New MBA Curriculum: Yes

The faculty of the Wharton School have voted unanimously to approve the full implementation of a new MBA curriculum (Almanac, April 2, 1991) beginning in the fall of 1993.

The vote came after review and assessment of a pilot program implemented in the 1991–92 academic year with 130 students and expanded to 240 students in the current year.

Meanwhile, the School’s goal of $2 million for development of the new curriculum has been met with contributions from Bankers Trust, Chase Manhattan, Franklin Mint, McKinsey & Co., Mitsubishi Bank, Northern Telecom, Proctor & Gamble and Wickes, PLC.

Aimed at “providing greater breadth and depth of knowledge, increasing the integration and application of that knowledge, and developing the qualities and characteristics that managers will need to succeed now and in the future,” the new curriculum features:

- Cross-functional integration — Traditionally separate functional areas are integrated using teaching teams, integrative cases and computer simulations;
- Globalization — Increased global focus in all courses; new course in Global Strategic Management; elective international “immersion” program in Europe, Asia, or South America;
- New areas of study — Mini-electives on geopolitics, innovation, technology, risk and crisis management, information and the environment. Operations management and government/legal environment of business added as core requirements;
- Leadership skills — A year-long series of team-building and interactive sessions focuses on communications, ethics, interpersonal skills, negotiations, self-evaluation, career/life planning and how to effectively lead others in a corporate environment;
- Structural change — The first year begins with pre-entry preparation program designed for leveling of knowledge in quantitative areas and humanities, and semesters are divided into tightly-focused six-week modules. The first year concludes with elective international immersion trip. The first half of second year includes integrative cases and simulations.

The conceptual design for the new curriculum was developed in 1990 following a two-year study of the marketplace drawing on hundreds of CEO’s, corporate recruiters, alumni, academics and senior executives from the U.S., Europe and Asia.

Two committees, made up of faculty from various departments and MBA students, conducted surveys, focus groups and personal meetings throughout the year with faculty and (continued on page 2)

The Annenberg Institute: Judaic Studies at Penn

A new alliance between Philadelphia’s prestigious Annenberg Institute and Penn’s School of Arts and Sciences will create a Center for Judaic Studies at Penn – the first such center outside Israel devoted exclusively to interdisciplinary research in Judaic studies.

The merger, announced at the Trustees stated meeting Friday by Provost Michael Aiken, takes effect next summer, subject to the approval of the Orphans Court. The Provost thanked Ambassadors Leonore and Walter Annenberg for the support that made the alliance possible.

The Annenberg Institute is a nonsectarian, nondenominational institution for postgraduate studies in Judaica, noted for its interdisciplinary research program and its outstanding library of 180,000 volumes including 6000 rare books, hundreds of manuscripts, and artifacts dating to 3000 B.C. Among its holdings is a Haggadah believed to be the oldest in the world, containing in unique form the four questions of Passover.

Found in 1907 by Moses Dropsie as Dropsie College for Hebrew and Cognate Learning, the institute was renamed in 1986 when, after a period of declining enrollments and a major fire at its Broad and York location, The Annenberg Foundation came to its aid. The Foundation provided operating funds of $10 million for five years and a new $7 million building (above) at 420 Walnut Street. The Institute continued to consolidate as a postgraduate research program, phasing out teaching and graduate enrollment. It awarded its last degree in June 1992.

The merger with Penn came after the Institute turned away overtures from at least three other institutions (Hebrew University and Tel Aviv University in Israel, and Brandeis University in Massachusetts), according to its broad chair, Seymour Kaplan, who called for “a new flowering of Judaic studies in academia” through the merger with Penn. Dr. David Goldenberg will remain in his current position as acting director of the Institute, and will continue to occupy its new award-winning building. Also to be continued are the annual research competition in which 13 to 16 fellowships are awarded, and the publication of the Jewish Quarterly Review. “A research university like Penn is the natural home for an institution like ours,” said Dr. Goldenberg. “I believe we will benefit from Penn’s scholarship and also be able to contribute to theirs.”

SAS Dean Rosemary Stevens and Dr. Barry Eichler of Penn’s Jewish Studies Programs agreed. The merger “substantially extends Penn’s place in the world of Judaic studies,” the Dean said, and Dr. Eichler called it “...wonderful to have such a prestigious institution officially connected to us. This merger will create a very exciting intellectual atmosphere for Penn’s Jewish Studies Programs.”

Continued Funding: The Annenberg Foundation has pledged further support to aid in transition, including endowment of the directorship at $1.25 million, and an additional five years’ operating funds.

“Within the context of a great university, this distinguished research program in Judaic and Near Eastern Studies is assured of a permanence that was bound to elude it as a freestanding institution,” said Dr. Mary Ann Meyers, president of The Annenberg Foundation. “I expect the program to prosper both intellectually and in terms of increasing its permanent endowment. The exploration of the Jewish experience in its historical, cultural, and literary dimensions will surely be furthered as a result of a historic affiliation that fosters the interaction of scholars from many disciplines.

Prizewinner:
Architects Geddes Brecher Qualls Cunningham won Awards of Excellence from the A.I.A. at national, state and city levels, and from the American Library Association, for their design of The Annenberg Institute. Next summer it will become SAS’s Center for Judaic Studies.
Twenty-five Year Club’s New Members, 1992–93

Another 143 Penn faculty and staff were inducted October 22 into the 1417-member club of those who have completed a quarter-century at the University. As Dr. Dan McGill of Insurance took office as chair for the year, the Club elected Dr. John de Cani of Statistics as chair-elect.

Patricia Hanranian of International Programs continues as secretary. Below are the names of new members.

The New Penn Phonebook: In Celebration of Gargoyles

Cover art for the 1992-93 Faculty and Staff Directory incorporates photographs of some of the intricately carved gargoyles and grotesques found in the Quadrangle. They are but a handful of the 450-odd whimsies that were carved from Indiana limestone in the early decades of this century. This year’s directory is much bigger and continues to increase in service information (green pages) as well as names and addresses. Extra copies are available from Business Services, 3401 Walnut, Suite 521A. Also from that office:

Corrections to Phone Book

The 1992-93 Faculty/Staff Telephone Directory has been distributed campus-wide. If you would like to make corrections to this directory, please contact me at the Business Services Office, Suite 521A, 3401 Walnut Street/6228. Corrections and recommendations may also be sent via e-mail to zh@A1.BENHUR, or faxed to Ext. 8-0488. Please call Ext. 8-5227, if you have any questions. – Heng Zhou, Directory Coordinator

Wharton MBA from page 1

both pilot and non-pilot students. In addition, the School established a Management Council of senior corporate executives to provide advice and counsel on the new curriculum. Based on this input, the standing Graduate Curriculum Committee developed recommendations which were presented to and approved by the faculty on October 13.

“The faculty’s unanimous vote reaffirms that we are committed to moving forward as the innovative leader in management education,” said Dean Thomas Gerrity. “It is particularly gratifying that this process has provided a unique opportunity for faculty, students, alumni, and the corporate community to come together toward a common mission. The dedication and commitment has been tremendous.”

Campus Blood Drive Dates

- November 4: High Rise East, 2-7 p.m.
- November 5: Hill House, 2-7 p.m.
- November 9: Greeks Blood Drives —
  Bodek Lounge, Houston Hall; 11 a.m.-4 p.m.
  Kappa Sigma, 3706 Locust Walk, 2-7 p.m.
- November 10: Tau Epsilon Phi, 12:30-5:30 p.m.

Another 143 Penn faculty and staff were inducted October 22 into the 1417-member club of those who have completed a quarter-century at the University. As Dr. Dan McGill of Insurance took office as chair for the year, the Club elected Dr. John de Cani of Statistics as chair-elect.

Patricia Hanranian of International Programs continues as secretary. Below are the names of new members.

Dr. Jacob M. Abel, Mechanical Engineering
Ms. Joyce Alexander, Dental Medicine
Mr. James Curtis Ayers, Archives
Dr. Roger J. Baughman, Anesthesia
Mr. Robert D. Bailey, Geology
Dr. William J. Bank, Neurology
Dr. Robert W. Beiderman, Dental Medicine
Dr. Eugene W. Beier, Physics
Dr. Marshall E. Blume, Finance
Dr. Kenneth C. Bovee, Veterinary Medicine
Mr. Hugh B. Bradford, Psychology
Ms. Marie C. Bridy, Lippincott Library
Mr. George Brown, Physical Plant
Ms. Margaret C. Brown, Museum
Mr. Maurice S. Burrison, Interior Design
Dr. Arnold Chait, Radiology
Dr. Stuart Churchill, Chemical Engineering
Mr. Dominic P. Coella, Physical Plant
Mr. Nolton Conyers, Dining Service
Mr. James K. Cook, Physics
Ms. Ethel Mae Cooley, History
Dr. Barry S. Cooperman, Provost’s Office
Dr. Stephen L. Corson, Obstetrics/Gynecology
Dr. Robert H. Cox, Physiology
Dr. Mary F. Cunnane, Pathology
Dr. Eugene D’Aquili, Psychiatry
Ms. Kristin Davidson, Nursing School
Dr. Ambrose C. Davis, Admissions
Ms. Therese M. Davis, Telephone Services
Ms. Elizabeth S. Deane, Education
Dr. Maria Delivoria-Papadopoulou, Pediatrics
Mr. Ara Dermanian, Animal Biology
Mr. John Patrick Diamond, Physical Plant
Ms. Earline L. Dicks, Physical Plant
Dr. Joseph N. Digaetano, Psychiatry
Dr. Arthur A. Dole, Education
Mr. George Dreisbach, Veterinary Medicine
Mr. Byrd, D., Wharton Undergraduate
Mr. Charles Durgerian, Physical Plant
Mr. Norig Ellimon, Anesthesia
Ms. Joan J. Englelander, Biochemistry
Dr. S. Walter Englelander, Biochemistry
Dr. William J. Erb, Jr., Surgery
Ms. Sandy K. Fagan, Registrar
Ms. Addie M. Flowers, Dining Service
Dr. John Guy Fought, Linguistics
Ms. Marion C. Friedman, SAS

Ms. Phyllis H. Friedman, Economics
Ms. Iona Friend, Dining Service
Dr. Frank F. Furstenberg, Jr., Sociology
Dr. Paul G. Futterman, Anesthesiology
Ms. Karen C. Gaines, Almanac
Dr. William S. Gartner, Jr., Surgery
Ms. Mary Gay, Dining Service
Dr. Richard A. Gibboney, Education
Mr. Robert Glisson, Physical Plant
Dr. Herbert I. Goldberg, Radiology
Ms. Bessie M. Gorden, Faculty Club
Mr. Kenneth Graitzer, University Library
Ms. Barbara A. Greco, College of General Studies
Ms. Virginia Green, Museum
Dr. William F. Hamilton, Mgmt/tech Program
Mr. Thomas Henry, Veterinary Medicine
Dr. Theodore Hershberg, Public Policy/History
Ms. Anne Horn, University Library
Mr. John Hudson, Physical Plant
Mr. Branford Hunt, Physical Plant
Ms. Evelyn Huntington, Veterinary Medicine
Ms. Marlene C. James, Physical Plant
Mr. Gerald Johnson, Physical Plant
Mr. Carl C. Jones, Dining Service
Ms. Veronica M. Kent, Diabetes Center
Dr. Samuel Z. Klausner, Sociology
Dr. Arnost Kleinzeiler, Physiology
Dr. Alan M. Klide, Veterinary Medicine
Dr. David H. Knight, Veterinary Medicine
Dr. Robert H. Koch, Astronomy
Ms. Linda C. Koons, Provost’s Office
Mr. George S. Koval, University Life
Mr. Herman G. Kuchs, Physical Plant
Mr. Raymond Kullman, Physical Plant
Mr. Edwin Ledwell, Athletics
Dr. John S. Leigh, Radiology
Ms. Stella Lewis, Dining Service
Dr. James J. Leyden, Dermatology
Dr. Harold I. Lief, Psychiatry
Ms. Sara Elizabeth Lillard, Veterinary Medicine
Mr. Nathaniel Lloyd, Physical Plant
Mr. W. Richard Lucid, English
Dr. Edward J. Macarik, Dental Medicine
Dr. Andre G. Maquera, Surgery
Dr. Gerald J. Margolis, Psychiatry
Mr. Richard McCrary, Dining Service
Ms. Patricia Meier, Law

Ms. Ruth Anne Mengel, Provost’s Office
Mr. James R. Milburn, Physical Plant
Ms. Geraldine Miles, Registrar
Ms. Norma Ann Molina, Genetics
Mr. Ghulam R. Muhammad, Dining Service
Dr. James D. Mulhern, Asian & Middle Eastern Studies
Ms. Hattie Murray, Medical School
Dr. Thomas Naff, Asian & Middle Eastern Studies
Dr. Larry A. Palmer, Anatomy
Mr. John J. Patrick, Medicine
Dr. Lewis T. Patterson, Surgery
Dr. Ronald L. Piddington, Anatomy/History
Dr. Anthony Portaro, Physical Plant
Dr. Robert T. Powers, Mathematics
Dr. Jose M. Reguero, Romance Languages
Dr. Larry R. Robbins, Wharton Communications
Dr. Bryan W. Roberts, Chemistry
Dr. Ryda D. Rose, Education
Mr. Aaron T. Savage, Library
Dr. Donald L. Schotland, Neurology
Dr. H. Ralph Schumacher, Rheumatology
Dr. M. William Schwartz, Pediatrics
Dr. Ginn C. Segree, Physical Plant
Dr. Warren D. Seider, Chemical Engineering
Dr. Robert Singer, Dental Medicine
Ms. Blanche C. Singleton, Dining Service
Mr. Gunnill Siv J. Sjoberg, German
Ms. Rosie M. Smith, American Civilization
Dr. Paul Soen, Physics
Mr. Peter D. Sullivan, University Library
Ms. Marta Tarnawsky, Biddle Law Library
Dr. Maurice A. Thew, Dermatology
Dr. Tilman Ramsey Thorp, Ophthalmology
Dr. Don Trachtenberg, Dental Medicine
Ms. Barbara D. Ushmann, Biochemistry
Ms. Elvira S. Ventura, Neurology
Dr. Vukan R. Vucic, Systems Engineering
Ms. Janet E. Wall, Development
Dr. Arnold S. Weisgold, Dental Medicine
Mr. Alean W. White, Physical Plant
Ms. Hazel T. Williams, Financial Aid
Dr. Jerry Wind, Marketing
Dr. Howard W. Zucker, Dental Medicine

(Not listed are six new members who asked that their names not be publicized.)
Technology vs. Crime

This letter is intended as a contribution to the ongoing discussion about crime re-
duction on and around our campus.

Recent developments in wireless communications technology have led to the possibility of radical changes in police deployment that might greatly increase their effectiveness. It is no longer science fiction for each member of the Penn community to carry a tiny, light-weight transmitter on a key chain or wrist that can instantaneously summon the University Police, with the transmission providing information about both the sender’s identity and location. A police car contacted by a dispatcher could then start its siren (audible several blocks away) within seconds, and be at the scene within one or two minutes. Police would arrive when a crime is in progress or the criminal nearby; this could lead to reduced injury, more criminals apprehended, and, in time, fewer crimes attempted. Instead of emphasizing patrols, whose effectiveness is controversial, police would spend a large proportion of their time responding to people in need.

Consistent with its commitment to making Penn a safer place, the university administration began looking into the compact personal wireless alarm in January 1991. In this letter I describe it further, and indicate its commercial status and some of the issues and options in its development. It seems crucial for all members of the Penn community to be aware of alternative approaches such as this one, to discuss them, and to make their opinions known; hence this letter.

The alarm system would be easiest to implement for outdoor use. A grid of antennas and receivers could be mounted at intersections, above street level, in an area that includes the campus itself as well as adjacent parts of West Philadelphia, with information fed to a central computer in the offices of the University Police. The transmission would include an identifying code; this would deter deliberate false alarms, prevent malicious interference, and permit inactivation of lost or stolen transmitters. Location would be inferred by a central computer from the pattern of receiver activations, and could be improved if transmission continued and police used mobile trackers as they approached.

A company of computer, communications and business experts, including SEAS and Wharton graduate alumni (Secure, Inc.) has designed such a system and worked with manufacturers; in April 1991 Secure demonstrated working prototypes of transmitter, antenna, and receiver to John A. Kuprevich, Penn’s Commissioner of Public Safety, who looked into the device at the request of the University Council’s Committee on Safety and Security; the prototypes were also shown in August 1991 to Norman T. Adler, Associate Dean for the College. Both expressed enthusiasm, as had members of Penn’s Departments of Electrical Engineering and Physics, for example, and its Center for Communications and Information Science and Technology, earlier. The company—with which I have no financial connection—could complete the design, work further with manufacturers, and implement such a system at Penn.

The cost of such a system depends on numerous details to be worked out, with coverage area the most important factor: a rough estimate for an area considerably larger than the campus itself is $30 per year per person (based on a ten-year life and 10,000 users). According to Mr. Kuprevich in April 1991, funding of sufficient magnitude was available from donors eager to help reduce the crime problem at Penn. Numerous choices must be made; some are mentioned here in the hope that they will be discussed by members of our community; examples are:

— how to encourage use and educate users,
— how to extend it to non-Penn users near the university,
— whether to develop an indoor variant, with the prevention of acquaintance rape as one goal,
— whether to mount a siren with each receiver that would respond immediately to a legitimate transmission, to interrupt the crime and alert passersby,
— whether to start by installing the system in a limited area, and
— how to evaluate its effectiveness.

Experts at Penn and elsewhere in both telecommunications and campus police work, along with natural and social scientists, have expressed enthusiasm about the idea, but as nothing quite like this has been attempted before, some technical details must be worked out to adapt the idea to Penn. These details notwithstanding, I believe it is time to proceed with preliminary studies leading to a trial of such a system. Aside from reducing assaults, rapes and robberies, the principal benefits of such a system, if it works as hoped, are potentially large but intangible: a change from the current fear and fortress mentality that pervades much of the Penn community, and an improvement in the evolution of communal life and the long-term living and working patterns of faculty, staff, and students. The monetary implications alone, however, suggest a net benefit:

(1) Police effectiveness would increase, so that a force of a given size could be as effective as a larger force limited to conventional methods. (The annual cost of the system would be about the same as the salary and benefits for eight additional police officers.)

(2) With a safer Penn community, fewer inducements would be required to attract and retain talented faculty, especially women.

(3) Insofar as the hazards of West Philadelphia inhibit undergraduate applicants, their numbers might increase, bringing more tuition payers to our doors.

(4) The alarm system would cost vastly less than moving even a single student residence from the periphery of the campus to its center, an idea that has been considered by the administration. (Indeed, the system would encourage developing the heart of the campus for academic and communal activities rather than residences.)

(5) Eventually the size of the escort service could be reduced.

Some members of the administration seem to fear a novel solution to the crime problem that might attract nationwide attention, because the solution might publicize the problem; but the problem is hardly a secret. Even ignoring the overwhelming humanitarian aspects of crime reduction, they should consider the positive effect on Penn’s image of pioneering an innovative application of modern communications technology to the amelioration of a significant social problem.

If such a system were found to reduce crimes against the person in a circumscribed domain such as the Penn campus and its environs, then this would suggest wider applications, in more extensive urban areas, to increase the effectiveness of city police and the security of all citizens.

I hope this letter will promote discussion of the idea among members of the Penn community, and encourage timely action by the administration.

— Saul Sternberg, Professor of Psychology

Safety and Transit

I wish to reiterate the invitation to all members of the University community to volunteer/nominate candidates for the new subcommittee being formed to work on issues involving escort service and related safety measures involving transportation. We particularly need nominees representing the needs of minorities, A-3 staff and graduate/professional students. Please send names to me at 161E School of Veterinary Medicine/6046, by November 19.

— Adelaide Delluva, Chair,
University Council Committee on Safety and Security
In addition to the speakers quoted below and on the next page, Mayor Edward Rendell and City Council President John F. Street took part in a press conference at City Hall on Tuesday, October 27, to announce a new agreement between the City and the University. The agreement itself, signed that morning, is given verbatim on pages 5 and 6. In his off-the-cuff remarks the Mayor emphasized that the new agreement does not affect the lawsuit scheduled for hearing November 23, in which Penn and the City are defendants.

On the Mayor’s Scholarship Agreement of October 27

As most of you know, we have been involved for some time in discussions with City officials, with community leaders and with members of Philadelphia’s delegation to the General Assembly regarding the Mayor’s Scholarship Program.

We also committed ourselves to a separate and comprehensive review of our admissions process and our relationship with Philadelphia students.

Out of that process has come a reaffirmation of the importance of the University’s Philadelphia identity and our commitment to attract Philadelphia students to our campus, beyond any legal requirement.

We recognize that Philadelphia students contribute significantly to the special character of the University of Pennsylvania. As I have said before, the City and the University stand on common ground; our futures are intertwined. In fact, if Penn is to achieve its mission in this region, across the Commonwealth and as a leading international research institution, we will continue to need the special contributions to Penn’s intellectual life made by students from Philadelphia. For that reason, we believe that our Mayor’s Scholarship obligation represents the “floor” of our support for Philadelphia students and not the “ceiling.” Today’s announcement is clear evidence of our ongoing commitment.

Let me now quickly cover the major points in a new agreement we have reached with the City of Philadelphia.

- First of all, the agreement reaffirms that the full extent of the University’s legal obligation to provide scholarships under the 1977 Ordinance is to provide, at any one time, 125 full-tuition scholarships, or their financial equivalent, to Philadelphia students.
- Under the new agreement, the University will provide substantial enhancements for future Mayor’s Scholarship recipients.
- Perhaps more importantly, Penn will set new recruitment goals for Philadelphia students, generally, and will provide more scholarship aid to Philadelphia students who need aid but who are not selected as Mayor’s Scholars.

Our enhanced financial assistance package for Mayor’s Scholars will begin with the freshman class entering the University in September 1993. Mayor’s Scholars will receive the University’s most attractive financial assistance package. Unlike other students, Mayor’s Scholars will be offered an aid package by the University that will meet their full calculated need with no student loan obligation.

I want to underscore that these Mayor’s Scholarship enhancements are part of a separate agreement between Penn and the City of Philadelphia and do not affect, at all, our legal obligation under the 1977 Ordinance.

As reflected in the new agreement with the City, but separate again from our Mayor’s Scholarship obligation, the University also has launched an enhanced recruitment effort. That program is designed to increase the total number of Philadelphia undergraduate students at the University to 500 by the 1977 academic year.

This aggressive recruiting program includes participation in college fairs, high school visits, mailings to superior students, mailings to public officials, on-campus open houses and on-campus programs for high school students and their parents.

We also have produced a beautiful new four-color brochure that answers the questions most frequently asked by students and their parents about the Mayor’s Scholarship Program. Copies of the brochure are available here today. Copies already have been distributed to students as part of our expanded high school visitation program, and to civic and school leaders throughout the City.

As I mentioned earlier, our commitment to Philadelphia students is not limited to our Mayor’s Scholarship Program. While there are currently about 170 Mayor’s Scholars on campus, our total number of Philadelphia undergraduates is over 300.

The reaffirmation of our commitment to Philadelphia students also includes an increase in the grant aid to Philadelphia students who are not selected as Mayor’s Scholars. For example, Philadelphia freshmen enrolling in September 1993 who need financial aid but who are not Mayor’s Scholars will each receive $500 more of scholarship aid than they would have received had they not been from Philadelphia.

When out new recruitment goals are achieved, we anticipate that our total aid to Mayor’s Scholars and to other Philadelphia students will be at least the equivalent of 315 full-tuition scholarships. At the current tuition rate ($15,198) the total cost the University would be $4,787,370.

This is a significant commitment by the University, but one we feel is achievable over a five-year period.

Finally, the new agreement provides for an annual report on the Program to the Mayor and to the City Council.

As I hope I have explained, we have moved aggressively to strengthen our implementation of the Mayor’s Scholarship Program and to intensify our recruitment of students from the local community. This is our civic and social obligation, our commitment to Philadelphia, independent of legal agreements with the City, and it is an obligation we welcome.

—Prepared Statement of Sheldon Hackney, President, University of Pennsylvania

Recruiting and Selection

Penn’s new brochure targeting Philadelphia students (below) opens to form a poster. It includes information on applying to Penn, applying for financial aid, and applying specifically for Mayor’s Scholarships. As noted by several speakers during the October 27 press conference at City Hall, candidates must be accepted, and their financial-aid need level established through the normal processes at Penn. Accepted applicants are then ranked by a new Mayor’s Scholarship Advisory Committee, whose 1992 members are:

- David L. Cohen, Chief of Staff, Mayor’s Office
- Herbert H. DeBeary, City Councilman
- Honorable Chaka Fattah, State Senator
- Thomas Forkin, Office of Catholic Education
- Reverend Cecil Gallup, Holy Trinity Baptist Church
- Amy Podolsky, Lehrer McGovern Bovis, Inc.
- Arthur Holst, Chief of Staff, Councilman Joseph Vignola’s Office
- Barbara Teaford, Regent National Bank.
Some Comments on the Agreement

On behalf of our board and the administration, and certainly our students and our parents, we are absolutely delighted that this development has taken place. It is the kind of agreement that we had hoped for, because we recognize that in our school system we have many, many young people who will be able to take full advantage of this opportunity to avail themselves of the splendid education afforded them by one of this country’s leading universities.

Some of you... should know just a few things. I’m not going to call the names of the schools, but some of these schools were cited in a recent publication [Philadelphia Magazine 9/92] on what makes a school great:

In one of our schools, out of 501 graduates in June of 1992, 480 of those young people had college acceptances. At another school, with 267 graduates, 259 had college acceptances. (I’m only going to give four.) At another school, there were 122 graduates and 122 college acceptances: and at another very small school, 29 graduates and 29 college acceptances. And many of those young people had multiple acceptances to leading colleges and universities.

The challenge to our school system is to ensure that our young people are more than prepared and ready to avail themselves of the opportunity for a splendid quality education. The School District has been accepting that challenge. We understand we’ll have to do even more, and work even harder, and we are delighted to assist the University in its recruitment efforts to bring the young people of Philadelphia into the University of Pennsylvania. We’re very grateful to the Mayor, certainly to [City Council] President Street, to the whole Council in general and to all persons...[who were] supportive of what we were trying to do.

And we’re delighted to have this opportunity to say that we will plant to give you 500 kids before 1997.

— Constance Clayton, Superintendent of Schools

Ed. Note: In addition to his prepared statement (verbatim below), State Representative Anthony Williams, who heads the Philadelphia delegation to the legislature in Harrisburg, said:

"...It is my belief that with all the varying opinions, and there will be many, with regard to this agreement, that the primary body that it impacts most importantly are Philadelphia students. For many years Philadelphia students...did not see the vision, the possibility nor the opportunity of access to the University of Pennsylvania if they did not have a bundelful of money as well as certain SAT scores. Well, we can’t take care of the SAT scores, but we certainly can take care of the money. I believe this agreement does a great deal toward achieving that end. And I believe it also will access many African American and other minority students. Frankly, for those of us who wanted this agreement, it’s now our job, in conjunction with the public school system in Philadelphia, to go out and find these students. I’m going to be the first to step forward and tell [Penn] that I will also help in their recruitment efforts as well as mentoring and following through with those students at the University. I give my hearty congratulations to Sheldon Hackney and those other folks at Penn who worked diligently with this, what I believe to be fair, agreement.

Prepared Statement by Representative Williams

I am pleased to add my support to the executed agreement announced today by Mayor Edward Rendell, City Council President John Street and University President Sheldon Hackney in connection with the Mayor’s Scholarship Program.

The Mayor’s Scholarship Program has been the subject of intense public scrutiny in the last year. Much of the attention has been focused on the legal battle, which began in October 1991. I remain very interested in the final outcome of the lawsuit, and I hope that the ultimate decision rendered through the judicial branch of state government is fair and reasonable to all concerned parties.

My primary concern throughout this process has been how best to represent the interests of the people I represent, particularly high school students. I have worked with my colleagues in the Legislature — Representatives Harold James, Jim Roebuck and Vince Hughes — to ensure that any agreement reached between the City and University of Pennsylvania would be beneficial to high school students and their families in this City. I am confident that the agreement announced today will achieve our goal.

Under this agreement, the University of Pennsylvania will provide increased financial incentives and scholarship aid to city youths, will begin an enhanced recruitment effort in City schools, and will strive to reach and maintain a goal of 500 Philadelphia undergraduate students attending the University of Pennsylvania by the year 1997.

In addition, this agreement increases the public accountability of the Mayor’s Scholarship Program. This element of accountability is the mechanism that will ensure the Mayor’s Scholarship Program benefits the City and its youth immediately and for future generations.

The Mayor’s Scholarship Program should not divide our community. Rather, it should help to bring us closer together by broadening access to quality educational opportunities for all city high school students. This agreement, which has been reached after many hours of hard work by many people, is the first step toward that worthy goal.

Text of the Mayor’s Scholarship Agreement between the University and the City

AGREEMENT

This Agreement is entered into this 27th day of October, 1992, between the City of Philadelphia (the “City”) and The Trustees of the University of Pennsylvania (the “University”) to reaffirm their mutual understandings with respect to two City Ordinances of August 1, 1977 (the “1977 Ordinances”), copies of which are attached hereto as Exhibit A*, and to express the University’s continuing commitment to the City.

Background

1. A class action captioned Drummond, et al. v. The Trustees of the University of Pennsylvania, et al. [Court of Common Pleas, Phila. County, October Term, 1991, No. 3785] has been filed in which the principal question raised pertains to the number of full-tuition scholarships (or their financial equivalent) the University is legally obligated to provide to students from Philadelphia schools under the 1977 Ordinances concerning the Mayor’s Scholarship Program.

2. In the lawsuit, plaintiffs take the position that at any one time the University must provide 500 full-tuition scholarships (or their financial equivalent). In contrast, the University’s position is that the full extent of its legal obligation at any one time is 125 full-tuition scholarships (or their equivalent). In this regard, on February 5, 1992 the City Solicitor rendered an Opinion agreeing with the University’s position as to the extent of the University’s legal obligation respecting the number of scholarships. (Attached hereto as Exhibit B* is the February 5, 1992 Opinion.)

3. In the lawsuit, the University also maintains that plaintiffs have no standing to raise this question because the question is a matter between the City and the University.

4. Because the City and the University (collectively the “Parties”) are interested in reaffirming their mutual understanding with respect to the University’s legal obligation as to the number of scholarships to be provided and have a mutual interest in resolving issues raised in the lawsuit without the necessity of litigating matters not in dispute or which can be resolved by agreement between the Parties, the Parties have entered into this Agreement.

5. Because there may be certain concerns about the past practices in administering the program, and the Parties wish to resolve any such concerns and avoid them in the future, accordingly, the Parties will establish within 120 days of the execution hereof a mechanism for the Parties to identify and resolve such concerns.

Legal Obligation

6. The Parties again state that the full extent of the University’s legal obligation to provide scholarships under the 1977 Ordinances is to provide at any one time 125 full-tuition scholarships, or their financial equivalent, to students at the University who are residents of Philadelphia from a Philadelphia school.

Mayor’s Scholarship Program

7. In meeting the foregoing legal obligation, and as part of a more far-reaching effort to recruit aggressively Philadelphia matriculants, the Parties will alter the existing Mayor’s Scholarship Program in the following respects:

(i) The Mayor’s Scholarship Committee (the “Committee”) will select from the pool of students eligible under the 1977 Ordinances who have been admitted to the University and who have financial need as determined by the University consistent with applicable federal regulations and guidelines, a sufficient number of Mayor’s Scholars so that the total

* Available for examination in the Reference Department, Van Pelt Library
enrolled at the University in a given year will receive grants in an amount equal to 125 times tuition for that year;

(ii) Because of uncertainties in determining in advance the number of prospective students offered Mayor’s Scholarships who will choose to matriculate at the University, in some years there may be an excess or deficiency in the amount of aid awarded. In that case, corresponding adjustments in aid awarded will be made in succeeding years.

(iii) A Mayor’s Scholar who shall matriculate beginning in September 1993 will receive an enhanced financial aid package, as more fully described in Exhibit C hereto, that substitutes grant for the usual student loan component, as determined by the University, throughout the student’s undergraduate career, assuming continued eligibility. (By substituting a grant for a loan, the Mayor’s Scholarship Program will be distinguished from any other financial aid program at the University and should enable the University to compete more effectively for students from Philadelphia.); and

(iv) The Committee shall report to the Mayor of Philadelphia on an annual basis, no later than June 30 of any given year, providing, inter alia, a comprehensive description of the Mayor’s Scholarship Program for the preceding academic year, including the total grants awarded and retention data on continuing students; the tuition at the University; and a report on the entering students selected as Mayor’s Scholars for the forthcoming academic year, including the schools they attended previously and their zip codes. In turn, the Mayor promptly shall report the same to the City Council of Philadelphia. (In any report, the University and the Committee shall protect the privacy interests of the students.)

Other Philadelphia Matriculants

8. (i) Other Philadelphia students admitted to the University as undergraduates who are in need of financial aid, but are not selected as Mayor’s Scholars in a given year, will receive a financial aid package determined by the University on an annual basis that will include more scholarship aid than they would have received had they not been from Philadelphia. (Attached to this Agreement as Exhibit D is a description of the financial aid package to be awarded to undergraduate Philadelphia students with financial need who shall matriculate in September 1993 and who are not selected as Mayor’s Scholars.)

(ii) The University shall report to the Mayor of Philadelphia on an annual basis, no later than June 30 of any given year, providing, inter alia, comprehensive information on financial aid awarded to undergraduate Philadelphia students enrolled at the University in the preceding academic year who were not selected as Mayor’s Scholars, including total grants awarded; retention data on continuing Philadelphia students; and a report on entering undergraduate Philadelphia students for the forthcoming academic year who were not selected as Mayor’s Scholars, including the schools they attended previously and their zip codes. In turn, the Mayor promptly shall report the same to the City Council of Philadelphia. (In any report, the University shall protect the privacy interests of the students.)

Recruitment Efforts

9. The University shall make a concerted, ongoing effort to recruit more Philadelphia students and, as part of such effort, will publicize and promote the University and the Mayor’s Scholarship Program to Philadelphia students and their families. A more complete description of this proposed expanded recruiting program to make the University more attractive and visible to Philadelphiaians is attached hereto as Exhibit E.

10. The Parties intend and expect that this program will result in a marked increase in the number of Philadelphiaians who are admitted to the University, whether or not such admitted students also need financial aid. The Parties further intend that within a five-year period the number of Philadelphia students who matriculate at the University will reach and continue to be at least 500 or more. If all 500 or more Philadelphiaians are in need of substantial financial assistance, as determined by the University, and are otherwise eligible for financial aid, the University will provide that aid. In this regard, the University shall provide an enhanced financial aid package to all eligible Philadelphiaians who are admitted as undergraduates, are qualified for aid and decide to matriculate, up to a total of 10% of the undergraduate student body.

11. In accordance with the assumptions about matriculants set forth in paragraph 10, we expect that within a five-year period the total grant aid provided annually to Philadelphiaians who have matriculated at Penn will be equal to or exceed 315 full tuition scholarships or their financial equivalent.

Miscellaneous

12. The only parties with standing to enforce this Agreement are the City and the University. Nothing in this Agreement, express or implied, is intended to confer on any person other than the Parties any benefits, rights or remedies.

13. This Agreement can be modified only upon the agreement of the City and the University in a writing signed by their duly authorized representatives.

14. The University agrees to make annual reports to the Trustees of the University of Pennsylvania regarding the number of Philadelphia students enrolled at the University and the total financial aid awarded to those students by the University.

Sheldon Hackney, President, University of Pennsylvania
Edward G. Rendell, Mayor, City of Philadelphia

Penn’s Way Campaign: The Partners and Key Players

At the kickoff last week, President Sheldon Hackney and the 1993 Penn’s Way Chair, Dean Gregory Farrington of SEAS, welcomed back 13 partner organizations which participated in Penn’s Way ’92, and announced three new funds. They also introduced the 32 Campaign Coordinators who will channel information and pledges in their schools and centers. The campaign runs November 1 through December 31, and has a dollar goal of $425,000 (to exceed last year’s record-breaking $410,000). The companion goal is to increase the number of participants over the 1992 high of approximately 4000.

New Partners

A.C.C.E.S.S. (Active Community Coalition Efforts Sponsored by Students)
African American Community Fund (managed by United Way)
Latino Community Fund (managed by United Way)

Returning Partners

Black United Fund of Pennsylvania
Bread and Roses Community Fund
Catholic Charities Appeal
Children and Youth at Risk Fund
Elderly Services Fund
Family and Community Services Fund
Hungry and Homeless Fund
Jewish Federation of Greater Philadelphia/Local Services
Local Health Agencies Fund
Specific Care, Inc.
United Negro College Fund
Women’s Services Fund
Women’s Way

Annenberg Center: Stephen Goff
Annenberg School: Pam Robinson
Arts and Sciences: Mary Cartier
Athletics: Debra Newman
Business Services: Dana Brooks
Dental Medicine: Norton Taichman
Development and University Relations: Janice McGrath
Engineering: Ave Zamicheli
Executive Vice President: John Kehoe
Fine Arts: Mati Rosenstein
Graduate Education: Karen Hamilton
Hospitality Services: Dennis Deegan
Human Resources: Fina Maniaci
Information Systems and Computing: Thomas Fry
Law: Rae DiBlasi

Libraries: Edna Dominguez
Medicine: Duncan Van Dusen
Morris Arboretum: Lorraine McNair
Museum: Rebecca Buck
Nursing: Jane Barnsteiner
President: Janet Dwyer
Provost: Manuel Doxer
Public Safety: Judith Wojciechowski
Social Work: Rosemary A. Klumpp
VP Facilities/Management: Virginia Scherfel
VP/Finance: Theresa Scott
Wharton: Frances Rhoades
Wistar: Mary Hoffman

Campaign Unit Coordinators

VP Research:
University Life:
Physical Plant:
University Affairs:
President’s Office:
Provost:

Volunteers for Obesity Research

The Obesity Research Group in the Department of Psychiatry seeks volunteers for a study of overweight women with Binge-Eating Disorder, in which eating binges are not followed by vomiting or purging. Subjects may be eligible for participation in treatment studies which include physical and laboratory examinations. Treatment, which consists of a promising new medication, will be free. Volunteers must be women between the ages of 18 and 65 and free of mental health, medical, drug or alcohol problems. For information about the studies, please call the Obesity Research Group at Ext. 8-7314.

Penn Sports: Tailgate and TV

The November 7 Penn vs. Princeton football game (1 p.m.) will be preceded by a tailgate picnic competition in which President and Mrs. Hackney join Athletic Director Paul Rubincam and his wife to select the best Penn lunch. Prizes will be awarded at a postgame reception in the Penn Tent. Call Alumni Relations at Ext. 8-7811 for details and/or to purchase parking passes.

Wade Cablevision will televise selected Penn athletic events this fall on Channel 66. The program schedule for November:

3 Lightweight Football vs. Princeton, 9 p.m.
4 Field Hockey vs. Yale, 9 p.m.
15 Football vs. Harvard, 10 p.m.
16 Football vs. Harvard, 9 p.m.

The University of Pennsylvania Police Department Community Crime Report

This summary is prepared by the Division of Public Safety and includes all criminal incidents reported and made known to the University Police Department between the dates of October 26, 1992 and November 1, 1992. The University Police actively patrol from Market Street to Baltimore Avenue and from the Schuylkill River to 43rd Street in conjunction with the Philadelphia Police. In this effort to provide you with a thorough and accurate report on Public Safety concerns, we hope that your increased awareness will lessen the opportunity for crime. For any concerns or suggestions regarding this report, please call the Division of Public Safety at Ext. 8-4462.

Crimes Against Persons

34th to 38th/Market to Civic Center: Robbery (& attempt) — 1, Simple Assault — 1,
Threats & Harassment — 2
10/27/92 1:30 PM Houston Hall Unknown juveniles attempted to take bike
10/28/92 6:16 PM Butcher Dorm Complainant received unwanted phone calls
10/30/92 9:39 AM Stouffer Triangle Student visited by unwanted visitor
10/31/92 2:50 AM 3604 Chestnut St Manager struck by customer who fled

38th to 41st/Market to Baltimore: Aggravated Assault — 1, Simple Assaults — 3,
Threats & Harassment — 2, Indecent Exposure & Lewdness — 1
10/28/92 10:52 PM Delta Delta Delta Male loitered & exposed self/arraigned
10/29/92 3:00 PM 3900 block Spruce 2 complainants reported males whistling and making comments
10/31/92 7:01 PM 208 S. 40th St Complainant struck by unknown male
11/01/92 5:44 PM Chestnut Hall Threatening messages left on answering machine
11/01/92 9:04 PM 1925 House Student pushed another student

41st to 43rd/Market to Baltimore: Robberies (& Attempts) — 1
10/26/92 7:33 PM 300 S. 43rd St. Male grabbed complainant’s buttocks

30th to 34th/Market to University: Simple Assaults — 1, Threats & Harassment — 2
10/29/92 12:46 PM University Museum Threat/Request for Victim Support Services
10/29/92 5:58 PM Lot #33 Males harassed attendant/left area
11/01/92 5:54 AM Zeta Psi Person assaulted during party

Outside 30th - 43rd/Market to Baltimore: Rape (& attempt) — 1, Sexual Assault — 1,
Robbery (& attempt) — 1
10/26/92 1:49 PM 300 S. 43rd St. Male grabbed complainant’s buttocks
10/29/92 2:57 AM Off Campus Wallet taken at gunpoint/apprehended per PPD
10/29/92 12:46 PM Off Campus Rape/Request for Victim Support Services

continued next page
DATE CHANGE

The date of the East Asian Colloquium scheduled for November 15, Pragmatic Misunderstanding in Japanese and American Workplace Interaction, was incorrect in the November at Penn calendar. The correct date is November 5, 11 a.m.; Room 418, Williams Hall.

CONFERENCE

7-8 Conference on Anti-Violence/Dennis Hayashi, Japanese American Citizens League and Deborah Wei, Asian American United; registration 9-10 a.m., Houston Hall; $45, $30 for students, includes Sat. lunch. For more info: 925-1539 (Asian American Student Alliance).

FITNESS/LEARNING

9 White Women Against Racism: 6-7:30 p.m.; Penn Women’s Center, Houston Hall; call Ext. 8-8611 for more information. Mondays through November 30.

MEETING

5 Life as a College President; Valerie Swain-Cade McCollum; 4 p.m.; Smith-Penniman Room, Houston Hall (Association of Women Faculty and Administrators).

TALKS

4 Meet Arthur Ashe: A Hard Road to Glory; Arthur Ashe; 8 p.m.; Harrison Auditorium, University Museum (Connaissance).

5 FDR: The Process; Lawrence Halprin, landscape architect will present slide lecture; 5 p.m.; Room B-1, Meyerson Hall (GSFA).

6 The Biology of the Myc-Max Complex and Directions for the Future; George Prendergast, Cancer Research, Merck Research Laboratories; noon; Wistar Institute (Wistar).

Deadlines: The deadline for the weekly Update at Penn is each Tuesday for the following Tuesday’s issue. The deadline for the December at Penn calendar is November 10.