Club idea is splendid. When the Faculty have crystallized their ideas with regard to operation and location, the financial departments will do everything in their power to help bring the Club into being."

Dr. Orin Burley, Chairman of the Department of Marketing and Foreign Commerce, Professor of Marketing, and President of the Lenape Club: "Speaking personally and based upon my experience at other universities which have faculty clubs, I am entirely in accord with the establishment of such a Club at Penn. It can make a vital contribution to the educational and social life of the Faculty."

Dr. Ray H. Abrams, Associate Professor of Sociology and Secretary of the Lenape Club: "A Faculty Club is highly desirable on our campus. It would bring Faculty members together, socially and intellectually."

Mr. Robert Cox, Assistant Professor of Accounting and Treasurer of the Lenape Club: "As an individual I am very much in favor of a Faculty Club and will support it whole-heartedly. I hope its membership will be broad enough to include instructors and part-time members of the teaching staff."

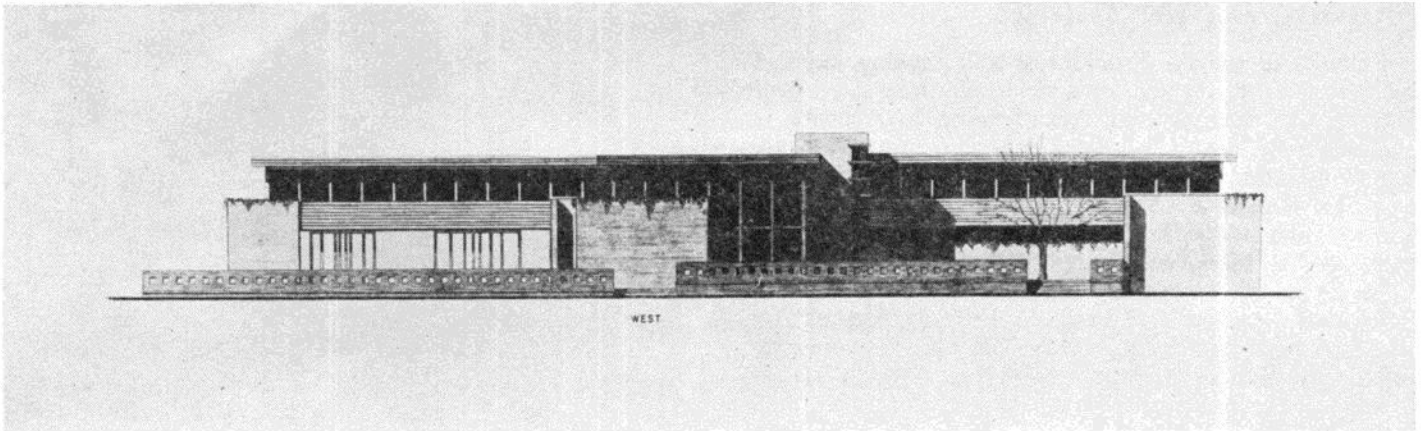
Dr. Harold Stine, Professor of English: "I like the basic idea of a Faculty Club—which ought to include instructors as well as professors—but I think we ought to find out exactly what the individual members of the staff want by some sort of poll or questionnaire."

Dr. Oscar Nelson, Professor of Accounting: "I am a member of Lenape, which serves its limited purposes well, but an all-University Faculty Club would have far-reaching advantages in cultural exchange in addition to meeting more fully our social needs, dining convenience, and a sense of place."

Dr. Paul E. Bennett, Instructor in English: "I haven't heard about a Faculty Club until today, but I think it's a fine idea! I hope that instructors will be permitted to join it—and that they'll be able to afford the dues."

## Science Foundation Awards Offered

The National Science Foundation is extending its fellowship awards program during 1956 to include approximately 40 senior post-doctoral Fellows in life and physical sciences and closely allied fields. Stipends, ranging from \$4,000 to \$10,000, may be applied to study or research in an accredited nonprofit institution of higher learning in the United States or abroad. To be eligible, candidates must be citizens of the United States, must be able to demonstrate special aptitude for advanced training, and must have at least five years experience beyond the science doctorate or its equivalent. Applications may be obtained from the Division of Scientific Personnel and Education, National Science Foundation, Washington 25, D. C.



The proposed design for the Faculty Club.

## Finance Questions Answered

The following is a statement prepared by Harold Manley, Comptroller of the University, in answer to certain recent Faculty inquiries (see *The Almanac*, November issue) concerning the disposition of funds received from tuition increases in the 1955-1956 Budget.

### STATEMENT OF ALLOCATION OF FUNDS RECEIVED FROM TUITION INCREASE TO 1955-56 BUDGET

A. For salaries and wages:	
1. Allocated for academic salary increases .....	\$200,000
Increases due to promotions	\$31,000
Other increases	35,000
Increase in base rates of assistants and assistant instructors in the College	30,000
Increase in base rates of instructors in the Wharton School	28,000
Balance to be allocated	76,000
	<u>\$200,000</u>
2. Allocated to academic departments for additions to staff, returns from leave of absence, etc. ....	142,000
Law School—Legal Research Program	\$25,000
School of Dentistry	25,000
Wharton School	25,000
School of Nursing	19,000
Greenfield Center	19,000
Summer School	13,000
Other	16,000
	<u>\$142,000</u>
3. Allocated to other activities for additions to staff .....	49,000
Student Health Service	\$25,000
Registrar	19,000
Other	5,000
	<u>\$49,000</u>
Total allocation for salaries and wages	<u>\$391,000</u>

B. For non-salary items .....	454,000
Department of Intercollegiate Athletics—reduction in revenue	\$128,000
Closing of Woodland Avenue—Spruce Street Parking Bays	105,000
Furniture for new dormitory	86,000
Buildings and Grounds—repairs	21,000
University Museum—increased maintenance and repairs	16,000
University Archives—moving, renovating and new shelving	16,000
Student Health Service—increased facilities	14,000
Registrar—machine rental, equipment, etc.	14,000
Dormitory Office—renovations	13,000
Dormitories for Women—equipment	12,000
Management Analysts	10,000
Telephone Service	7,000
Other	12,000
	<u>\$454,000</u>
C. For the President's Contingent Fund—to provide for interim, emergency appropriations .....	100,000
	<u>\$945,000</u>

The Financial Department will be happy to answer any further questions addressed to it in connection with this or other financial subjects.

## Vets Meet With Farmers

The Faculty of the School of Veterinary Medicine, in cooperation with the local veterinary medical associations in the state of Pennsylvania, has just completed a series of six educational meetings presented to various farmer organizations in six counties of the State.

## Press Open for Business

The new Director of the University of Pennsylvania Press, Thomas Yoseloff, pointed to the walls of his freshly painted offices at 3434 Walnut Street.

"The new look at the Press," he said, "is much more a matter of interior operations than of interior decorations. We want to reinvigorate the Press. We want to do a couple of dozen books a year and at the same time greatly reduce our expenses. We especially want the Faculty of the University to feel that the Press belongs to them, that it represents the final stage of research. Naturally we're eager to get first-rate scholarly books from any source, but we want the Faculty to know that their own researches will have priority in all our programs."

Mr. Yoseloff has fifteen years of professional success as a commercial publisher to guide him in his latest commitment. He is the president of Beechhurst Press, located in New York City. And he directs the destinies of an astonishing assortment of small but successful book clubs. The best known of his eleven clubs are the American History Book Club, and the Fine Editions Club. He is a Phi Beta Kappa graduate (major: journalism) from the University of Iowa.

Mr. Yoseloff will conduct the Press under contractual arrangements entered into between him and the Trustees of the University in August of this year.

The terms authorize him to supervise the operations of the Press within an annual budget not to exceed \$30,000 and require that he be personally responsible for any deficits beyond this figure. He is expressly forbidden to enter into contracts for single works whose total cost is more than \$5,000 without first obtaining written approval from the President of the University or his representative.

He has been granted the exclusive right to the designation "University of Pennsylvania Press."

Anyone now using the designation "University of Pennsylvania Press" in connection with publications or periodicals not governed by the Press is requested to consult with Provost Williams at once.

Mr. Yoseloff draws no stipend and the University obliges itself only to maintain his office, pay the salary of his secretary, and meet such traveling expenses as he incurs in the discharge of his University duties.

The present contract runs to June 30, 1957; thereafter it will be continued on a year to year basis with mutually protective terms regarding termination. All of this is the outcome of an appraisal made by a Survey Committee set up to study the Press under the direction of Drs. Joseph Willits and Malcolm G. Preston and with the approval of the University counsel.

The advantage to the University in these arrangements is that at only nominal cost to itself it has acquired a quality of professional direction of its Press that, it is hoped, will advance and broaden its prestige in the world of scholarship.

The incentive to Mr. Yoseloff is the opportunity to fulfill an old ambition, namely, to demonstrate that books of genuine scholarly importance can be published and find their market within a program involving relatively small

financial loss.

"I don't expect to prove that the Press can make money," he said, "but I do believe that a list of from 20 to 30 titles can be produced annually at a deficit of something around \$10,000 a year. That's much less than has been true in recent years. The fact that I'm assuming this responsibility at no financial return to myself may strike some as quixotic. But I make a very satisfactory living out of my commercial enterprises. And this is simply something I've always wanted to do. I believe in the importance of university presses, and I see a great future in our own. I believe we can make it a reasonably 'going' concern, one that will both fulfill its Faculty obligations and enrich the world of learning."

In addition to being responsible for such matters as printings, binding, format, advertising schedules, and the like, Mr. Yoseloff will read all manuscripts submitted to the Press and forward them to the Editorial Committee with his recommendations. This Committee, now as always, retains full editorial control over the Press, allocating the reading of manuscripts to qualified critics on and off campus, and reserving the right of final approval and rejection to itself. Within the limits of funds from time to time available, all approved manuscripts of the University Faculty will be published, with such royalty rates as are standard among other university presses.

The composition of the Editorial Committee for this year is as follows: Chairman, Dr. George Tatum (Fine Arts), Dr. Ray H. Abrams (Sociology), Dr. Anthony B. Garvan (American Civilization), Dr. Ward H. Goodenough (Anthropology), Prof. John O. Honnold (Law), Dr. Lester E. Klimm, (Geography), Dr. Knut A. Krieger (Chemistry), and Dr. Morris Rubinoff (Electrical Engineering).

## Engineering Alumni Honored

At the Engineering Alumni Society dinner meeting on November 11, which was part of the celebration commemorating 100 years of engineering education at the University, the Faculties of the Engineering Schools awarded citations to the following alumni in recognition of outstanding professional performance, distinguished contributions to society, and service to the University of Pennsylvania:

*Chemical Engineering:* Adolph O. Schaefer (1922), Harry Bell McClure (1924), Hugh William Field (1928).

*Civil Engineering:* Jonathan Jones (1905), Albert Theodore Goldbeck (1906), Thomas E. Bruder (1911), Jacob Joshua Creskoff (1922), John E. Robinson (1926).

*Electrical Engineering:* Charles Summerfield Redding (1906), Richard T. Nalle (1910), Charles S. Leopold (1917), Charles Weyl (1917), Herbert V. Hurlbrink (1923), William Earle Bradley (1935), Charles H. Weaver (1936), John Presper Eckert, Jr. (1941).

*Mechanical Engineering:* Walter L. Fleisher (1900), Henry Nathan Rodenbaugh (1901), Dr. Robert Yarnall (1901), Henry Bussell Bryans (1907), Francis G. Tatnall (1920), Samuel Logan Kerr (1921), Stanley Corrsin (1940).

## Letters to the Editor

### Further Word on Tuition Exchange

Readers of *The Almanac* may be interested in some additional notes about Tuition Exchange. An up-to-date list of member colleges and universities, with notations as to which members have exceeded or nearly exceeded their credit quotas, will soon be distributed.

The question has been raised whether the children of emeritus or deceased professors are eligible under the Tuition Exchange Program. Children of emeritus professors are eligible under the same regulations as children of members of the faculty still actively engaged as fully affiliated and fully salaried members of the University. The circumstances of children of deceased faculty members vary widely, and the question can only be answered with respect to individuals as the occasion arises.

You may wish to remind your readers that the bulletins of virtually all members of Tuition Exchange are available in the Penniman Library for consultation by members of the University or their children.

DOUGLAS ROOT DICKSON, *Director*  
Office of Scholarships and Student Aid

### Witness Box

#### Question:

"Why doesn't the University make an all-out effort to build a new library?"—Dr. Cornell Dowlin, Associate Professor of English.

#### Answer:

"The sum of \$570,000 (of which \$100,000 has already been spent on architect's and engineering fees) has been received by the University from a considerable number of donors—in particular the members of the Board of Trustees—for the erection of a new library building. The plans toward which the Trustees are presently working will require an additional \$6,000,000 before we have upon our campus the library which we need. It is possible that as we progress toward this goal initial construction may be undertaken before this total sum is in hand, and study is being given to how we may proceed most expeditiously as additional sums are received.

"The library is high in priority among our building needs, but it is the advice of our development consultants that an early general campaign is less economical or productive of immediate results than is a policy of seeking for a few substantial gifts before undertaking a broad solicitation for smaller contributions.

"All groups in the University—Trustees, Administration, Faculty, and Students—are solidly behind the need for a library and will, I know, loyally support the efforts which are currently being made to realize this building at the earliest possible moment."

—GAYLORD P. HARNWELL, *President*

● Questions for the Witness Box will be selected for their general interest.

### Mathematics: A Summing Up

A report from Dr. W. H. Gottschalk, chairman of the Department of Mathematics, demonstrates that arithmetical processes and expository prose can make a nice equational balance.

Division: the Mathematics Department performs a dual function in (1) research and in (2) service.

Addition: This year the Department is rendering significant additional service to the University and to the community in a series of new courses:

1. Mathematics for Social Scientists (Dr. Fine)
2. Mathematics for Medical Scientists (Dr. Schub)
3. Group-Theoretical Methods for Physicists (Dr. Herstein)
4. Mathematical Aspects of Computers (Mr. Turanski)
5. Advanced Mathematics for Engineers (Mr. Mairhuber)
6. Modern Mathematics for High School Teachers (Dr. Herstein)

Multiplication: The Department will be happy to discuss the mathematical needs of any group in the University with a view to satisfying such needs by further extending its services.

We trust that the publication of this report in no way subtracts from the dignity of Mathematics as both Queen and Handmaiden of the Sciences.

### Microwave Symposium To Be Held

The Moore School of Electrical Engineering will play host at the National Symposium on Microwave Techniques to be held on the campus February 2 and 3, 1956. The symposium is jointly sponsored by the Professional Group on Antennas and Propagation, the Professional Group on Microwave Theory and Techniques, and the Philadelphia Section of the Institute of Radio Engineers.

The technical program arranged for this symposium has been designed to be of broad general interest to experts in the field of microwave engineering.

The charge for advance registration is \$2.50. Checks should be made payable to I. L. Auerbach, Treasurer, and mailed to Mr. Charles Polk, Chairman, Arrangements Committee, Moore School of Electrical Engineering. Other Faculty members involved in the symposium are: Mr. R. F. Schwartz, chairman of the Steering Committee; Dr. P. P. Lombardini, a member of the Technical Program Committee; and Dr. E. I. Hawthorne, a session chairman. Papers will be delivered by Mr. Polk and by Mr. P. J. Kelley (co-authored with Drs. Lombardini and Schwartz). Dr. Carl C. Chambers, Vice-President for Engineering Affairs, will say a few words of welcome to the participants at the opening session.

### Memo for Historians

Official figures of the Faculty Senate show a total membership of 641. Attendance at the October 24th meeting of the Senate was 128. The next meeting will be held in February on a date still to be announced.

## Among Other Things

Founder Benjamin Franklin is still making news, in literature, art, and television's electronic tubes. . . . Colin Simkins' "A Currier and Ives Treasury" (Crown) includes among its 80 full-color full-page prints the celebrated scientific demonstration with the kite. . . . Our own Dr. Robert E. Spiller, Professor of English, hails him as "one of the first really great writers in the new literature" in his splendid appraisal of American letters, "The Cycle of American Literature" (Macmillan. . . . Edward R. Murrow and Fred W. Friendly present Herbert Hoover in a few excerpts from his talk about Franklin given on their TV program "See It Now," which has just been interestingly edited (text and pictures) for publication by Simon & Shuster. . . . And Clifton Fadiman includes dozens of Franklin's sauciest and sagest remarks in his lively volume of quotations, "The American Treasury" (Harper). . . .

**Bulletin:** Radio and television station WCAU is preparing to make a gift of some 150 books dealing with the techniques of the broadcasting medium to the University Library. . . . Provost Williams plans to devote several months of his forthcoming leave of absence to lexicographic research in Madrid. . . . The recent (November) "Holiday" magazine articles about the Ivy League Colleges brought forth this observation from a Faculty Senator who prefers to remain anonymous: "The differences between us were perhaps a little more apparent than the similarities?" . . . **Did You Know That:** the course in Chemical Engineering at the University (begun in 1893) has the distinction of being the oldest continuous such course in the U. S.? . . .

**Catching Up With The News:** Dr. Norman D. Palmer, Professor of Political Science, received the Honorary Degree of Doctor of Humane Letters *honoris causa* at commencement exercises, June 13th, at Colby College, Waterville, Maine. . . . Dr. Carleton Coon and Richard Emerick gave assistance to Life magazine in the preparation of its first chapter of "The Epic of Man," published in the issue of November 7th. . . . Dean E. D. Grizzell, of the School of Education, is serving as a member of the Committee on Education and International Affairs of the American Council on Education. . . . Dr. John T. McGrath, Associate Professor of Pathology, School of Veterinary Medicine, has recently returned from Florida where he presented a paper before the Southern and Florida State Veterinary Medical Association entitled "Diseases of The Central Nervous System in Animals." He is now awaiting publication of his book on the same subject slated for release early next year. . . .

**Curiosity Corner:** Five copies of the University of Pennsylvania five volume *Annual Report 1954-1955* were deposited in the Library on September 15th. Up to this moment of writing, the Library staff reports only three requests to see it. . . . **Eagle-eyed:** Joseph Cadbury, who conducts a course in science in the C.C.C., recently attracted considerable press attention for having spotted a golden eagle during a meeting of the National Audubon Society in Greenwich, Conn. Though the bird is a rare



Leslie M. Parsons and President Gaylord P. Harnwell designate a group of research rooms in the Physical Sciences Building as the "United States Steel Foundation Research Wing."

sight in those exurbanite parts, it is actually common enough hereabouts. "I saw eight of them in one day last October over the Hawk Sanctuary near Reading," Cadbury confided to your reporter. . . . Dr. A. H. Scouten, Associate Professor of English, will be chairman of the English Drama Program at the Modern Language Association Convention in Chicago, December 26-28th inclusive. . . .

Some pleasant echoes still linger on local ears from the performance given by the University Glee Club last week on the Perry Como NBC television program. . . . Another kind of echo is being investigated by Assistant English Professor Edwin C. Bolles who is putting the finishing touches to an article exploring T. S. Eliot's debt to New England. . . . Dr. Loren Eiseley, Professor of Anthropology, discusses the controversial history of the most miraculous creation in the world in a stimulating article about the human brain in the November issue of Harper's Magazine. Conclusion: Loren doesn't see eye to Eiseley with Darwin. . . .

**Congratulations:** Richard W. Gregory, Instructor in Criminology, was recently appointed to the new post of Executive Director, Crime Commission of Philadelphia.

### THE ALMANAC

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The Editor is assisted by an Advisory Committee representing the Faculty, Administration, and Personnel of the University.

Letters, items of news, and articles of interest to the faculty and staff are earnestly solicited.

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