

UNIVERSITY of PENNSYLVANIA



# Almanac

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## Provost Eiseley Welcomes Class of 1964 to Campus

Provost Loren C. Eiseley welcomed nearly 1400 members of the incoming class of 1964 to the University at formal opening exercises in Irvine Auditorium on Friday, September 16.

The freshmen, who had spent the preceding week together in orientation programs on the campus and in separate men's and women's camps at Green Lane, were joined in the noontime exercises by a substantial number of upperclassmen, and by faculty members who took part in the academic procession to the auditorium.

Dr. Eiseley told the incoming students that they had purchased a ticket for travel into an unknown future. Where the ticket would allow them to disembark, however, would be the result, he said, of a series of what might be regarded as small and innumerable choices made along their pathway through school.

He pointed out that in any entering class, statistics would show that within a comparatively few years some students will unknowingly have purchased a ticket to way stations of eminence in the fields of arts, letters, and science; to some shabby back alley of life where eventually they will disappear; to a sane, happy, well-balanced life or to psychological misery.

"In many cases these decisions, if we can use that phrase, are the indirect results of life habits becoming fixed and confirmed during the impressionable years of college life," the Provost declared. He explained that it is in this period, to a very considerable degree, that the student loses his childhood innocence, and, with the world's knowledge of good and evil weighing upon him, makes the choices which later lead to disaster or to greatness.

## President Harnwell Heads I.C.A. Survey Team in Iran

President Harnwell and three other members of the University's faculty and staff returned to the campus in early September from an extended stay in Iran, where they studied the feasibility of establishing an American-type university in that country.

(Continued on Page 4)

## Wharton Gets \$700,000 Grant For Curriculum Development

Revision of the Wharton School's curriculum, begun during the past academic year, received a tremendous boost from the Ford Foundation during the summer in the form of grants totalling \$700,000.

The funds, designed to support not only undergraduate curriculum development but research and graduate instruction in business and economics, constituted the most substantial item in a list of 152 grants and awards, from 17 individual foundations and agencies, received by the University between June 30 and September 1. Their aggregate amounted to \$1,500,000.

Dr. Loren C. Eiseley, Provost, who announced the Ford Foundation grant, said the curriculum development at Wharton will result in the establishment of new courses in such fields as science, mathematics, and behavioral studies, as well as in business subjects such as accounting, management, marketing, and finance.

All the new courses will reflect the underlying philosophy of the new Wharton School curriculum, approved in principle by its faculty, which recognizes that the nature and requirements of business leadership demand men with educational experience in a wide variety of disciplines, as well as in the social and business subjects directly relevant to the conduct of business in a modern society.

The list of grants and awards received by department heads and faculty members, given below for the summer months, is not complete, but offers a representative cross-section:

DR. ISAAC STARR, chairman, therapeutic research, School of Medicine—\$12,889 from the U. S. Public Health Service for development of clinical methods of estimating strength of the heart.

DR. WILLIAM DUNBAR, associate professor of clinical medicine, University Hospital—\$104,043 from the Office of Vocational Rehabilitation for rehabilitation training and teaching in medicine.

DR. SAMUEL GURIN, chairman, biochemistry, School of Medicine—\$77,408 from the U. S. Public Health Service for a study of the biosynthesis of cholesterol and fatty acids.

DR. ALBERT M. KLIGMAN, professor of dermatology, School of Medicine—\$12,462 from the U. S. Public Health Service for studies in allergic contract.

ELIZABETH M. RALPH, research associate, Physics Department—\$22,200 from the National Science Foundation for C-14 measurements of known age samples.

(Continued on the next page)

## Television Credit Courses To be Offered Second Year

The University's College of General Studies will collaborate with Station WCAU-TV for the second successive year in presenting "Television Seminar," a program of college television courses for credit, this fall.

Beginning October 3, Dr. Tristram P. Coffin, Associate Professor of English, will present English 126-TV, a course in American Folklore, on Monday, Wednesday, and Friday from 6:30 to 7 A.M.

Beginning Tuesday, October 4, Dr. Norman D. Palmer, Professor of Political Science and Chairman of the International Relations program, will present Political Science 50a-TV, a course in International Politics, on Tuesday and Thursday at the same hours. Three semester credits will be offered for the Folklore course and two for that in International Politics. Both may be applied by properly enrolled students toward an undergraduate degree.

The courses are open to all who have either a high school diploma or are more than 19 years old and capable of doing college-level work. Credit students are charged the usual University tuition fee.

Associated in the production and direction of the programs will be Lewis Barlow, the University's new Director of Radio and Television, who succeeds Paul B. Blanshard, Jr. Mr. Blanshard resigned in July to take up educational work with the Friends Service Committee in Nigeria.

Mr. Barlow received his Master of Arts degree at the Annenberg School of Communications here in June. From 1954 to 1959 he was senior producer at WGBH-TV, the station of the Lowell Institute Cooperative Broadcasting Council in Boston. He was graduated from New York University in 1951.

## University Hospital Host To Visitors from Abroad

Hospital representatives from some 36 countries visited the Hospital of the University of Pennsylvania, September 13, as part of a two-week study tour sponsored by the American Hospital Association and the International Hospital Federation.

The University Hospital, one of the nation's first to be founded as a teaching hospital allied with a medical school, played host to a group of the 200 tour participants. Other host institutions for the tour's one-day visit to Philadelphia were Pennsylvania, Lankenau, and the Veterans Administration hospitals.

Following lunch at Gates Memorial Pavilion, guests of the University of Pennsylvania Hospital were conducted on tours of the University's medical center. Visitors primarily interested in hospital architecture and engineering inspected the recently constructed Rehabilitation Center, the Donner Radiation Research Building, and the Ravdin Institute, which is still under construction. A second tour group, interested in medical, nursing and administrative practices, saw computer machines analyze medical records for clinic research purposes and prepare payroll and patient accounts. They also visited the hospital's rehabilitation unit and intensive care area.

Hospital study tours such as this are organized through the International Hospital Federation every other year. This is the first time that one has been conducted in the United States.

## WHARTON (Continued from Page 1)

DR. EMILY MUDD, professor of family study in psychiatry, Marriage Council—\$21,347 from the Pennsylvania Department of Health for studies in alcoholism.

DR. RALPH SHOWERS, associate professor, Moore School—\$40,545 from the U. S. Naval Civil Engineering Laboratories for a study of electric and magnetic field components.

DR. IRVING H. LEOPOLD, chairman, ophthalmology, Graduate School of Medicine—\$2480 from the National Society for the Prevention of Blindness for a study of lactic dehydrogenase activity in cerebrospinal fluid and aqueous humor.

DR. W. NORMAN BROWN, professor of Sanskrit in the Graduate School of Arts and Sciences—\$178,983 from the U. S. Office of Education for the preparation of instructional materials in Hindi, Urdu, and Persian and of a handbook on modern Iran.

DR. WILLIAM A. SHAW and DR. JACOB BECK, psychology department, College—\$34,300 from the National Science Foundation for a study of context effects in relation to auditory and visual perception.

DR. GEORGE L. GRAHAM, associate professor of parasitology, Veterinary School—\$8669 from the U. S. Public Health Service for a study of speciation in the nematode genus *Strongyloides*.

DR. JOHN A. FLICK, chairman, microbiology, School of Medicine—\$12,697 from the U. S. Public Health Service for a study of the characterization of some antibodies.

DR. CHARLES E. WILDE, JR., professor of embryology, School of Dentistry—\$5000 from the U. S. Public Health Service for cancer control program.

DR. DALE R. COMAN and DR. LEONARD BERWICK, department of pathology, School of Medicine—\$24,095 from the U. S. Public Health Service for studies on the external cell surface.

DR. JONATHAN E. RHOADS, professor of surgery, Graduate School of Medicine—\$24,525 from the American Cancer Society for a study of enzyme activity patterns during regeneration and neoplastic growth of rat liver.

DR. E. A. GUTKIND, research professor of urban studies—\$1500 from the American Philosophical Society for a history of cities.

DR. WILLIS J. WINN, Dean, Wharton School—\$700,000 from the Ford Foundation for a study of curriculum reform.

DR. WILLIAM L. C. WHEATON, director, Institute for Urban Studies—\$106,375 from the Ford Foundation for a study of urban renewal.

DR. ROBERT D. DRIPPS, chairman, anesthesiology, Graduate School of Medicine—\$40,084 from the U. S. Public Health Service for a study of general anesthetic agents.

DR. R. L. SOLOMON, psychology department, College—\$43,044 from the U. S. Public Health Service for conditioning and training experiments.

DR. ADRIAN M. MCDONOUGH, associate professor of industry, Wharton School—\$3500 from the National Tire Dealers and Retreaders Association for a study of productivity factors involved in the retreading industry.

DR. HAROLD S. GINSBERG, School of Medicine—\$20,152 from the Army Medical Research and Development Command, for studies in the purification, characterization, and synthesis of components of adenoviruses.

DR. AARON T. BECK, assistant professor of psychiatry, School of Medicine—\$44,916 from the U. S. Public Health Service for a study of psychological correlates of depression.

DR. L. H. PETERSON, associate professor of physiology, School of Medicine—Grant increased by \$10,000 to a new total of \$98,444 by the Office of Naval Research for a study of circulatory dynamics.

DR. S. M. MCCANN, associate professor of physiology, School of Medicine—\$21,678 from the U. S. Public Health Service for a study of neurohumoral control of ACTH secretion.

DR. H. S. GINSBERG, School of Medicine—\$81,107 from the U. S. Public Health Service, for a study of biochemical changes in virus-infected cells.

DR. DAVID Y. COOPER, School of Medicine—\$23,000 from the U. S. Public Health Service, for a study of catecholamines on hydroxylation of steroids.

DR. CALVIN KAY, associate professor of medicine, University Hospital—\$67,626 from the U. S. Public Health Service for study of cardiovascular diseases.



## NEW FACES of 1960



Dr. Johannes Ipsen, appointed Professor of Epidemiology and Medical Statistics at the School of Medicine. Dr. Ipsen has been associate professor of public health at the Harvard University School of Public Health.

He came to this country in 1949 from Denmark, where he took the degree of Doctor of Medical Sciences at the University of Copenhagen. Dr. Ipsen's home is at 77 Wynnedale Ave., Narberth.

Dr. Irwin I. Ship, appointed Assistant Professor of Oral Medicine at the School of Dentistry. Dr. Ship comes to the University from the U. S. Public Health Service, under which he recently conducted a series of investigations in the field of oral medicine at the National Institute of Dental Research, Bethesda, Md.

He is a graduate of the Columbia University School of Pharmacy and received the degree of D.M.D. from the Harvard School of Dental Medicine in 1956. He is married to the former Gabriella Wolfsohn of New York City. They have two children.



George Rochberg, appointed Associate Professor and Acting Chairman of the Department of Music. After receiving his M.A. from the University in 1949, Mr. Rochberg went to Italy on a Fulbright grant. He returned to Philadelphia in 1951 to teach at the Curtis Institute of Music and become editor with Theodore Presser, music publishers. He has since been director of publications for that firm.

Mr. Rochberg's home is at 285 Aronimink Drive, Newtown Square.

Dr. Henry Primakoff, newly appointed Donner Professor of Physics. A native of Odessa, Russia, and a United States citizen since 1930, he received his A.B. and A.M. degrees from Columbia University, and his Ph.D. from New York University in 1938.

Dr. Primakoff was a member of the faculties of Brooklyn Polytechnic Institute, Queens College, Columbia and New York Universities before going to Washington University in 1946. He has been professor of physics there since 1952. He is married and has three children.



## Advanced Research Program Gets \$4.4 Million Grant

The Defense Department's Advanced Research Projects Agency (ARPA) has awarded the University contracts involving \$4,400,000 for an extended program of research in materials science, it was announced during the summer.

To house the new facility, the University plans to erect a three-story building, containing 65,000 square feet of floor space, on what is now a parking lot at the northeast corner of 33rd and Walnut Sts. Construction, however, will not begin for another year.

The project involves investigation of the physical and chemical properties of solids such as metals, ceramics, and other materials. The design of new materials for nuclear reactors, rocket engines, transistors, and similar devices is based on this kind of research.

While the Government's contract with the University covers only a four-year period, it is expected that the program will continue for at least ten years. The contract is one of three made with leading universities by the Defense Department, the others being with Cornell University and Northwestern University.

At its inception Dr. A. Norman Hixson, assistant vice president for engineering graduate studies, explained that "this fundamental study is being launched to determine the true nature of solid materials, and will include fundamental work in metallurgical engineering, solid state physics, and inorganic chemistry. It is of vital importance to expand the temperature ranges of materials. A valuable by-product of the Advanced Research Projects Agency program will be to bring about an increase in the number of persons with advanced training in this field."

After construction of the advanced research building, the balance of the contract funds will be used for equipment, including a high-strength 100,000-gauss magnet, and to recruit the teaching staff and graduate students necessary to carry on the research. The School of Metallurgical Engineering plans to expand from its present six professors, 20 full-time and 23 part-time graduate students to a staff of 15 professors, 11 research associates, and some 72 full-time graduate students. The solid-state group in the Physics Department expects to increase from the present six professors and 34 graduate students to 14 and 58. The Department of Chemistry plans to expand its present staff of eight professors and 26 graduate students in this area to 15 professors and 58 graduate students.

## Museum Film Schedule

Motion pictures to be shown free of charge at the University Museum, 33rd and Spruce sts., on Sundays at 2:30 P.M. during October follow:

October 2—"The Vanishing Veddahs" and "Song of Ceylon." A film study of remnants of early culture and of modern life in Ceylon.

October 9—"Where Mountains Float." A prize-winning Danish film on the people of Greenland.

October 16—"Ancient Chinese Art" and "Chinese Shadow Play." The story of Chinese bronzes, ceramics, and shadow puppets presented in color.

October 23—"Beginning of History" and "Lascaux Caves." An excellent film study of prehistoric man and examples of his cave paintings.

October 30—"The Watussi, Pygmies, and Mangbetu." A film survey of native life in Africa.

## Alumni Annual Giving Sets Record Total of \$829,175

Gifts totaling \$829,175 from 18,606 alumni and friends were recorded by the University during its 1959-1960 Alumni Annual Giving campaign, according to Walter P. Miller, Jr., '23, general campaign chairman.

The returns set new records in the 31-year history of Alumni Annual Giving, both for the amount contributed and the number of donors. The dollar total showed an increase of \$129,170 over the \$700,005 given in 1958-59, and the number of contributors increased by almost 2000 over the 1958-59 figure of 16,613.

Last year's totals placed Pennsylvania 12th among all colleges and universities in alumni contributions to annual funds, according to the American Alumni Council, which has not completed its reports for 1959-60.

## Dill is Named Director Of Alumni Relations

Leonard C. Dill, Jr., for the past 20 years Secretary of the General Alumni Society, was appointed Director of Alumni Relations during the summer.

The office was created recently by the Trustees to coordinate and implement the University's relationships with its alumni, who now number nearly 100,000.

Dill will continue in his post as secretary and as publisher of *The Pennsylvania Gazette*, the University's alumni magazine.

He served as treasurer and director of the American Alumni Council before being named its national president in 1953. He received an Alumni Award of Merit from the University's General Alumni Society in the same year.

Before his association with the University, Dill operated the Philadelphia investment firm of L. C. Dill, Jr., and Co., and was chairman of the board of the Beaver Construction Co. His home is at 257 Hathaway Lane, Wynnewood.

### HARNWELL (Continued from Page 1)

The President was accompanied by Dr. Jonathan E. Rhoads, former Provost and John Rhea Barton Professor of Surgery; Dr. Philip E. Jacob, Professor of Political Science and chairman of the educational policy committee of the faculty and administration, and John C. Hetherston, Secretary of the University.

The group's study, which was requested by Iran and arranged through the International Cooperation Administration of the U. S. Department of State, resulted in the submission of a lengthy and detailed report to the Iranian Government, outlining the methods which might be used in establishing a new university in that country on western lines.

While in Iran, Dr. Harnwell and his colleagues visited Tehran, Shiraz and a number of other cities for the purpose of studying present facilities for higher education there. One of their recommendations involved developing the School of Medicine in Shiraz into a full-fledged university.

The editor of *The Almanac* has asked President Harnwell to tell of his experiences in Iran and in an extended tour of other countries which he also took during the summer, and it is hoped that the pressure of his duties will permit him to write of them for publication here in a later issue.

## Robert M. Rhodes Appointed Editor of Pennsylvania Gazette

Robert M. Rhodes, former manager of publications at Lehigh University, has been appointed Editor of the University's *Pennsylvania Gazette*, succeeding William Schramm, who resigned during the summer to take a new position with Station WFIL. Mr. Rhodes assumed his duties here early in September.

The new editor is a graduate of the University of Arkansas, where he took his B.A. degree in 1949. Thereafter he served briefly as assistant director of public relations for that university, afterward becoming its alumni secretary, a post in which he served for eight years. He went to the campus at Bethlehem, Pa., in 1957, to handle Lehigh publications including the Lehigh "Alumni Bulletin."

Mr. Rhodes is married and at present continues to make his home in Bethlehem.

## "Frontiers of Knowledge" Program to Originate Here

The University will become the base of operations in November for an ambitious half-hour monthly television program on scientific topics to be presented by WFIL-TV, it was announced last week.

The program, to be entitled "Frontiers of Knowledge," will have as its first guest President Harnwell, and in later months will feature appearances by other members of the faculty here.

National in scope, the program will send its cameras ranging throughout the Western hemisphere in its search for materials of pertinent interest in the fields of natural, social and biological science and the humanities.

Some of the topics to be explored in collaboration with the University and the Institute for Cooperative Research include city planning, basic research on the cell, and stress analysis in engineering. The program will be presented on video-tape, during prime time on Channel 6, at dates and hours to be announced later. Lewis Barlow, the University's new Radio and Television Director, will cooperate in production of the shows.

## Faculty Club Notes

The Faculty Club will be open for luncheon and dinner on Saturdays for home games only, during the football season. On other Saturdays it will remain closed.

Free evening parking is available for Club members on the two 36th st. lots adjoining Blanchard Hall and Alpha Chi Rho.

Club members may engage rooms in the club for meetings, banquets and parties of groups and societies to which they belong.

Coffee and tea are available at all times at the bar on the first floor of the club.

Application forms for membership may be picked up at the front desk in the main lounge, or from the Manager.

The annual meeting of the club will be held on the second floor in the Walnut st. dining room on Wednesday, October 5, at 4 P.M.



Three professors who went nautical this summer. Left to right, Dr. William E. Stephens, Professor of Physics; Dr. Charles Ufford, Chairman of the Physics Department, and Dr. Charles C. Price, Director of the Chemistry Department, as they sailed aboard Dr. Ufford's sloop Gaylark in the Newport-Bermuda yacht race.

## Three Professors Sail In Newport-Bermuda Race

Three members of the University's faculty and one of its associate trustees were among the intrepid deep-water sailors who braved a hurricane during the past summer while competing in the biennial Newport-to-Bermuda yacht race.

The three, members of the crew of the 46-foot sailing sloop Gaylark, were Dr. Charles Ufford, Chairman of the Physics Department; Dr. Charles Price, Chairman of the Chemistry Department, and Dr. William E. Stephens, Professor of Physics. Dr. Ufford has owned the craft since last spring; Dr. Price went along on the Bermuda race as skipper, and Dr. Stephens as navigator. Other members of the eight-man crew included Dr. Ufford's son, Charles, and crewmen from Dr. Price's 48-foot boat, Proton.

Also in the race were Henry M. Chance, 2d (Civil Engineering '34), an associate trustee, and Walter J. Zwarg (College '37), who sailed in Chance's 43-foot yawl, the Hirondele. Chance's son, Steven, 14, was a crew member.

The fourth day out of Newport, on June 22, the Gaylark ran into a small hurricane, with winds up to 80 miles an hour. In the midst of it a turnbuckle snapped on the forestay, the only guy-line from the tip of the mast to the bowsprit, and the mast began whipping in all directions until Captain Price held it in place by ordering a small jib run up to supplement the forestay. Afterward a crewman went up in a bosun's chair to replace the turnbuckle—all this while Gaylark was running through seas with 20-foot troughs.

The sloop reached Bermuda in an elapsed time of 136 hours, 38 minutes and four seconds, placing 95th among 135 starters. Oldtimers said the race, due to the storm, was one of the slowest since the first in 1906. But the sailing professors report they had no time to get bored.

## Dr. Springer, Three Others Get New Staff Assignments

Four new major administrative appointments, in the College and the Wharton School, were announced during the summer months. Those named are:

Dr. Otto Springer, Professor of Germanic Languages and Literatures, to be Dean of the College of Arts and Sciences.

Dr. E. Gordon Keith, Chairman and Professor of Finance, to be Associate Dean of the Wharton School.

Dr. Charles R. Whittlesey, Professor of Finance, to succeed Dr. Keith as Chairman of the Wharton School's Finance Department.

Dr. Raymond C. Saalbach, Vice Dean of Admissions in the University Office of Admissions, to be Director of Admissions in the Graduate Division of the Wharton School.

Dr. Springer has been acting Dean of the College since July 1, 1959. Before joining the faculty of the University in 1940, he was head of the German department at Wheaton College, Norton, Mass., and chairman of the department of Germanic languages and literatures at the University of Kansas.

A native of Germany, he received his Ph.D. degree from the University of Tuebingen in 1927, thereafter studying at other German universities and as a research fellow in England, Scotland, Norway, Sweden and Iceland. He became a naturalized American citizen after coming to this country in 1930, and served as a lieutenant colonel while on a mission to Germany for the U. S. War Department in 1945. He is a former vice president of the Linguistic Society of America, a member of the Medieval Academy of America and other professional organizations, and the author of a number of books and articles in the fields of Germanic linguistics and medieval literature. His home is at 1311 Pine Rd., Rosemont.

Dr. Keith succeeds Dr. Irving B. Kravis, who will spend the coming academic year in research on tariff problems in France on a Ford Foundation faculty research fellowship. Dr. Keith received his bachelor's degree at Amherst in 1927 and his Ph.D. from Harvard in 1937. Before joining the faculty here in 1939, he taught at Amherst, Harvard and Swarthmore College. He has been professor and chairman of finance since 1952. He lives at 434 Levering Mill Rd., Merion.

Dr. Whittlesey, a graduate of Philomath College and Princeton University, has been professor of finance here since 1940, and served as chairman of the Finance Department from 1945 to 1952. He has also taught at Roberts College in Istanbul and at Princeton University. During the past year he was visiting lecturer in economics at the University of Bombay. His home is at 106 Avonbrook Rd., Wallingford.

Dr. Saalbach, a graduate of West Chester State Teachers College, took the degrees of Master of Arts, Master of Science in Education, and Doctor of Philosophy at this University, and has served for 13 years on its faculty and administrative staff, since 1957 as Vice Dean of Admissions. He lives at 1124 MacDade Blvd., Collingdale, and is president of the Collingdale School Board.



## Among Other Things

**HONORS OF THE MONTH:** Congratulations to *Dr. William M. Protheroe*, Assistant Professor of Astronomy, who has been named a Vice Dean of the Graduate School of Arts and Sciences . . . And to *Dr. Robert G. Cox*, Associate in Accounting, appointed Vice Dean of the Wharton School. Honors also went during the summer to *Dr. Fred C. Ford*, Director of Personnel, who was named President-elect of the College and University Personnel Association at its annual meeting in Pittsburgh . . . And to *Dr. Ruth E. Smalley*, Dean of the School of Social Work, elected president of the Council on Social Work Education. She was named for a three-year term at the Council's annual meeting in New York City. . . .

Recognition of a different sort was accorded during the summer to *Dr. Herman Beerman*, Professor and Chairman of the Department of Dermatology in the Graduate School of Medicine. For his long and devoted service to the Society for Investigative Dermatology, the Society at its annual meeting in Miami Beach established an annual Herman Beerman Lectureship.

**OUR TRAVELERS:** *Dr. W. Norman Brown*, Professor of Sanskrit and Chairman of South Asia Regional Studies, headed the delegations sent to the 25th International Congress of Orientalists at Moscow by the American Oriental Society and the Association for Asian Studies in August. *Dr. Derk Bodde*, Professor of Chinese Studies, also attended the congress on a Rockefeller grant.

Other faculty members present at the Moscow congress were *Dr. Mark Dresden*, Associate Professor of Iranian Language and Civilization; *Dr. S. N. Kramer*, Clark Research Professor of Assyriology and Curator of the tablet collection at the University Museum; *Dr. Alvin Z. Rubenstein*, Lecturer on Political Science at the Wharton School, and *Dr. Henry M. Hoenigswald*, Professor of Linguistics.

*Dr. Morris Rubinoff*, Professor of Electrical Engineering in the Moore School, told the Computing and Data Processing Society of Canada at its annual meeting this summer that the 30-hour week and retirement at age 45 are "just around the corner," thanks to the rapid development of electronic computers.

*Dr. Michael Jameson*, Associate Professor of Classical Studies, on leave of absence during the past year, was the subject of a lengthy news article in the New York Times in June, for his discovery and deciphering of a Greek tablet which appears to throw wholly new light on the events leading up to the battles of Thermopylae and Salamis.

## Three Psych. Dept. Members Conduct Seminar in France

An unique experiment in international educational cooperation found three members of the University's psychology department cast in starring roles during the past summer.

*Dr. Robert R. Bush*, chairman of the department, and *Dr. R. Duncan Luce*, professor of psychology, served as lecturers and *Dr. Saul Sternberg*, newly appointed instructor in the department, was rapporteur for a group of

## University's Publications Win Convention Awards

The University's publications and promotional campaigns won a sheaf of nine awards for their effectiveness in competitive exhibits conducted during the summer by the American Alumni Council and the American College Public Relations Association. Both organizations made the awards at their annual conventions, held concurrently in Washington, D. C.

"Expedition," the University Museum's handsomely designed quarterly magazine, won an ACPRA Citation of Honor in the Magazine class for its Winter, 1960 number. Similar citations by the association went to the brochure, "Gift of Learning," prepared by the Development Office, and to its special events program promoting the "College of Alumni Leadership" held on the campus in November, 1959.

The American Alumni Council awarded two Citations of Honor to the University's efforts in encouraging corporate support: the quarterly newsletter, "Of Mutual Interest," and the single-issue brochure entitled "The Short Supply of Talent: One University's Answer." Its promotion of the "College of Alumni Leadership" also won a citation from the Council in its category, as did its promotion of the New York Alumni Dinner held last April.

Its brochure, "The Gift of Learning," and another entitled "Will Power" won the Council's certificate of achievement in the classification, Promotion of Estate Planning. For its cultivation of parent support in the form of the annual Parents' Day program and the quarterly newsletter, "From College Hall," the University also won a certificate of achievement from the Council.

American educators who presented a seminar in France during July on mathematical social science.

Their "students" in the sessions held at Lac d'Annecy in the French Alps were a group of 20 experts from England, France, the Soviet Union, Poland, Norway, Czechoslovakia, and Greece. All had had extensive training in mathematics and were chosen for their serious interest in applying mathematics to problems in psychology and sociology.

Other American lecturers at the seminar series were *Dr. James Coleman*, professor and chairman of Social Relations at Johns Hopkins University; *Dr. Paul F. Lazarsfeld*, professor and chairman of Sociology at Columbia University, and *Dr. George A. Miller*, professor of Psychology at Harvard University.

### THE ALMANAC

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