

UNIVERSITY of PENNSYLVANIA



# Almanac

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## Chaplain, New Deans to be Guests at Reception Sept. 19

### FACULTY, STAFF AND STUDENTS INVITED TO MUSEUM FUNCTION

Faculty, staff members and students are invited to a reception at the University Museum on Tuesday, September 19, to meet four newly appointed officers of the University.

The reception, at which President Harnwell will be host, is to take place beginning at 3:30 P.M. Guests of honor in the receiving line will be Dr. Constance P. Dent, the new Dean of Women; the Rev. Stanley E. Johnson, the new Chaplain of the University; Robert F. Longley, the new Dean of Men, and William G. Owen, the new Dean of Admissions.

The Chaplain and the deans head a large and distinguished company of new appointees to the University staff, the majority of whom officially took up their new posts last July 1. Two of the four named, Dean Longley and Dean Owen, have previously been associated with the University in other capacities.

Chaplain Johnson comes here from Vanderbilt University, where he had been Episcopal chaplain since 1957. Prior to that time he had been curate at the Church of St. Martin-in-the-Fields, Chestnut Hill, the post to which he was assigned after receiving his Th.B. degree in 1954 at the Philadelphia Divinity School. He succeeds Chaplain Edward G. Harris, who resigned in July to become Dean of the Philadelphia Divinity School.

Until taking office here July 1, Dean Dent had been dean of women at Glassboro State College, Glassboro, N. J., since 1959. Previously she was assistant director of the counseling center and assistant professor of psychology at the University of Maryland. She received her B.A. at Bucknell University in 1945, her M.A. in psychology at Temple University in 1951, and the degree of Doctor of Philosophy in clinical psychology at Pennsylvania State University in 1958. She succeeds Dr. Laura Bornholdt, who resigned to become Dean of Wellesley College.

Dean Longley has been director of the University's New York and Suburban Area Development office in New York City for the past two years. Earlier he was assistant director of Alumni Annual Giving, assistant to the Dean of

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### Harnwell, Setton Welcome Students at Sept. 6 Opening

President Harnwell and Dr. Kenneth M. Setton, Director of Libraries, joined on September 6 in welcoming the student body at exercises formally opening the University's 222nd year. The ceremonies in Irvine Auditorium were preceded by an academic procession in which trustees, administrative officers and faculty members took part.

Dr. Setton, who returned recently from a year's leave of absence spent in Greece and Italy, addressed his remarks as the principal speaker to the nearly 1400 freshmen who made up the greater part of the audience, and assured them that new beginnings may have their advantages to offset the disadvantages that bedevil first-year students, such as homesickness and a sense of confusion.

President Harnwell, who introduced Dr. Setton, urged the incoming part of the audience to think of themselves as *fresh* men and women, "coming to Pennsylvania with fresh ideas, fresh interests, and fresh capacities for learning. "As such," he told them, "you are important people on this campus and are as vital to the intellectual growth of the community as the sophomores and seniors, and even your professors."

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### EISELEY RESIGNS AS PROVOST; TO REMAIN AS FACULTY MEMBER

Dr. Loren C. Eiseley, widely known anthropologist and author, has resigned as Provost of the University.

Last Spring Dr. Eiseley expressed a desire to relinquish the post of Provost and to return to full-time teaching as soon as a successor could be found and elected by the Trustees. The latter concurred, and a committee was appointed to recommend a successor.

Dr. Eiseley is continuing to serve as Provost until his successor is elected, possibly at the Trustees' October meeting. When this occurs, he will return to regular faculty status.

## Admissions Dean Calls New Freshmen Best Prepared

The 1385 members of the Class of 1965 who began their studies here on September 7 comprise the best-prepared freshman class in Pennsylvania's history, according to William G. Owen, Dean of Admissions.

Selected from a near-record number of 5870 applicants for admission, the entering class is made up of 1014 men and 371 women, approximately the same number of freshmen as were admitted last year. They represent 45 States, the District of Columbia, Puerto Rico, the Canal Zone, and 18 foreign countries. Sixty-three percent of the class are public school graduates; 37 percent are from private schools. Approximately 18 percent are sons and daughters of Pennsylvania alumni.

In keeping with recent trends, the largest enrollment, 549 freshmen, is in the College of Arts and Sciences. The Wharton School accounts for 346 and the College of Liberal Arts for Women, 313. This latter figure represents an increase of 104 over last year, and is due in part to the announced transfer of the undergraduate portion of the teacher-training program from the School of Education. The remaining first-year students are in the other undergraduate schools of Engineering, Nursing, and Allied Medical Professions.

Pointing out that applications for the 1961-62 academic year were 400 fewer in number than in the preceding year, Dean Owen said this represents "an encouraging decrease in the number of multiple applications, and indicates that high school seniors and their parents are taking a more realistic approach to the selection of a college."

### HARNWELL, SETTON WELCOME

*(Continued from Page 1)*

Dr. Setton, in witty and philosophic mood, said in connection with being confused that "I have been around here for about a dozen years, and I am still confused. By the time I get used to a building, the University tears it down." He warned the freshmen particularly that "by and large your advantages will prove to be your disadvantages, and your disadvantages, as you fight against them, will prove to be your advantages. We often owe the will to success or to accomplishment not to ease but to hardship, not to those who love us but to those who don't."

## University Gets Record High Of \$22.7 Million for Research

Contracts awarded the University for the support of scientific and scholarly research reached an all-time high total of \$22,700,000 during fiscal year 1960-61, according to President Harnwell.

The figure, reflecting the dramatically rapid growth of sponsored research at Pennsylvania and other major American universities in the past decade, represents an increase of more than \$10,000,000 over the previous high of \$12,100,000, set in 1959-60.

Largest single research contract received by the University during the past year was one of \$4,400,000 awarded by the Department of Defense, for the establishment on the campus of a Laboratory for Research on the Structure of Matter. The laboratory, for which the University will put up a new building, will investigate the physical and

## Four TV and Radio Programs To be Sponsored This Semester

Dr. Robert Strausz-Hupé, Director of the Foreign Policy Research Institute, will be host and moderator of a new television documentary program to be produced jointly this fall by the University and Station WCAU-TV.

Entitled "Strategy," the program will be presented weekly on Sundays from 1 to 1:30 P.M. beginning September 17 on Channel 10. Running for 26 weeks, it will attempt to document the widespread political upheavals in progress today, pinpoint likely Communist strategy for the future, outline the choices available to American foreign policy, and show what this country can expect in the decade following the current Berlin crisis.

"Strategy" is one of four programs being produced on local radio and television stations this semester under the general supervision of Lewis Barlow, Director of the University's Radio and Television Office. Two of them, "Frontiers of Knowledge" and "Television Seminar," are continuations of programs introduced previously.

The fourth, "Conversations With Gilbert Seldes," will be a television program featuring the Dean of the Annenberg School of Communications, and will be presented over WFIL-TV, Channel 6, beginning Tuesday, September 26, at 11:15 A.M. It will run for 18 weeks and will center on discussions of the political, social and aesthetic obligations of the mass media. Mr. Seldes' guests will be leaders in the field of communications.

"Frontiers of Knowledge," the monthly documentary produced by the University and WFIL-TV, will continue through the year, at a day and hour to be announced later. The next program in the series will be aired in late September, on the subject of criminology. Entitled "Death of a Nobody," it will feature Dr. Wilton M. Krogman, Professor and Chairman of Physical Anthropology.

"Television Seminar," returning for its third successive year, will appear on Mondays through Fridays beginning September 25 on WCAU-TV from 6:30 to 7 P.M. On Monday, Wednesday and Friday, Dr. Frederick Hartt, Professor and Chairman of the History of Art, will teach a three-credit course in "Art and Civilization Since 1500." On Tuesday and Thursday, Dr. MacEdward Leach, Professor of English, will give a two-credit course on "The Short Story." "Television Seminar" is produced by the College of General Studies, of which Dr. Jean Straub is Director.

chemical characteristics of metals and other solid matter.

Another major contract of \$1,600,000 came from the National Science Foundation for the installation on campus of a new 12,000,000-volt tandem accelerator, or atom-smasher. The apparatus will be used in nuclear physics research under the direction of Dr. William E. Stephens.

The Ford Foundation also granted during the same period a contract of \$1,000,000 for the expansion of the University's regional study programs, particularly in South Asian studies.

The largest single supporter of research on the Pennsylvania campus was easily the U. S. Public Health Service, which awarded 314 of the 650 grants received by the University, and accounted for a total of \$6,822,486.

**RECEPTION***(Continued from Page 1)*

Admissions, and an Assistant Instructor in English. He was graduated from Pennsylvania in 1955. Mr. Longley succeeds George B. Peters, who has become Associate Treasurer of the University.

Dean Owen, who was graduated from the University in 1942, has served it since successively as Assistant Secretary and as Assistant Vice President in the office of the President. He succeeds Robert H. Pitt, II, who has taken a leave of absence to serve as executive vice president of the World Economic Progress Exposition, Inc., Washington, D. C.

## **Annenberg School Lectures To Deal With Mass Media**

Echoes of the revolutionary changes now in progress in publishing and its allied fields will be heard at the Annenberg School of Communications this fall during its weekly lecture series on "The Mass Media in Contemporary America."

Twelve speakers, each an authority on some phase of communication, have been assembled for the first-semester portion of the series by Dr. Charles Lee, Vice Dean of the Annenberg School. With three exceptions, they will be presented in the Franklin Room at Houston Hall on Thursdays at 4:30 P.M., and their talks will be open to members of the campus community.

The list of speakers, with their topics and the dates of their appearances, follows:

Sept. 7, "The Mass Media and the Individual," Dan Lacy, managing director, American Book Publishers Council.

Sept. 14, "The Mass Media: Obligation and Performance," Marya Mannes, movie and television critic, *The Reporter*.

Sept. 21, "Can Books Survive the Electronic Age?" Kenneth McCormick, editor, Doubleday & Co.

Sept. 28, "The Textbook Publisher and the Mass Media," Austin McCaffery, executive secretary, American Textbook Publishers Institute.

Oct. 5, "The Paperback Revolution," Raymond Walters, Jr., *New York Times* Book Review Magazine.

Oct. 12, "Book Clubs and Mass Culture," Edward Fitzgerald, editor-in-chief, Literary Guild.

Oct. 19, "Does the Metropolitan Newspaper Have to be Local?" Lester Markel, Sunday editor, *New York Times*.

Nov. 2, "The Columnist, Information, and Opinion," Drew Pearson, Washington correspondent.

Nov. 9, "The Role of the Community Press," Wilbur Peterson, professor of communications, University of Iowa.

Nov. 16, "The Image Merchants," Irwin Ross, author of *The Image Merchants*.

Nov. 30, "The Mass Magazine: Function and Future," William J. Stevenson, Jr., assistant managing editor, *The Saturday Evening Post*.

Dec. 21, "The News Magazine and Its Role as Educator," Osborn Elliott, editor, *Newsweek*.

The lectures of October 5 and 12 and of November 30 will take place in the first-floor classroom of Blanchard Hall, 36th and Walnut sts. Thursday, Oct. 26 and Dec. 14, will be devoted to panel discussions at *The Philadelphia Inquirer* and the Curtis Publishing Co. respectively. Examinations in the course will be held on December 7.

## **General Honors Program Launched on Four-Year Basis**

Of particular interest to members of the faculty is the new four-year General Honors program being launched this fall as a direct outgrowth of the Educational Survey, after three years of experimentation with a "trial" program.

Taking part in the program are 42 gifted members of the Class of 1965, 30 of them men, 12 women, who comprise the upper five percent of the present freshman group. They have been chosen on the basis not only of a superior high school record, but of high performance in both verbal and mathematical aptitude and achievement tests, and activity in extracurricular affairs. Another factor taken into account in selecting these students for a particularly demanding and stimulating curriculum was evidence that they had the ambition and capacity to profit fully from their special opportunities.

The honors students, who will pursue their studies under Dr. Philip George, Professor of Chemistry and Director of the Program, and Dr. Robert J. Nelson, Associate Professor of Romance Languages, as Associate Director, were welcomed to the campus at Inauguration ceremonies in Houston Hall on September 5 by President Harnwell, Dr. Otto Springer, Dean of the College; Dr. Jean Brownlee, Dean of the College for Women, and Dr. David Goddard, Professor of Botany and Chairman of the Honors Program Committee.

The program during the first two years consists of intensive coursework designed to meet the broad educational requirements of the liberal arts curriculum. Freshman year courses will include Natural Sciences, History, Foreign Languages, Mathematics and possibly an elective.

The Natural Sciences course will include lecture, seminar and laboratory work in Physics, Physical Chemistry and Inorganic Chemistry, together with subsidiary lectures on techniques of calculation. It will deal especially with fundamental principles and will stress the close relationships between Physics and Chemistry.

That in History will offer a choice for the Fall semester of a course in Early and Classical periods of History, such as Medieval Institutions, or Roman Society and Institutions, or the Evolution of Chinese Classical Civilization. For the Spring semester it will offer a choice of Modern History, such as Imperialism in the Modern World or Controversial Issues in American History, or China and Japan as examples of modernization in the non-Western world.

Language students in the program may either continue a field begun in high school or take one new to them. If the former, a study of literature in that language will form a major part of the course.

The Mathematics course and the elective part of the program for freshmen remain to be worked out in full. In subsequent years the work of the program will be intensified in scope and depth.

"One general aim of the new program," according to Dr. Nelson, "is to bridge the gulf between the 'two cultures'—the scientific and the humanistic, that Sir Charles Snow has analyzed so shrewdly and sympathetically in his recent lectures. It is hoped to achieve this by enabling each student, no matter what subject is finally chosen for the major, to acquire in the freshman and sophomore years an eye for relevant facts and an understanding of the techniques demanded by all the chief disciplines."

## Among Other Things

**NAMES MAKE NEWS:** *President Harnwell* interrupted his summer vacation in July to respond to an urgent request from the Imperial Court of Iran to consult further at Tehran on procedures for establishing that country's new national university . . . *Dr. I. S. Ravdin*, Vice President for Medical Affairs, received the honorary degree of Doctor of Medicine from the University of Oslo, Norway on September 4 at ceremonies marking the 150th anniversary of that institution . . . *Dr. Herbert B. Callen*, Professor of Physics, kept the airlines busy during the late summer on behalf of the NATO Advanced Study Institute Program. In August he lectured at Edinburgh, Scotland, at the organization's three-week Advanced Study Institute on Fluctuations, Relaxation and Resonance, and in September presented a paper at Kyoto, Japan, at the International Conference on Magnetism . . .

Two Wharton School faculty members have received fellowships in business and economics from the Ford Foundation for the current academic year. They are *Dr. Murray Brown*, Assistant Professor of Economics, who is doing research on structural change in the American economy, and *Dr. James E. McNulty*, Associate Professor of Industry, who is studying the psychological aspects of decision processes.

**OTHER HONORS:** *Dr. Roy F. Nichols*, Vice Provost and Dean of the Graduate School of Arts and Sciences, recently received the Haney Medal for Literary Excellence from the Franklin Inn Club, and on June 4 was awarded the honorary degree of Doctor of Social Science at Lebanon Valley College . . . A composition by *George Rochberg*, Chairman of the Music Department, entitled *Symphony No. 2*, has been chosen by the Walter W. Naumburg Foundation's recording jury for the 1961 Naumburg Award in orchestral music, and will be performed by the New York Philharmonic in a special concert during the last week of December . . .

*Dr. Malcolm G. Preston*, Professor of Psychology and co-director of the University's Educational Survey, was a luncheon speaker at a forum on educational aims at the Philadelphia College of Textiles and Science on June 19 . . . *Dr. Alan Rubin*, of the Department of Obstetrics and Gynecology at University Hospital, spoke July 20 before the Charlotte Cardeza Drake Foundation of Jefferson Medical College on "Recent Studies on Human Resistance to Malignancy" . . .

*Miss Eleanor J. Carlin*, Associate Professor of Physical Therapy in the School of Allied Medical Professions, has been named to the new Physical Therapy Advisory Committee of the State Board of Medical Education and Licensure in Pennsylvania . . .

*Dr. Y. H. Ku*, Professor of Electrical Engineering in the Moore School, is in Kiev, Russia, to deliver a paper on "Nonlinear Oscillations in Electromechanical Systems" before the International Symposium being held there September 12-18. . . . *Dr. Donald R. Belcher*, who did the educational survey on the University's Trustees, has been invited by Case Institute of Technology to consider their trustee problems . . . *James C. N. Paul*, Professor of Law, is one of a team of three representatives of American law schools awarded a joint Eisenhower Exchange Fellowship to study developments in legal education in Africa . . .

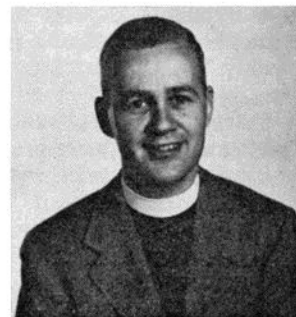
On page 1 of this issue *The Almanac* carries an announcement of interest to all members of the campus community, concerning the reception being given at the University Museum on September 19 for three newly appointed Deans and the new University Chaplain.

Two of their faces are new to the campus community; two are familiar. For the purpose of introducing them all, the Editor on this occasion has chosen to present those honored as a group, so that they will be familiar to readers prior to the reception.



This is *Dr. Constance P. Dent*, the new Dean of Women, who succeeds *Dean Laura Bornholdt*, now the Dean of Wellesley College. She has been dean of women at Glassboro, N. J., State College, since 1959, and joined the staff of this University officially on last July 1.

This is the *Rev. Stanley E. Johnson*, who on the same date became the University's new Chaplain, although, due to commitments at Vanderbilt University, his previous charge, he took up residence on the Pennsylvania campus here only last week. He succeeds *Chaplain Edward G. Harris*, now Dean of the Philadelphia Divinity School.



This is *Robert F. Longley*, the new Dean of Men, who is an alumnus of this University and has served it previously as director of its New York City Development Office for two years. He is the successor to *Dean George B. Peters*, who has become Associate Treasurer of the University.

This is *William G. Owen*, the new Dean of Admissions, who until the past summer was an Assistant Vice-President in the office of the President. Also a Pennsylvania alumnus, *Mr. Owen* also has served the University as Assistant Secretary, and succeeds *Robert H. Pitt, II*, now on leave of absence.



### THE ALMANAC

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