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Associate VP Development/Alumni Relations: Medha Narvekar



Medha Narvekar

President Amy Gutmann announced that Medha Narvekar has been named Associate Vice President for Development and Alumni Relations. Ms. Narvekar takes on this position after more than two years as Interim Vice President for Development and Alumni Relations.

"While she was at the helm of the University's fundraising efforts, Medha kept Penn on a winning course during a time of change. I am tremendously grateful for her leadership, creativity and collaborative spirit. Medha kept our fundraising momentum high and was extraordinarily successful in meeting goals and increasing donor support in critical areas. Medha's service to Penn has been truly exemplary, and as she moves into her new role I look forward to continuing to benefit from her wise counsel and superior management skills," Dr. Gutmann said.

As a senior member of Vice President John Zeller's management team, Ms. Narvekar will participate in the strategic planning process and collaborate on policy-making for department-wide initiatives. She will also be directly responsible for planning and providing leadership for individual prospect cultivation, solicitation and stewardship.

Ms. Narvekar earned her M.B.A. at Wharton in 1986 and her B.A. at Swarthmore College in 1981. She began working at Penn in 1986 as director to the Wharton Partnership; in 1988 she became the director of corporate development at Wharton and from 1989-1993 she served as the director of development at Wharton. In 1993 she became the executive director there before moving to the University's central development and alumni relations in 1997 as executive director of principal gifts. In 2000 she became the assistant vice president, principal gifts.

Robert H. Mundheim Professorship Honoring Former Law Dean

A group of Penn Law alumni and friends have established a professorship in the name of Robert H. Mundheim, former dean of the Law School and internationally known expert in corporate law and securities regulation.

Professor Emeritus Mundheim, who joined Penn Law's faculty in 1965, served as dean from 1982 to 1989. His tenure as dean was marked by the launch of the campaign to build the Nicole E. Tanenbaum Library building and the beginning of the effort to create a significant endowment for the School. He led the School to establish the nation's first mandatory public service program at a major law school, helped develop the Center on Professionalism at the Law School, and furthered its interdisciplinary initiatives by vastly expanding the activities of the Institute for Law & Economics.

A graduate of Harvard Law, Mr. Mundheim came to Penn Law after serving as Special Counsel to the Securities and Exchange Commission. He was appointed by President Jimmy Carter as General Counsel to the U.S. Treasury Department in 1977. He returned to the Law School in 1980 but was recalled in January 1981 to lead the Treasury team in Algiers in the successful negotiation to release the American hostages in Iran.

After leaving Penn Law in 1989, Mr. Mundheim served as co-chairman of Fried, Frank, Harris, Shriver & Jacobson and then became EVP and General Counsel of Salomon, Inc. and a Managing Director and member of the Executive Committee of Salomon Brothers. Today, he is of counsel to Shearman & Sterling, a global law firm.

As an academic, Mr. Mundheim was recognized for his ability to anticipate trends in the corporate and financial worlds. His studies on corporate governance and the role of independent directors began in the 1960s, long before

the recent corporate scandals and Sarbanes-Oxley reforms made that subject popular. His work on tender offers with Arthur Fleischer, Jr. was the harbinger of a type of corporate acquisition that dominated the corporate scene for a substantial part of the last third of the 20th century.

His recognition of the increasing significance of globalization in financial activity prompted his organizing, with Penn Professor Noyes Leech in 1972, the International Faculty in Corporate and Capital Market Law. Penn recognized his academic achievements by appointing him a University Professor in 1980.

Mr. Mundheim has always sought to make room in his life for service to the community and the legal profession. Today, he is a trustee and president of the American Academy in Berlin; president of the Applesed Foundation; a trustee of the New School University; and a member of the Council of the American Law Institute. His contributions to continuing legal education have been recognized by the Practising Law Institute as the recipient of the Harold P. Seligson Award and by the American Law Institute-American Bar Association as the recipient of its Francis Rawle Award.

"Bob Mundheim has had a remarkable career because he has been a success in academia, law practice, government and business," said Penn Law Dean Michael A. Fitts.

Paul Haaga, Jr., lead contributor to the Rob-



Robert Mundheim

Landscape Architecture #2 Architecture #3

PennDesign has two programs in the top tier of graduate programs according to the journal *DesignIntelligence*. The Master of Landscape Architecture program ranked second in the nation for 2005 behind Harvard. The Master's program in Architecture has been ranked the 3rd best behind Harvard and Yale.

School of Design Dean Gary Hack was listed in the Honor Roll of top 30 leaders who bridge the practice of architecture and higher education. Dean Hack was ranked fifth in the group. The honor roll was selected by the editors, from the group nominated by architecture firms throughout the United States.

DesignIntelligence, initiated in 1995, is a monthly journal, published by Greenway Communications for the Design Futures Council.

ert H. Mundheim Professorship, added, "In a legal career spanning five decades, Bob Mundheim has been a consummate lawyer and strategic thinker. He is not only a great role model but a great friend. It is very fitting that Penn Law is recognizing Bob's many contributions to the school and the profession by establishing a professorship in his name."

Mr. Haaga, L '74, is EVP and director of Capital Research and Management Company, the third largest mutual fund company in the U.S. He is also Chairman of the Board of the fixed-income funds in the American Funds Group and of Capital International Fund, as well as Vice Chairman of Capital World Growth and Income Fund.

Charles "Casey" Cogut, L '73, is another major contributor to the Professorship. He heads the Mergers & Acquisitions Practice Group at Simpson Thacher & Bartlett, where he has been a partner since 1980. Mr. Cogut is an advisor to numerous corporate boards of directors and private equity firms, including Aramark, Wyeth, Kohlberg Kravis & Roberts and Silver Lake Partners.

Mr. Haaga and Mr. Cogut are both members of Penn Law's Board of Overseers and Mr. Cogut also serves on the Board of Advisors of the School's Institute for Law & Economics.

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SENATE From the Senate Office

The following is published in accordance with the Faculty Senate Rules. Among other purposes, the publication of SEC actions is intended to stimulate discussion among the constituencies and their representatives. Please communicate your comments to Kristine Kelly, either by telephone at (215) 898-6943 or by e-mail at kellyke@pobox.upenn.edu.

Senate Executive Committee Agenda

Wednesday, January 19, 2005

2:30 to 5 p.m.

Room 205 College Hall

1. Approval of Minutes (1 minute)
2. Chair's Report (5 minutes)
3. Past Chair's Report on Academic Planning and Budget and Capital Council (5 minutes)
4. Nominating Committee Election (15 minutes)
5. Update from Les Hudson, Vice President for Strategic Initiatives (45 minutes)
6. Update from Craig Carnaroli, Executive Vice President (45 minutes)
7. New Business
8. Adjournment by 5 p.m.

No January Council Meeting

Dear Council Members,

Since there are no items ready for discussion, the Steering Committee has canceled the Wednesday, January 26, 2005, Council meeting. The next meeting is scheduled for Wednesday, February 16, 2005, 4-6 p.m. in Bodek Lounge, Houston Hall.

--Leslie Laird Kruhly, Secretary of University Council

Penn/Leuven Faculty Exchange: February 28

Applications are invited from all Penn faculty interested in participating in Penn's exchange with the Katholieke Universiteit Leuven (K.U.Leuven) in Belgium, www.kuleuven.ac.be/english/index.htm. Round-trip economy airfare and a modest per diem are provided for teaching and research visits of at least one month and not more than one semester. Knowledge of Dutch is not required. A faculty host at K.U.Leuven must be identified. Application deadline for Fall 2005 short-term and Spring 2006 semester-long faculty exchanges is February 28, 2005. Inquiries concerning later visits are welcome. Application forms are available on our website: www.upenn.edu/oip/scholarships/faculty/leuven/index.html.

For further information, please contact:

Elva E. Power, Office of International Programs, 3701 Chestnut Street, Suite 1W
Telephone: (215) 898-1640, E-mail: power@pobox.upenn.edu.

—Office of International Programs

Director of Purchasing:

Ralph Maier

Business Services Division announced that Ralph Maier has been promoted to director of Purchasing Services. Mr. Maier, who served as the department's assistant director since 1990, will now lead all internal and external business processes to facilitate Penn's almost \$700 million in annual purchases.



Ralph Maier

Mr. Maier joined Penn and Purchasing Services in 1983. During his tenure, he helped revamp the department's operating systems and technology by implementing the Oracle purchasing system and the Penn Marketplace. He also played a lead role in developing Penn's supplier diversity and West Philadelphia business development programs.

"Ralph's efforts have already had a great impact on the University. In addition to saving Penn millions of dollars, he has helped position us as a higher-ed leader in the purchasing arena," said Lee Nunery, vice president of Business Services. "In his new role, he will work to strengthen partnerships locally and nationally that will lead to further efficiencies, and also help us continue to serve as a resource to Philadelphia businesses."

In addition to his work at Penn, Mr. Maier is the chair of the cooperative purchasing committee of the National Association of Educational Buyers (NAEB) and a member of the national strategic sourcing committee of the Educational & Institution Cooperative Service (E&I).

Speaking Out

Child Care during Conference

My husband and I will soon attend the largest annual economics conference, being held this year in Philadelphia. On one day of the conference, he will be interviewing candidates for economics faculty positions, and at the same time I will be presenting research at a session. As it happens to be a weekend day and schools are closed, we will engage the services of the on-site child care run by Kiddie Corp.; the economics associations running the conference arrange these services precisely for professional couples like us with young children. However, my husband and I were told by Penn that we cannot use our research accounts to cover our conference child-care expenses "they are not...business expenses." The logic of this escapes us, particularly after the recent discussion at Penn about accommodating families and encouraging female faculty. On the other hand, it is amusing to find that a bunch of economists are more feminist than the rest of the academia.

—Rebecca Stein, senior lecturer,
Economics Department

Response based on Policies

Unfortunately, baby-sitting fees, while they may be necessary in order to attend this conference, are considered to be a personal expense, similar to clothing or toiletry items, and are not reimbursable by the University. Financial Policy #2362, *Travel and Entertainment, Non-Reimbursable*, specifically states that travelers will not be reimbursed for baby-sitting services.

In addition to the constraints on reimbursable expenses, in the case of federal grants or external funding, it is the responsibility of the University to ensure that funds provided from external sources to support research and other projects are administered in accordance with University policies, as well as those of the sponsor, and that charges made to these awards are appropriate. Sponsors who entrust the University with the stewardship of these monies rely on the University to have policies and proce-

dures in place to safeguard these funds.

The factors for assessing appropriateness are allowability, allocability, and reasonableness as explained below:

- *Allowability*. The expense must be permitted by the sponsor and in accordance with University policy.

- *Allocability*. The cost can easily be identified with the project and assigned to the project in accordance with benefits received.

- *Reasonableness*. The cost must be necessary for the performance of the award and reflect the action that a prudent person would have taken.

These basic principles are contained in the Sponsored Project Financial Policies #2110 *Federal Direct Cost Expenditures* and #2138 *Direct Cost Expenditures for Non-Federal Organizations*.

—Andrew B. Rudczynski,
Associate Vice President, Finance
Executive Director, Research Services

Speaking Out welcomes reader contributions. Short, timely letters on University issues will be accepted by Thursday at noon for the following Tuesday's issue, subject to right-of-reply guidelines. Advance notice of intention to submit is appreciated. —Eds.

Ad Hoc Committee on Safety in a Diverse Environment

The Ad Hoc Committee on Safety in a Diverse Environment was convened at the request of President Amy Gutmann and is chaired by Interim Provost Peter Conn. The committee will look closely at the relationship between the Department of Public Safety (DPS) and people of color, most specifically African American males. The committee will review relevant police policies, procedures and reports, specifically focusing on the report submitted last spring by the Ad Hoc Committee on Racial Profiling. The committee will present concrete suggestions on how to improve relationships between DPS and community members of color in order to foster an environment in which all members of the Penn community can flourish, feel safe and achieve mutual respect. The committee held its first meeting on December 20, 2004 and reviewed progress made on recommendations submitted by the Ad Hoc Committee on Racial Profiling last spring. It will meet again within the next week.

Ad Hoc Committee Members:

Elijah Anderson, Charles and William L. Day Distinguished Professor of Social Science, Sociology
Jeanne Arnold, Executive Director, Affirmative Action and Equal Opportunity Programs
Ibraheem Basir, Muslim Student Association and Vice President, Black Student League
Herman Beavers, Acting Director, Center for Africana Studies
Janice Bellace, Associate Provost
Glenn Bryan, Director, Community Relations
Karlene Burrell-Mcrae, Director, Makuu: Black Cultural Center
Ryan Burg, Policy Chair for Social Issues, GAPSA
Kelli Coles, Co-Chair, BGAPSA
Peter Conn, Interim Provost, *Chair*
Dennis Culhane, Professor of Social Welfare Policy and Professor of Psychology
Elizabeth Curtis-Bey, Black Student League
Mark Dorsey, Chief of Police, Division of Public Safety
Ann Farnsworth-Alvear, Director, Latin American and Latino Studies
Will Gipson, University Chaplain
Eduardo Glandt, Dean, School of Engineering and Applied Science
Sharon Harris, Director, Staff and Labor Relations
Jason Levine, Chair, Undergraduate Assembly
Jona Ludmir, Spokesperson, Latino Coalition
Valarie Swain-Cade McCoullum, Vice Provost for University Life
Joann Mitchell, Vice President and Chief of Staff, Office of the President
Fatimah Muhammad, United Minorities Council
Nancy Nicely, Executive Director of External Affairs, Office of the Provost
Phil Nichols, Faculty Director, College Houses and Academic Services
Kelechi Okere, Black Student League
Maureen Rush, Vice President, Division of Public Safety
Terry Shu, Chair, United Minorities Council
Quanisha Smith, Political Chair, UMOJA
Shadja Strickland, Co-Chair, BGAPSA
Sean Vereen, Associate Director, Greenfield Intercultural Center
Wendy White, Senior Vice President and General Counsel
Nina Wong, Chair, Asian Pacific Student Coalition

Pilot Projects: Research in Hyperbaric Oxygen Therapy—March 1

The University of Pennsylvania NIH-funded Specialized Center of Research (SCOR) in Hyperbaric Oxygen Therapy will support pilot projects on biomedical, epidemiological or behavioral research in basic science or clinical areas at a level from \$20,000 to \$60,000 per year. These one-year grants support pilot research focused on advancing our understanding of oxygen in all aspects of tissue repair and/or cancer therapy. Proposals may couple aspects of traditional medicine and alternative forms of therapy. The goal of this pilot project program is to assist faculty in obtaining preliminary data to serve as the basis of a grant application to the NIH or other public or private agencies.

Application Process:

Applications should utilize the NIH PHS 398 (5/01) form, and applications should be limited to no more than a total of 6 pages (exclusive of literature cited). The application should state how the proposed pilot study will support the development of a peer-reviewed proposal. Applications exceeding the page limitations may be rejected without evaluation. Investigators should be sure their applications are responsive to the goals of the pilot project program before submission. Where applicable, details on human subject selection [outlined in the NIH PHS 398 (5/01) form] should be included.

Copies of University application forms for use of human subjects or animals (if applicable) should be attached, however, formal approval by the IRB and/or IACUC is not required at the time of submission.

Page limits for applications' sections are as follows:

- A. Specific aims—up to one page
- B. Background and Significance—up to one page
- C. Preliminary Studies—one-two pages
- D. Experimental Design & Methods—up to four pages
- E. Human Subjects (if applicable)
- F. Vertebrate Animals Sections (if applicable)
- G. Consultants
- H. Consortium Contractual Arrangements
- I. Literature Cited

In addition to the application, a bio-sketch (two pages) on all investigators should be included along with a list of all current and pending research support.

Funding in the next cycle of support can be expected in June, 2005. Deadline for applications is *March 1, 2005*. Information: Wendy Kelly at (215) 898-9102 or wherrman@mail.med.upenn.edu.

Diversity Fund Call for Proposals: March 15, 2005

Statement of Purpose

The Diversity Fund was established several years ago to promote the University's mission to create and maintain a diverse student body, faculty, and community, as well as to facilitate research on diversity in higher education. Although the amount of funding awarded varies, funding for most projects will not exceed \$20,000.

The Diversity Fund supports:

Implementation of schools' strategic plans to support the presence of under-represented minorities (matching funds required).

Research on diversity in higher education.

Projects to diversify the campus environment.

Application Process

Proposals to the Diversity Fund consisting of an original and three copies should be submitted to the Office of the Provost, 122 College Hall/6303 by March 15 of each year. If the date falls on a weekend or holiday the deadline is the following business day.

Brevity and clarity will enhance the likelihood of the application's success. Failure to provide the information in the order requested below, or to comply with page limitations, will risk disqualification from the competition. All applications should be limited to no more than ten pages and should include:

1. The Diversity Fund cover sheet, which should include the name of the Principal Investigator (one individual only), rank, phone number, e-mail address, department, school, campus address, and mail code; the name of the Business Administrator, phone, and e-mail address; the title of the proposal; and the signatures of the Dean, Department Chair and Principal Investigator.
2. An abstract of no more than 100 words.
3. Amount of current support for the project.
4. Other pending proposals for the same project, if any.
5. Total amount requested from the Diversity Fund for the project.
6. A list of related support received during the past three years, with amounts listed by year. If the proposal was funded in the past by the Diversity Fund, a report on the use of those funds and an assessment of the project's impact should be attached as an Appendix to the application (the appendix is not counted in the total page limitation).
7. A list of other Principal Investigators involved with the project. Students should not be listed as co-Principal Investigators.
8. A brief biographical sketch of each investigator (preferably no more than two paragraphs).
9. A description of the research proposal of not more than five single spaced pages giving the scope, rationale, significance, plan, and potential impact of the project. Indicate the number of people served by the project, either in the past or projected for the future.
10. Budget, with a listing of items in order of importance to the project. This should be followed by a justification for the items listed. Please note that financial support cannot be provided for non-Penn faculty.
11. A written commitment that the project will not exclude anyone from participation on the basis of any class protected by law.

Criteria for Review

Criteria for review will include the following:

Relation of the project to the Penn Compact and the University's goals for recruitment and retention of under-represented minorities.

Potential for generating new insights about diversity in higher education.

Budget appropriateness.

Current support.

Projected/committed amount of matching funds and/or School/Responsibility Center contribution.

Questions should be directed to Linda Koons in the Provost's office (215) 898-7227 or koons@pobox.upenn.edu.

U.S. Falls to 27th in World Social Progress

Cuts in social services and chronic poverty in U.S. cities and rural areas during the '90s have caused the U.S. to lag behind nearly all of Europe and several other countries in terms of overall social progress, according to the *2004 Report Card on World Social Progress* by Dr. Richard Estes, professor of social work.

"The U.S. has gone from 18th in the world to 27th. We're now on the same level as Poland and Slovenia," said Dr. Estes, who has researched world social development for 30 years and is president of the International Society for Life Quality Studies.

"Chronic poverty is the greatest threat to social progress in the United States," Dr. Estes said. "Today, more than 36 million Americans—almost 13 million of them children—are poor."

Dr. Estes argues that, unless the U.S. starts to adopt enhanced education and health systems and employers begin offering living rather than minimum wages, the U.S. will continue to lose ground.

Denmark, Sweden, Norway, Finland, Luxembourg, Germany, Austria, Iceland, Italy and Belgium are the top 10 countries, according to the Report Card. The bottom 10 in the report are Afghanistan, Eritrea, Ethiopia, Sierra Leone, Angola, Liberia, Niger, Guinea, Chad and the Democratic Republic of Congo.

Using data provided primarily by national governments to the United Nations and the World Bank, the *Report Card on World Social Progress* measures the ability of nations to meet the needs of their residents for health, education, human rights, political participation, population growth, improved women's status, cultural diversity and freedom from social chaos.

"The overall picture for social progress in the world is grim, with 21 African and Asian countries nearing social collapse due to concentrated poverty, weak political institutions, repeated economic failure, disease and cultural isolation," Dr. Estes said.

The most rapid social development improvements are taking place in South Central and Western Asia. Dr. Estes associated this with the emergence of democratic institutions in the region's newly independent countries as well as the region's vast oil wealth and other natural resources. Also contributing to the improvement in Asia were significant reductions in military spending, which allowed higher investments in education and health and advancements of the economic status of women.

Nature and Prevalence of Errors in Patient Care

A Penn School of Nursing study provides the first detailed description of the nature and prevalence of errors by hospital staff nurses. During a 28-day period, 393 registered nurses kept a detailed journal of their errors and prevented errors, referred to as near-errors. Thirty percent of the nurses reported at least one error during the 28-day period, and 33 percent reported a near-error. Although the majority of errors and near-errors were medication-related, the nurses also reported a number of procedural, transcription and charting errors. The findings were presented in the November issue of the journal *Applied Nursing Research* and are derived from a previous study that examined staff nurse fatigue and patient safety.

Approximately 33 percent of actual medication errors were because of late administration of drugs to patients, which in some cases was due to inadequate numbers of nurses on duty. In one example, a nurse reported a 90-minute delay in giving medications to one patient and a 40-minute delay to another because she could not leave the bedside of a third unstable patient. As hospitalized patients become more ill, with complex care requirements, and the nursing shortage intensifies, such situations may become more common.

Other errors can be attributed to workplace distractions. According to the participants in the study, frequent interruptions from staff, students or even the telephone made administering medications and carrying out other patient-care activities challenging.

Procedural errors, such as omitting a routine task or making charting and transcription errors often arise from garbled communication within the immediate work area. While it might be impossible to avoid all distractions, the use of technology such as bar code medication administration systems and paperless charting systems have been shown to reduce errors. But such technologies are not widely used and are not user-friendly, according to Dr. Ann E. Rogers, associate professor of nursing.

Resistin Integral Part of the Inflammatory Response

Chronic inflammation is being implicated in diseases as widespread as cancer, heart disease, Alzheimer's disease, and most recently, diabetes and obesity. The role of the hormone resistin in people with these diseases has been questioned because it is primarily secreted by immune cells called macrophages in humans rather than fat cells, as in mice. Nevertheless, resistin is elevated in some people with diabetes and obesity. Higher

levels of resistin are associated with insulin resistance. But what is the connection among inflammation, insulin resistance, and obesity?

Insulin resistance, which occurs when muscle, fat, and liver cells fail to use insulin effectively to regulate blood sugar, usually precedes type-2 diabetes and is part of metabolic syndrome. A new study from the laboratory of Dr. Mitch Lazar, chief of the division of endocrinology, diabetes and metabolism at the School of Medicine, has found that by simulating inflammation in human macrophages and patients, levels of resistin substantially increase. In people, the resistin level in blood increases by about 400 percent. "This suggests that resistin is part of the inflammatory process," says Dr. Lazar. "This leads us to hypothesize that human resistin also contributes to insulin resistance." He and colleagues published their findings in the November 30 issue of *PLoS Medicine*.

Since several inflammatory molecules called cytokines are increased in the blood of people with obesity, the human body seems to react in the same way to wounds and infections as it does to obesity. Obesity in humans may cause immune cells like macrophages to overproduce resistin in reaction to the cytokines, promoting diabetes through insulin resistance.

Dr. Lazar's team also treated human macrophages with endotoxin, a product of bacteria that stimulates inflammation. Resistin levels increased forty-fold in cell cultures of these immune cells. Cytokines were required for the increase in resistin in the presence of endotoxin. The cytokines are probably coming from fat cells, as well as from macrophages, he speculates. Earlier in 2004, other research groups found more macrophages in the fat tissue of obese people compared to non-obese.

These studies demonstrate that blood levels of resistin are a marker for inflammatory disease, and suggest a potential causative role for resistin in the insulin resistance that is seen in patients with serious bacterial infections known as sepsis. Earlier studies from other laboratories have shown that such patients benefit from insulin treatment. Research is ongoing to address whether treatments that lower resistin levels would be similarly beneficial.

Heritability of Non-Genomic Information

It's one of the defining tenets of modern biology: the characteristics of a living organism are coded into the organism's DNA, and only information in the DNA can be passed to the organism's offspring.

A new study by scientists at the Wistar Institute suggests that this is not the full story. Instructions that control gene activity and are recorded solely in the molecular packaging of the DNA can also be passed to an organism's progeny, according to the new data. This heritable information is distinct from the genetic information coded in the DNA and is referred to by scientists as being "epigenetic" in nature. A report on the study appears in the November 1 issue of *Genes & Development*.

In their experiments with fruit flies, Dr. Jumin Zhou, an assistant professor in the gene expression and regulation program at Wistar and senior author on the new study, and his colleagues investigated certain regulatory elements involved in controlling the homeotic gene complex, a large and complex gene region responsible for the proper development of the basic body plan. These vital genes have been highly conserved in evolution, appearing in species as divergent as fruit flies, mice, and humans. Large genes often employ highly sophisticated regulatory mechanisms: a mandatory promoter that activates transcription of the gene, enhancers that send instructions to the promoter, and specialized regulatory DNA elements such as insulators that can block or augment communication between enhancers and the promoter.

Dr. Zhou's team studied a regulatory element called the Promoter Targeting Sequence, or PTS. They showed that the PTS overcomes an insulator to facilitate, but also restrict, the activity of distant enhancers of a single promoter. They also found that while the PTS required the insulator to target its designated promoter, the insulator could then be removed from the system without effect: with the PTS alone, no activity was seen. With the PTS and the insulator, the PTS effectively targeted its promoter. Then, with the insulator removed, PTS continued to target its promoter.

The notion that epigenetic alterations can be passed from generation to generation complicates the standard model of genetics. Scientists have long held the view that acquired changes in the regulatory molecules associated with DNA are removed in the germ line cells, reset to a baseline state. Based on the current study, as well as other research conducted over the last few years, this does not appear to be entirely true.

These observations recall the theories of 19th century scientist Jean-Baptiste Lamarck, who postulated that traits acquired by parents during their lives could be passed on to their offspring. His ideas about evolutionary process were overtaken in subsequent years by those of naturalist Charles Darwin and, later, the monk Gregor Mendel. Recent advances in epigenetics suggest that Lamarck may have been at least partly correct, for reasons and in ways that he could never have anticipated.

Ethical Challenges Ahead for Neuroscience and Society

Are we ready for a future where brain scans invade our private thoughts? Will we have to alter our brains chemically to keep competitive at our jobs? Could science determine that “souls” do not exist, and, if so, what does that mean for how we think of ourselves as human beings?

The cover story in the December edition of the journal *Trends in Cognitive Sciences*, tackles these questions about the growing influence of neuroscience on 21st-century life. Penn researcher Dr. Martha Farah, professor of psychology and director of Penn’s Center for Cognitive Neuroscience, outlines advances in knowledge about the brain and how new technology enables us to monitor and manipulate it.

Breakthroughs in functional neuroimaging have enabled researchers to study cognitive and emotional processes as they unfold in a person’s brain. This is a potential boon for psychologists and neuroscientists, but is also being used in the service of corporate profits. In “neuromarketing,” researchers use functional MRI to gauge a person’s desire for particular products and the effectiveness of advertising campaigns. Brain imaging is also being explored as a substitute for lie detectors, which could be used to screen employees and travelers or even to assess the truthfulness of legal testimony. Other ethically problematic applications of brain imaging are more immanent.

Advances in neurochemistry are also leading to neuroethical challenges. Healthy people are increasingly using psychiatric drugs for the purpose of enhancing their brain function, to perform better on the job or eradicate twinges of depression. In a world that now sees athletes enhancing their muscles for competition, what happens when pharmaceuticals or even electronic brain enhancements become the necessary edge for students and workers?

Perhaps the trickiest ethical issues surrounding neuroscience are those that confront some of our best-held assumptions of our own nature.

“Neuroscience is showing that not only perception and motor control but also character, consciousness and a sense of spirituality are all physical functions of the brain,” Dr. Farah said. Support for this research was provided through grants from the NIH and the NSF.

Major Commercial Weight Loss Programs Evaluated

Obesity continues to plague an ever-growing number of Americans, dramatically increasing not only their girth, but also their chances of developing Type 2 diabetes, heart disease and other debilitating illnesses. The situation is further complicated when those seeking to lose weight generally have only glossy advertisements or testimonials to guide them to an appropriate source of help. To address this problem, researchers at the School of Medicine have evaluated major commercial diets and self-help weight loss programs, providing physicians and their overweight patients with the first comprehensive review of these resources. The article appeared in the January 3, 2005 issue of the *Annals of Internal Medicine*.

Dr. Adam Gilden Tsai, instructor of medicine with the University’s Weight and Eating Disorders Program, and Dr. Thomas A. Wadden, director of Penn’s Weight and Eating Disorders Program, examined four types of programs: non medical, medically supervised, Internet-based, and organized self-help (e.g. Overeaters Anonymous). For each of the largest nationally based programs in these categories, the authors described the principal treatment components, staff qualifications, and costs (as determined from company websites and discussions with program representatives). The average weight loss for each program was determined by reviewing scientifically acceptable studies. The review examined only programs that required regular in-person or on-line contact.

Among non-medical commercial programs, the authors found that Weight Watchers was the most thoroughly tested. Participants in two studies lost approximately 5 percent of their initial weight (about 10 pounds) in three to six months. Attending Weight Watchers group meetings weekly for three months was estimated to cost \$167. The costs for Jenny Craig and LA Weight Loss were substantially higher, and no scientifically acceptable evaluations of weight loss have been published.

Medically supervised plans, including Health Management Resources (HMR) and OPTIFAST, produced average losses of 15-25 percent of initial weight (about 30-50 pounds) in three to six months. These plans, which include the use of a liquid diet to replace all or most foods eaten, were estimated to cost \$1,700-\$2,200 for the first three months. (This covered all medical care, group lifestyle counseling, and the liquid diet.)

The review revealed minimal scientific evidence to support the use of a new generation of Internet-based weight loss plans. Similarly there has been little evaluation of self-help programs, that charge minimal or no fees.

The authors stated that all of the programs reviewed had undoubtedly been of help to some individuals. They hope their review will encourage health care providers and their patients to start talking about excess weight, even if commercial or self-help programs are not an option.

Effects Between Vioxx and Celebrex Studied

In the first epidemiological study designed and executed specifically to determine the heart-attack risk associated with COX-2 inhibitors rofecoxib (Vioxx) and celecoxib (Celebrex), researchers at the School of Medicine found a greater risk of heart attack associated with Vioxx than Celebrex, although neither of the two drugs showed a statistically significant elevated risk of heart attack relative to people who did not use the drugs. In addition, the researchers found discrete clinical differences between the two COX-2 inhibitors—which suggest that the effect of the drugs on the cardiovascular system should be viewed separately rather than as a single class of drugs. This study will be published in the February 1, 2005 print issue of the *Annals of Internal Medicine*.

The study, which also compared the heart-attack risk between COX-2 inhibitors and older nonsteroidal anti-inflammatory drugs (NSAIDs), found a lower risk with NSAIDs rather than COX-2 inhibitors. The NSAIDs studied included aspirin, ibuprofen (Advil and Motrin), and naproxen (Aleve).

Use of rofecoxib was associated with 2.72-higher odds of heart attack than was the use of celecoxib. That difference, Dr. Stephen E. Kimmel, associate professor of medicine and lead author of the study, suggests, may be due to a number of factors, including differences in selectivity for the COX-2 isoenzyme, blood pressure, endothelial function, and oxidative stress. Rofecoxib was also associated with a higher odds of heart attack compared with older NSAIDs.

The study also demonstrated a lower risk of heart attacks among people using Celebrex relative to people who did not use other NSAIDs, but Dr. Kimmel notes that “this could be just a fluke.” Regardless, there was no evidence for an increased risk from Celebrex, again suggesting differences within the class of COX-2 inhibitors.

As part of their case-control study, the research team solicited relevant data from 36 hospitals in a five-county area about patients who had been discharged following hospitalization for a nonfatal myocardial infarction (MI), or heart attack, between May 1998 and December 2002. The researchers then queried those patients (within four months of their hospitalization for MI) about their use of COX-2 inhibitors or NSAIDs immediately prior to their heart attack.

Despite the careful planning of the study, definitive conclusions about the risk of heart attacks from rofecoxib or celebrex relative to people who did not use the drugs cannot be made from this nonrandomized study. However, the comparison between the drugs is much more likely to be accurate.

Tiwanaku Project to Collect Detailed Subsurface Data

Penn Museum archaeologists working at the renowned ancient site of Tiwanaku in Bolivia—a site sometimes called the “American Stonehenge”—have joined forces with a team of engineers, mathematicians, computer scientists and anthropologists from Penn’s Department of Computer and Information Science, School of Engineering, the Center for Advanced Spatial Technologies, University of Arkansas, and the Department of Anthropology, University of Denver, to begin a large-scale, subsurface surveying project using equipment and techniques that may one day serve as a model for future archaeological efforts worldwide.

Their three-year, collaborative pilot project, made possible through a \$1.05 million grant from the NSF, is called “Computing and Retrieving 3D Archaeological Structures from Subsurface Surveying.” It seeks to collect detailed, three-dimensional archaeological structural data from approximately 60 subterranean acres of Tiwanaku—without benefit of the archaeologist’s trowel.

In the last 10 years, teams of archaeologists from the Penn Museum and elsewhere have made progress understanding this enigmatic site, and more is being uncovered every year. Archaeologists have concluded that the ancient city was occupied between A.D. 500-1,000, then abandoned hundreds of years before the arrival of the Inka in the 15th century. The loss of surface data, and the large size of the site, estimated at about four square miles, have made it especially difficult for archaeologists to deepen their understanding of the spatial organization of this complex site. Work funded by the NSF grant will begin in June of 2005, and continue for six weeks every summer through 2008.

Principal investigators on the project are, Dr. Vranich, American Section research associate at the Penn Museum, a co-principal investigator of the grant and field director, and Dr. Daniilidis, leading principal investigator and associate professor, CIS, Dr. George Biros, assistant professor, departments of mechanical engineering & applied mechanics and CIS; Dr. Jianbo Shi, assistant professor, CIS; Dr. Lawrence Conyers, associate professor of anthropology, University of Denver; and Dr. W. Fredrick Limp, director for the Center for Advanced Spatial Technologies and professor, departments of anthropology, geoscience and environmental dynamics, University of Arkansas.

New Retirement Limits

The Internal Revenue Service (IRS) specifies annual retirement limits that determine the maximum amounts both you and the University may contribute to the retirement plans in any calendar year.

Calendar Year 2005 Limits

For calendar year 2005, your pre-tax contributions generally cannot exceed \$14,000. However, this amount may be higher if you are at least 50 years of age and/or have at least 15 years of service with the University.

2005 Retirement Limits			
Age	General Pre-Tax Limit	Age 50 and Over Catch-up	Maximum Total Annual Pre-Tax Contribution*
Up to age 49	\$14,000	N/A	\$14,000
Age 50 and over	\$14,000	\$4,000	\$18,000

*Participants who have been employed with the University for fifteen (15) years or more may be eligible for an additional catch-up contribution.

The IRS also limits the amount of annual compensation that can be taken into account when calculating retirement contributions. For calendar year 2005, the annual compensation limit is \$210,000.

Maximizing Your Contributions

If you want to maximize your contributions, you should contact the Retirement Call Center at 1-877-PENN-RET (1-877-736-6738) for assistance in determining the new contributions and the pay period amount. If you stopped your supplemental contributions because you reached your maximum before the end of last year, you should call to have the supplemental deductions restored, since these deductions are not automatically restarted at the beginning of the new year.

Whether you are maximizing or not, you can make changes to your contribution amounts at any time. Simply go online to www.hr.upenn.edu/retirement or call the Retirement Call Center at 1-877-PENN-RET (1-877-736-6738).

—Division of Human Resources

New Heart Health Series for Spring

We are excited to announce a new Heart Health Series this spring, offered by Human Resources. These monthly presentations touch on ways to keep your heart healthy and fit. We are offering informative videos and University of Pennsylvania Health System physicians to review with you the facts and answer to your questions. The series runs as follows:

Date	Topic & Physician
January 27	<i>How to Recognize a Heart Attack: You'd Be Surprised!</i> , Q&A led by Joseph Carver, cardiologist, Abramson Cancer Center.
February 12	<i>How to Start An Exercise Program You'll Stick With</i> , Q&A led by Michael Diorka, director, Department of Recreation.
March 24	<i>Discovering the Keys to Weight Management for a Healthier You</i> , Q&A led by Anthony Fabricatore, psychologist, The Weight and Eating Disorders Program.
April 25	<i>Your Blood Pressure: It's More Important than You Think</i> , Q&A led by David Horowitz, internist, Division of General Internal Medicine.
May 25	<i>Cholesterol and Diet: Creating a Healthy Partnership</i> , Q&A led by Philippe Szapary, internist, Division of General Internal Medicine and Cardiovascular Risk Intervention Program.

Go to www.hr.upenn.edu/quality/wellness/healthwellness.asp for details and to pre-register. By the end of this spring, you should have all the tools you need to get your heart in better shape for the rest of your life. Questions? Contact Human Resources at (215) 898-5118 or orna@hr.upenn.edu.

—Division of Human Resources

Faculty Conversations on Academic Job Search and Academic Life

Co-sponsored by Career Services and the Office of the Provost, this series features topics of interest to doctoral students and postdoctoral fellows who are looking for academic jobs and planning on academic careers. Speakers are faculty members and administrators from Penn and area institutions. This is the tenth year this series has been offered. Students on or planning

to go on the academic job market have found the faculty speakers' remarks and the question/discussion period following to be very helpful.

Monday, January 24, 4-5:30 p.m., Terrace Room, Logan Hall; *Interviewing and Working at Different Types of Institutions-Humanities and Social Sciences*: Dr. Cati Coe, assistant professor, department of sociology, anthropology and criminal justice, Rutgers University-Camden; Dr. Tobi Mackler, professor of speech/communication, Montgomery County Community College; Dr. Ian Petrie, assistant professor of history, Saint Joseph's University.

Tuesday, January 25, 4-5:30 p.m., Terrace Room, Logan Hall; *Interviewing and Working at Different Types of Institutions-Sciences, Mathematics and Engineering*: Dr. Evan M. Goldman, assistant professor of biology, School of Science & Health, Philadelphia University; Dr. kapil R. Dandekar, assistant professor of electrical and computer engineering, Drexel University; additional speaker to be announced.

Subsequent panels will be held in February, March, and April; details to be announced.

Sign-ups requested; send an e-mail to vick@pobox.upenn.edu or call (215) 898-7530.

Blood Drives in January

I'm hoping that along with a return to school, January will bring a return to donating blood. Last semester the Penn community did a fantastic job to help meet the blood collection needs in the region and we can do even better this semester with your help. We have many blood drives planned including several this month. Please visit <http://penn.givesblood.org/> to sign up. Upcoming blood drives at Hall of Flags, Houston Hall, 10 a.m.—4 p.m.:

Thursday, January 20

Wednesday, January 26

Monday, January 31

—Brian Keller Co-President,
Penn American Red Cross Club

Rocco Camilli: The Legend

Rocco Camilli is retiring after 47 years at the University of Pennsylvania!

Join us as we reminisce about his years of service and wish him well in the future.

Celebration

Friday, January 28
4 to 6 p.m.

Sheraton University City Hotel
36th and Chestnut Streets
The Ben Franklin Room

Please respond by January 24 to
Rachel Chandler
(215) 898-4838 or
creative@pobox.upenn.edu

—Creative Communications

Faculty/Staff Discounted Tickets for Penn v. Brown Men's Basketball Game

The Division of Human Resources and Penn Athletics are sponsoring the January 29th Penn v. Brown Basketball Game as *Faculty and Staff Night*. Discount tickets are available for Penn faculty and staff and their family and friends:



Date: Saturday, January 29

Time: 7 p.m.

Location: The Palestra, 33rd Street
between Walnut and Spruce

Cost: \$3 per person for University
faculty/staff and their
family and friends*

(Limit of 8 tickets per faculty/staff person)

* This ticket price is discounted from the standard \$12 per ticket cost. Season ticket holders may purchase discounted tickets for family and friends and the Ticket Office will make every effort to place your guests near your current seats.

To Purchase Tickets

- In advance: come to the Athletic Ticket Office, Weightman Hall, 33rd St. between Walnut and Spruce with your PennCard.

- On the night of the game: come to the Palestra and present your PennCard.

If you have any questions, contact the Athletic Ticket Office at (215) 898-6151.

Penn Shopping Survey

Share your thoughts on shopping on Penn's campus and you'll have a chance to win \$50 in Penn Cash, a \$50 gift certificate to the Computer Connection, and two movie tickets to The Bridge. Go online to www.upenn.edu/survey/shopping to complete the survey.

—Penn Business Services

Special Offer for Faculty & Staff

Now that Moravian Food Court has closed, what are you doing for lunch?

Stop by Houston Market and enjoy a *free* fountain beverage with the purchase of \$5 or more.

Offer valid with this coupon through March 1, 2005.

—Penn Dining Services

Update

January AT PENN

EXHIBIT

Now *The Americas*; group exhibition of women artists from various countries that make up the Americas; Esther Klein Gallery. *Through February 25.*

FITNESS/LEARNING

21 *POGIL—Process Oriented Guided Inquiry Learning*; 1:30-4:30 p.m.; rm. 2000, IAST; rspv: pennsti@sas.upenn.edu (Penn Center for Teaching and Learning; Penn Science Teacher Institute).

24 *Philadelphia and Its Neighbors Series*; 7 p.m.; Penn Alexander School, 4209 Spruce St. (Penn Alexander School). *Also January 31.*

ON STAGE

26 *The Poet's Dream*; performed by ArchDream, an archetype mask theatre that uses ritual movement and myth to present allegorical dramas; 7:30 p.m.; Prince Theatre, Annenberg Center; \$20, \$15/ students, children, seniors and Penn staff; info.: (215) 898-3900; also *January 27-29*; and *January 30*, 3 p.m. (Penn Presents).

READINGS/SIGNINGS

Penn Bookstore

18 *Janis Spindel—Get Serious About Getting Married*; 7 p.m.

24 *Andrew Coopersmith—Fighting Words: An Illustrated History of Newspaper Accounts of the Civil War*; 5 p.m.

26 *Eric Liu—Guiding Lights*; 12:30 p.m.

Deadline: The deadline for the March AT PENN calendar is Tuesday, *February 8*. For information see www.upenn.edu/almanac/calendar/caldead-real.html.

SPECIAL EVENTS

22 *Indonesian Cultural Festival*; traditional music and dance, workshops, arts and crafts, and food; noon-4 p.m.; International House; \$10, \$3/child; info.: www.ihousephilly.org (I-House).

24 *Robert Burns Birthday Lunch*; Burns' poetry reading with bagpiper, and a la carté Scottish foods and single malt scotch available in the Museum Café; host: Andrew McGhie, LRSM; 12:15 p.m.; Children's Lunchroom, Penn Museum.

TALKS

19 *p53/TRAIL Pathways: Understanding, Imaging and Reversing Defects in Cancer*; Wafik El-Deiry, medicine; 4 p.m.; Grossman Auditorium, Wistar Institute (Wistar).

21 *Using Geographic Information System (GIS) to Track Firearm and Gun Violence*; Charles Brennan, Philadelphia Police Department; 9:30 a.m.; Flyers/76ers Surgery Theatre, White Memorial Bldg, HUP (FICAP).

Mountain Temples and Temple Mountains; Michael Meister, history of art; 3 p.m.; rm. 201, Jaffe Bldg. (History of Art).

24 *Structural Insights into the RNA Silencing Pathway*; Keqiong Ye, Memorial Sloan Kettering Cancer Center; 10 a.m.; Grossman Auditorium, Wistar Institute (Wistar).

25 *Academic Publishing*; Gordon Hunter, *American Literary History*; Dining Room, Kelly Writers House; rspv: wh@writing.upenn.edu (Writers House).

26 *Dendritic Cells and their Cytokines at the Interface of Adaptive and Innate Immunity*; Giorgio Trinchieri, NIH; 4 p.m.; Grossman Auditorium, Wistar Institute (Wistar).

The Domains of Sleep: Sleep Space as a Blueprint for Understanding Architectural Modernism; Louise Braverman, architect; 5 p.m.; rm. B1, Meyerson Hall; register: <http://humanities.sas.upenn.edu/> (Penn Humanities Forum).

CLASSIFIEDS—UNIVERSITY

RESEARCH

PMS? PMDD? Do your premenstrual symptoms interfere with daily activities? Women between ages 18-45 needed to participate in research studies in the PMS Program, University of PA. Compensation available to eligible candidates. Call (215) 662-3329.

Researchers at The Children's Hospital of Philadelphia are seeking **families/individuals with high myopia** (nearsightedness) for a study to identify the hereditary factors that may cause the condition. To participate in this study, participants must have had onset of myopia before 12 years of age, and a refractive prescription of 5.00 diopters or more. A free eye examination for glasses may be provided. We will compensate you for travel and parking expenses. For more information about the study, contact Valerie Savage at savagev@email.chop.edu or (267) 426-5380.

Paid research study: Healthy, non-smoking, normal weight white men & women 35-58 years-old needed for study looking at the **effect of sugar and protein on hormones**. Involves blood sampling and one overnight stay in the hospital. Pays \$150. Please contact Rebecca Mueller at (215) 615-0523.

Want to lose weight? The University of Pennsylvania's Weight and Eating Disorder Program is looking for men or women who will receive 2 years of weight loss treatment using either a low-carbohydrate or a low-calorie weight loss program. Call now to see if you are eligible to start after the New Year. Overweight men and women aged 18-65 are encouraged to call The Carbohydrate Study at (215) 746-1747 ext 4.

CLASSIFIEDS—PERSONAL

FINANCIAL PLANNING

Narayan Capital Management. Fee Only Financial Planning. Unbiased, honest financial advice is hard to find. Call us. Registered Investment Advisor. Penn '91, WG '98. www.narayanacp.com. (770) 456-5722. (404) 841-2376.

PSYCHOTHERAPY

Psychotherapy and Consultation Sarah Evan, M.S.W., ACSW (610) 690-0267. Need help with personal and family difficulties? Call Sarah Evan, formerly with University of Pennsylvania faculty and staff counseling service. Insurances accepted. (610) 690-0267.

Almanac is not responsible for contents of classified ad material.

For information call (215) 898-5274.

The University of Pennsylvania Police Department Community Crime Report

About the Crime Report: Below are all Crimes Against Persons and Crimes Against Society from the campus report for **January 3-9, 2005**. Also reported were 14 Crimes Against Property (including 7 thefts, 2 frauds, 2 other offenses, 1 auto theft, 1 burglary, and 1 act of vandalism). Full reports are on the web (www.upenn.edu/almanac/volumes/v51/n17/crreport.html). Prior weeks' reports are also online. —Ed.

This summary is prepared by the Division of Public Safety and includes all criminal incidents reported and made known to the University Police Department between the dates of **January 3-9, 2005**. The University Police actively patrol from Market Street to Baltimore Avenue and from the Schuylkill River to 43rd Street in conjunction with the Philadelphia Police. In this effort to provide you with a thorough and accurate report on public safety concerns, we hope that your increased awareness will lessen the opportunity for crime. For any concerns or suggestions regarding this report, please call the Division of Public Safety at (215) 898-4482.

01/03/05	11:01 AM	51 N 39th St	Unauthorized male in building/Arrest
01/03/05	4:07 PM	3400 Spruce St	Complainant assaulted by unknown person
01/03/05	6:44 PM	3900 Pine St	Unknown male attempted to rob complainant
01/04/05	11:42 AM	4049 Market St	Unruly male cited for public drunkenness
01/07/05	3:17 AM	40th & Locust	Intoxicated driver arrested
01/07/05	8:30 AM	3600 Ludlow Ave	Male blocking sidewalk/cited
01/08/05	2:15 AM	38th & Walnut St	Intoxicated driver arrested
01/08/05	9:48 AM	3744 Spruce St	Male blocking pedestrian traffic/Arrest
01/08/05	9:10 PM	3900 Locust St	Complainant punched by unknown person
01/09/05	11:39 AM	3420 Moravian St	Complainant robbed by unknown males

18th District Report

16 incidents with no arrests (including 13 robberies, 2 aggravated assaults and 1 rape) were reported between **January 3-9, 2005** by the 18th District covering the Schuylkill River to 49th St. & Market St. to Woodland Ave.

01/03/05	5:45 AM	3400 University Ave	Robbery
01/03/05	1:20 AM	5019 Hazel Ave	Robbery
01/03/05	4:25 PM	4829 Woodland Ave	Robbery
01/03/05	6:45 PM	3900 Pine St	Robbery
01/03/05	7:00 PM	3417 Spruce St	Robbery
01/03/05	7:42 PM	4900 Osage Ave	Robbery
01/04/05	8:24 PM	4920 Larchwood Ave	Robbery
01/05/05	1:30 AM	225 45th St	Robbery
01/06/05	11:00 AM	4000 Chestnut St	Robbery
01/07/05	8:25 AM	4800 Chester Ave	Robbery
01/07/05	11:00 AM	1229 46th St	Aggravated Assault
01/08/05	4:00 AM	4600 Walnut St	Rape
01/08/05	5:30 PM	4209 Chester Ave	Robbery
01/09/05	11:30 AM	3426 Moravian Court	Robbery
01/09/05	11:52 AM	4840 Pine St	Robbery
01/09/05	12:40 PM	5200 Spruce St	Aggravated Assault



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The University of Pennsylvania's journal of record, opinion and news is published Tuesdays during the academic year, and as needed during summer and holiday breaks. Its electronic editions on the Internet (accessible through the PennWeb) include HTML and Acrobat versions of the print edition, and interim information may be posted in electronic-only form. Guidelines for readers and contributors are available on request and online.

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The University of Pennsylvania values diversity and seeks talented students, faculty and staff from diverse backgrounds. The University of Pennsylvania does not discriminate on the basis of race, sex, sexual orientation, gender identity, religion, color, national or ethnic origin, age, disability, or status as a Vietnam Era Veteran or disabled veteran in the administration of educational policies, programs or activities; admissions policies; scholarship and loan awards; athletic, or other University administered programs or employment. Questions or complaints regarding this policy should be directed to Jeanne Arnold, Executive Director, Office of Affirmative Action, 3600 Chestnut Street, 2nd floor, Philadelphia, PA 19104-6106 or (215) 898-6993 (Voice) or (215) 898-7803 (TDD).

Tsunami Earthquake Relief Efforts

Message From the President

The tsunami in the Indian Ocean during the winter holiday devastated countries throughout Southeast Asia. Penn joins the world in mourning this tragedy that has caused such a tremendous loss of life and destroyed homes, families and entire communities on a scale that is impossible to imagine.

In keeping with Penn's commitment to global engagement and our educational mission, the University will raise funds to help rebuild the educational infrastructure in countries affected by the tsunami. As we now know, schools are an important sanctuary for the children who survived the tsunami. I am deeply grateful to Dr. Susan Fuhrman, dean of the Graduate School of Education, who has agreed to coordinate Penn's efforts. We will announce details on how you can help shortly.

In addition to this fundraising initiative, many other efforts are also being undertaken on campus. For example, the Museum Café will donate its profits for the month of January to disaster-relief efforts, and the campus Penn's Way coordinators will redirect a portion of the funds that had been allocated for the Penn's Way volunteer thank you breakfast to efforts to assist survivors of the tsunami. I encourage you to join in the many campus activities that are being planned to remember the victims of the tsunami and to support the relief efforts.

Many faculty, students, staff and alumni have already made contributions to the disaster-relief efforts. You may go to the websites of the organizations that are helping survivors rebuild their lives.

I am confident that, in the face of this overwhelming international crisis, members of the Penn community once again will demonstrate their generous spirit by giving freely of their time, resources and expertise. As we work together to make a difference in the lives of the people affected by the tsunami, please keep those who have been directly affected by the disaster and those who are assisting them in your thoughts and prayers.

—Dr. Amy Gutmann

See www.upenn.edu/pennnews/tsunami.php for announcements, relief organizations, news and Penn resources.

International Relief Organizations

- American Red Cross: www.redcross.org/press/intl/PR010205_1.html
- AmeriCares: www.americaresfoundation.net/default.aspx
- CARE: www.careusa.org/
- Doctors Without Borders: www.doctorswithoutborders.org/
- International Federation of Red Cross and Red Crescent Societies: www.ifrc.org/helpnow/donate/donate_response.asp
- Islamic Relief: www.irw.org/
- Mercy Corps www.mercycorps.org/welcome/
- Operation USA (OPUSA) www.opusa.org/
- OXFAM: www.oxfam.org/
- Save the Children: www.savethechildren.org/
- United Nations Children's Fund (UNICEF): www.unicef.org/
- USAID: www.usaid.gov/locations/asia_near_east/tsunami/ngolist.html
- World Food Programme: www.wfp.org/
- World Vision: www.worldvision.org/

Ed. Note: Thanks to a new bill passed by Congress, cash gifts made through *January 31, 2005* for tsunami disaster relief are eligible for a tax deduction on your 2004 return.



Museum Café's Net Proceeds to Tsunami Relief Efforts

The Museum Café at the University of Pennsylvania Museum of Archaeology and Anthropology is donating all its net proceeds throughout the month of January to the relief efforts for the victims of the tsunami disaster around the Indian Ocean.

Museum Café hours are Monday through Friday, 8 a.m. to 3:30 p.m.; Saturday, 10 a.m. to 3:30 p.m., and Sunday, 1 to 5 p.m. The Café, owned and operated by Bruce and Beatrice Nichols, Museum Catering Company, serves a full breakfast weekdays, lunch daily, and snacks throughout the day. Beer and wine is available for purchase. The international menu, posted on the website, changes daily: www.upenn.edu/museum/PublicServices/museumcafe.html.

The glass-enclosed Museum Café, overlooking the Museum's inner gardens, is on the second floor of Penn Museum, 3260 South Street. There is no Museum admission charge for guests to visit the Café without visiting the Museum.

Indonesian Festival: January 21—23 Helping Red Cross Tsunami Earthquake Relief Fund

Friday, January 21

Reception for Ambassador Brotodiningrat, 6 p.m.; the Ambassador of the Republic of Indonesia, H.E. Soemadi D.M. Brotodiningrat, will be the guest of honor at a community reception at International House. This ends a day of business meetings and a luncheon with invited executives from the region. The reception is followed by the evening's films. The Ambassador will briefly address the audience before the film.

\$20 General Admission includes admission to the film.

Tickets available only in advance at TICKETWEB.

\$8 from the sale of each ticket will be donated to the Red Cross Tsunami Earthquake Relief Fund.

Film Screening: What's Up With Love?, 7 p.m. (Ada apa Dengan Cinta?) dir. Rudy Soedjarwo, Indonesia, 2002, 35mm, 112 mins, color, Indonesian w/ English subtitles; introduced by The Ambassador of the Republic of Indonesia. An accomplished coming of age story, *What's Up With Love?* helped to revitalize the Indonesian film industry in the post-Suharto era. Seventeen-year-old Cinta (actress and pop star Dian Sastrowardoyo), is a smart, confident, popular and privileged Jakarta high school student who falls for Rangga (Nicholas Saputra) a sullen, cynical loner with a bad reputation. When a poetry contest brings the unlikely pair together, the troubling political reasons for Rangga's negative demeanor begin to emerge. "Smoothly made... *What's With Love?* gives teen-movie genre conventions a political twist... the drama has surprising bite, both as romance and social study" (Ken Eisner, Variety).

Preceded by *Little Surabaya*, dir. Anita Schillhorn van Veen, USA, 2004, DVD, 14 mins, color. A documentary about the Philadelphia Indonesian community.

\$8 General Admission; \$7 I-House Members, Students and Seniors.

Available in advance at TICKETWEB or one hour before showtime at the International House Box Office.

\$2 from the sale of each ticket will be donated to the Red Cross

Tsunami Earthquake Relief Fund.

Saturday, January 22

Indonesian Cultural Festival, noon-4 p.m.; celebrating the Indonesian community of the greater Philadelphia area, this family-oriented festival features traditional music and dance, workshops, visual arts and crafts and food. Scheduled to appear: Thomas Whitman, Aryani Manring, and Qian Li of Gamelan Semara Santi; barong dancers Reog Palapa Washington D.C.; batik artist Laura Cohn; photographer Rana Sindhikara; West Javanese dance teacher Detty Aziz; traditional dancers and vocal groups and much more.

\$10 General Admission; \$3 Children 12 and under. Available in advance at TICKETWEB or one hour before showtime at the International House Box Office.

\$4 from the sale of each general admission ticket will be donated to the Red Cross Tsunami Earthquake Relief Fund.

Sunday, January 23

Democracy and Islam in Indonesia with Dr. Theodore Friend, 4 p.m.

Former President of Swarthmore College and President Emeritus of Eisenhower Fellowships, Dr. Friend is now a Senior Fellow of the Foreign Policy Research Institute. He was awarded the Bancroft Prize for his book on Philippine-American history, *Between Two Empires*.

His most recent book *Indonesian Destinies*, is "a narrative of Indonesia during the last half century, from the postwar revolution against Dutch imperialism to the unrest of today. Part history, part meditation on a place and a past observed firsthand, *Indonesian Destinies* penetrates events that gave birth to the world's fourth largest nation and assesses the continuing dangers that threaten to tear it apart."

Dr. Friend, a widely recognized authority on the history and politics of the Republic of Indonesia, will lecture on "Democracy and Islam in Indonesia" and will sign copies of *Indonesian Destinies*. Copies of *Indonesian Destinies* are available for purchase at this event and a portion of the proceeds from sales of the book will be donated to the Red Cross Tsunami Earthquake Relief Fund.

Tickets available one hour before showtime at the International House Box Office.

Pay what you will. *Donations accepted for for this event with all proceeds going to the Red Cross Tsunami Earthquake Relief Fund.*

Patrons will be given the opportunity to make additional donations at all events.