

# UNIVERSITY OF PENNSYLVANIA *Almanac*

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## Law School's First Law Firm Endowed Chair



Stephen A. Cozen

The Law School recently announced the first endowed professorship in its history from a law firm. Cozen O'Connor, one of the 100 largest law firms in America, will donate \$2 million to endow the Stephen A. Cozen Professor of Law Chair, in honor of the firm's founder and chairman.

"I regard my Penn Law education as the foundation for my accomplishments. I am thrilled that Pat O'Connor and our Executive Committee decided to share a portion of Cozen O'Connor's success with the institution that launched my career, and the futures of so many of our firm's finest attorneys," said Mr. Cozen, C '61, L '64. He serves on the Law School's Board of Overseers and on the advisory board of the school's Institute for Law and Economics.

"Steve Cozen is one of the nation's top litigators, a lawyer-entrepreneur who has built a law firm with a national reputation, and a distinguished alumnus of Penn Law School," said Dean Michael A. Fitts. "We are deeply honored that he chose to add to his legacy with a chair at Penn Law."

A leader in Philadelphia's legal and civic arena, Mr. Cozen is a noted litigator, counselor and nationally recognized lecturer and author whose texts and articles are cited in numerous judicial opinions. A Fellow in the prestigious American College of Trial Lawyers, he has been named by the *National Law Journal* as one of the country's 100 most influential attorneys.

Mr. Cozen and his firm have represented

businesses in high-profile transactions including Spectacor's purchase of the Philadelphia 76ers and its sale of the Philadelphia Flyers to Comcast—one of the largest deals in sports' history. Mr. Cozen has been called upon to chair and serve on numerous government commissions and boards; he served on the Insurance Department Transition Team for Governor Rendell in Pennsylvania and as chair of the U.S. Department of Energy Advisory Committee on Fire Safety.

In addition, Mr. Cozen serves on numerous education and philanthropic boards, including The Kimmel Center for the Performing Arts, the Federation of Jewish Agencies, and the National Museum of American Jewish History. In 2002, he was elected to the Board of Directors for the Shoah Foundation; he was also awarded the Anti-Defamation League's highest honor—the 25th Annual Americanism Award.

"Our firm is honored to fund this prestigious faculty position at the University of Pennsylvania Law School. Penn Law has fostered some of the world's top legal scholars and practitioners. Cozen O'Connor is proud that Steve's passion for the law, and his name, will be memorialized in this manner," said Patrick J. O'Connor, president and CEO of Cozen O'Connor.

Founded by Stephen Cozen in 1968, Cozen O'Connor has grown from six lawyers to a law firm with more than 470 lawyers practicing in the firm's 20 offices, 19 throughout the United States and an international office in London. Cozen O'Connor serves business, insurance and private clients. Known for its high-profile litigation and transaction work, Cozen O'Connor concentrates its practice in business and corporate matters; securities; bankruptcy; insolvency and restructuring; insurance; real estate; tax; public and project finance; health law; labor and employment matters; intellectual property; government relations; and trusts and estates.

## Wharton Alumnus Endows Term Professorship for Excellence in Teaching

Wharton alumnus Evan Thompson, '64, has pledged \$1 million to endow a professorship that recognizes teaching excellence. The chair will be called the Evan C Thompson Endowed Term Professorship for Excellence in Teaching.

"All of us who are lucky enough to come across a dedicated classroom teacher know how significantly the experience influences us," said Mr. Thompson. "This endowment demonstrates our appreciation for the commitment of those teachers."

Chairholders will serve for a term of three years and the incumbent must be a tenured member of the standing faculty. The teaching activities for which the awards are granted must include components of the undergraduate degree programs of the University.

Candidates must consistently demonstrate excellence in teaching; accessibility to students; exceptional leadership skills; innovation; fairness and reverence for learning. He/she must be an effective supervisor of student researchers, skillful in leading seminars and discussions; and comfortable in large groups as well as small settings. Recommendations may come from undergraduate and graduate students as well as faculty colleagues. Those nominating candidates should look for teachers with an enduring record of superior teaching skills and the capacity to consistently inspire students.

Chairholders will be chosen by a special committee, led by the Provost or his designee, that will consider nominations from students and faculty in the four undergraduate schools—Engineering, Nursing, the College in the School of Arts and Sciences, and Wharton. The first nominations are

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## Zisman Family Professor of CIS: Rajeev Alur

Dr. Rajeev Alur, professor of computer and information science for the School of Engineering and Applied Science, has been named the inaugural Zisman Family Professor of Computer and Information Science.

Dr. Alur received his bachelor's degree in computer science from the Indian Institute of Technology at Kanpur in 1987, and his doctorate degree in computer science from Stanford University in 1991.

Before joining the Penn faculty in 1997, Dr. Alur spent six years at Bell Laboratories, Lucent Technologies, as a member of the technical staff in the Computing Science Research Center.

Dr. Alur's research focus has been on tools for design, specification, and analysis of reactive systems, and spans from theoretical foundations in formal logic and automata theory to applications in network protocols and embedded controllers. His work on timed and hybrid automata, a framework for the specification and verification of real-time systems, is widely cited and deployed. His work has been supported by the National Science Foundation, the U.S. Department of Defense, and the Semiconductor Research Corporation.

He has chaired many scientific conferences including the International Conference on Computer-Aided Verification, the International Conference on Embedded Software, and the International Conference on Hybrid Systems: Computation and Control.

His awards include the President of India's Gold Medal for Academic Excellence (1987), the National Science Foundation's Faculty Career Award (1997), the Alfred P. Sloan Foundation's Faculty Fellowship (1999), and the National Science Foundation's Information Technology Research Award (2001).

The Zisman Family Professorship was established by University Trustee and Penn Engineering Overseer Dr. Michael Zisman GEE'73, WG'77, who is Vice President for Corporate Strategy at IBM.



Rajeev Alur

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## Reflecting on Veterans' Day

Today is Veterans' Day—when we honor the millions of men and women who, through service in the United States' armed forces, have contributed so much to preserving our nation, our freedoms and the way of life we enjoy. Among our faculty, staff, and students and throughout our city are many veterans who have served honorably. Let us pause to reflect on the extraordinary service of our veterans, to honor their sacrifice, and to celebrate their contributions, especially to Penn's dynamic and diverse community. Let us also rededicate ourselves to ensuring that veterans in the larger community can enjoy the full spectrum of opportunities at Penn.

—Judith Rodin, President  
—Robert Barchi, Provost

## Chair for Excellence in Teaching

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due by *December 15* and the first recipient will be named in the spring semester of 2004. Each newly appointed chair will present a lecture highlighting his or her goals as the Thompson Endowed Term Professor. The first Thompson Endowed Term Professor will present a lecture to the University community in the latter part of the spring 2004 semester.

"We're very grateful to Evan Thompson for his generous contribution," said Provost Robert Barchi. "Penn is only as great as its finest faculty and this endowment reinforces the critical idea that teaching is central to our mission at Penn."

Nominations should be sent by *December 15* to: Anita Gelburd, Office of the Deputy Provost, 122 College Hall/6303, [gelburda@pobox.upenn.edu](mailto:gelburda@pobox.upenn.edu). For more information, call (215) 898-7225.

## \$1.25 Million for a Center of Excellence in Biomedical Computing

The Penn Genomics Institute (PGI) and the Penn Center for Bioinformatics (PCBI) have recently received an NIH P20 planning grant for \$250,000 a year (for 5 years) for a Center of Excellence in Biomedical Computing. This grant will help organize planning activities to establish a national center for comparative and integrative computational genomics at Penn. The funds will be used for administrative development and pilot seed grants for research in related areas.

The PGI was founded in 2001 (*Almanac* February 6, 2001). The institute expects to announce solicitations for the seed grants shortly. The principal investigator, Dr. Junhyong Kim, professor of biology, said, "This is a great opportunity to establish Penn as a leader in an exciting new field of biomedical sciences." Co-principal investigator, Dr. Susan Davidson, professor of computer and information sciences and interim director of PCBI, added, "Penn has made a significant investment in genomics and bioinformatics over the past five years. The NIH funds will allow us to move to the next level of integrative research across biomedicine, statistics, computer science, and engineering." The PCBI was established in 1997 (*Almanac* September 30, 1997).

## Trustees' Fall Meeting Coverage

At the Trustees' Fall Stated Meeting on Friday, there were dozens of graduate students who sat silently throughout the meeting, wearing the Get-Up t-shirts to make the Trustees aware of their cause to unionize. Prior to the meeting at the Inn at Penn, some of the grad students marched and chanted outside, at the entrance.

Chairman James Riepe presented a Memorial Resolution for Natalie I. Koether, C '61, L '65, who passed away on October 3, 2003 (*Almanac* October 14, 2003). She not only served as a trustee, but was the longest-serving chair of the SAS Board of Overseers and was only the second person to be designated chair emerita when she resigned from that position after nine years. The resolution conveyed the Trustees' sorrow, and shared "their appreciation and affection with the family of one of Penn's most beloved and esteemed alumnae."

A Resolution of Appreciation for Leonard A. Lauder—who has been a Penn trustee since 1977—expressed "profound gratitude" for his "many dazzling contributions to Penn" by electing him an emeritus trustee.

A Resolution of Appreciation for David Montgomery, president and CEO of the Phillies Baseball—an alumni trustee since 1999—noted gratitude to him for "always going to bat for Penn, for being a "Whiz Kid" with numbers and with people, and for consistently standing out as one of Penn's most valuable players."

There was also a Resolution of Appreciation to the Executive Committee of the 125 Years of Women at Penn, chaired by Judith Roth Berkowitz, for the celebration which spanned two days during Homecoming 2002, and stretches across 38th Street in the form of the renovated generational bridge, and now reaches across Hill Square with inscriptions by and about women lining the walk and covering the benches.

Alan M. Hassenfeld, who is completing his term as an Alumni Trustee, was elected as a Term Trustee effective January 1, 2004 on the expiration of his current term. Three other Term Trustees were reelected to a five-year term: Mitchell J. Blutt, C '78, M '82, WG '87; Mitchell I. Quain, EE '73; David M. Silfen, C '66.

President Judith Rodin noted how especially pleased she was to be dedicating a sculpture honoring 125 years of women at Penn, since when she was Provost at Yale she dedicated one for 20 years of women there. Dr. Rodin described the recently held conference "From the Ground Up" on university-assisted schools; Penn's efforts are seen as the model by other educators. She noted how proud she is of Dr. Sarah Kagan who recently won a MacArthur "genius" Award (*Almanac* October 7). The Urban Land Institute has recently bestowed on Penn one of its 2003 awards for the many enhancements to the area such as the Left Bank, the Inn at Penn, Bookstore, FreshGrocer, The Bridge, among the many projects.

Dr. Rodin also mentioned the dedication of Hillel's new home, Steinhardt Hall, (*Almanac* October 28) and of Weiss Tech House last month as well as the groundbreaking for Skirkanich Hall and the Life Sciences Building. The Quad dedication—part of Homecoming weekend—will recognize those who made the renovation and restoration of the historic dorms possible. The School of Veterinary Medicine's new building, south of the Old Vet building in the planning stages with plans for a fall 2006 occupancy.

Provost Robert Barchi said that this week was a homecoming for Dr. Perry Molinoff, the new Vice Provost for Research (*Almanac* November 4). Dr. Barchi said that the SAS Cen-

ter for Writing (*Almanac* January 21) recently opened, led by Dr. Al Filreis. The Pilot Curriculum is in the fourth year of the five-year experiment and the progress of the interdisciplinary courses is being assessed.

Craig Carnaroli gave Penn's financial report for the fiscal year ended June 30, 2003. He said, during FY 03, the consolidated University achieved positive financial performance despite the uncertain economic climate. The University's revenue increased \$245.8 million to over \$3.58 billion. The Health System constituted 49% of this overall growth in revenue. Total gifts and pledges approached \$247 million and operating contributions grew \$7.7 million over FY 02 level. There was a positive increase in net assets from operating activities of \$21.6 million. For the third consecutive year, the Health System generated positive net income from operations.

Dr. Arthur Rubenstein gave the Penn Medicine Report; he mentioned a review of centers and institutes; web-based teaching evaluations and peer awards for faculty that were presented recently.

Thomas Ehrlich, chair of Academic Policy Committee, reported on plans to establish a University-wide Urban Institute at Penn that would involve several schools. A new Master of Science program in Translational Research—research that makes important contributions to patient care and medical education—will be established in the School of Medicine.

Approval was given for design and construction of major renovations to Bennett Hall to provide programmatically efficient and updated academic spaces for English and Music in the historic building, which was constructed in 1924 as the College for Women. The resolution authorized \$16.4 million to upgrade the infrastructure of the building, some 66,500 gross square feet of space.

The Learning Resource Center will be getting new quarters in the upper floor of Stouffer where it will be able to expand to assist the increasing number of students with physical, learning, and psychiatric disabilities. The trustees authorized \$2.043 million for this project.

Michael Tarnopol, the Development Committee chair, reported that FY 04 is off to a good start and cash receipts are ahead of projections.

Leonard Lauder gave the External Affairs Committee report including an update on the Penn Branding of athletic merchandise, which is concerned with consistency and quality. Penn in the news most often pertains to Penn Medicine; He noted that Penn has been in the *New York Times* almost as much as Harvard has recently.

William Mack, chair of Facilities and Campus Planning, reported on the architects' presentations his committee saw, one for SEAS and the other for Vet Medicine. The Skirkanich Hall façade will be discussed again. The presentation of the plans for the Vet School building were well received, he said.

Paul Williams gave the Penn Alumni Report; the James Brister Society is celebrating its 10th anniversary.

New Overseers were appointed to Boards including: Dr. Rosemary Mazanet to Penn Medicine; Peter Shedd Reed and Richard Rosan to School of Design; Dr. Linda Gilliam to Dental Medicine; Jeffrey Seltzer to University Libraries; Ronnie Friedman Wiener to ICA; Paul Greenberg and Dr. David Magerman to SEAS; Pamela Craven to Law, Michael Kuritzkes to Annenberg Center; and Dr. Susan Taylor and David Sweet to WXPEN Policy Board.

# COUNCIL State of the University

The October 29 Council meeting was primarily devoted to the annual State of the University presentations. Provost Robert Barchi's presentation appears below. Last week's issue contained President Judith Rodin's Report, including the portion presented by Landis Zimmerman.

## Honors

You've heard me say many times that the quality of the institution really is a reflection of the quality of the faculty, and we have an outstanding faculty. In the past year our prizes ranged from the Nobel Prize in physics through a variety of prizes in medicine and chemistry. A significant number of our faculty have been elected to the National Academies, the McArthur Fellowship—which we heard about recently—and the American Philosophical Society. We're just starting to hear the results from this year and I know it looks like it's going to be as good as it was last year.

We are equally proud of the performance of our students. With Art Casciato and CURF helping us out, we have had another great year. We have 18 Fulbright fellowships, three Gates, three Goldwaters, and four Thourons. What this says is that the outstanding students that we have always had are now starting to get some of the recognition that they fully deserve. We also have an increasing number of students moving through the Rhodes scholarship pipeline and making it to the finals. I know that as time goes on we'll start to list more Rhodes as well. So we're very, very pleased with what our students are showing. It's not that the students have changed, I think that it's just an indication of recognition from the rest of the world of the great students that we have.

## Strategic Plan

Let's review the objectives for this planning process; we've been working on this for almost two years now, and we've refined our approach to the strategic plan. There are three levels of emphasis in the plan. First, we are clearly in the very top group of research universities in the world,

and one of our major objectives is to maintain our competitive position in that rapidly moving cohort. Now realize that being one of the top ten means that you are running with a very fast crowd, no one's standing still, and in order to keep our competitive position we will have to continue to invest heavily in our faculty and our students, our programs and our physical plant. So the first objective we have to have is to maintain our competitive position, and that's no mean feat. But in addition to that, we have to build on our differentiating strengths, and we will be making that the second major focus of the strategic plan. Finally, we're looking to other areas where we think that an investment over the next eight years will truly be transformative to the way the University looks.

You've seen the plan before; I'm not going to speak about it at all today except to say that it does have four major categories that focus on assuring academic excellence, on capitalizing on differentiating strengths, on looking at the way education is going to be carried out in the 21st century, and ensuring that we have the capacity to do that here at the University. What we have been doing in the past six months or so is creating the overarching umbrella of a strategic plan for the University, and we've been working out the business plan that goes along with that.

Additionally, each one of the schools has now been asked to draft or redraft their strategic plans, so that they are consonant with the overall academic plan of the institution. They have been doing that; the deans have been sharing their plans with each other and refining them. Their final plans have been brought together over the course of this summer. Next week we will be presenting to the Board of Trustees the individual strategic plans of each of the 12 schools and showing how they interdigitate with the overall strategic plan for the University. That will lead, as the President indicated, to a development plan for the University, and for each of the schools, that will form the underpinning for a capital campaign that we will roll out perhaps a year or so from now.

What we need to do is fill in the foundation of perhaps a billion dollars worth of projects, which will solidify our position and allow us to continue to be very competitive in this group of very rapidly moving top-research intensive universities, in the country, and in the world. Secondly, we will spend perhaps another billion dollars in the ideal world, developing our differentiating programs and developing our academic priorities. Finally, we would like to see about \$1.5 to \$1.8 billion go into efforts that will truly transform the campus, transform the University and leave it a place in eight years which is fundamentally different from the way it is right now.

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## The Leadership Agenda



## Integration of School Strategic Plans



## Provost Barchi's Report

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### International Students

About a third of our international students are in our master's and professional programs, that includes our MBA programs, about 25% are undergraduates and that constitutes about 10% of our undergraduate population, about 25% are in our Ph.D. programs, and the remainder are either in immediately post-degree practical training or in our ELPs. We were concerned that the fallout from 9/11 might have a negative impact on our international student population in terms of incoming students. We have seen a slow but steady increase in the number of applications and matriculations in our foreign students reflected mainly in the graduate student population. Our undergraduate population is held constant and we have not seen any drop-off in this part of our student body, which is so important to maintain the diversity on campus and maintain the cultural mix that we think is critical to the educational environment in which all of us learn.

Where we thought we might have problems, for example is the number of documents issued through OIP. Of the documents issues we've had, 24 were in denials and 28 in delays at the original level. We're getting these problems right at the point of the applications being processed through the embassies in these foreign countries. They are by and large not delays that are occurring in the interaction between our international program office and SEVIS. They are happening well before that. They are almost exclusively in a few target countries, 31 of them were in fact in China. We're doing the best that we can working through our representatives and our contacts to try to accelerate the resolution of those delays, and see if we can get some of those denials reversed. The reasons are the ones you might expect. There are delays because of visa interview appointments, difficulty with security advisory opinions, that is sensitive academic areas or certain restricted countries. There are also an increased number of visa denials where the consular official has reason to believe the student plans to immigrate to the United States, that it is not their intention to return to the country of origin, that particular country requires in order for that visa to be issued.

It has become increasingly difficult to enter and leave the United States freely, so we have to caution our students not to leave and expect to come back in two to three weeks for a vacation because they may experience re-entry difficulty. Secondly, we have increased oversight and regulation for all changes in academic status, academic program, current local address, where we're required to notify the government, they are required to send us back documents. So, the process takes much longer. It's a process over which we do not have that much control. Thirdly, there are noticeable changes that happened in the immigration regulation, and the notice that we get is usually very short. Finally, SEVIS—the tracking system for

all these policies and all these programs—is still not 100% reliable. There are still glitches and delays that occur in that massive digital database system. OIP has been very responsive to this. As you know, they process documents for visa applications; they do all the reports to SEVIS, and they provide all the advice to our University community. In 2002-2003 they did about 9,000 advising visits and just since July 1 of this year they have already done 2,500 advising visits. This is on top of the tremendously increased workload that they have in dealing with all the visa information that has to go to SEVIS and come back from SEVIS and all the paperwork that hasn't been supplanted by the electronic system. They do provide advising appointments now two-days-a-week and have walk-in advising three-days-a-week.

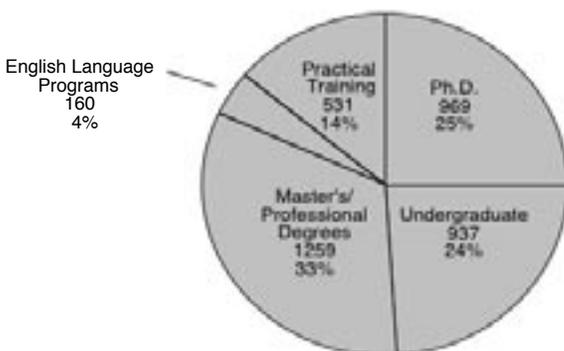
There are a number of special programs, including the first one, which was organized with the assistance of and at the request of GAPSA, the UA and GSAC. There will be an open forum with those bodies in early December and we hope that will be an opportunity again for a free and open exchange of information between the students who are having difficulties, and the part of our organization that has to resolve those difficulties.

### Strategic Initiatives

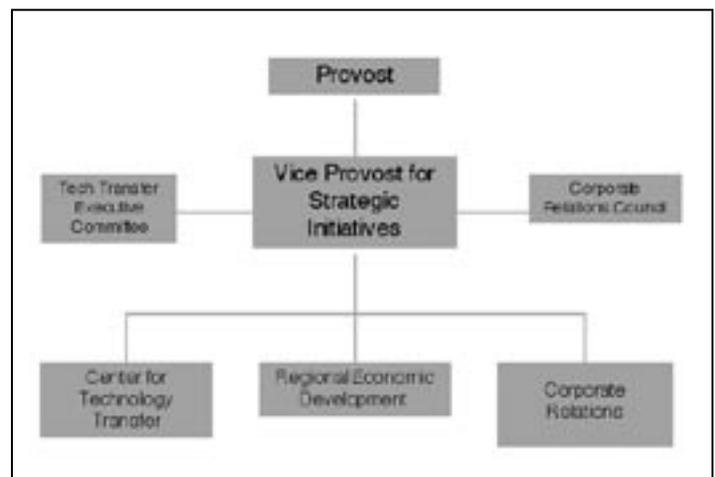
In creating the Office of Strategic Initiatives, the idea was to look comprehensively at what we're doing at the University. Certainly we are in the business of generating new knowledge at Franklin's University, we are in the business of teaching, of transmitting that knowledge to our students, but we're also in the business of translating that knowledge into useful tools for the common good. That's technology transfer, that's reaching out into the community. You've heard President Rodin talk about all the wonderful things that Penn has been doing with the city and with the community that requires active shepherding, active outreach in community involvement and engagement. The idea was to create a single portal for the University and that's what the Office of Strategic Initiatives is all about and to pull under that portal technology transfer, corporate R&D relationships and regional economic development. So what we did is to create a new position for a Vice Provost for Strategic Initiatives, and to align under that Vice Provost, the Center for Technology Transfer—that's headed by Lou Berneman, and new groups in regional economic development, and to realign some elements that were previously in development and augment them to create a robust corporate relations entity. What we've also done now is to add advisory bodies on tech transfer and corporate relations drawn from each of the 12 schools to advise the Vice Provost for Strategic Initiatives, and make sure that we are fully-coordinated across campus and that we're not doing this with multiple contacts through the

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**Academic Level 2002-03**  
(Percentage is % of all international students)



Total international students 2002-03: 3,856



same outside corporation or the same outside economic development entity but that Penn has a unified and integrated approach to these things. We recruited Les Hudson to do this job; we were able to recruit him here in June of 2003 (see *Almanac* April 29, 2003). So I hope that he'll come and speak to you himself at one of our future meetings and tell you about some of the exciting programs that he's doing: technology transfer, 442 new patent applications last year, 82 new options and license agreements. More importantly, there were 12 new start-up ventures last year. Two or three years ago that number was one or two. \$10.9 million was distributed through the Patent Policy and a number that we're starting to track more carefully now, the net present value of our portfolio, the technical risk adjusted valuation of our portfolio which we believe is now about \$73 million and a measure of how we're performing year on year. We're looking now to evaluate this segment of the portfolio—the projects that haven't gone out to start start-ups, that haven't been licensed or optioned, and ask how we can move these through the pipeline more efficiently. One of the topics that I hope we'll review with you during the next few months are some of the new ideas Les has to move those projects forward.

You've heard about the corporate relations that we have now with GlaxoSmithKline, through Arthur Rubenstein's effort in the School of Medicine, a \$10 million initial investment which we hope will be extended over the next five years at about \$10 million a year. We're currently in negotiations with IBM, in both the life sciences area and the e-education areas and we're looking forward to some ongoing and growing relationships with IBM. We're in initial negotiations with Wyeth, and with Lockheed Martin and that list will continue to grow over the subsequent months.

Regional Economic Development is a question of coordinating the efforts we have. You know that President Rodin was instrumental in putting together Innovation Philadelphia; I've had a lot of input into PA BioAdvance; John Fry was on the Ben Franklin Technology Partnership board. What we need to do now is coordinate all of these efforts, make sure we're speaking with one voice across all of these regional economic development opportunities in the community. That's exactly what we're doing through this office.

As an example of one opportunity, we're pushing the nanotechnology opportunity that started with Drexel and Penn in the Ben Franklin Technology Partnership, to form the Nanotechnology Institute (NTI). We're now moving to beef-up the infrastructure at both Drexel and Penn and looking at the beginning of the next calendar year to present the State with opportunities for creating a broader nanotechnology center that has more impact on local economic development and local community industries. More importantly, we are thinking about building regional center facilities that will benefit both Penn and Drexel and will really be significant additions to our research infrastructure using leveraged funds from out-

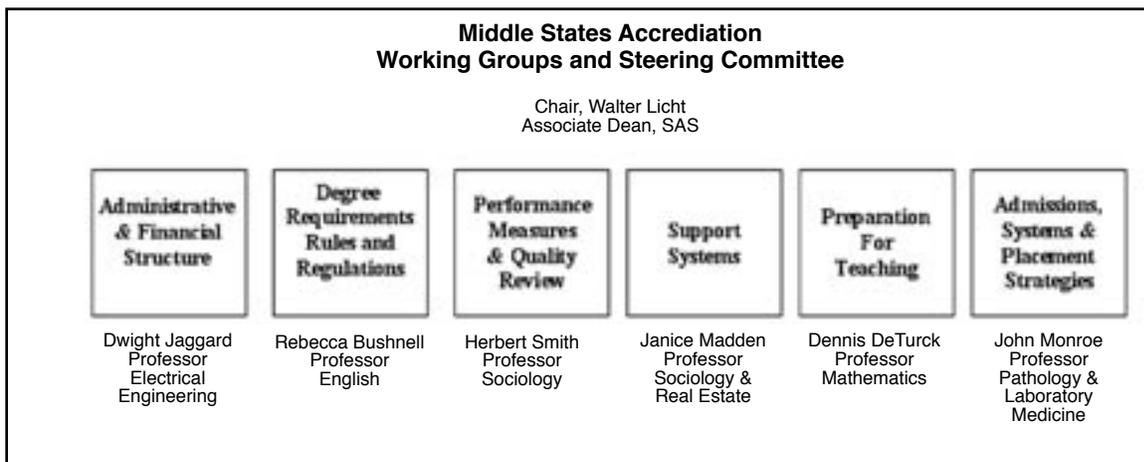
side the University.

The Vice Provost for Research is a critical position in the University; we will have a new Vice Provost for Research onboard and in place on November 3 (see *Almanac* November 4, 2003). On the associate provost's side, the search committee is actively working and I personally am eager to hear how they are doing, soon.

### Middle States Accreditation

Middle States Accreditation is a process that we go through periodically at Penn. This is the formal accreditation process for the University. There isn't any question about Penn being accredited but we have to go through this process, and as we do we should use it as a mechanism for assessing ourselves in an area that we think is important. And that's exactly what the Middle States Review Committee has asked us to do. The area we have chosen is graduate education. As you know it's one of the strategic priorities for the University in our academic plan. We are also coming up on a National Research Council set of evaluations within the next two years, something that's only done every ten years but benchmarks our programs with respect to other institutions and leaves us with a mark that we will have to live with for the next ten years. So we're very focused on trying to see how we can improve our graduate programs right now and what we should be doing ourselves over the next six-to-eight years to work our way through this process. We've done a self-study, and we will be using the Middle States process to do that. Over the past 18 months we've had a series of six major committees chaired by our faculty members working under the leadership of Walter Licht and in collaboration with Peter Conn, our deputy provost, looking at the key areas of graduate education. Now each one of these committees has been working through two semesters and has developed preliminary reports, shared them, has now come out with draft reports that they have submitted and are putting together for comment. These draft reports are now hopefully bringing interaction from the rest of the community and will now be bringing those forward as Penn's product for our interactions with the Middle States review team.

The review team is chaired by Don Randal, the former provost at Cornell, who is now president of the University of Chicago; Jerry Ostriker, formerly the provost at Princeton, an astrophysicist; Peter Ellison, who is the dean of the Graduate School of Arts and Sciences at Harvard. So it's a really good external review team; they will be leading us through this process. The external review is scheduled for May 2-8, 2004; we should have a final report back by the 19th and then a meeting to discuss their findings and to give our response to it in June 2004. So I look forward to your participation and we're going to probably be calling on many of you around the table to help us out with this. Not only do we go through an accreditation process, but also we come out with a process that gives us some insights in a very critical area which is graduate education.



## Over-the-Counter Drugs Now Reimbursable under Health Care Pre-Tax Expense Account

Effective immediately, certain over-the-counter drugs and medicines are eligible expenses under the Health Care Pre-Tax Expense Account.

The Health Care Pre-Tax Expense Account provides you with a way to save tax dollars on your out-of-pocket health care expenses. If you are currently participating in this account, you may begin submitting claims for eligible over-the-counter drugs immediately. Eligible expenses are drugs or medicines used to alleviate or treat injuries or illness, such as allergy medicines or cough drops. Expenses that simply benefit general health, such as one-a-day vitamins, are not eligible.

It's important to note that you must provide appropriate documentation in order to be reimbursed for over-the-counter drugs. This documentation includes an itemized receipt showing the product name, cost, and date of purchase; and, in some cases, a medical practitioner's note.

Please also note that you cannot newly enroll in, or change your contribution to, the Health Care Pre-Tax Expense Account due to this new regulation. However, you will have the opportunity to make changes for next plan year during the annual Open Enrollment period in April 2004.

For more detailed information, please refer to the Human Resources website at [www.hr.upenn.edu/benefits/pretax/healthcare.asp](http://www.hr.upenn.edu/benefits/pretax/healthcare.asp) or call the Penn Benefits Center at 1-888-PENNBEN (1-888-736-6236).

—Human Resources

## Snow Day Child Care: December 8—March 26

As you prepare for the upcoming winter season and the possibility of inclement weather, you may want to think about utilizing a valuable service: Snow Day Child Care. This is a day care service available to Penn faculty and staff with children aged 12 weeks to 12 years. If Philadelphia public schools are closed due to inclement weather, but Penn is open for business, you may bring your eligible children to the Penn Children's Center. Note that you may use this service even if your children are not in the Philadelphia school district.

Snow Day Child Care will be available weekdays from *December 8, 2003* through *March 26, 2004*. The service operates between 8 a.m. and 6 p.m. in the Penn Children's Center at Left Bank Commons, Suite 100, 3160 Chestnut Street.

Pre-enrollment is required in order to participate. For additional information about Snow Day Child Care including how to enroll for this service, go to [www.hr.upenn.edu/quality/worklife/snowday.asp](http://www.hr.upenn.edu/quality/worklife/snowday.asp), or contact Human Resources at (215) 898-5116 or [orna@hr.upenn.edu](mailto:orna@hr.upenn.edu).

—Division of Human Resources



## Penn's Way 2004 Raffle Prizes Week Six

The Week Six Raffle Prizes Deadline for eligibility is *November 14*. See below for announcement about the next drawing.

For Penn's Way information see [www.upenn.edu/pennsway](http://www.upenn.edu/pennsway).

*Prizes are donated by the business or organization at which they are valid, unless otherwise noted.*

Winner #1—\$20 gift certificate for University Jewelers

Winner #2—\$20 gift certificate for University Jewelers

Winner #3—\$25 bar tab at Smokey Joe's

Winner #4—One Faculty Club membership

Winner #5—Photographic Portrait Book from Creative Communications

Winner #6—Photographic Portrait Book

Winner #7—Photographic Portrait Book

Winner #8—Photographic Portrait Book

Winner #9—Photographic Portrait Book

### Prize Winners

Due to an unforeseen delay with recording participants, contributions submitted via the paper pledge cards, the drawings for the remaining raffles will be delayed to ensure that everyone who is eligible—both those who contributed using the new online system as well as those who chose to use the paper pledge cards—is included. Please be assured that Week One's raffle did include all eligible participants regardless of the method they pledged. Look for an update on the status of the drawings in next week's *Almanac*.

—Leah J. Klerr, Penn's Way 2004 Campaign Coordinator

**Correction:** The 2004 University of Pennsylvania Twenty-five Year Club celebration is scheduled for Thursday, *October 14, 2004* and not Sunday, October 24, 2004 as reported in the November 4 issue of *Almanac*.

The annual celebration—for those who have served Penn 25 or more year—is held on the first Thursday of October unless that date is a Jewish holiday. In October 2004 the first Thursday is October 7—Shimini Atzeret—so the celebration is scheduled for the second Thursday of October, in Houston Hall. Reception will be at 5 p.m. and dinner at 6 p.m. —Eds.

### Wanted: Work-study Students

Duties of students who work at *Almanac* include desktop publishing, web design and maintenance, database maintenance, research, and proofreading. Hours: Tuesday and Thursday mornings.

Positions are available at *Almanac* for this academic year. Please call (215) 898-5274 or e-mail [morrisma@pobox.upenn.edu](mailto:morrisma@pobox.upenn.edu).

### Get On Board Express Almanac

Sign up to receive e-mail notification when we post breaking news between issues. Send an e-mail message with the word "subscribe" as the Subject to [almanac@pobox.upenn.edu](mailto:almanac@pobox.upenn.edu) and include your name, e-mail address and mailing address. —Ed.

## CLASSIFIEDS—UNIVERSITY

### RESEARCH

**Do you experience calf pain when walking?** If so, you may qualify for an experimental research study on Peripheral Arterial Disease at the University of Pennsylvania. For those who qualify between the ages of 18-79. The study will last 6 months and involve taking an FDA approved study medication, 5 visits lasting approximately 4 hours, 1 blood draw per visit, non invasive testing of blood flow in your legs and a 24 hour urine collection. \$1,000 compensation will be provided. If you are interested, please contact: LaVena Banas at (215) 662-4652, [lavenia@spirit.gcr.upenn.edu](mailto:lavenia@spirit.gcr.upenn.edu).

**Postmenopausal Women Needed.** Women ages 55 and older needed for a research study looking at memory and smell function. \$50 will be given for approximately 3 hours of participation. For more information please call Cheryl at (215) 662-6580.

**Do you have a family history of heart disease?** Then you may want to take part in the Penn Family Heart Study at the University of Pennsylvania Medical Center. Doctors at Penn are studying the inherited causes of early heart disease. If you have family history of early heart problems, you're invited to join this important study. You will have a free ultrafast CT scan, an exciting test that can determine the amount of coronary plaque build-up completely non-invasively. You will also have free blood tests related to the risk of heart disease. The whole visit only takes an hour and will cost you nothing. This study may determine if you are at risk for a future heart attack. If you have a family history of heart disease volunteer to help Penn doctors learn more about causes and treatments of heart disease. Call toll free 1-888-81-HEART.

*Almanac* is not responsible for contents of classified ad material.

To place a classified ad, call (215) 898-5274.

**Women taking estrogen.** The University of Pennsylvania Health System seeks volunteers for a bone density medical research study. If you meet the following description, you may be eligible: Female, Ages 45-55, Taking estrogen or would like to take estrogen for menopausal symptoms. Contact: Helen Peachey at: (215) 898-5664 or [peacheyh@mail.med.upenn.edu](mailto:peacheyh@mail.med.upenn.edu). Volunteers are compensated.

**Help Build a Family.** The Donor Egg Program at PENN Fertility Care is looking for healthy women ages 21-34 to help infertile couples through egg donation. Generous compensation is offered to donors for their time and travel. Contact 1-800-789-PENN or (215) 662-7727.

Researchers at The Children's Hospital of Philadelphia are seeking families/individuals with **high myopia (nearsightedness)** to identify causal genes. High myopia may lead to blinding disorders such as retinal detachments, glaucoma, macular degeneration and premature cataracts. Participants must have onset of myopia before 12 years of age, and refractive prescription of 5.00 diopters or more. A free examination may be provided if needed. Contact Mathew Green-Leibovitz at (215) 590-6828 or [greenleibov@email.chop.edu](mailto:greenleibov@email.chop.edu).

**Volunteers Needed for Osteoporosis Study.** The University of Pennsylvania Health System/Department of Radiology seeks women aged 60-80. Eligible volunteers would receive a magnetic resonance (MRI) and a dual energy X-ray exam (DEXA) to measure bone density. Both exams take approximately 50 minutes each. Participants will be compensated. Please contact Louise Loh or Helen Peachey at (215) 898-5664 for more information.

# Update

NOVEMBER AT PENN

## CANCELLED

The November 16 performance of *Complexions* at the Annenberg Center has been cancelled. The performance on November 15 at 8 p.m. will go on as scheduled.

## CORRECTIONS

The correct time for the reading by Dan Rottenberg on November 20 is 7 p.m. at the Penn Bookstore.

The location for the White House Fellows Program Informational Session on November 14 has changed. It will be held in rm. 270, Jon M. Huntsman Hall at 3 p.m.

## EXHIBIT

**17** *Fellini Photo Exhibit*; dedicated to Italian film director Federico Fellini to commemorate the tenth anniversary of his death; International House (I House). Through November 23. (See Films).

## FITNESS/LEARNING

**12** *Wharton Programs for Working Professionals (WPWP) Information Session*; 5:30 p.m.; F95, Jon M. Huntsman Hall; rsvp: (215) 898-7608 (WPWP).

**13** *Battling the Holiday Blues*; noon; Conference Room, AARC (AARC).

*Focus Group for Creating a Mentoring Program*; for weekly-paid professional staff; noon-1 p.m.; Griski Room, Houston Hall (WPSA).

*Getting a Good Night's Rest*; learn about sleep disorders and how to develop healthy sleep habits; 7 p.m.; Cafeteria Entrance, Penn Alexander Community School (Penn Alexander Community School).

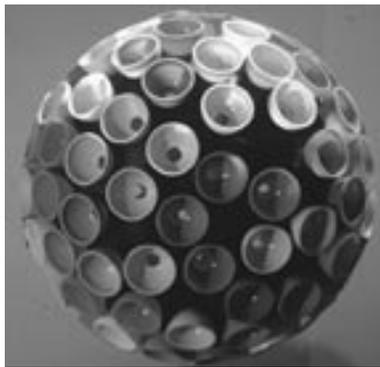
## FILMS

**12** *A Trumpet in the Wad*; Hebrew and Arabic w/ English subtitles; 5:30 p.m.; rm. B3, Meyerson Hall (Middle East Center).

**18** *Io Sono Un Gran Bugiardo (Fellini, I am a Born Liar)*; Italian w/ English subtitles; 8 p.m.; International House; free admission (I House).

## READING/SIGNING

**13** *Readings by Sami Michael*; 5:30 p.m.; rm.



The work above is a mixed media sculpture by Siyoung Rhie, an MFA candidate 2004. It is part of the *MFA 2nd Year Exhibit* which has been rescheduled to begin November 17 and runs through November 28 at Meyerson Gallery. The MFA Benefit Auction will start at 7 p.m., not 5 p.m. as stated in the November AT PENN.

107, Middle East Center (Middle East Center).

## TALKS

**12** *Ghosts of Jim Crow: Before Brown and Beyond*; F. Michael Higginbotham, University of Baltimore; 5 p.m.; P-100, Pepper Hall (Center for Africana Studies).

*From Individuals to Institutions: A Systems Approach to Violence Prevention*; James Gilligan, psychiatry and social policy; 5:30 p.m.; rm. G-17, Logan Hall; rsvp: (215) 573-2648 (Social Work).

**13** *New Models for Lung Metastasis*; Ruth Muschel, CHOP; noon; Conference Room, John Morgan Bldg. (Radiation Oncology).

*Colonial or Imperial Studies? Rethinking Imperialism from the Americas*; Fernando Coronil, University of Michigan; 4:30 p.m.; rm. 209, College Hall; contact [ethno@ccat.sas.upenn.edu](mailto:ethno@ccat.sas.upenn.edu) for precirculated paper (Ethnohistory; Latin American and Latino Studies).

*Dante's France*; Kevin Brownlee, Romance Languages; 6 p.m.; rm. 241, Van Pelt-Dietrich Library (Center for Italian Studies).

**Deadlines:** The deadline for the Update is Tuesday, for the following issue. The deadline for December AT PENN is today November 11. See [www.upenn.edu/almanac/calendar/caldead-real.html](http://www.upenn.edu/almanac/calendar/caldead-real.html).

## Art Auction: November 21

There will be a Benefit Auction highlighting artwork of the School of Design's 21 MFA candidates on November 21 from 7 until 10 p.m. in Meyerson Gallery. These works will be featured in an exhibit there November 17-28 in Meyerson Gallery.

Original artwork will be for sale and the proceeds go toward the MFA Class of 2004 Thesis Fund. Over 50 works of art will be available for purchase some starting at an estimated value of \$50. In addition to artwork, tickets will be auctioned for Walnut Theatre, facials and hair care from Philadelphia salons, and dinner at the city's finest restaurants and hotel packages.

Among the 50 or more works up for auction, Helen Chuang's drawings reveal landscapes composed of organic floral and fauna anomalies, referencing her research in the Australian outback. The works from Pauline Halper and Jeremy Vaughn contrast near-human forms with both eccentric fantasylands and ornate nightmares.

Text coexists with images in the works of Demetrius Oliver, Jacqui Lantigua, and Ernel Martinez, exploring the effects of popular culture on social histories and vice versa. The compositions of Sean Riley, Lysa Janssen and David Southwick evoke a pixilated navigation of 21st Century consciousness.

There will be a free preview from 3-5 p.m. for Penn faculty and staff, where absentee bids will be accepted. The auction is from 7-8 p.m., followed by the reception/cocktail party from 8-10 p.m. featuring live music. The exhibition and benefit auction are open to the public. Admission is \$5 and includes entrance to the auction and cocktail party.

For further information see the School of Design's web site at [www.design.upenn.edu](http://www.design.upenn.edu) or call (215) 898-8374.



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## The University of Pennsylvania Police Department Community Crime Report

**About the Crime Report:** Below are all Crimes Against Persons and Crimes Against Society from the campus report for **October 27-November 2, 2003**. Also reported were 22 Crimes Against Property (including 19 thefts, 2 acts of vandalism and 1 auto theft). Full reports are on the Web ([www.upenn.edu/almanac/v50/n12/crimes.html](http://www.upenn.edu/almanac/v50/n12/crimes.html)). Prior weeks' reports are also online. —Ed.

This summary is prepared by the Division of Public Safety and includes all criminal incidents reported and made known to the University Police Department between the dates of **October 27-November 2, 2003**. The University Police actively patrol from Market Street to Baltimore Avenue and from the Schuylkill River to 43rd Street in conjunction with the Philadelphia Police. In this effort to provide you with a thorough and accurate report on public safety concerns, we hope that your increased awareness will lessen the opportunity for crime. For any concerns or suggestions regarding this report, please call the Division of Public Safety at (215) 898-4482.

10/27/03	5:11 PM	3600 Market St	Complainant struck by unknown male
10/29/03	5:09 PM	3400 Spruce St	Male passing false prescription/Arrest
10/30/03	9:13 PM	405 40th St	Complainant being harassed by male
10/30/03	11:25 PM	4012 Walnut St	Male acting disorderly/Arrest

### 18th District Report

10 incidents and 1 arrest (including 4 robberies, 4 aggravated assaults and 2 rapes) were reported between **October 27-November 2, 2003** by the 18th District covering the Schuylkill River to 49th St. & Market St. to Woodland Ave.

10/27/03	10:30 AM	5508 Catherine St	Aggravated Assault
10/27/03	10:45 PM	5100 Larchwood Ave	Robbery
10/28/03	8:30 PM	4839 Pine St	Robbery
10/30/03	11:00 PM	3600 Sansom St	Rape
10/31/03	4:55 PM	810 47th St	Aggravated Assault
10/31/03	9:10 PM	4802 Spruce St	Robbery
11/01/03	1:00 AM	700 43rd St	Aggravated Assault
11/01/03	1:00 AM	4200 Woodland Ave	Aggravated Assault
11/01/03	8:55 AM	3700 Chestnut St	Robbery
11/02/03	7:00 PM	4710 Locust St	Rape/Arrest

## Communication Within the Curriculum

by Ralph M. Rosen

One of the recurrent jokes in the 1960's sit-com *Bewitched* was the anxiety Darren—an advertising executive married to a witch named Samantha—experienced every time he had to prepare a presentation for his formidable boss, “Mr. Tate.” Except perhaps for Darren’s ongoing fear that the neighbors would discover his wife’s true supernatural identity, nothing consumed as much of his emotional energy in the show as his desire to please his boss. In Darren’s fevered imagination at least, all Mr. Tate seemed to care about was how he would comport himself in the meeting room, how persuasively he could present his ideas around a table of humorless businessmen. Obviously these scenes were parodies of corporate America in the ‘sixties, but the fears that kept Darren awake at night remain painfully funny today because they are still so familiar: in just about any profession one can think of an ability to communicate orally, to present ideas cogently and persuasively, is highly valued and often essential to any kind of success.

Examples from the workplace abound, from the formal presentations we associate with (to name only a few) boardrooms, courtrooms or academic lecture halls, to the more informal contexts of the classroom, the focus group or the department meeting. Then there are the many areas of civic activity where one’s influence rises and falls according to how effectively one can communicate with an audience—politics, for example, town meetings, public hearings, school boards, etc. And how about the last time you found yourself having to compose a toast at a wedding, or a eulogy at a funeral? Indeed, competence in oral communication is so central to everyone’s daily life that it tends to be taken for granted, as if an ability to speak somehow also implies an ability to speak *well*. A moment’s reflection, of course, would disabuse anyone of such an assumption, but isn’t it ironic that very few undergraduate curricula these days offer any systematic opportunities for students to work on their speaking skills? And isn’t the irony compounded by the popularity of classroom assignments that actually require reasonably well developed skills in performance and oral communication?

I am no exception. I always like students to be able to interact with the material and with each other in active ways. I like them to facilitate discussions, to summarize and analyze complicated material for their peers, sometimes even to present research papers in a formal setting. In a Pilot Curriculum course I’m teaching this semester on scandalous arts in ancient and modern society, I’m looking forward to hearing the students perform satirical rants they’ve composed in imitation of such distinguished models as Aristophanes, Juvenal, Lenny Bruce or Eminem. And it goes without saying that I expect a high level of performative competence from my graduate students, who before long will be delivering papers at conferences and themselves standing in front of students, departments and academic committees. But how often have I been disappointed to find that students do not necessarily come to us with a real understanding of what it means to run a discussion or to make diffuse and complex material intelligible to a live audience in “real time.” Anyone who has ever taught will remember the student who may be brilliantly articulate in writing, yet tongue-tied when called upon to present the same material in front of a group.

Fortunately, the importance of speaking skills has not been lost on Penn undergraduates either, and several years ago the Student Committee on Undergraduate Education (SCUE) recommended that the undergraduate colleges investigate ways in which speaking might be self-consciously integrated into the curriculum. From their wise initiative was born a program originally called Speaking Across the University (or SATU), which aimed at encouraging faculty to incorporate explicit attention to oral skills into their classes. Rather than focusing on public speaking in the abstract, SATU attempted to foster a culture of speaking within specific disciplines, and directed at specific content. SATU was eventually renamed Communication Within the Curriculum, or CWiC, in part to distinguish it from the WATU program, which furnishes writing advisors for faculty, but also to make it clear that speaking takes many forms, depending on context, occasion, and audience.

CWiC’s core service is to train a select group of undergraduates to serve as speaking advisors for faculty members who wish to affiliate their courses with the program. My colleague in Classical Studies, Professor Jeremy McInerney, designed a special course—part history, part practicum—to train such students. Dr. McInerney is himself a spellbinding speaker who exudes charisma and intellectual power in front of any audience, so he was clearly an ideal role model for the students in his CWiC class. After taking the class, students are assigned to interested faculty and deployed by faculty as they see fit. Some faculty already have clear ideas about how they would like to integrate speaking assignments into their classes; others prefer to brainstorm with their CWiC advisor as they construct their syllabi. My own involvement with CWiC began when I had heard that Jeremy had “graduated” his first class of advisees, and I was looking for ways to improve the speaking skills of students in a course I was teaching on ancient Greek medicine. I chose to have my advisor work with my students initially on strategies for facilitating classroom discussion, and then later in the semester on presenting their research in a more formal manner. Positive results were immediately apparent, and it was quite exhilarating to watch the students grow not only increasingly comfortable in front of an audience, but also increasingly cogent. This initial experience also helped me to understand more clearly than I had previously that effective speaking is as much an intellectual activity as a performative one.

The success and popularity of CWiC among faculty and students over the past three years enabled us to appoint a full-time associate director last year, Dr. Bruce Lenthall, who will offer the advisor training course himself this spring semester, and coordinate the various other activities that CWiC has become known for, such as occasional series of workshops on special topics related to speaking, or walk-in advising hours for students working on class projects that involve speaking. With Bruce’s appointment, CWiC will now be able to enrich the undergraduate curriculum even more broadly and systematically than it could in its formative years. CWiC is always eager to explore new course affiliations, and to collaborate with faculty in creative ways to make students more effective communicators not only within a specific discipline, but also as productive citizens of the world. For further information see [www.sas.upenn.edu/cwic/](http://www.sas.upenn.edu/cwic/).

*Dr. Ralph M. Rosen is Professor of Classical Studies and CWiC Faculty Director.*

*This essay continues the series that was recently revived and had initially begun in the fall of 1994 as the joint creation of the College of Arts and Sciences and the Lindback Society for Distinguished Teaching.*

*See [www.upenn.edu/almanac/teach/teachall.html](http://www.upenn.edu/almanac/teach/teachall.html) for the previous essays.*