

UNIVERSITY of PENNSYLVANIA *Almanac*

Tuesday,
February 18, 2003
Volume 49 Number 22
www.upenn.edu/almanac/

Vice Dean of Wharton Undergraduates: Barbara Kahn



Barbara Kahn

Dr. Patrick Harker, Wharton dean, has announced the appointment of Dr. Barbara Kahn as the next vice dean of the Wharton School's Undergraduate Division. Dr. Kahn will succeed Vice Dean Thomas Dunfee when his term ends June 30, 2003.

"Vice Dean Dunfee has been a wonderful

leader for the Undergraduate Division," said Dr. Harker. "Under his leadership the undergraduate team has continued to deliver outstanding advising and support services to our students." During his three-year term, the Undergraduate Division has continued to be recognized as the top undergraduate business program; expanded the study abroad programs into a more coherent set; strengthened the initiatives to provide opportunities for students to do research; created a meaningful relationship with the College

House System in shared goals to best support students; yielded and welcomed three freshman classes with outstanding academic and leadership qualities; and supported the continued commitment to building a sense of community through co-curricular and leadership programs.

"We are very pleased to welcome Professor Kahn to her new role on July 1, 2003," said Dr. Harker. "She will bring a deep commitment to undergraduate education."

Dr. Kahn is the Dorothy Silberberg Professor of Marketing. She joined the Wharton faculty in 1990 after serving on the faculty at the Anderson School of Management at UCLA. She is a senior fellow of the Wharton Financial Institutions Center and the Leonard Davis Institute and a faculty member of the Graduate Group in the Psychology Department of SAS. She received a B.A. in English literature at the University of Rochester. She also earned an M.B.A. in marketing and statistics, a M.Phil. and a Ph.D. in marketing from Columbia University.

Dr. Kahn teaches *Introduction to Marketing* to between 400 and 500 undergraduates each semester it is offered, as well as *Marketing Re-* (continued on page 2)

School of Social Work Dean: Richard Gelles



Richard Gelles

Dr. Richard J. Gelles, an internationally known expert in domestic violence and child welfare and the Joanne T. and Raymond B. Welsh Professor of Child Welfare and Family Violence at the School of Social Work, has been named dean of the School, President Judith Rodin announced on Friday. Dr. Gelles has been serving as interim dean since September 2001 (*Almanac* September 11, 2001).

"Rich Gelles is a distinguished scholar and researcher whose superb academic judgment and leadership skills make him the best possible person to lead the School of Social Work as it continues to build its community and its world-class faculty," said President Rodin. "His role as interim dean during this past year has enabled the school to continue to grow and prosper and we are absolutely delighted that he has accepted this new post."

Dr. Gelles came to Penn in 1998 from the University of Rhode Island where he had taught since 1973. He is the author of the highly influential book, *The Violent Home*, which was the first systematic investigation to provide empirical data on domestic violence. His more recent books, *The Book of David: How Preserving Families Can Cost Children's Lives* and *Intimate Violence in Families, Third Edition*, have also made a significant impact in the study of child welfare and family violence. He is the author or co-author of 23 books and more than 100 articles, chapters and papers.

"Rich Gelles's reputation as a researcher and public policy maker and his strong track record in university administration make him uniquely qualified to lead the School of Social Work," Provost Robert Barchi said. "He has a strong vision for the future of social work research and practice and a keen understanding of the important role academic institutions can play in developing public policy," Dr. Barchi said.

In 1997, Dr. Gelles helped draft the federal Adoption and Safe Families Act, and he has

(continued on page 2)

Roy & Jeannette Nichols Endowed Chair in History: Kathy Peiss

SAS Dean Samuel H. Preston has announced that Professor of History Kathy Peiss has been appointed to the Roy F. and Jeannette P. Nichols Chair in History.

Dr. Peiss received her B.A. from Carleton College in 1975 and completed her doctorate at Brown University in 1982. She came to Penn in 2001 from the University of Massachusetts at Amherst, where she was director of the graduate program and history department chair. She has also held teaching positions at Rutgers University, Cornell University, and the University of Maryland-Baltimore County.

Dr. Peiss is regarded as a leading scholar of women's history and the history of sexuality and gender in the United States. She has written and lectured on American women's history and cultural history for 20 years.

A popular speaker and writer, Dr. Peiss's books have received wide acclaim in academic circles and from general readers alike. Her latest book, *Hope in a Jar: The Making of America's Beauty Culture*, published by Metropolitan Books/Henry Holt in 1998, examines the history of cosmetics and the mass-market beauty industry in America. Her other numerous books and articles include *Cheap Amusements: Working Women and Leisure in New York City, 1880-1920*, published in 1986, and *Men and Women: A History of Costume, Gender, and Power*, with Barbara Smith, published in 1989. She co-edited *Love Across the Color Line: The Letters of Alice Hanley to Channing Lewis* and has edited major volumes on sexuality issues, most recently, *Major Problems in the History of American Sexuality*, published in 2002.

Among her many awards is, most recently, a



Kathy Peiss

2002 Guggenheim Fellowship for research on acquired taste and the myth of American classlessness. Additional honors include fellowships from the NEH, American Council of Learned Societies, Smithsonian Institution, Rutgers Center for Historical Analysis, and the Woodrow Wilson Foundation.

Dr. Peiss's work has received wide and varied distribution. She has served as a consultant for films and museum exhibits, including a Smithsonian Institution showcase on costume and gender. Dr. Peiss has been a featured guest on CNN and has been interviewed by *The Washington Post*, *The New York Times*, *The Philadelphia Inquirer*, *Allure*, and *Out*, among others.

The Roy F. and Jeannette P. Nichols Chair in History is one of three chairs established in 1983 by the bequest of the late Drs. Nichols, two long-time faculty members for whom the graduate residence Nichols House is also named. Dr. Roy Nichols, a Pulitzer Prize-winning historian of the Civil War, served as professor of history, dean of the Graduate School of Arts and Sciences, and vice provost of the University. Dr. Jeannette Nichols was a research associate and an associate professor of history for 32 years, with a special interest in the history of the University.

photo by Candace diCarlo

IN THIS ISSUE

- 2 Senate Slate
- Deaths: Art Gravina, Alexandra Grilikhes
- 3 University-wide Emergency Plan
RWJF Site for Clinical Scholars Program
Speaking Out: Graduate Student Unionization
- 4 Twenty Years of Gallery Graphics at ARG
- 6 Computer Donation, Recycling & Disposal;
HR Programs in March
- 7 Update; CrimeStats; Classifieds
- 8 Research Foundation Guidelines

RWJF Site for Clinical Scholars

The School of Medicine has been selected to serve as a training site for the Clinical Scholars Program of The Robert Wood Johnson Foundation (RWJF), beginning in 2005. For each of the two years of the Penn-based program, eight Scholars will be trained in all aspects of health services research. In addition, up to four Scholars will be selected each year for a third year of training.

Begun 31 years ago as the first competitive national program of the Foundation, the Clinical Scholars Program helps young physicians acquire new skills and training in the quantitative and qualitative sciences underlying health services research—including epidemiology, biostatistics, economics, anthropology, sociology, communications, policy analysis, and health systems. To date, more than 900 physicians have participated in the program, which offers two years of graduate-level study and research as part of a university-based, post-residency training program. Many of the program's graduates have attained leadership positions in academic medicine, the government, and private industry.

"What's especially exciting about the RWJ Clinical Scholars Program moving forward is its focus on leadership training—including faculty training for participating sites—and the opportunities for community-based participatory research and primary data collection," said Dr. Jeane Ann Grisso, senior program officer at RWJF. "We believe that these new areas of development will be especially attractive to the new scholars."

"Our curriculum is innovative, comprehensive and challenging," said Dr. Harold I. Feldman, co-director of the Penn Clinical Scholars Program, and associate professor of medicine and clinical epidemiology. "The elements that will characterize the Penn Clinical Scholars Program include a strong, multi-disciplinary mentorship; individualized training within a common, structured curriculum in health services research and health policy; and scholar-initiated research experiences developed and conducted in partnership with community organizations."

"Penn scholars will acquire significant research competencies and be encouraged to think creatively about research problems and future career paths that offer the potential to improve the health of the public," added Dr. J. Sanford Schwartz, also co-director, and professor of medicine and health management & economics. "Scholar training will be centered around community-based and policy-relevant research designed to inform community-based interventions and health policy. In addition, Scholars will be trained in leadership, communication and advocacy skills, and will interact with public and private-sector health policy and healthcare delivery leaders to better understand their needs and perspectives."

"Our location in a rich multi-cultural urban environment will contribute to providing ideal training for the new Scholars beyond traditional academic boundaries," said Dr. Arthur H. Rubenstein, EVP of the University of Pennsylvania for the Health System and Dean of the School of Medicine. "By partnering with important community groups and strong clinical affiliates, our Scholars will gain a rigorous training foundation that should lead, in turn, to the development of policy-relevant research designed to improve community health."

In addition to collaborative activities with the other schools within Penn, the Clinical Scholars Program at Penn will include CHOP and the Philadelphia Veterans Affairs Medical Center as its neighboring clinical partners.

University-wide Emergency Plan

Dear Members of the Penn community:

The Department of Homeland Security has raised the terrorist threat level from "elevated" to "high." This action, and the extensive media coverage of it, has left us understandably concerned about what might happen should an act of terrorism affect us here at Penn. Although we have no information that would lead us to believe that our region might be the target of such an attack, please be assured that the University has taken every step possible to ensure your well being on campus in case of an emergency.

We have in place a comprehensive university-wide emergency plan that is closely coordinated with those of city, state and federal agencies. Our public safety personnel, and our University of Pennsylvania Health System doctors, have received thorough training in how to respond to incidents involving chemical or biological agents, and they work closely with city and state emergency management agencies to stay abreast of information and to coordinate responses in the event of an attack.

The nature of terrorism is such that we cannot say for certain when, where, or even *if*, an attack might occur. The best we can do is remain vigilant for suspicious activity and prepare to keep functioning should an attack take place. The University's emergency information web site at www.upenn.edu/pennnews/emergency_preparedness.html provides phone numbers, web links and other details that may be of use should a real emergency occur. It will be updated continuously as new information becomes available. In the meantime, rest assured that we are taking every step necessary to protect your health and well being as a member of the Penn community.

Judith Rodin, President Robert Barchi, Provost Clifford L. Stanley, Executive Vice President

Speaking Out

Special Attributes of Grad Study

Jerry Briggs' reduction of the vast variety of relationships between graduate students and their mentors to relations with "capricious, hectoring drillmasters" (*Almanac* January 28) suggests that he regards mentors as employers. This ignores their primary role in guiding the development of the neophytes' intellectual capacities and rigorous understanding of their chosen subject which involves specific, often very unique interactions of mentor, student and subject matter.

Each such relation is necessarily individual and may appear oppressive because of the rigorous demands of the mentor and the discipline, which must be accepted by the student if he or she is to succeed. In such a situation, union intervention would actually be the capricious element; from the inside of the academy such intervention could only be undertaken under most carefully defined circumstances, consistent with the requirements of academic freedom.

Recognition of these special attributes of graduate study does not of course solve problems relating to stipends and teaching obligations; these need an appropriate agency, perhaps similar to the Faculty Senate, based on a democratic electoral process, empowered to represent graduate student interests before both faculty and administration.

—Robert J. Rutman, Professor Emeritus,
Biochemistry and Molecular Biology,
School of Veterinary Medicine

Notes from Outside the Ivory Tower

As a doctoral student in the program that Dr. Wortham chairs, I have always admired the knowledge he brings to his subject as well as his wit and good-humor. However, I am surprised by his Pollyanna view of the University (*Almanac* February 11) as a value-free institution whose sole concerns are research, mentoring, and teaching.

The academic reputation of an institution like Penn is integrally tied to research, which

is integrally tied to revenues. Mentoring and teaching play a distant second to research I institutions, never-ending search for increasingly elusive monies to maintain existing research projects and to pursue new ones that will garner prestigious awards and boost reputations (and rankings).

As federal grants dry up, research I universities have formed unabashed relationships with private corporations that have raised some uncomfortable questions about conflict of interest and the commitment to inquiry for the sake of inquiry. It has become almost commonplace for universities to conduct research on products that they themselves have a vested interest in. Sadly, I do not have to look far for an example.

In 2000, major news sources such as the *Wall Street Journal* and *Time* reported that James Wilson, principal investigator of the gene-therapy program at Penn in which Jesse Gelsinger died, held a 30% interest in Genovo, the company that held the rights to the drug Wilson and his team were studying. When Genovo was acquired by another corporation, Wilson stood to gain more than \$13 million, and Penn \$1.3 million for its shares.

I am sure that my esteemed professor would agree that this is a trend that began long before there was ever any talk of unionization for graduate employees on the Penn campus. And whether there is a union or not, it is a trend that promises to be around for a long time to come.

The point is not whether Professor Wortham agrees with GET-UP's fish metaphor. The fact of the matter is that as research I universities like Penn align themselves with corporate models, graduate employees at these schools are left with precious little recourse.

We simply want the assurance that our love for scholarship does not subject us to undue financial hardship. The University cannot promise us this. GET-UP can.

—Raymond Gunn, 4th Year Doctoral Student,
Educational Leadership Division, GSE

Speaking Out welcomes reader contributions. Short, timely letters on University issues will be accepted by Thursday at noon for the following Tuesday's issue, subject to right-of-reply guidelines. Advance notice of intention to submit is appreciated. —Eds.

BENCHMARKS



The Arthur Ross Gallery shares a grand entry with the Fisher Fine Arts Library, designed by Frank Furness. Lamps created by sculptor Robert Engman after an unexecuted design by Furness provide the Gallery with its nautilus logo.



The first exhibition devoted to Navajo “eye-dazzlers,” November 1994-February 1995, included this late classic serape from the University of Colorado Museum at Boulder.



Four family members were represented in *Peales at Penn*, 1996, from the University’s Collection, mounted in conjunction with *The Peale Family: Creation of a Legacy* at the Philadelphia Museum of Art.

The Arthur Ross Gallery 1983—2003

Twenty Years of Gallery Graphics

by Dilys Winegrad, Director and Curator of the Arthur Ross Gallery

Art and Ephemera

In times of peace, people with the means to travel have always gone afield in search of rare sights and famous works of art. Such tourists inevitably return with souvenirs, proof that they have seen the eternal wonders of Nature, have visited the temples, churches, museums, or private collections, quasi permanent institutions housing famed objects of art. In antiquity, travelers might purchase figurines of famous statues; later on, Grand Tourists could collect prints depicting sites or reproducing celebrated works. (With time, the prints themselves have often come to be prized objects in their own right.) Nowadays, traveling exhibitions tend to reverse the process. Not incidentally, shows that bring together objects from across the world in a single great museum also contribute to local tourism. Still, the urge to record what we have seen with our own eyes remains strong; it is easy enough for a traveler with a camera to substitute digitally enhanced images for those furnished in earlier times by the sketchbook or purchases from enterprising local artists.

Exhibitions are ephemeral unlike the exhibits—the actual objects temporarily placed on display. (Or at least, this is the fervent prayer of any curator!) After a certain time, loaned works must be returned to studios or to their place in public or private collections. Organizers usually extend the life of an exhibition beyond its limited span by producing printed materials to accompany the show. Whether fine illustrated catalogues or humble cards and flyers, these provide visitors with something to take home for reference or as an aide-mémoire. Once again, it falls to the graphic arts to capture the moment—to give a semblance of permanence to what is transitory.

After twenty years and a hundred or so exhibitions, the Arthur Ross Gallery finds itself in possession of a host of memories and numerous posters recording the variety of visual art the Gallery has brought to Penn, the City of Phila-

delphia, and the region. These incidental artifacts, modest but often quite striking, also provide a paper trail from 1983 to 2003 and beyond. In addition, they further offer a way into the process of reviewing two decades of a gallery’s activity.

20 Years of Gallery Graphics

The eighties were a popular decade for establishing new university galleries, many of them concerned with contemporary art. At Penn, the Arthur Ross Gallery opened its doors on February 8, 1983. Apart from adding to the cultural attractions in the area, including the Institute of Contemporary Art, already established on campus, the Gallery had a broad yet distinctive mission: to present art and artifacts from ancient civilizations up to current cultural developments; and to respond to proposals from academic departments as well as artists and the community.

By providing a forum for visual learning and instruction and for the presentation of creative research as well as the work of creative artists the Gallery contributes a visual dimension to scholarship and teaching at the University. With

modest resources, as a self-standing institution within the University, the Gallery serves a range of intellectual and aesthetic interests on campus and in the community. It has proved adept in devising a visual component in non-traditional areas—history along with art history, ecology as well as archaeology, the School of Medicine no less than the School of Fine Arts.

Exhibitions have been organized in connection with milestones in the history of the University and its individual Schools or to welcome visiting scholars to conferences on Chaucer, Psychiatry—or the Fall of the Berlin Wall (upcoming in 2004). Recent meetings in Philadelphia of the Archaeological Institute of America, the American Philological Association, and the American Schools of Oriental Research were the occasion of *North Americans in the Aegean Bronze Age: the Discovery of Minoan and Mycenaean Civilizations* (January 2002) curated by Professor Philip Betancourt, Karen Vellucci, and Elizabeth Shank of the Institute for Aegean Prehistory in West Philadelphia. The exhibition brought together drawings, archival photographs,



20 Years of Openings at the Arthur Ross Gallery, detail, collage of invitations by Naomi Usher.

Photo by Brian Edwards, Shoot Digital

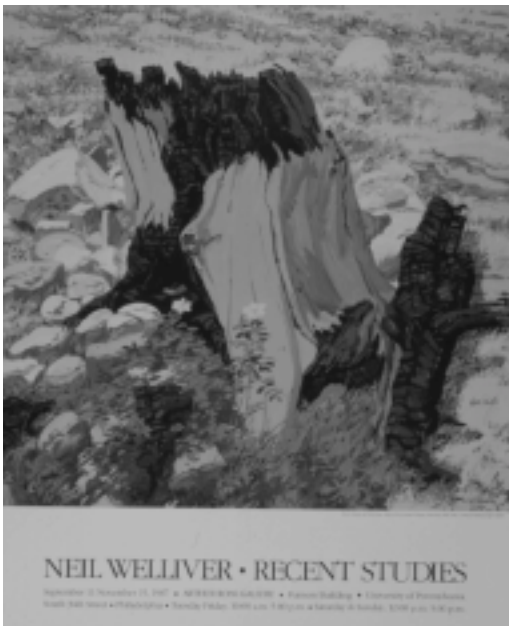


Saul Steinberg: About America 1948-1995. The Collection of Jeffrey and Sivia Loria, October 1995-January 1996, presented playful and profound images, among them the original paintings for well-known *New Yorker* covers.

and archaeological objects excavated by Penn archaeologists, many working at the University of Pennsylvania Museum in the early years of the twentieth century. Such exhibitions serve to showcase existing University collections by highlighting seldom-seen treasures along with several centuries of institutional history.

Posters serve to memorialize an event as well as to broadcast information at the time of a show. They have wound up on the walls of student dorms and framed in living rooms and offices. Quality, and originality, have been key along with the guiding principle that good de-

Neil Welliver: Recent Studies, 1987, included the large painting *Burnt Stump and Wild Rose*, 1986, along with the artist's collection of small oils shown at the Gallery for the first time.



Courtesy of the Louis I. Kahn Collection, University of Pennsylvania Architectural Archives



Louis I. Kahn's structural model for the Richards Medical Research Laboratory at Penn was featured in both *The Architect's Design: Drawings, Models, and Manuscripts from the Architectural Archives*, 1984, and *Constructing Penn: Heritage, Imagination, Innovation* organized for President Rodin's inauguration in 1994.

sign should record and reflect the great variety and high caliber of the art that has appeared in the Gallery since it opened its doors.

At the beginning of the Gallery's 20th year, posters were assembled for the exhibition *POSTERS/POSTERS/POSTERS: 20 Years of Gallery Graphics*, which greeted the Class of '06 when they arrived on campus in September 2002. The posters recorded exhibitions on all manner of subjects in a variety of media while making an aesthetic statement of their own. In addition, they provided a visual accounting of the Gallery's 20-year history. No poster was produced for the occasion, but the introductory panel, a large photocollage of invitations provided the graphic for the invitation and other publications.

Chronologically a patchwork, the exhibitions represented by the posters nonetheless fall into natural groupings according to medium, subject matter, provenance, or interest. The Gallery was built as a library in the 1920s, so prints and drawings look particularly good on the wainscoted walls of the main space. Textiles, another favored subject matter, particularly the extremely long Moroccan rugs loaned for *Mysteries of the Maghreb: Rugs and Textiles of North Africa* (1997), take advantage of the Gallery's exceptional height as do paintings displayed "salon style." This was necessary—and successful—for the huge pieces loaned by the Crawford Municipal Art Gallery in Cork for *Irish Art 1770-1990: History and Society* (1995) and *Travels in the Labyrinth—Mexican Art in the Pollak Collection* (2001). Faculty artists and student groups have been invited to show their work; photographers and architects are regularly featured as are groups of vintage photographs and architectural drawings. Books from Penn collections and others have not only been featured but have provided a fascinating component in shows from *The Intellectual World of Benjamin Franklin to Edward Lear's Greece 1848-1864* featuring an artist better known for his limericks. Travelling exhibitions have been



Leslie Bowen's oil with mixed media *The Sun and the Moon* was seen in the juried exhibition *Confronting Cancer Through Art*, 1999, the Gallery's second collaboration with the University of Pennsylvania Cancer Center featuring artists whose lives had been touched by cancer.

mounted in various contexts; but by far the majority of exhibitions have been organized from public and private collections by Gallery staff and guest curators, among them Penn faculty and their students. In 1999-2000, Professor Fredrik Hiebert ransacked major Uzbek museums of art and archaeology—with the permission of President Karimov himself—to bring *Treasures of Uzbekistan* in many media and dating from 4 millennia. Most recently, for *Antiquity Recovered: Pompeii and Herculaneum in Philadelphia Collections* Professor Coates and Getty curator Jon Seidl drew from a dozen Philadelphia collections to highlight the influence of these archaeological excavations on Philadelphia collectors—not to mention Philadelphia tourists of the eighteenth and nineteenth centuries!

— Excerpted from the 20th-Year Report of the Arthur Ross Gallery, in press

Review of Posters/Posters Show

We live in a world where a plethora of tacky graphic forms surround us daily. An abundance of promotional suggestions, in print and on television, urges us to acquire or select all sorts of frequently needless products and services, from suntan lotion to public servants. More often than not, these messages produced for massive audiences are tiresome, banal, annoying, and boring to our eyes and mind. One has to wonder where so much offensive ugliness and sheer vulgarity come from.

By contrast, we occasionally confront examples of refreshing typography and layout design that have been conceived and executed by the exercise of good taste and original creative effort. These are informative and visually attractive. A perfect case in point was the collection of posters produced over the past years calling attention to exhibitions presented in the Arthur Ross Gallery. It is a pleasure to single out such superb examples because they showed how the practice of imaginative graphic design may be pursued with dignity, integrity, legibility—and admirable esthetic appeal.

— Burton Wasserman, professor of art, College of Fine Art and Performing Arts, Rowan University; critic for *Art Matters*

Computer Donation, Recycling and Disposal Options at Penn

Electronic equipment that is broken or obsolete must be properly disposed of or sent for recycling. Do not place any electronic equipment in the trash, even if it is broken. Electronic equipment may contain heavy metals and other materials that can be hazardous to human health and the environment.

Computers and electronic equipment typically contain:

Lead—Computer monitors contain a picture tube known as a cathode ray tube (CRT). CRT's contain leaded glass, and are the largest source of lead in municipal waste. Solder used in printed circuit boards may also contain lead.

Cadmium—The largest source of cadmium in municipal waste is rechargeable nickel-cadmium (NiCd) batteries. These batteries are found in most desktop and laptop computers.

Mercury—Some electronic equipment also contains recoverable quantities of mercury, which is a toxic metal.

The U.S. Environmental Protection Agency (EPA) considers discarded electronic equipment as characteristic hazardous waste under the Resource Conservation and Recovery Act. Unwanted electronic equipment must therefore either be donated for reuse or sent for recycling.

Recycling may be arranged through your school's or center's computing services group. Penn's Center for Community Partnerships (CCP) accepts computer equipment donations. Equipment that can be refurbished is upgraded and donated to various organizations. Outdated equipment that cannot be donated must be recycled. A description of the CCP programs and contact information can be found at www.upenn.edu/ccp/digitaldivide.

Computer and electronic equipment that cannot be donated must be sent to an electronics recycler. Elemental Inc., an approved University vendor, will pick up all types of computer and electronic equipment, (215) 289-1475.

Penn Computing provides recommendations for preparing equipment for recycling or disposal including the removal of sensitive data and commercial software from the machines; call (215) 573-4778.

For questions regarding this program, please contact Jim Crumley at the Office of Environmental Health and Radiation Safety (EHRS), at (215) 746-5036.

Information can be found on the EHRS website, www.ehrs.upenn.edu.

— Laura Peller, EHRS



Photo by Blaine Truitt Covert

Human Resources: Professional and Personal Development

Take advantage of the programs offered by Human Resources to help further your professional and personal development. The Learning and Education (L&E) and Quality of Work Life (QOWL) departments are promoting several programs in the month of March, as listed below. Visit the Human Resources website at www.hr.upenn.edu for descriptions of the programs and to pre-register online. Registration is required for all programs.

Learning and Education programs

Learn valuable skills through American Management Association (AMA) programs, Brown Bag Matinees, Satellite Broadcasts, and other programs. For questions on L&E programs, call (215) 898-3400 or visit www.hr.upenn.edu/learning.
Tuesday, March 4, 9 a.m.–5 p.m.

AMA Program:

Communicating with Diplomacy and Influence
Wednesday, March 5, 9 a.m.–5 p.m.

AMA Program:

Communicating with Diplomacy and Influence
Wednesday, March 19, 11 a.m.–12:30 p.m.

Satellite Broadcast: "Leading in Difficult Times" by Rudy Giuliani

Wednesday, March 19, 12 p.m.–1 p.m.

Brown Bag Matinee:

Communicating Non-defensively

Thursday, March 27, 9 a.m.–5 p.m.

Franklin Covey: What Matters Most (time management workshop)

Friday, March 28, 12 p.m.–1 p.m.

Brown Bag Matinee: Salary Negotiations

Quality of Work Life programs

Human Resources continues to promote effective communication and health promotion with workshops presented by experts from PENN Behavioral Health (our Employee Assistance Program (EAP) and Work/Life Benefit provider), and Independence Blue Cross. For personalized assistance with dependent care issues and personal well-being, contact PENN Behavioral Health at 1-888-321-4433 or go on-line to www.hr.upenn.edu/quality/wellness/eap.asp.

For questions on QOWL programs, contact Orna Rosenthal at orna@hr.upenn.edu or (215) 898-5116.

Thursday, March 6, 11:30 a.m.–1 p.m.

Employee Assistance and Work/Life Benefit workshop: Assertive Communication

Thursday, March 27, 12 p.m.–1 p.m.

Health Awareness Workshop: Eating on the Run

Look for monthly updates on HR programs in future *Almanac* editions.

— Division of Human Resources

Body Vox will perform the program *Reverie*, a two-decade retrospective show of works choreographed by the company founders Ashley Roland and Jamey Hampton. The theatrics of *Reverie* shift between the fast, the fluid, the bleak and the funny with music ranging from Delibes and Miles Davis, to the Bulgarian Women's Chorus to Johnny Cash. The return engagement of the group, on February 25 at 7:30 p.m. in the Zellerbach Theatre, is presented by Dance Affiliates and PENN Presents. Tickets are \$33, \$30, \$28. Discounts are available for seniors, students, and faculty, staff and alumni.



The Music Department and Penn Contemporary Music present a concert featuring a new work by Penn composer and music professor Dr. Jay Reise, *Jisei (Japanese Death Songs)* on Wednesday, February 26. *Bamboo Voice, Human Flute*, will be performed by a shakuhachi (Japanese flute) and vocal duo, Christopher Yohmei Blasdale and Mika Kimula. The evening will also include traditional 17th century Japanese music and modern compositions for shakuhachi and voice. The concert is at 8 p.m. in the Amado Recital Hall, Irvine Auditorium. Doors open at 7:30 p.m. and admission is free.

Get On Board Express Almanac

Sign up to receive e-mail notification when we post breaking news between issues. Send an e-mail message with "subscribe" as the Subject to almanac@pobox.upenn.edu and include your name, e-mail address and mailing address. — Ed.



CLASSIFIEDS—PERSONAL

FOR RENT

Treetop Apartment in Owner Occupied Building: Trinity Place 3rd floor 1bdrm apartment fully furnished with European kitchen, Dishwasher, G/D, Victorian bath, all linens, Cable TV. \$900 per month long term. \$1000.00 short term. Excellent transportation: 13 trolley & Penn bus. Please phone: 215-729-2827

FITNESS

Grand opening of new Yoga Studio in University City. Power Yoga Works is located at 3925 Walnut Street next to Kinko's. We offer beginner and all levels classes daily with over 20 classes weekly. For more information visit our website at www.poweryogaworks.com or call us at (215) 243-9642.

Almanac is not responsible for contents of classified ad material.

To place a classified ad, call (215) 898-5274.

Update

FEBRUARY AT PENN

CHANGES

The talk *New Health Plan Strategies for Containing Medical Costs* on February 21, will be held in *rm. 1206, Steinberg Hall-Dietrich Hall*.

The conference *Who Wrote the Qu'ran?*, on February 21 will be held in *rm. F95, Jon H. Huntsman Hall*.

ON STAGE

19 *Reception and Mary's a' Minuit* (in French); two short plays by Serge Valletti; 7 p.m.; Studio Theatre, Annenberg Center; \$15, \$7.50 students w/ ID (French Institute).

READING & SIGNING

25 *In the Shadows of War: Three Lives United by the French Resistance*; Thomas Childers, history; 7 p.m.; Penn Bookstore (Bookstore).

SPECIAL EVENT

21 *Global Persecution Forum*; expert panel discussion on issues of international religious freedom and persecution; 7 p.m.; Irvine Auditorium; followed by a concert with Ten Shekel Shirt; 9:15 p.m.; tickets: \$12, \$8 w/ student ID; info: (267) 254-5694 or andrewre@med.upenn.edu (Philly Metro; Penn CCC; Institute for Global Engagement).

TALKS

18 *Barriers to Health Care in the Black Community from a Historical Perspective*; Freida Outlaw, nursing; Glenn Ellis, *Philadelphia Tribune*; Frances Barg, anthropology; 5:30 p.m.; Bodek Lounge, Houston Hall (Makuu; African-American Resource Center).

20 *African American Males and Firearm Suicide*; Sean Joe, social work; 9:30-11 a.m.; rm. 225, Jon M. Huntsman Hall (Firearm Injury Center).

Regulation of Gene Expression during Hypoxia via Changes in mRNA Translation; Bradley Wouters, University of Maastricht; noon; rm. 196A, John Morgan Bldg. (Radiation Oncology).

24 *Has the Laboratory Been a Closet? Gay and Lesbian Lives in the History of Science and Medicine*;

RESEARCH

Are you **overweight** and at least 18 years of age? You may qualify for a research study that is being conducted on an investigational medication that may improve high cholesterol. Qualified participants will receive at no cost: study related exams and lab tests, dietary counseling, study related medication and compensation for time and effort. For more information please call (215) 662-9045.

Do You Have High Cholesterol? Do you want to lower your cholesterol naturally, without taking medicine? Doctors at the University of Pennsylvania are launching a new study looking at the effects of adding the food, flaxseed, to a low-fat diet on lowering cholesterol levels and improving other risk factors for heart disease. The entire study lasts approximately 4 months and includes 7 short outpatient visits at the Hospital of the University of Pennsylvania in Philadelphia. There is NO medication involved with this study and participants will be compensated for their time and effort. If you are generally healthy, between the ages of 45 and 75, have high cholesterol, and think you might be interested in this study, please contact Shilpa Balikai at (215) 662-9040 or e-mail her at balikai@sas.upenn.edu.

Postmenopausal Women Needed Post-menopausal volunteers needed for a research study examining estrogen, memory, and the ability to smell. \$50 will be given for approximately 3 hours of participation. Women 55 or older. For more information please call (215) 662-6580.

Bert Hansen, Baruch College-SUNY; 4:15 p.m.; rm. 337, Logan Hall (History & Sociology of Science).

26 *The Making of Education Policy in the International Arena: A 25-Year Retrospective*; Jarl Bengtsson, formerly of Organization for Economic Cooperation and Development; 2:30 p.m.; Woodlands Ballroom, The Inn at Penn (GSE).

27 *Low Dose Radiation: Kill or Cure?* Anthony Chalmers, Gray Cancer Institute, Mount Vernon Hospital, UK; noon; 196A Conference Rm., John Morgan Bldg. (Radiation Oncology).

Fascinans or Tremendum? Permutations of the State, the Body and the Divine in Late Twentieth Century Havana; Stephan Palmié, University of Chicago; 4:30 p.m.; Penn Humanities Forum, 1st Floor, 3619 Locust Walk (Ethnohistory Workshop; Latin American and Latino Studies Program).

Volunteers needed for **Sickle Cell Disease Research**: The Center for Bioethics at the University of Pennsylvania is conducting research to learn about how having Sickle cell disease shapes the way you live day by day. Participation involves a CONFIDENTIAL 60 to 90 minutes, audio taped interview. To help defray the cost of participation, volunteers will be paid \$25. We are looking for adults who hold full-time jobs. For more information, please call 1-800-716-2614, extension 2 and leave a message for the "Understanding Difference Study."

Are you unhappy with your sex life? If you are a healthy, post-menopausal woman who has not undergone a hysterectomy, are between the ages of 40 and 70, and are experiencing low sexual desire, you may be eligible to take part in a research trial evaluating the effects of an investigational study patch. Qualified volunteers will receive a physical exam, a Pap smear and mammogram, and study medication. Compensation will be made for your time and travel. If you are interested in participating, or would like more information, please call Tamara in the Department of Obstetrics & Gynecology at (215) 614-0010 or e-mail twainer@mail.obgyn.upenn.edu.

Almanac is not responsible for contents of classified ad material.

To place a classified ad, call (215) 898-5274.

28 *African American Women in Film and Television*; Kim Fields, actress; 7 p.m.; rm. B-1, Meyerson Hall (Health Education).

Zen and Bridges; Fukushima Rôshi, zen master; 7 p.m.; rm. B-6, Stiteler Hall (UPM).

Deadlines: The deadline for the weekly Update is each Tuesday, for the following Tuesday's issue. The deadline for the April AT PENN calendar is *March 11*. For information, see www.upenn.edu/almanac/calendar/caldead-real.html.

No Almanac March 11

Since the campus population is down for Spring Break, there is no *Almanac* scheduled for March 11. Staff are on duty to assist contributors planning for the subsequent issues after the break. Breaking news, if any, and weekly crime reports will be posted to "Almanac Between Issues" (see www.upenn.edu/almanac).

The University of Pennsylvania Police Department Community Crime Report

About the Crime Report: Below are all Crimes Against Persons and Crimes Against Society from the campus report for **February 3-9, 2003**. Also reported were 8 Crimes Against Property (including **5 thefts and 3 retail thefts**). Full reports are on the Web (www.upenn.edu/almanac/v49/n22/crimes.html). Prior weeks' reports are also online. —Ed.

This summary is prepared by the Division of Public Safety and includes all criminal incidents reported and made known to the University Police Department between the dates of **February 3-9, 2003**. The University Police actively patrol from Market Street to Baltimore Avenue and from the Schuylkill River to 43rd Street in conjunction with the Philadelphia Police. In this effort to provide you with a thorough and accurate report on public safety concerns, we hope that your increased awareness will lessen the opportunity for crime. For any concerns or suggestions regarding this report, please call the Division of Public Safety at (215) 898-4482.

02/03/03	5:44 PM	4200 Chestnut St	Complainant's wallet taken by force
02/04/03	1:00 PM	104 S 40 St	Female wanted on warrant/Arrest
02/04/03	11:47 PM	4247 Locust St	Male attempted to rob complainant/Arrest
02/05/03	6:06 PM	3911 Walnut St	Unauthorized withdrawals from account
02/06/03	12:11 AM	4200 Walnut St	Male wanted on warrant/Arrest
02/07/03	2:46 PM	3911 Walnut St	Unauthorized withdrawals from account

18th District Report

8 incidents and 4 arrests (including 5 robberies and 3 aggravated assaults) were reported between **February 3-9, 2003** by the 18th District covering the Schuylkill River to 49th St. & Market St. to Woodland Ave.

02/03/03	12:01 AM	204 46th St	Aggravated Assault/Arrest
02/03/03	2:54 PM	4800 Walnut	Aggravated Assault
02/03/03	5:40 PM	4200 Chestnut	Robbery
02/05/03	7:05 PM	4300 Chestnut	Robbery
02/05/03	11:47 PM	4246 Locust	Robbery/Arrest
02/06/03	10:20 AM	4700 Walnut	Aggravated Assault/Arrest
02/07/03	10:23 PM	5037 Baltimore	Robbery/Arrest
02/08/03	4:00 AM	5200 Cedar	Robbery



Almanac

Suite 211 Nichols House
3600 Chestnut Street, Philadelphia, PA 19104-6106
Phone: (215) 898-5274 or 5275 FAX: (215) 898-9137
E-Mail: almanac@pobox.upenn.edu
URL: www.upenn.edu/almanac/

The University of Pennsylvania's journal of record, opinion and news is published Tuesdays during the academic year, and as needed during summer and holiday breaks. Its electronic editions on the Internet (accessible through the PennWeb) include HTML and Acrobat versions of the print edition, and interim information may be posted in electronic-only form. Guidelines for readers and contributors are available on request and online.

EDITOR: Marguerite F. Miller
ASSOCIATE EDITOR: Margaret Ann Morris
ASSISTANT EDITOR: Natalie L. Stevens
STUDENT ASSISTANTS: Tamara Bobakova, David Fecteau, Adelia Hwang, Angie Liou, Jamar Benyard

WPHS INTERN
ALMANAC ADVISORY BOARD: *For the Faculty Senate*, Martin Pring (*Chair*), Helen Davies, Mitchell Marcus, Phoebe Leboy, Lance Donaldson-Evans, Joseph Turow. *For the Administration*, Lori N. Doyle. *For the Staff Assemblies*, Michele Taylor, PPSA; Karen Pinckney, WPSA; David N. Nelson, Librarians Assembly.

The University of Pennsylvania values diversity and seeks talented students, faculty and staff from diverse backgrounds. The University of Pennsylvania does not discriminate on the basis of race, sex, sexual orientation, religion, color, national or ethnic origin, age, disability, or status as a Vietnam Era Veteran or disabled veteran in the administration of educational policies, programs or activities; admissions policies; scholarship and loan awards; athletic, or other University administered programs or employment. Questions or complaints regarding this policy should be directed to Valerie Hayes, Executive Director, Office of Affirmative Action, 3600 Chestnut Street, 2nd floor, Philadelphia, PA 19104-6106 or (215) 898-6993 (Voice) or (215) 898-7803 (TDD).

University Research Foundation Guidelines

Below are the latest University Research Foundation Guidelines, revised as of February 11, 2003.

The Guidelines and additional information may be found on line at www.upenn.edu/research/FoundationGuidelines.htm.

For the recipients of the Fall 2002 awards see Almanac February 11, at www.upenn.edu/almanac/v49/n21/foundation_awards.html.

Statement of Purpose

The University Research Foundation (URF) is an intramural resource to support faculty research for a variety of purposes, including:

- Helping junior faculty undertake pilot projects that will enable them to successfully apply for extramural sources of funding, and aid in establishing their careers as independent investigators.
- Helping established faculty perform exploratory research, particularly on novel or pioneering ideas, to determine their feasibility and develop preliminary data to support extramural applications.
- Providing support in disciplines where extramural support is difficult to obtain and where significant research can be facilitated with modest funding.
- Providing modest institutional matching funds that are awarded contingent upon a successful external peer-reviewed application that requires an institutional match.
- Under compelling circumstances, established investigators may be funded to support a *well-justified* brief gap extramural support or a *documented unanticipated* short-term need.

Scope

Disciplines—The URF supports research in all disciplines, including international research. For purposes of review, applications are assigned to four broad disciplinary areas: humanities, social and behavioral sciences, natural and engineering sciences, and biomedical sciences.

Term—Grants are given for a single year only. Applications for a second year of funding may be submitted but usually receive low priority. Funds must be spent within 12 months of the beginning of the grant, and may not be “banked” for future use. Unexpended funds must be returned to the Foundation.

Budget—Applications up to \$50,000 will be entertained, but most grants are for no more than \$25,000. Because the total cost of meritorious requests exceed available funds by several fold, applicants are encouraged to request only absolutely essential resources.

Eligibility—Eligibility is limited to University faculty, in any track, at any professorial level. Instructors and Research Associates may apply but need to establish (by letter from the Department chair) that they will receive appointment as assistant professors by the following July 1st.

Application Process

Dates—Applications are accepted twice each year, for November 1 and March 15 deadlines. If the date falls on a weekend or holiday, the deadline is the next working day. Every effort will be made to process applications and notify applicants of the outcome within 10 weeks after the deadlines.

The Application—Brevity and clarity will enhance the likelihood of success. All applications should be limited to 10 pages (applications for >\$25,000 can be up to 15 pages) and should include:

1. A Research Foundation Proposal Cover Sheet, which can be downloaded from the Website for the URF.
2. An abstract, no more than 200 words, written for the educated non-specialist. The application should also be classified *under one of the five priorities* listed above.
3. A description of the research proposal, which should be no more than 5 single spaced pages for grants up to \$25,000 and no more than 10 pages for grants >\$25,000. Proposals should provide background, hypothesis or purpose of the research, significance of the research, methods used, work to be undertaken, and outlook for future extension of the research and its potential for external funding (see also criteria for evaluating proposals, below).

Note: an application formatted for another sponsoring agency or failing to conform to the guidelines *will not be reviewed*.

4. A single page biographical sketch.
5. A budget, with justification for each item requested. Items that can be requested include research travel expenses, supplies, minor equipment specifically designed for the proposed research. Items that are usually excluded include renovations of the physical facilities, major equipment, and extension of projects that are already well funded. Faculty summer salaries or release time are usually not funded, since priority is given to the actual costs of the research project itself. Because it may not be possible to fully fund meritorious proposals, the budget should *prioritize items in order of their importance to the project*.
6. Other research support, including *current* funding with a list of titles, amounts, sources, and grant periods, expired funding for the prior three years, plus pending applications. Applicants with “start up packages” should provide detailed dated budgets. If applicable, prior grants from the University Research Foundation should be itemized, with dates, title, and amount of funding, plus a statement whether external funding was received as a result of the URF grant.

7. **Assistant Professors** in all tracks (including tenure track, CE track, and research track) are required to include a *letter from their department chair* indicating their career plans within the department, and listing all department funding, including startup packages and the like. In addition, the letter should establish that the applicant will be working as an independent investigator or scholar. **Instructors and Research Associates** are eligible only if it is planned to appoint them as assistant professors by the following July 1st, as certified in a *letter from their department chair*. This letter should also document the department plans for their career, future commitments of independent space

and of department or school resources, and convincing evidence of their independent status as investigators or scholars. Additional documentation can be provided as an *appendix* and will not be included within the page count.

8. **Regulatory issues.** If research involves human subjects, animals, bio-hazards, or other regulatory issues, the application should identify those concerns and provide documentation that they will be addressed. *Please note that IRB approval may be required for human subject research in all disciplines, including the sociobehavioral sciences and humanities as well as in the biomedical disciplines.* If IRB or IACUC or Environmental Safety review and approval is required, it may be obtained after the application has been approved, but before funds are expended or research has been initiated. It should be emphasized that Research Foundation grants must meet the same standards applied to larger extramural applications. Regulatory documentation can be provided as an appendix to the body of the application and will not be included in the page count. For advice please consult the Office of Regulatory Affairs.

9. **Conflict of interest.** The applicant should explicitly make a statement whether or not the application involves any potential conflict of interest, and any such conflicts should be described. For instance, if the research could forward the interests of a company in which the applicant has a pecuniary interest, this should be disclosed. Conflict of interest documentation (if required) can be provided as an appendix to the body of the application and will not be included in the page count.

Submission—An original and ten copies of the complete proposal with the cover sheet should be submitted to the Office of the Vice Provost for Research, 119 College Hall/6303.

Review Process

Applications are reviewed by one of four faculty committees, in the four disciplinary areas mentioned above. Every attempt is made to spread funding equitably across the major disciplines. Each application is reviewed for a variety of attributes, including

- scholarly merit, creativity and innovation
 - feasibility
 - appropriateness for the modest funding provided
 - significance of the research
 - time-limited opportunities that require immediate funding
 - prospects for future extramural funding
 - matching support from other sources
 - availability of alternate funding sources
 - career development of young researchers
 - evidence that junior applicants will be working as independent investigators
 - forwarding of school or institutional objectives, such as interdisciplinary research
- Certain frequently found weaknesses should be avoided, such as
- “Re-inventing the wheel” due to ignorance of prior published work, often in cognate fields
 - A fishing expedition without a focused hypothesis
 - Requests for equipment, such as computers, that could be funded by the School
 - Requests for faculty salary that exceed the scale of URF grants
 - Repeated requests for research projects that are eligible for but have failed to garner external peer reviewed support

Since meritorious requests exceed available funds, reviewers often reduce budgets to extend the number of applications that can be supported. The review committees make their recommendations to the Vice Provost for Research, who makes the final decisions about funding, based on year-to-year availability of resources. Decisions will be made shortly after review committees have met and should be distributed by e-mail within 10 weeks of the date of submission.

Critiques of applications are not provided for successful or failed applications, since this would place an excessive burden on the faculty who volunteer their time as peer reviewers. Applicants are welcome to consult the chair of the review committee for any informal information that may be available.

Questions should be directed to: Lanese Rogers, Office of the Vice Provost for Research, 119 College Hall/6303. (215) 898-7236 larogers@pobox.upenn.edu.

Procedures for Approved URF Grants

1. **Transfer of funds.** Within one month following notice of award, recipients are required to arrange a transfer of award funds from the Provost’s Administrative Office to their home department. This transfer should be arranged by the Business Administrator for the home department. The process is initiated by submitting the financial form, which accompanies the award letter to: Stacy Fletcher, Office of the Vice Provost for Research, 119 College Hall/6303, FAX (215) 573 2108 stacyfnf@pobox.upenn.edu.

Regulatory approvals—If regulatory approvals (IRB, IACUC, and the like) are required and have not been obtained at the time of the award, they must be obtained prior to the utilization of funds or initiation of the research. Failure to comply would be considered a serious transgression of the policies of the University of Pennsylvania.

2. **Report.** A brief (1-2 pages) report is required to be submitted to the Office of the Vice Provost for Research one year after the date of the award. This should describe the work accomplished, the planned date of completion, and whether there are residual unused funds in the budget. In general, it is expected that the scope of research would be completed within one year of the date of award. Also, if alternative funding has been obtained, recipients are expected to return unexpended funds.