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Associate Provost for Faculty Affairs: Vincent Price

Dr. Vincent Price, the Steven H. Chaffee Professor of Communication and Political Science at the Annenberg School for Communication, has been named associate provost for faculty affairs at the University of Pennsylvania.

He assumed his new position on July 1. As Associate Provost, Dr. Price will be responsible for the overall management of the academic personnel process, including recruitment, retention, and retirement; appointments and promotions; enhancement of faculty diversity; and resolution of individual faculty issues, including grievances.



Vincent Price

Several University offices will report to him, including the Office of the Chaplain, the Annenberg Center for Performing Arts, the Institute for Contemporary Art, the Office of the Curator, and the Arthur Ross Gallery. In addition, he will work closely with both the University Ombudsman and the University's Affirmative Action Office.

"Faculty recruitment, retention, and diversity are among our highest priorities at Penn," said Provost Ronald J. Daniels. "We are seeking to create a climate that is welcoming, inspiring, and conducive to our faculty's professional growth and advancement."

"Vince will be a wonderful partner in this endeavor. His experience—as chair of Penn's Faculty Senate and chair of the department of communication studies at the University of Michigan—makes him distinctly qualified to oversee the office of faculty affairs."

Dr. Price's research examines mass communication and public opinion, social influence processes, and political communication, including the ways in which media frame issues. He has been editor of the flagship journal *Public Opinion Quarterly*, and his pioneering book *Public Opinion* (Sage 1992) has been published in five languages.

He earned a Ph.D. in communications from Stanford University in 1987 and a B.A. in English from Santa Clara University in 1979.

Dr. Price succeeds Deputy Provost, Dr. Janice Bellace, the Samuel A. Blank Professor of Legal Studies and Business Ethics and Professor of Management at the Wharton School (*Almanac* November 21, 2006).

Dean of Wharton School: Thomas Robertson

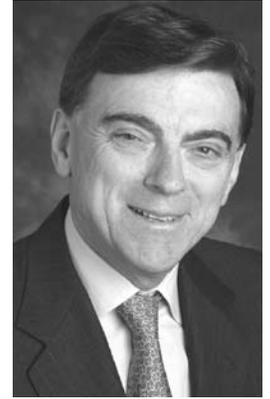
Dr. Thomas S. Robertson, executive faculty director of the Institute for Developing Nations at Emory University and former dean of Emory's Goizueta Business School, has been named dean of the University of Pennsylvania's Wharton School.

The appointment, effective August 1, was announced by President Amy Gutmann and Provost Ron Daniels.

Dr. Robertson, the Asa Griggs Candler Professor of Marketing at Emory, is an expert in marketing strategy and innovation with extensive international experience in higher education and the business community. He was dean of Goizueta from 1998 to 2004 and is widely credited with building it into one of the strongest schools at Emory, positioning it as a leading international business school.

From 1971 to 1994, Dr. Robertson was a faculty member at Wharton, where he was the Pomerantz Professor of Marketing and chair of the marketing department. He also served as associate dean for executive education and led the effort that built a major conference center on campus, designed an innovative set of new senior-management programs and

(continued on page 8)



Thomas Robertson

Death of President Emeritus Martin Meyerson

President Emeritus Martin Meyerson passed away on Saturday, June 2 at the age of 84. He was president of the University of Pennsylvania from 1970 to 1981. A memorial will be held in October. See a tribute on page 3 and an obituary on the back page of this issue.

Associate Vice Provost for Research and Executive Director of Technology Transfer: Michael Cleare



Michael Cleare

Dr. Michael J. Cleare has been named associate vice provost for research and executive director of the Center for Technology Transfer.

Dr. Cleare will join Penn August 1 from Columbia University, where he is executive director of Science and Technology Ventures.

Working closely with vice provost for research, Dr. Steven J. Fluharty, and other senior administrators, Dr. Cleare will help reorganize and guide Penn research-commercialization activities to improve service offerings to investigators while yielding new resources to sustain, diversify and grow the research enterprise. He will directly oversee Penn's technology transfer office.

In addition, Dr. Cleare will help guide Penn's industry-sponsored research collaborations, particularly as University intellectual property plays an increasingly important role in the formation of academic-industry partnership agreements.

"President Amy Gutmann and Provost Ronald J. Daniels join me in expressing great pleasure over the opportunity to engage Mike Cleare on behalf of the University," Dr. Fluharty said. "Mike is very well regarded by peers, has a stellar track record as a commercialization leader in both academia and industry and will bring to the position his expert ability to form meaningful collaborations between seemingly disparate constituencies. We consider ourselves fortunate to be in a position to call upon his expertise."

Dr. Cleare has managed Columbia's successful research-commercialization endeavors for seven years. He was previously employed for 30 years by Johnson Matthey, a world leader in advanced materials technology. He has held a number of senior positions in research and development, new business development and division-level management. From 1995 to 1999, Dr. Cleare served as a parent board director for Johnson Matthey.

He received his B.S. and M.S. in chemistry from Imperial College in 1965 and his Ph.D. in chemistry from the University of London in 1970. He pursued post-doctoral studies at Michigan State University from 1970 to 1972 with a focus on platinum anti-cancer research. Dr. Cleare was a named inventor of Carboplatin, one of the most widely used anti-cancer drugs. He has published over 40 articles and papers and holds 10 patents.

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Coverage of June Trustees' Meetings

At the Annual Stated Meeting of the University Trustees on June 15, Chairman James Riepe noted the passing of President Emeritus Martin Meyerson who died on June 2 at the age of 84 (*see obituary on back page and a tribute on page 3*). Mr. Riepe's report included a resolution to amend the statutes of the Trustees in an effort to allow greater flexibility in the election of Alumni Trustees regardless of geographic residence. He also presented three resolutions of appreciation for Trustees who stepped down from the Board: Wendy Evans Joseph, Carolyn Hoff Lynch and Arthur Makadon. Mr. Riepe announced that President Amy Gutmann is "concluding her third successful year."

President Gutmann referred to the late President Emeritus Meyerson as "a wise leader, a loyal friend and supporter" for whom a University-wide memorial would be held on October 5. Dr. Gutmann said that Penn is doing well on several fronts including several record-breaking Class gifts given during Alumni Weekend and 22,634 applicants for the Class of 2011, a ten percent increase over last year. Dr. Gutmann presented resolutions of appreciation for Wharton Dean Patrick Harker who has gone on to become president of the University of Delaware, and for Vice President and Treasurer Scott Douglas, who is also going to the University of Delaware (*see page 8*). The Trustees also passed a resolution to appoint Dr. Andrew Porter as dean of the Graduate School of Education (*Almanac* February 27, 2007) effective August 1.

Provost Ronald Daniels announced the new associate vice provost for research and director of technology transfer, Dr. Michael Cleare (*see page 1*). He also said that a senior research investigator has been appointed in the newly created laminitis research initiative (*see page 7*).

In the Financial Report, EVP Craig Carnaroli said that Penn will end the fiscal year with a surplus. He presented the report for the ten months

ending April 30, 2007, compared to the prior year. Total net assets increased \$1.130 billion to \$8.453 billion for the Consolidated University (Academic and Health System). The total endowment value as of April 30, 2007 is \$6.355 billion, a \$1.189 billion increase. He also noted that the Penn Club of New York completed its best year with more than 6000 members, a 20 percent increase.

In the Penn Medicine report, Dr. Arthur Rubenstein noted that patients are increasingly choosing Penn Medicine. He said that the emphasis on translational medicine is reflected in the new building for research that is scheduled to open in 2010 (*see page 11*).

In the Admissions Report, Dean Lee Stetson said that for the Class of 2011, the rate of acceptance dropped to 15.5 percent and the yield rose to 67 percent overall, with the Huntsman Program at a yield of 88 percent and M & T up to 71 percent. Students of Color comprise 37 percent of the Class of 2011; there are students from all 50 states and many countries. Women comprise 48 percent of the incoming class. The Common Application was added this year; Penn is transitioning to an online admission process.

The Trustees approved a resolution to establish, in the School of Medicine, a two-year degree program, the Master of Science in Health Policy Research; a collaborative effort with the Health Care Systems at Wharton and a joint venture with LDI and the RWJ Clinical Scholars Program.

Mr. John Clark, chair of the Budget and Finance Committee, said that they reviewed the ten-month financial results and Penn is in "excellent shape." He presented resolutions in support of the growth of the University and the Health System, including one to authorize the Fiscal Year 2008 Operating Budget for the University, along with one for the University's Fiscal Year 2008 Capital Plan, and resolutions for the Health System's Budget and Capital Plan.

Resolutions were approved to authorize the

design and construction of the School of Medicine's research building at the Center for Advanced Medicine (CAM) West site, \$313.4 million, and the Health System's clinical portion of the building, \$53.2 million (*see page 11*).

A resolution was passed concerning the Postal Lands, which modifies the terms of the acquisition and authorizes a lease of office space at the Annex in connection with the transaction. The Postal Lands comprise four parcels: the Main Building at 30th and Market, the Annex at 30th and Chestnut, the Vehicle Maintenance Garage and Parking Facility at 31st and Chestnut and approximately 14-acres of largely vacant land south of Walnut Street.

The scope and budget was revised for the design and construction of the Annenberg Public Policy Center by an additional \$5.5 million for a total budget of \$34.5 million (*see page 11*).

The first phase of the \$8 million capital renovations for the Sheraton University City Hotel was approved for \$4.7 million.

The exchange of FCC license for WXPB-Harrisburg and related assets, for WZXM-Middletown and translator licenses and related assets, was authorized to extend the reach of WXPB-FM, Philadelphia to approximately one million potential listeners in central Pennsylvania.

Other resolutions authorized: the design and construction of Wharton's Vance Hall Data Center, to relocate and expand it, \$2.7 million; the design and construction of the School of Medicine's Stemmler Hall 5th floor rheumatology renovation, \$1.58 million; the update of schematic design for the new SAS neural and behavioral sciences building, \$1.5 million; the design and construction of the Wharton Vance Hall program space renovations for the Executive Education program, \$1.42 million; the design and construction of the Business Services Garage #30 at 38th and Walnut, \$1.28 million; capital funding in conjunction with proposed use of Henry P. Erdman Trust Funds for the Henry P. Erdman Educational Center of the University of Pennsylvania to be built in Tredyffrin Township, \$20 million; the purchase of real estate at 4109 Walnut Street for use by HUP's Penn Transplant Institute as non-hospital housing for pre- and post-transplant stays for patients and their families, recently named in honor of Dr. Clyde Barker, a preeminent transplant surgeon, and former chair of the department of surgery, \$1.4 million. The last two resolutions are to declare the University's intent as well as the Health System's to reimburse capital costs with proceeds of borrowing.

James S. Riepe, who has led the Trustees since 1999, was reelected as chair of the Board for another one-year term. Jon M. Huntsman and William L. Mack were reelected as vice chair of the Board. J. Peter Skirkanich and Mark O. Winkelman were reelected for a second term as Term Trustees. Paul K. Kelly was elected a Charter Trustee, having completed three terms.

Appointments to Boards included: David Katz was appointed and Michael Kuritzkes was reappointed as chair of Overseers of the Annenberg Center; Cathy Cohen Lasry and Richard Lee appointed and Christopher Browne reappointed as chair of SAS Board; Charles Leitner III to Athletics Board; David Pakman to SEAS Board; Katherine Sachs reappointed as chair of ICA Board; Paul Haag, Jr. as chair of the Law School Board; James Hoesley and Charles MacDonald to the Libraries Board; Patricia Jenkins was appointed and Christine Connelly reappointed to the Vet Med Board; Judith Bollinger and Matthew Greene to the Wharton Board.

From the President

Opposing Boycott of Israeli Academics

A small leadership group of the new British University and Colleges Union has recommended a boycott of Israeli universities and scholars by British universities. This proposed boycott represents a direct assault on a core principle of academic freedom. University scholars must be free to produce and disseminate knowledge and understanding, without threat of interference or penalty, regardless of the policies of their national governments. This freedom is a sine qua non of higher education's global—and globally recognized—mission.

The proposed boycott therefore amounts to nothing less than an attempt to hold hostage the academic freedom of Israeli students who wish to study abroad, their British counterparts who want to host them, and the Israeli scholars who wish to engage in the normal academic process of collaboration. Indeed, it directly threatens the moral foundation of each and every university.

I join my fellow university presidents in adamantly opposing this effort to ostracize Israeli academics and universities from the global community of scholars of which they are an important and highly respected part.

—Amy Gutmann, *President*

From the President and Provost

Interim Dean of Wharton: David Schmittlein

We are delighted to announce that David C. Schmittlein, the Wharton School's current Deputy Dean and the Ira A. Lipman Professor of Marketing, will serve as Interim Dean of the Wharton School during the month of July, pending the arrival of Tom Robertson on August 1st. Dave knows the Wharton School intimately and is passionately committed to realizing its bold strategic ambition to be the world's leading creator and provider of management knowledge. Dave has been a faculty member at Wharton since 1980 and Deputy Dean since 2000. He also served as Chair of the Marketing Department from 1994 to 2000 and as Vice Dean for Doctoral Programs from 1993 to 1995.

We are grateful for Dave Schmittlein's willingness to serve during this brief period of transition, and we are confident that Dave will bring his legendary commitment and attention to detail to ensuring that the Wharton School's forward momentum continues unabated.

—Amy Gutmann, *President*

—Ron Daniels, *Provost*

Deaths

Dr. Ball, Economics

Dr. Duane Ball, a former member of the economics faculty, died on June 19, at the age of 61.

Dr. Ball earned an undergraduate degree in international studies from American University in 1967. He went to earn a doctorate in economic history from Penn in 1973. In addition to teaching at Penn, 1977-1978, Dr. Ball also held teaching positions at the University of Michigan (Dearborn) and Swarthmore College.

After leaving academia, Dr. Ball became a restaurant owner and operated The Palladium, on Penn's campus, 1983-2003. He was also an owner of The Gold Standard, 1979-1983 and most recently, Abbraccio Restaurant.

Memorial donations can be made to St. Francis de Sales Church Organ Restoration Fund, 4625 Springfield Ave., Philadelphia, PA 19143.

Mr. Carley, Wharton

Mr. Alvin H. Carley, retired practice professor of accounting at Wharton, died on June 14 at the age of 81.

A graduate of Bentley College and Northeastern University, Mr. Carley taught at Wharton from 1989 to 2001. He had also taught at Tsinghua University in Beijing and had been a visiting professor in accounting at the Sasin Graduate Institute of Business Administration of Chulalongkorn University (Thailand). In 2001, Mr. Carley won Wharton's Miller-Sherrerd MBA Core Teaching Award. Prior to his career in academia, Mr. Carley was a partner at Coopers & Lybrand, 1969-1988.

Mr. Carley is survived by his wife, Myrna; children, Mark and Lisa; grandchildren, Isabel, Dylan and Daniel; and sisters, Hilda and Ann.

Donations can be made to the Mills River United Methodist Church Building Fund, 137 Old Turnpike Road, Mills River, NC 28759.

Dr. Eisman, Medicine

Dr. Sylvan H. Eisman, professor emeritus in the division of general internal medicine in the School of Medicine, died June 26, at HUP, at the age of 90.

A long-time citizen and avid supporter of the University of Pennsylvania, he was born in Philadelphia. After graduating from Overbrook High School, he earned his undergraduate degree in 1937; and his medical degree four years later, both at Penn. He joined the U.S. Army in 1942 and was a flight surgeon for three years until being discharged as a major. Following medical training at HUP and a stint as chief resident, Dr. Eisman spent the rest of his long and distinguished career at Penn.

In 1983, the Trustees of the University of Pennsylvania approved a resolution in Dr. Eisman's honor and acknowledged the creation of the Sylvan H. Eisman Professorship of Medicine and Dr. Eisman's appointment as the School of Medicine's first Distinguished Professor of Clinical Medicine. The resolution noted that Dr. Eisman was "above all a constant, loyal, and superb physician. For so many, the burden of illness has been lightened by his consummate knowledge, his practical wisdom, his keen judgment, his unflinching concern and good humor....He gives us much to emulate, and legion are those who have

tried to make themselves more like him."

Joining the faculty in 1946, Dr. Eisman became a full professor in 1970. A general internist with a specialty in oncology, he helped establish HUP's chemotherapy unit. Although he retired from private practice in 1989 and earned emeritus status, he continued to maintain an office at the Medical Center. There, he addressed issues in risk management and medical malpractice until retiring in 2003. The Sylvan H. Eisman Professorship has been held by faculty members who followed his example of compassion and skill. In 1998, Penn's School of Medicine created a set of clinical "Awards of Excellence," including the Sylvan Eisman Outstanding Primary-Care Physician Award. Like Dr. Eisman himself, those who received the award each year are noted for their professionalism and humanism. Dr. Eisman, in fact, received the School's Lifetime Humanism Award in 2002. Among his other honors was the Alumni Service Award, given in appreciation of his "generous, loyal, and energetic commitment" to the School.

Perhaps the most fitting comment on Dr. Eisman was made by Dr. Edward Stemmler, former dean of Penn's School of Medicine: "The life of a dean would be easy indeed if there could be a faculty of Sylvan Eismans."

Dr. Eisman is survived by his wife, Ann (Sis); two daughters, Marian Forman and Amy Eisman; a son, Jerry Eisman; four grandchildren and two great-grandchildren. In lieu of flowers, the family requests that donations be made to the Sylvan H. Eisman Professorship, PennMed Development, 3535 Market Street, Suite 750, Philadelphia, PA 19104-3309.

A Memory of Martin Meyerson

We lost one of our truly great men when Martin Meyerson died. Many of us will remember him for his outstanding expertise in urban and regional planning, for his concern for students and role as peacemaker during the years of student unrest in the seventies. He was a practical visionary who did much to foster the growth of the University of Pennsylvania.

I had the privilege of working in his administration during its last years and saw him achieve many of his important goals. I want to emphasize his commitment to excellence which I think is his most important legacy. He loved the very idea of a University and strove to bring Penn to the pinnacle of intellectual life. He worked at this constantly, especially through his insistence on recruiting only the most outstanding scholars and teachers for our faculty and on trying to attract the very best students.

Through action and example, he was a major force that provided the momentum that has carried the University to its present stature. His thesis was simple. Penn must strive to be the best in scholarly work and scientific research, in both liberal arts and professional education, with a constant care for students and their development. His career is aptly summed up by the title of his book, *Gladly Learn and Gladly Teach*. We owe him much.

—Louis A. Girifalco,
University Professor
Department of Materials Science
and Engineering, SEAS

Ed. Note: See back page for obituary.

Dr. Levine, Economics

Dr. Herbert S. Levine, professor emeritus of economics and expert on Soviet and post-Soviet Russia, died on June 10, after complications from surgery from a broken leg during the end of a fifteen-year battle with prostate cancer; he was 78.

Dr. Levine completed his postsecondary education at Harvard, earning an undergraduate degree in economics in 1950, followed by a master degree in Russian studies two years later. He also earned a doctorate from Harvard in 1961, writing his dissertation on the economic performance of the USSR, which earned important recognition of his research by winning the prestigious David A. Wells Prize.

Dr. Levine joined Penn's faculty in 1960 as an assistant professor of economics. He studied the controlled economy of the USSR, in close touch with other members of a research center at Harvard University. He was promoted to professor in 1969. In addition to his teaching duties, Dr. Levine served as chairman of the graduate group in economics and as co-director of the Lauder Institute. After a 47-year career at Penn he retired in 2006.

His unusual abilities in presenting modern political economy to undergraduates resulted in him being awarded faculty prizes for his teaching including the Irving B. Kravis Prize for Distinction in Undergraduate Teaching (1988 and 1991) and the Lindback Award for Distinguished Teaching.

Dr. Levine is survived by his wife, Helene; two daughters, Jan Levine and Judith Levine and their husbands Michael Zuckerman and Edward Sobel; three grandchildren, Rachel and Joshua Zuckerman and Julia Sobel; and his sister, Myra Heller and brother-in-law Jack Heller.

Dr. Miller, Finance

Dr. Ervin Miller, associate professor emeritus of finance in the Wharton School of the University of Pennsylvania, passed away on May 23 at the age of 88.

Born and raised in Philadelphia, Dr. Miller was a Penn alum, earning his B.A. in economics and his Ph.D. in finance, in 1941 and 1951 respectively. He was a talented pianist and briefly considered a musical career. Instead of a musical career, Dr. Miller taught at the Wharton School from 1947 until his retirement in 1988, and had an endowed chair named in his honor. As a scholar he specialized in the study of U.S. financial history and monetary policy with his major research efforts culminating in his *Micro-Economic Effects of Monetary Policy* (St. Martin's Press, 1978) and his study of "The Changing Structure of the Investment Banking Industry," part of a broader study of that industry co-authored with Irwin Friend and other Wharton faculty members.

After his retirement from teaching, Dr. Miller spent well over a decade volunteering for a number of activities. Dr. Miller developed a highly successful reading program entitled "One Giant Step for Young Children" in two Philadelphia Public Schools.

Dr. Miller is survived by his daughter and son, Louisa and Tan Miller; four grandchildren; and a sister, Esther Schultz. Dr. Miller's wife, Ann Miller, who passed away in 2006 (*Almanac* March 14, 2006) was also a professor at Penn in the Population Studies Center.

Memorial donations may be made to Bread and Roses Community Fund, 1500 Walnut St., Suite 1305, Philadelphia, PA 19102.



Sylvan Eisman

Honors & Other Things

Three Professors Named to American Philosophical Society

Three professors in the School of Arts and Sciences have been elected to membership in the American Philosophical Society (APS). Election to the APS recognizes extraordinary accomplishments in all fields. The new APS members from Penn are *Daniel H. Janzen*, professor of biology; *Victor H. Mair*, professor of Chinese language and literature; and *Peter Stallybrass*, professor of English. The American Philosophical Society is the nation's first learned society. It was founded in Philadelphia in 1743.

Miss Pennsylvania: Ms. Brooks

Rachel Brooks, a graduate student at the University of Pennsylvania's Fels Institute of Government is the new Miss Pennsylvania and will represent the state in the Miss America Pageant. The 24-year-old from Broomall, PA, competed as Miss River City.

As the new Miss Pennsylvania, Ms. Brooks will be awarded a \$7,000 scholarship. Her volunteer platform is "Autism Awareness: Unlocking the Mystery." She plans to pursue a career in public service, academia and private consulting.

Winners of 2007 Award for Interdisciplinary Innovation

Provost Ronald Daniels and GAPSA Chair Dan Grabell announced the six team and individual graduate and professional student recipients of the 2007 Award for Interdisciplinary Innovation:

Project Leader: *Kevin Galloway*, Ph.D. candidate SEAS; Project: Research & Development of a Road Safety Device: Traffic Light in a Glove

Project Leader: *Amanda Marzullo*, J.D. candidate Law/M.S. candidate SAS; Project: Striking the Perfect Balance?: An Investigation into Women's Successes in Kenya's Kadhi Courts

Project Leader: *Jason Matejkowski*, Ph.D. candidate SP2; Project Member: *Kevin McCarthy*, Ph.D. candidate; SAS; Project: Validation of the Personal Norm of Reciprocity Measure for Persons with Mental Illness

Project Leader: *Viraj Parekh*, M.S. candidate SEAS; Project Member: *Vidya Karunakaran*, M.S. candidate SEAS; Project: Construction and Characterization of Synthetic Proteins for Potential Application in Bioelectronics

Project Leader: *Justin Schram*, M.D. candidate MED; Project Member: *Nancy Etzel*, M.S.N. candidate NURS; Project: Microenterprise Development to Reduce Indoor Air Pollution in Santiago Atitlan, Guatemala

Project Leader: *Audrey Troutt*, M.S. candidate SEAS; Project: Automatic Readability Filtering of Web-based Reading Materials: A Tool for Teachers of Middle/High-School Students with Reading Difficulties

The GAPSA-Provost's Award for Interdisciplinary Innovation encourages the collaboration of student scholars from different University departments and/or schools and includes a summer fellowship, jointly funded by GAPSA and the Office of the Provost.

Dr. Andrew Binns, associate provost, commented, "We are pleased to be able to co-sponsor these awards with GAPSA. Integrating knowledge—bringing different disciplinary approaches to bear on a question of common interest is a priority for Penn. By offering an attractive level of funding during the summer months,

NRC Committee: Dr. Moreno

Dr. Jonathan Moreno, has been appointed to the National Research Council (NRC) "Committee on Military and Intelligence Methodology for Emergent Physiological and Cognitive/Neural Science Research in the Next Two Decades." Dr. Moreno, who is professor of medical ethics, the David and Lyn Silfen University Professor, and professor of the history and sociology of science, was nominated for his expertise in neuroethics and bioethics.

Innovators Award: Dr. Mutz

Dr. Diana C. Mutz, director of the Institute for the Study of Citizens and Politics at the Annenberg Public Policy Center, has been named co-winner of the Warren J. Mitofsky Innovators Award by the American Association for Public Opinion Research. Dr. Mutz and Dr. Arthur Lupia, from the University of Michigan, were cited for their design and implementation of Time-Sharing Experiments in the Social Sciences (TESS), which have been utilized by more than 200 researchers. They designed TESS to overcome barriers of conducting national opinion surveys such as cost and the long lead-time needed to apply for and receive large-scale grants for individual projects.

the awards offer encouragement and visibility for this important work. These projects look terrific and we look forward to seeing the results at the poster session this fall."

"We received many excellent applications, and I am pleased to see that this year's winners represent six different schools at Penn," said Selection Committee Student Chair Wenny Lin. "These interdisciplinary projects help fulfill GAPSA's goal of promoting student collaboration from across the campus, and I am excited that critical societal issues will be tackled by students integrating knowledge from across disciplines."

In spring 2005, a partnership between GAPSA and the Office of the Provost led to the creation of the Award for Interdisciplinary Innovation. The Award program enables graduate and professional students to engage in a project of their own design to explore, research, and act on critical societal issues. Students were selected based on the quality of their application and funding status, and they will receive a \$2,000 monthly fellowship from June through August for this work. This funding will be awarded to the Project Leader in each instance but can be dispersed among project team members.

The winning teams and individuals will submit a report at the end of the summer and participate in a poster session in the fall at the Graduate Student Center. The poster session will provide a venue for fellows to present their work, receive feedback from the larger Penn academic community, and encourage future interdisciplinary collaborations.

The Award Selection Committee is also pleased to acknowledge two Honorable Mentions:

Project Leader: *Christina Athena Aktipis*, Ph.D. candidate SAS; Project: These Boots were Made for Walkin': Implications of the "Walk Away" Strategy for Relationships, Sex, Marriage and Divorce

Project Leader: *Alfred Hanssen*, M.S.E. candidate SEAS; Project: No Meu Bairro (In My Neighborhood): An Educational Computer Game

Museum Volunteer of the Year: Mrs. Catherwood

Susan W. Catherwood, a member of the Board of Trustees of the University of Pennsylvania, was named Penn Museum's "Volunteer of the Year" for 2007. "Susan Catherwood is a wonderful champion of Penn Museum, and a tireless volunteer who continues to contribute her time and talents to furthering the Museum's outreach, research and educational mission," noted Dr. Jeremy A. Sabloff, Interim Director of the Penn Museum.



Susan Catherwood

Past chair of Penn Museum's all-volunteer Board of Overseers (1982-1991) and past chair of the all-volunteer Women's Committee (1979-1982), Mrs. Catherwood was the recipient, in 1997, of the Marian Angell Godfrey Boyer Medal. She is active as both an emerita member of the Board of Overseers, and a member of the Women's Committee. She is co-chair of the successful program, organized by the Museum's Women's Committee, "Treasures...From the Silk Road to the Santa Fe Trail" Show & Sale, now in its third year. In addition, Mrs. Catherwood was vice-chair of the Penn Board of Trustees from 1982 to 2000.

Distinguished Teaching Award

The Charles Ludwig Distinguished Teaching Award was established three years ago by the College Alumni Society in memory of their long-time president, Charles Ludwig and is given to recognize a School of Arts and Sciences' standing faculty member who has demonstrated an extraordinary commitment to the engagement of students as active and interactive participants in the learning process.

This year's recipient is *Dr. Amishi Jha*, assistant professor of psychology. She received her B.S. from the University of Michigan and her Ph.D. from the University of California, Davis. Before joining the psychology department faculty at Penn in 2001, she held a post-doctoral fellowship in the Brain Imaging and Analysis Center of Duke University. At Penn, she is with the Center for Cognitive Neuroscience where her research is in the area of the functional neuro-anatomy of working memory and attention. Dr. Jha teaches undergraduate and graduate students in cognitive neuroscience, attention and memory, and the cognitive neuroscience of meditation.

Student comments about her teaching range from "Dr. Jha has been, without question, the most influential and accessible professor during my four years at Penn," to her "singular approachability" and "I admire Dr. Jha for consistently remaining invested in her students and rooted in undergraduate education."



Amishi Jha

Worcester Reed Warner Medal: Dr. Ayyaswamy

Dr. Portonovo S. Ayyaswamy, professor of mechanical engineering and applied mechanics, SEAS, has been named the recipient of the 2007 Worcester Reed Warner Medal by American Society of Mechanical Engineers (ASME) for "seminal, cross-disciplinary and ground breaking publications on phase-change heat/mass transfer with droplets and bubbles, multi-phase flows, buoyancy-driven transport and ionized arc-plasma transport, with long-lasting and significant applications in condensation, combustion, micro-electronic packaging, and micro-/macro-biological system." The Worcester Reed Warner Medal honors outstanding contributions to the permanent literature of engineering.

Bourgelat Award: Dr. Giger

Dr. Urs Giger, the Charlotte Newton Shepard Professor in the School of Veterinary Medicine, was the recipient of the 2007 Bourgelat Award at the 50th Annual Conference of the British Small Animal Veterinary Association (BSAVA), the largest veterinary conference in the world. Dr. Giger was honored with this year's "international flagship award in recognition of his really outstanding clinical contributions to small animal medicine", in particular, the fields of hereditary diseases, hematology, and transfusion medicine in companion animals. He received an inscribed decanter and scroll.

Health Services Research and Mentorship Awards: Dr. Pauly

Dr. Mark V. Pauly, the Bendheim Professor of Health Care Systems, Business and Public Policy, Insurance and Risk Management, and Economics at the Wharton School, was awarded the 2007 Distinguished Investigator Award by AcademyHealth, the professional home for health services researchers, policy analysts, and practitioners, and a leading, non-partisan resource for health research and policy. The Distinguished Investigator Award recognizes individuals who have made a significant and long-lasting contribution to the field of health services research. The distinguished investigators are leaders and role models for the field.

Dr. Pauly also received the John M. Eisenberg Excellence in Mentorship award from the Agency for Healthcare Research and Quality (AHRQ). AHRQ is the lead Federal agency charged with improving the quality, safety, efficiency, and effectiveness of health care for all Americans and supports health services research that will improve the quality of health care and promote evidence-based decision making. This award was named in recognition of the late John M. Eisenberg, M.D. (*Almanac* March 19, 2002) who served as the director of AHRQ, 1997-2002, and is based on nominations from and support by former students. Dr. Eisenberg had been on the medical school faculty at Penn and was a good friend of Dr. Pauly's.

Drs. Pauly and M. Kate Bundorf, assistant professor of health research and policy at Stanford, received the NIH Care Management Foundation's 13th annual research award for their paper "Is Health Insurance Affordable for the Uninsured?" in the *Journal of Health Economics*, July 2006. The NIHCM Foundation award is presented for the best research paper published in 2006 and carries a \$10,000 prize.

Catalysis Club Award: Dr. Vohs

Dr. John Vohs, the Carl V. S. Patterson Professor and chair of the department of chemical and biomolecular engineering, SEAS, is the recipient of the 2007 Catalysis Club of Philadelphia Award, given for outstanding contributions to the advancement of catalysis in scientific or technological areas or in organizational leadership. Award nominators emphasized Dr. Vohs' pioneering work in the application of surface science techniques to understand reaction mechanisms and site requirements on metal oxide single crystals.



John Vohs

Clinician Scholar Educator Award: Dr. Kolasinski

Dr. Sharon L. Kolasinski, associate professor of clinical medicine in the division of rheumatology, was selected as one of three rheumatologists nationally to receive the Clinician Scholar Educator Award conferred by the American College of Rheumatology Research and Education Foundation. The award is intended to recognize and support rheumatologists dedicated to providing high quality clinical educational experiences for trainees and attracting the best trainees into a career in rheumatology. The award provides \$50,000 annually for salary support in each of three years to permit the clinician scholar to engage in developing their educational portfolio. Dr. Kolasinski's project will concentrate on teaching innovations for medical students.

Book Award: Dr. Delli Carpini

The 2007 American Association for Public Opinion Research (AAPOR) book award was given to *Dean Michael X. Delli Carpini* and *Scott Keeter* for their book, *What Americans Know About Politics and Why It Matters* (Yale University Press, 1996) at this year's annual meeting in Anaheim, California. The award, established in 2004, is given each year for a book that has had a lasting impact on the study of public opinion. *What Americans Know About Politics and Why It Matters* will be added to AAPOR's list of the 50+ most influential books published in the field.



Michael Delli Carpini

Penn Vet: CASE Gold Medal

Penn Veterinary Medicine has received the CASE Gold Medal for Crisis Management for their handling of the Barbaro story. The award recognizes the countless interviews, press conferences, email updates, use of the School's website, and general community relations efforts that went on over the last 12 months (and go on today). The award celebrates the many faculty and staff who supported the communications effort but most especially the leadership of *Gail Luciani*, the School's director of communications, who began much of last year getting 5 a.m. updates on Barbaro and shaping the daily message that hundreds of thousands of the world-over would seek out, and *Jennifer Rench* who handles communication for New Bolton Center.

The 2007 Newly-Retired Faculty

The following faculty members were accorded emeritus status during the 2006-2007 academic year. Those marked with asterisks (*) have elected not to use the emeritus title modifier.

- Philip Lee Ballard*, professor emeritus of pediatrics, SOM ('92)
- Marc P. Banner*, professor emeritus of radiology, SOM ('77)
- **Charles Benson*, professor of microbiology in pathobiology, VET ('75)
- **Karen Buhler Wilkerson*, professor of community health nursing, Nursing ('72)
- Louis Carter*, professor emeritus of social work, SP2 ('71)
- Jennifer Chu*, associate professor emerita of physical medicine and rehabilitation, SOM ('78)
- Ira M. Cohen*, professor emeritus of mechanical engineering and applied mechanics, SEAS ('66)
- Patricia Conway*, professor emerita of architecture, Design ('91)
- J. David Cummins*, Harry J. Loman Professor Emeritus of Insurance and Risk Management, Wharton ('71)
- Nancy M. Farriss*, Annenberg Professor Emerita of History, SAS ('71)
- **Rebecca A. Huss-Ashmore*, associate professor of anthropology, SAS ('84)
- John Keene*, professor emeritus of city and regional planning, Design ('66)
- Paul Kleindorfer*, Anheuser-Busch Professor Emeritus of Management Science, Wharton ('73)
- **Klaus Krippendorff*, professor of communication, Annenberg ('66)
- Paul G. Langacker*, professor emeritus of physics and astronomy, SAS ('75)
- Herbert S. Levine*, professor emeritus of economics, SAS ('61) (*Deceased; see page 3.*)
- Peter C. Nowell*, professor emeritus of pathology and laboratory medicine, SOM ('60)
- **Peggy Reeves Sanday*, professor of anthropology, SAS ('72)
- Rosane D. Rocher*, professor emerita of South Asia studies, SAS ('71)
- James Saunders*, professor emeritus of research in otorhinolaryngology: head and neck surgery, SOM ('73)
- Cynthia C. Scalzi*, associate professor emerita of nursing, Nursing ('88)
- Harold F. Schiffman*, professor emeritus of South Asia studies, SAS ('95)
- Nathan Sivin*, professor emeritus of history and sociology of science, SAS ('77)
- Charles W. Thayer*, associate professor emeritus of earth and environmental science, SAS ('72)
- Anthony Tomazinis*, professor emeritus of city and regional planning, Design ('61)
- Herbert S. Wilf*, Thomas A. Scott Professor Emeritus of Mathematics, SAS ('62)
- Saul Winegrad*, professor emeritus of physiology, SOM ('62)
- Sally H. Zigmund*, professor emerita of biology, SAS ('76)

Note: The year in parentheses is the year the professors joined the Penn faculty ranks.

In the most recent cycle—spring 2007—of Penn's internally-funded University Research Foundation, and URF Conference Support (noted with *), the Office of the Vice Provost for Research has announced awards to the following members of the University of Pennsylvania faculty for the projects listed below.

The deadline for the fall Research Foundation proposals is October 31, 2007.

University Research Foundation (URF) Spring, 2007 & URF Conference Support Awards Spring, 2007

Sherrill L. Adams, Biochemistry, School of Dental Medicine; *Interaction of Multiple Signaling Pathways Stimulating Collagen X Transcription During Endochondral Bone Formation*

Sunday O. Akintoye, Oral Medicine, School of Dental Medicine; *Orofacial Bone Marrow Stromal Cells Enhance Jaw-Specific Pathogenesis of Bisphosphonate-Induced Osteonecrosis*

David Artis, Pathobiology, School of Veterinary Medicine; *Tracking Anti-nematode Immune Responses In Vivo*

David S. Barnes, History and Sociology of Science, School of Arts and Sciences; *Philadelphia's Lazaretto, Forgotten Monument to a Hidden History*

Marisa S. Bartolomei, Cell and Developmental Biology, School of Medicine; *Role of Methyl Cytosine Binding Proteins in Imprinted Gene Expression in the Mouse*

William Beltran, Clinical Studies, School of Veterinary Medicine; *Morphologic and Proteomic Analysis of Light-induced Retinal Degeneration in the T4r Rhodospin Mutant Dog*

Kathleen Boesze-Battaglia, Biochemistry, School of Dental Medicine; *Role of a Newly Identified Protein, MELANOREGULIN, in Lysosome-related Organelle (Lro) Biogenesis*

Joseph Boullata, Biobehavioral and Health Sciences, School of Nursing; *Single-Patient Trials to Evaluate Antipsychotics in the Elderly*

Dustin Brisson, Biology, School of Arts and Sciences; *Effects of Pathogen Competition on the Entomological Risk of Lyme Disease*

Meryl S. Cohen, Pediatrics, School of Medicine; *The impact of obesity in patients with congenital heart disease: A pilot study of prevalence, etiology and cardiovascular sequelae*

Barry S. Cooperman, Chemistry, School of Arts and Sciences; *Elucidation and Control of Serpin Polymerization/depolymerization*

Emily I. Dolan*, Music, School of Arts and Sciences; *Herder, Music, and Enlightenment*

Michael Gamer, English, School of Arts and Sciences; *Staged Conflicts: A History of English Theater, 1660-1843*

Howard Goldfine, Microbiology, School of Medicine; *Complete Genome Sequencing of Two Strains of Clostridium Tetani*

Benjamin Peter Horton, Earth and Environmental Science, School of Arts and Sciences; *Examining the Evidence for a Recent Acceleration in the Rate of Sea-level Rise Using Combined Instrumental and Proxy Data, Morbihan Golfe, Brittany France*

Robert A. Kraft, Religious Studies, School of Arts and Sciences; *Towards Completing Penn's Digital Data: The Penn Papyri Project and Textual Variants to the Greek Jewish Scriptures*

Anthony Kroch, Linguistics, School of Arts and Sciences; *Computational Support for Historical Corpus Construction*

Anita Loomba*, English, School of Arts and Sciences; *Gender/Culture/South Asia*

Ritty Lukose, Foundations and Practices of Education, Graduate School of Education; *Between Diaspora and Nation: South Asian Migration, Education, and Youth in the US*

Nicola Mason, Pathobiology/Clinical Stud-

ies, School of Veterinary Medicine; *Immune Gene Therapy of Alphavbeta3 Expressing Tumors Using a Redirected T Cell Approach*

K. John McLaughlin, Animal Biology, School of Veterinary Medicine; *In Vitro and In Vivo Potential of Uniparental Stem Cells to Form Hepatic Tissue*

Steven Messe, Neurology, School of Medicine; *A Phase II Dose Ranging Pilot Trial of Darbepoetin Alfa for Ischemic Surgical Complications (The DISC Pilot Trial)*

Philip Nelson, Physics and Astronomy, School of Arts and Sciences; *Information Theory in Genetic Regulation*

Anne Norton, Political Science, School of Arts and Sciences; *On the Muslim Question*

Yolanda Padilla, English, School of Arts and Sciences; *The Plays of Josefina Niggli: Recovered Landmarks of Latino Literature*

Gianluca Piazza, Electrical & Systems Engineering, School of Engineering and Applied Science; *Piezoelectric Resonant NanoElectro-Mechanical Systems (NEMS)*

Randall N. Pittman, Pharmacology, School of Medicine; *The Josephin Family of Deubiquitylating Enzymes and the Cellular Response to Stress*

Jean-Michel Rabate*, English, School of Arts and Sciences; *Modernism: The Time of the Unconscious, Time and the Unconscious*

Andrew M. Rappe, Chemistry, School of Arts and Sciences; *Reduction of NO Using Switchable Ferroelectric Catalysts*

Timothy Rommen, Music, School of Arts and Sciences; *"Back to the Island:" Sounding and Resounding Rake-n-Scrape Music in The Bahamas and Abroad*

Neal A. Rubinstein, Cell and Development Biology, School of Medicine; *Consequences of*

Reduce Myostatin in Hyperthyroid Mouse Extraocular Muscles

Brian M. Salzman, Neuroscience, School of Medicine; *Monitoring Neurosecretion Using Dynamic High Bandwidth Atomic Force Microscopy*

Gillian Sankoff*, Linguistics, School of Arts and Sciences; *New Ways of Analyzing Variation*

Paul S. Schmidt, Biology, School of Arts and Sciences; *Gene Flow and Selection in the Genus Littorina*

Phil Scott*, Pathobiology, School of Veterinary Medicine; *Penn Vet Student Research Day*

Richard Spielman, Genetics, School of Medicine; *Genetic Linkage Analysis with Very High Density Genetic Maps*

Duane E. Thomas, Applied Psychology/Human Development, Graduate School of Education; *Can We Talk? Promoting Academic Engagement of Black High School Students through Racial Socialization*

Craig Umscheid*, Medicine, School of Medicine; *Improving the Quality, Safety, and Value of Patient Care at Academic Health Systems through Evidence-based Practice: A Multidisciplinary Forum*

Maria M. Viveiros, Animal Biology, School of Veterinary Medicine; *Regulation of Meiotic Spindle Organization in Mammalian Oocytes*

Eric S. Weinberg, Biology, School of Arts and Sciences; *Interaction between Nodal and FGF Signaling Pathways in Formation of the Zebrafish Dorsal Organizer*

Daniel K. Yee, Animal Biology, School of Veterinary Medicine; *Central Actions of Angiotensin II: Genomic Mechanisms in the Development of Salt Appetite*

Accreditation for Human Research Protection Program from AAHRPP

The University of Pennsylvania has received full accreditation for its human research protection program from the Association for the Accreditation of Human Research Programs, Inc., (AAHRPP) a nonprofit that works with organizations that conduct research to raise the level of protection for participants.

Penn is one of six Pennsylvania research centers to receive full accreditation. To achieve this status, the University demonstrated a program of participant safeguards that surpasses state and federal requirements. The accreditation program utilizes a voluntary, peer-driven, educational model.

"As a world leader in research that directly impacts the health and well being of a global population, Penn considers the safety and protection of human research participants to be of paramount importance," Dr. Steve Fluharty, vice provost for research, said. "Trust in the way we conduct human research is a cornerstone of achieving lasting and beneficial results."

The University of Pennsylvania research portfolio includes 5,000 research studies involving human-research participants.

"The University of Pennsylvania is internationally recognized for its extensive research programs," Marjorie A. Speers, AAHRPP executive director, said. "Penn represents the full continuum of research conducted with research participants from biomedical to behavioral and social science, to humanities, architecture and business. The University has a strong commitment to human research protection."

Organizations seeking AAHRPP accreditation must demonstrate that extensive safeguards are built into every level of research operations. Standards exceed federal regulation in two ways. The protections for research participants that the federal government requires only for federally sponsored or regulated research are extended to all research. Second, AAHRPP requires additional protections, such as conflict-of-interest rules and community education. Accreditation is valid for three years. Accredited organizations are comprised of organizations in the biomedical and behavioral and social sciences research fields, including community hospitals, teaching hospitals, independent review boards, research institutes and universities.

Laminitis Senior Research Investigator at Penn Veterinary Medicine: Dr. Galantino-Homer



Hannah Galantino-Homer

Dr. Hannah Galantino-Homer has been appointed the senior research investigator of the newly created laminitis research initiative at the University of Pennsylvania School of Veterinary Medicine. Dr. Galantino-Homer will serve as a leading investigator in Penn Vet's laminitis research efforts. The appointment was effective July 1.

"With this appointment of one of our best and brightest, Penn Vet reinforces its commitment to equine disease research," said Dr. Joan C. Hendricks, the Gilbert S. Kahn Dean of Veterinary Medicine. "Dr. Galantino-Homer's appointment is our first step in focusing and in-

vesting more time and funds in answering the fundamental questions of what causes laminitis and how it can be treated. Her expertise and vision will help us develop preventative and therapeutic management strategies for this devastating condition."

Prior to her new appointment, Dr. Galantino-Homer was a lecturer and researcher in the Center for Animal Transgenesis and Germ Cell Research, located at Penn Vet's New Bolton Center.

Dr. Galantino-Homer received her VMD from the School of Veterinary Medicine and her Ph.D. from the Biomedical Graduate Studies at Penn. Her undergraduate degree in biology and English literature is from Swarthmore College. Dr. Galantino-Homer, who attended the George School in Bucks County, is also a Diplomate of American College of Theriogenologists.

The new initiative will enhance work currently being done at Penn Vet in the area of equine disease research, which is funded in part by donors to the Laminitis Research Fund. Lam-

initis, a debilitating and painful condition of the hoof, is a silent killer that affects horses around the globe. Both the American Association of Equine Practitioners (AAEP) and the United States Department of Agriculture (USDA) list laminitis as the priority area for equine research and funding.

For more information on the Barbaro and Laminitis Research Funds, see www.vet.upenn.edu.

HUP: Nursing's Highest Honor for Excellence—Magnet

The Hospital of the University of Pennsylvania (HUP) has achieved Magnet status—the highest institutional honor awarded for nursing excellence—from the American Nurses Credentialing Center (ANCC). To achieve Magnet status, a hospital must undergo a rigorous review process demonstrating they are committed to sustaining nursing excellence, improving professional practice, and transforming the culture of a work environment.

"This is a terrific honor and acknowledges the commitment we all share to live up to the very highest standards of nursing excellence," commented Dr. Victoria L. Rich, chief nurse executive, University of Pennsylvania Medical Center. "We are proud to be recognized for adhering to the fundamentals of nursing excellence, which include a collaborative professional environment, strong executive support, and perhaps most important of all, superb patient-centered care."

Achieving Magnet status is one of the highest achievements a hospital can achieve in the world of professional nursing. Only about 4% of the 5,756 hospitals in the nation are designated Magnet hospitals. Earning Magnet status requires that a hospital undergo a rigorous review process. Hospitals must demonstrate that they are committed to sustaining nursing excellence, improving professional practice and transforming the culture of a work environment. The application process is capped off with an intensive site visit by credentialing representatives from the ANCC. HUP's Magnet document scored within the range of excellence for Magnet recognition and appraisers did not request further validation.

"This Magnet status award for nursing excellence and innovation is a hospital-wide achievement," says Garry L. Scheib, chief operating officer at UPHS and executive director for HUP. "Employees from every department in the hospital contribute each and every day and night to providing safe, efficient care for our patients."

Forming the framework for the Magnet appraisal process are 14 characteristics that organizations applying for the award must be able to demonstrate and document. These 14 "Forces of Magnetism," together with over 164 sources of evidence, resulted in HUP's application for Magnet status filling ten volumes and including written narratives, exhibits, and demographics.

It took Dr. Rich and her team more than a year to develop and implement a model of data collection that could accurately describe and document the efforts of HUP's more than 1,300 nurses. One way Dr. Rich managed the task was to create and implement a tool called SOARS, an acronym for situation, opportunity, actions, and results. When an application required an example for a specific activity, the team applied the SOARS criteria.

Widely recognized as the "gold standard" of nursing excellence, Magnet designation hospitals provide patients and their families with a benchmark by which to measure the quality of care they can expect to receive.

\$4.5 Million from NIH to Promote Diversity in Biomedical Research by Supporting Biomedical Postdoc Teacher and Research Training

Biomedical Postdoctoral Programs (BPP) at the School of Medicine was recently awarded approximately \$4.5 million for a training program "University of Pennsylvania Postdoctoral Opportunities in Research and Teaching (PENN-PORT)." Funded by the Minority Opportunities in Research and Education (MORE) division of the U.S. National Institutes of Health's National Institute for General Medical Sciences, PENN-PORT is one of 11 nationwide Institutional Research and Academic Career Development Awards (IRACDAs) designed to offer biomedical postdoctoral trainees the opportunity to teach in local minority serving institutions, in addition to traditional research training. Postdocs will be teaching in minority serving partner institutions at Lincoln University or Rutgers-Camden. The School of Medicine's Associate Dean for Postdoctoral Research Training, Dr. Yvonne Paterson, is the Program Director.

PENN-PORT postdocs will receive teacher training from Co-Director Dr. Mary Beth Gasman at the Graduate School of Education. "PENN-PORT postdocs will receive a structured, mentored teaching training. Postdocs will attend a semester-long pedagogy seminar at Penn and then audit as well as teach a science course at the partner institution," says Dr. Ivonne Vidal Pizarro at BPP who is also Co-Director. Dr. Paterson adds, "The long-term purpose of the MORE IRACDA programs is to encourage undergraduates from under-represented groups to pursue careers in biomedical research. The grant will also promote the postdoctoral research and teaching careers of postdoctoral trainees from under-represented groups who will provide role models of scientific excellence to their students."

The program will recruit postdocs with a demonstrated commitment to teaching. Fellows receive a stipend, benefits, and support for research supplies, course development supplies, and travel to attend two meetings. The tenure of each fellowship is three years. Eligible postdocs must provide proof of doctoral degree and must be either U.S. Citizens or Permanent Residents. The PENN-PORT program will admit five postdocs a year, starting in July 2007, and will thus support a total of 25 three-year fellowships over the five-year term of the grant.

For additional information on BPP, visit www.med.upenn.edu/postdoc/.

Rockefeller Foundation Grant for Fellowships to Rebuild New Orleans

The Center for Urban Redevelopment Excellence at the University of Pennsylvania's School of Design has received a \$2.2 million grant to fund fellowships to advance the redevelopment process in New Orleans. Penn fellows will work as project managers and collaborate with the Department of Planning and Urban Studies at the University of New Orleans and local officials.

"Our Penn community is proud that talented professionals from our School of Design's Center for Urban Redevelopment Excellence will be applying their knowledge, their energy, and their hearts to rebuilding New Orleans," President Amy Gutmann said. "This project is a great example of how Penn engages with communities across the globe to drive progress and improve lives."

"The Rockefeller Foundation's New Orleans Fellowships will allow us to attract the best and brightest urban development professionals to New Orleans, so that the city can accelerate its recovery and rebuilding efforts," said Dr. Judith Rodin, president of the Rockefeller Foundation. "The need is great and the task complex. Recruiting top-notch talent will guarantee that the rebuilding efforts are undertaken with the highest degree of professionalism and urgency."

The Center expects to recruit 15 fellows for new jobs with participating organizations including for-profit and non-profit development organizations, government agencies, financial institutions investing in affordable and mixed-income housing and other firms directly involved in the redevelopment process. The fellowship program will offer specialized classroom training, national site visits, and professional development and network-building activities to the fellows and other redevelopment professionals working in the New Orleans region.

"The Rockefeller Fellowships will be critically important in helping the city attract the necessary human capital to assist in New Orleans' recovery," said Edward Blakely, the executive director of the city's Office of Recovery Management.

The program aims to place all fellows by September 2007. Fellowship activities will be scheduled through March 2009. Questions about the program should be sent to rockfell@design.upenn.edu.

Wharton Dean: Tom Robertson

(continued from page 1)

stantially increased financial contributions.

"Tom is an accomplished academic leader, a seasoned administrator and a highly successful fundraiser who brings a timely vision of international business education and an enthusiastic commitment to academic excellence and diversity," President Gutmann said. "His deep knowledge of Wharton and extensive experience with business-school leadership make him the ideal candidate to guide the Wharton School toward its goal of becoming the leading creator and provider of management knowledge and education in the world."

"On behalf of the School's Board of Overseers and the entire Wharton community around the world, and with the greatest enthusiasm, I welcome Tom Robertson 'home, again' to the Wharton School," Jon M. Huntsman, chair of the Wharton Board of Overseers, said. "Tom played a major role in the dramatic transformation of the Wharton School during the 1980s and led the development of its executive education program. His distinctive international and interdisciplinary vision of business education in the 21st century is a perfect fit for the Wharton School at this point in its history. Already at the top of business education, the Wharton School will grow in eminence and global impact under Tom's leadership in the years ahead."

Mr. Huntsman, vice chair of the University's Board of Trustees, served of counsel to the president during the dean search.

As chair of international strategy for Emory's president, Dr. Robertson developed and implemented a university-wide plan for internationalization. While dean of Goizueta, he increased the size of the faculty 73 percent, doubled revenues, nearly doubled the school's endowment, developed new international alliances, spurred major growth in executive-education programs, added a major new building and launched a new Ph.D. program.

"It is such a great privilege to be returning to Wharton," Dr. Robertson said. "I relish the challenge to help build Penn's global footprint and to champion Wharton as a force for good in the world. We have outstanding faculty and students and a dedicated staff and are well positioned to create global economic and social value."

"Emory has benefited greatly from Tom Robertson's considerable talents in his several roles as dean, faculty member, special presidential assistant for international initiatives and, most recently, executive faculty director of Emory's new Institute for Developing Nations. Owing to his intellect and experience, we are confident in his ability to contribute powerfully to the mission of our colleagues at Penn's Wharton School," Emory President James W. Wagner said.

From 1994 to 1998, Dr. Robertson was Sainsbury Professor and chair of marketing and from 1995 to 1998, deputy dean of the London Business School. Earlier in his career, he was an assistant professor at the Anderson School at the University of California, Los Angeles, and at Harvard Business School.

An expert on marketing strategy and competitive behavior, the diffusion of innovation and consumer behavior—particularly the impact of advertising on children, Dr. Robertson is author, co-author or editor of a dozen books and almost 100 scholarly articles and book chapters.

Dr. Robertson earned his M.A. and Ph.D. in marketing from Northwestern University in 1966 after completing his B.A. at Wayne State University in 1963.

Associate Dean at Penn Law: Heather Weiss Frattone

Heather Weiss Frattone has been named associate dean for career planning and placement at the University of Pennsylvania Law School. Her appointment was effective July 9.

"Heather brings to this position an impressive track record in legal practice and policy development as well as great intelligence, energy and creativity," Dean Michael A. Fitts said.

Ms. Frattone has been executive director of policy and planning in the Chief Executive's Office at the School District of Philadelphia. She is a 1994 *cum laude* graduate of Wharton and a 1998 graduate of Penn Law.

Prior to starting at Penn Law, she worked in the Clinton White House's Office of Legislative Affairs and at the Public Interest Law Center of Philadelphia. As a law student, Ms. Frattone in-

terned with federal Judge Marjorie Rendell, served as a clinical student in the Public Defenders Association and was a Louderback Legal Writing Instructor.

Upon graduation, Ms. Frattone joined Dechert's litigation department and later worked in government relations and litigation at Kleinbard, Bell & Brecker.



Heather Weiss Frattone

Departures

VP/Treasurer Scott Douglass to UD

Scott Douglass has resigned as vice president for finance and treasurer. He is joining the University of Delaware as Senior Vice President this summer, and is transitioning into the role of Executive Vice President effective January 1, 2008. As EVP he will assume responsibility for finance, information technologies, facilities, labor relations, human resources, public safety, administrative services, institutional research and planning and budget.

He has agreed to remain in his current position until mid-August to ensure a smooth transition. A national search is underway for a new vice president for finance and treasurer.

"Scott has successfully overseen the financial operations of the University since 2004. Among his several accomplishments are the successful upgrade of the University's long term debt rating from "Aa3" to "Aa2" as well as the implementation of several operational enhancements including the transition to Wachovia as the University's cash management provider, Procure to Pay, and the refinement of the University's faculty mortgage programs. In addition, he championed training and professional development, having created the Financial Management Development Program," said EVP Craig Carnaroli.

Prior to his current role, Mr. Douglass served as the senior associate dean for finance and administration at Wharton, where he oversaw the construction of Huntsman Hall. He joined Penn in 1992, serving first as associate dean, until his promotion to senior associate dean in 1997. Prior to joining Penn, he served as the secretary of finance for the State of Delaware.

"Scott has been an important contributor to the University and its overall mission and goals. His leadership, intellect and professionalism will be sorely missed," added Mr. Carnaroli.

Patricia Wilson to UD

Patricia Plummer Wilson, who had been chief of staff and director of faculty administration at Wharton for nearly a decade, has been appointed by University of Delaware President Patrick Harker to serve as vice president and chief of staff, effective July 1. Previously, she was assistant vice provost for graduate education at Penn.

"Patricia Wilson is a trusted advisor and leader," Dr. Harker said. "For the past ten years, I have depended greatly on her superb administrative abilities, and she has done a stellar job."

"I am pleased to be able to bring two valued colleagues from the University of Pennsylvania with me to Delaware," Dr. Harker said. "I've worked closely with them both, and I know their talents and enthusiasm will be valuable at UD."

Dr. Anderson to Yale University

Dr. Elijah Anderson, who has been The Charles and William L. Day Distinguished Professor of the Social Sciences and Professor of Sociology since 1991, has left Penn to join the faculty at Yale University as the the William K. Lanman, Jr. Professor of Sociology on July 1. Dr. Anderson, a Lindback Award winner, has taught at Penn since 1975 and has served as the undergraduate chairman of the department of sociology and as the acting director of the Afro-American Studies Program. Last year, he organized a conference at Penn, *Poor, Young, Black and Male: A Case for National Action*.

Dr. Dyson to Georgetown

Dr. Michael Eric Dyson, who has been professor of religious studies, the Avalon Foundation Professor of Humanities & African American Studies since he came to Penn five years ago, has left for Georgetown, where he will be a University Professor. He will teach a broad range of courses on subjects that explore the boundaries among religion, culture, and society.

"Professor Dyson is an intellectual leader in society and academia," said Georgetown University Provost James J. O'Donnell. "At Georgetown we look forward to his continued societal impact and anticipate the contributions he will make to enhance our vibrant academic community."

Dr. Feathers to Stanford Law

Susan Feathers, C '83, G '83, the assistant dean, Public Service Program, at Penn Law, has left Penn to become the executive director of the John and Terry Levin Center for Public Service and Public Interest Law at Stanford Law School. She had directed Penn Law's public interest initiatives, including student-led pro bono projects, a public interest scholars program, and public interest career counseling.

Dr. Kahn to Miami School of Business

Dr. Barbara Kahn, the Dorothy Silberberg Professor of Marketing, Vice Dean and Director of Wharton Undergraduate Division, has been named Dean at the University of Miami's School of Business Administration, effective August 1. She has also been a Senior Fellow of the Leonard Davis Institute and a faculty member of the Graduate Group in the Psychology Department. A noted scholar on consumer choice, variety seeking, and brand loyalty, her research provides marketing managers with a better understanding of consumer decision-making.

University Asset Management System: BEN Assets

At an institution as large and diverse as Penn, the management of physical assets is an enormous and complicated responsibility. Assets valued at \$5,000 or more, ranging from buildings to microscopes to pianos must be tracked from the time they are purchased to the time they are retired. In between, they may be moved, sold, depreciated, lost, etc. Their location, value, custodianship, disposition, and other information must be kept up-to-date and available to University financial administrators, auditors, project sponsors, and others with a need to know.

Last fall, the Division of Finance, in collaboration with Information Systems and Computing, kicked off a project to enhance the overall management of the University's property, plant, and equipment assets. The project includes the redesign of business processes to improve the stewardship and management of University-owned assets, along with the implementation of BEN Assets, a new software system to replace the existing Property Management system.

BEN Assets will enable more efficient and timely recording, tracking, depreciation, and retirement of University assets. The new system will be integrated with several other University systems enabling more accurate and consistent data and eliminating redundant data entry. BEN Assets will also give the user community easier access to asset information via enhanced functionality and improved reporting capabilities, enabling more efficient management of University assets.

Representatives from Schools and Centers were involved at the project inception to ensure that BEN Assets and the new business processes will meet the diverse and often-complex local needs. The project team examined existing processes for recording and tracking assets and developed requirements and "to-be" process flows. In addition, the roles and responsibilities for the overall asset management process have been refined and the number of property management codes used to categorize assets reduced dramatically. The Schools and Centers will continue to be consulted as development continues.

In early fall 2007, the user community will begin to see some benefits from this multi-phase project: the first release of the BEN Assets project will provide links with the University's payroll, space management, and purchasing systems, enabling automatic validation of location and custodial information when Ben Buys users create requisitions for new assets. Automatic validation will improve data integrity and consistency across systems and reduce the risk of assigning assets to invalid locations or individuals.

The remaining phases of the project will be completed in the spring of 2008. Stay tuned for future communications on the BEN Assets project and training requirements. If you have any questions or concerns, please direct them to BenAssets@pobox.upenn.edu.

—BEN Assets Team

Request for Applications for the CTSA-ACARD Internal Small Grant Program

One of the goals of the Clinical and Translational Science Award (CTSA)—shared by the University of Pennsylvania (Penn) and its partner institutions, the Children's Hospital of Philadelphia (CHOP), the Wistar Institute (WI), and the University of the Sciences in Philadelphia (USP)—is to apply pharmacoepidemiologic approaches to improving the effectiveness and safety of drugs and other therapeutics. The CTSA is administered by the Institute for Translational Medicine and Therapeutics (ITMAT). The ACARD (Automated Claims and Medical Record Databases) Core is housed in the Center for Clinical Epidemiology and Biostatistics (CCEB).

To foster epidemiologic research using large databases, the ACARD Core provides access to a resource whereby CTSA investigators can perform epidemiological studies of large population databases (Medicaid, GPRD, and THIN) available at Penn. The ACARD Core also provides access to the needed hardware and software in an environment supported by expert faculty supervision. Resources are provided for the conduct of pilot studies with each data resource. Assistance is provided to meet with investigators, to apply for data-use agreements where necessary, to assist applicants in writing research proposals to ensure that the study is informed by in-depth understanding of the strengths and weaknesses of each data resource, and to assist with data management, data analysis, and manuscript preparation.

Ultimately, the goal of the CTSA-ACARD is to encourage investigators with diverse training to conduct studies focused on translational therapeutics and pharmacoepidemiology, and to facilitate these research efforts by making available to them existing large databases that can provide answers more quickly, and at a lower cost, than studies involving de novo collection of data. To this end, the CTSA-ACARD is prepared to provide administrative guidance, technical advice, funding, and access to currently available data resources for qualified applicants.

Accordingly, this RFA provides for five levels of involvement:

1. *Access to the ACARD databases*—ACARD will provide free access to the GPRD, THIN, and Medicaid databases for investigators who are skilled in data management and can perform translational therapeutics and pharmacoepidemiology studies on their own.

2. *Feasibility studies for GPRD or THIN*—ACARD will provide up to one free feasibility study per investigator per year. The feasibility studies will provide frequency counts of patients with one outcome variable and one predictor variable of interest to the investigator. Additional feasibility studies will be supported depending on availability of ACARD funding and the perceived merit of the request.

3. *Feasibility studies for Medicaid/Medicare*—ACARD can support feasibility studies for investigators interested in using Medicaid/Medicare data for research. Because the cost of conducting such feasibility studies in Medicaid/Medicare data can be variable, such requests will be reviewed on a case-by-case basis to determine what can be provided without additional charge to the investigator under the current budget.

4. *Exporting data files from GPRD or THIN to a PC environment*—ACARD intends to fund small grants to export analytic data files from the full GPRD or THIN databases (residing on a server) for use on a PC. This funding is for researchers who have pilot-tested their variable creation, cohort selection criteria, and statistical code using the 10% sample data residing on a dedicated PC (known as 'Victoria'). These grants are for \$1000 each, all of which must be used for the cost of the Biostatistical Analysis Center (BAC) to export the data

from the full GPRD or THIN databases for further analysis by the investigators. The BAC will implement the SQL, SAS, and/or STATA code provided by the applicant to create the study data files. The BAC will not be responsible for determining the integrity of the code. If selected for funding, the funds will be directly transferred from ACARD to BAC.

5. *Performance of pilot studies in GPRD, THIN, and Medicaid to support grant applications*—ACARD intends to fund the conduct of pilot studies in support of future grant applications. Such studies might be used to determine the feasibility of a proposed hypothesis and/or research design. For example, an investigator may need to demonstrate for a funding agency the number of eligible subjects with a minimum period of follow-up and who are above a certain age. Such feasibility studies require programming costs beyond that described in funding levels #2 and #3 above. Applicants requesting this level of support will work with ACARD and BAC staff to assess their needs and design preliminary studies that fit within the funding resources of the CTSA. Selection of studies for this level of funding will be based on the perceived merit of the future grant application and the feasibility of the requested preliminary studies.

Eligibility

- All faculty, fellows, and residents from Penn, CHOP, WI, and USP are eligible to submit applications. Applications by a fellow or resident must be endorsed by a faculty member who takes scientific responsibility for the study.
- Applications should address research questions that are amenable to study in the large automated databases available in the CCEB.
- Manuscripts and presentations resulting from this support should credit the Penn CTSA accordingly.

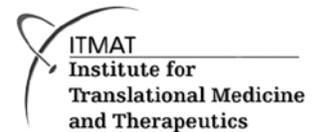
Selection Criteria

- Applications to be funded by the CTSA will be reviewed by a panel of reviewers and scored similarly to the methods used by NIH review panels. Preference will be given to those applications that are likely to either have immediate clinical, scientific, or public health impact, or are likely to lead to additional research funding.

Application Procedures:

- There are no application deadlines. Applications will be accepted on an ongoing basis.
- An initial letter of intent is required and should include a maximum of a 2-page (12 point Arial font, single space) description of the project. After pre-screening of these letters of intent, the applicant will be notified whether or not a full application can be submitted.
- Applications should include a cover letter, an Abstract, budget justification, and a maximum of a 5-page description of the project, using single space, 12-point Arial font and a minimum of 1 inch margins. Proposals for research projects should be formatted as follows: Specific Aims, Background, Study Design (including Source Population, Analysis, and Sample Size), Limitations, and Implications.
- Applicants requesting support for dissemination of research findings should provide a budget justification and an abstract of the study results.
- Submit all letters of intent and applications to James Lewis (lewisjd@mail.med.upenn.edu).
- Please address questions to Rita Schinnar (ritas@mail.med.upenn.edu).

—James Lewis, Associate Professor of Medicine,
Center for Clinical Epidemiology and Biostatistics





Looking west from 34th and Chestnut through Waveforms toward Domus.
See more photographs online at www.upenn.edu/almanac/volumes/v54/n01/facilities.html.

Looking east from 34th and Chestnut through Waveforms to Center City.

The Domus Residential Complex, 3411 Chestnut Street

Less than two years after the ceremonial groundbreaking took place on the construction site for the \$71 million luxury mixed-use development project, (*Almanac* October 18, 2005) Domus, has brought new life to the 34th & Chestnut intersection. Domus, Latin for “home,” is eight stories of luxury lifestyle, with 290 apartments averaging 1,104 square feet with panoramic views of University City and Center City, above 23,000 square feet of ground floor retail which will include stores such as Eastern Mountain Sports along 34th Street and Starbucks with indoor/outdoor seating, and a Wachovia bank, among others on the Chestnut Street side.

Domus has an outdoor pool with a sundeck, a private screening rooming and a fitness club in the clubhouse, conference rooms, parking in a dedicated, five-story parking garage with controlled access to 320 spaces, and other amenities for residents.

The apartments feature 10-foot ceilings, oversized windows and a variety of floor plans with one or two bedrooms. Domus is already 20% leased since opening their sales office in June. See DomusPa.com for more information.

The Hub

The Hub, at the corner of 40th of Chestnut Streets, is a nine-story ground-up new construction project featuring 101 residential apartments and some 35,000 square feet of retail space. The \$23 million project was designed to meet the needs of Penn students, employees and local residents and to integrate the campus and the neighboring community. Penn Praxis from the School of Design, facilitated the community consultative process, to make a cohesive vision of the 40th Street corridor that links the campus and the community. The Hub is a collaboration between Penn, which leases the land to the private developer, Teres Holdings, which constructed and manages the building. The grand opening was held last fall, and a hair salon/beautician training facility, G. Madeline has since moved in the building. The second space is reserved for a restaurant which will feature tapas style cuisine by chef Jose Garces who owns Amada in Old City. That is expected to open in November.

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Wave Forms

Philadelphia’s latest public art project, “Wave Forms,” designed by New York artist Dennis Oppenheim incorporates the 20,000-square-foot plaza and courtyard of the Domus residential complex, at 34th and Chestnut, adjacent to the campus, featuring lighting, hardscape and landscape in patterns of sound waves, as well as six aluminum and mesh bells, weighing a total of eight and a half tons, that will be eventually enveloped in foliage. The bell sculptures are tactile, offering both residents and visitors the opportunity to walk in, around and through the exhibit. The largest of the bells is 34 feet high, but in a City which has had a 45-foot Clothespin by Claes Oldenburg near City Hall since 1976, and his Split Button outside the University of Pennsylvania’s Van Pelt Library since 1981.

Artist Dennis Oppenheim, a native of Washington State, was selected for this project after a national search. His work has been exhibited at major museums around the world, including the Tate in London and the Museum of Modern Art in New York.

The \$1.4 million project was commissioned by The Hanover Company, the Houston-based developer of the Domus complex, and its strategic partner MetLife Inc. under the guidelines of Philadelphia’s Redevelopment Authority Public Art Program, which requires that developers include original, site-specific works of public art. The art is in keeping with the RDA’s requirement that 1% of the project’s cost be devoted to public art since the land was acquired by Penn in 1999 from the RDA.

At the May 23 dedication for “Wave Forms,” Susan Davis, the director of the Redevelopment Authority’s fine arts program, called this significant major public art “amazing,” a “brilliant entrance to the building” and a “gateway to campus.”

Anne Papageorge, vice president for Facilities and Real Estate Services, said, “Dennis’s “Wave Forms” manages to cultivate a place of urban refuge, with room to sit and people-watch,” during the dedication for what she described as a “lively and engaging piece of public art.”

Beginning Construction of The Radian on 3900 Block of Walnut Street

In conjunction with the University of Pennsylvania, University Partners, a developer of student housing, has begun construction of The Radian on the 3900 block of Walnut Street.

Scheduled to open in August 2008, the \$50 million-plus building will feature a 14-story, 150-plus unit apartment community as well as more than 40,000 square feet of street- and mezzanine-level retail. Its construction will include environmentally friendly energy features.

The Radian's name is based on its angular-design feature created by Philadelphia-based Erdy McHenry Architecture LLC. The building's "green" features will include a storm water drainage system recognized by the Philadelphia Water Department for innovative design and energy-efficient roof construction.

"The renaissance of University City continues with The Radian, which will create a student apartment amenity at the intersection of campus and 40th Street, bringing enhanced vibrancy to both," said EVP Craig Carnaroli. "This project is indicative of Penn's commitment to engage locally in building communities and investing in job creation and economic development. We are pleased to be partnering with University Partners to bring new housing and retail, as well as a first class design, to Penn."

"Through our collaborative partnership with Penn, we hope to provide students with a unique opportunity to live, study, work and play in a state-of-the-art community that will meet their every need," said Mark Riley, managing director-investments for University Partners. "We

believe that The Radian will set a new standard for future student housing developments by University Partners."

Other development partners for The Radian include engineering firms Cagley Harman & Associates (structural), PHY Consulting Engineers (mechanical), Pennoni Associates (civil) and Blackstone Consulting (environmental).

Additional information about the project is available at www.universitypartners.com.

Groundbreaking: Tomorrow

A ceremonial groundbreaking will be held tomorrow, at 11 a.m., celebrating the construction of The Radian (*below*). President Amy Gutmann and officials from University Partners and Inland American Communities will speak at the ceremony, which will be held in a tent across from the construction site, next to the Free Library. A reception will follow at the Marathon Grill.



Closing 36th Street Walk During Construction

The 36th Street walkway between Walnut Street and Locust Walk will close this summer in preparation for the construction of the Annenberg Public Policy Center (APPC). A boardwalk is being erected to route pedestrians away from the building site, occupied by the former Hillel House, which will be demolished. The boardwalk will remain in place for about two years.

By early next year, the steel beams framing the new building will begin to rise along the walkway. The building is a gift of the Annenberg Foundation and the Annenberg Foundation Trust at Sunnylands, which have contributed a total of \$41.5 million to the project, including \$6 million earmarked for perpetual maintenance (*Almanac* November 2, 2004). Occupancy of the building, designed by Tokyo architect Fumihiko Maki, is set for late summer 2009.

Before the four-story glass and wood structure takes shape above ground, a complex underground construction project is required. When completed this summer, upgrades of electrical and telecommunications systems as well as gas and cooling supply lines will be undertaken to coincide with the APPC construction and will ultimately service the new building plus 13 adjacent campus structures. Steam lines were improved last year. The APPC basement will house a 13,200-volt transformer and circuitry that will step down power for the new building and the 13 nearby buildings. The underground lines will carry the power from a substation two blocks away.

Initially, pedestrians will see a large trench that will contain two new red concrete duct banks and a gas line. The duct banks will carry power and telecommunications lines. A separate line for chiller water will be laid from Steinberg Hall-Dietrich Hall, across Locust Walk.

Although the logistics are complicated, the infrastructure update is simplified by one fact: "I only had to dig one hole," said Mike Swiszc of Penn's Facilities and Real Estate Services, who is overseeing the APPC project.

Because the cost of underground construction is high—especially in an old and densely built location like the campus, one excavation is a real cost-saver. The cost of this project phase will be spread among all the beneficiaries.

The location itself may generate some surprises. "Who knows what we'll hit underground," said Mr. Swiszc. "There's a subway down there. We know exactly where that is." Along Locust Walk are trolley tracks paved over when it became a pedestrian avenue through campus.

The project will require crossing Walnut Street at 36th. "Walnut is a nasty crossing," said Mr. Swiszc. "The excavation will be very deep and will have to avoid a tangle of utilities already in place."

By September, the former Hillel will be down; in October, the foundation should be underway and by December, the footings poured, he added.

Tower to Facilitate Translational Research

The University of Pennsylvania will construct a \$370 million, state-of-the-art biomedical research facility as part of an ongoing commitment to strengthen its international leadership in biomedical discovery.

Designed by architect Rafael Viñoly of Rafael Viñoly Architects PC, the building will be physically integrated with the Perelman Center for Advanced Medicine and the Roberts Proton Therapy Center now under construction on the former Civic Center site (*Almanac* December 12, 2006).

The focus of the research building will be to house research initiatives that integrate the range of biomedical disciplines required to achieve advances in the understanding of disease and the development of new therapies.

"This magnificent new building will accelerate Penn Medicine's innovative research enterprise," President Amy Gutmann said. "By design, the new building will bring together the rich and complex biomedical disciplines required to achieve progress in the conquest of disease."

In addition to providing space for interdisciplinary research, the building's close physical proximity to Penn Medicine's patient-care facilities in the new Perelman Center is intended to facilitate communication and the exchange of ideas among clinicians and researchers on new discoveries, techniques and technologies. Besides biomedical laboratories, the building will include clinical/patient-oriented research facilities.

"This new facility will be the latest addition in further establishing Penn Medicine as one of the finest research institutions in the world," David L. Cohen, chairman of the board of Penn Medicine, said. "The building will enable us to capitalize on our established strengths in multiple disciplines and sharpen our focus on transforming new knowledge into clinical advances for the good of patients everywhere."

The biomedical research facility is scheduled to open in the summer of 2010. By locating it with both the Raymond and Ruth Perelman Center for Advanced Medicine, scheduled to open in 2008, and the Roberts Proton Therapy Center, set to open in 2009, the resulting complex of buildings will make Penn Medicine one of the most vital biomedical research environments in the world.

"This building represents an exciting new highpoint in our tradition of collaborative medical inquiry," Dr. Arthur H. Rubenstein, executive vice president of the University of Pennsylvania for the health system and dean of the School of Medicine, said. "Through its shared common spaces and support functions, as well as a rich matrix of working alliances for research and therapeutic progress, it will unquestionably play a central role in Penn Medicine's ongoing contribution to the improved health of humankind."

OF RECORD

Updated Gift Policy (Policy No: 709)

In order to avoid a conflict of interest or the appearance of a conflict of interest, at no time should an employee solicit or accept personal gifts from current or potential vendors, contractors or their agents, local businesses, University departments, or others with whom there is a potential or ongoing business or professional relationship. Employees may accept ordinary business courtesies, such as payment for a modest meal or event, or gifts which are promotional items without significant value and which are distributed routinely. If the value of the gift is undetermined, it should be returned.

Gratuities or gifts of money to the employee cannot be accepted at any time and should be returned immediately to the donor.

All employees are responsible for becoming familiar with and adhering to this policy. In addition, supervisors are responsible for ensuring that this policy is known by their employees and that all employees are following it.

In the decision as to whether or not to accept any gift, employees should use good judgment and avoid in all cases any actual conflict of interest or the appearance of any conflict. For example, University officials are often offered goodwill gifts when on a mission abroad, visiting other domestic institutions, or when officials from other institutions visit Penn. Because a refusal of a gift could offend the hosting officials, such gifts can be accepted. If the gifts are of significant value (i.e. greater than \$100, consistent with IRS policy), they become the property of the University and should be discussed with the head of the department.

Employees who have questions regarding this policy or who are uncertain as to whether a conflict of interest exists should confer with their supervisors or the Division of Human Resources.

Pennsylvania State Minimum Wage Increase

The Pennsylvania State legislature passed a bill raising the state's minimum wage to \$7.15 effective July 1, 2007.* (The minimum wage was previously increased to \$6.25 on January 1, 2007.) Please ensure that all current and new faculty and staff—including Occasional Workers, Temporary Extra Persons and Student Workers—are paid at least \$7.15 per hour effective July 1, 2007. Staff hired into grades 21 and above will be paid at least the minimum of the salary range. If you have any questions, contact the Compensation Office at (215) 898-1317.

* The Federal Government's increase in the federal minimum wage will not affect Pennsylvania until July 24, 2009 when the rate increases to \$7.25.

Business Services: Promotions and Realignment

Marie Witt, Vice President of Penn's Business Services Division, announced that three executives have been promoted to expanded roles within the division. Along with these promotions comes a realignment of some of the division's 20 departments. These changes took effect on July 1.



Christopher Bradie

Christopher Bradie: Associate Vice President

Christopher Bradie, executive director of Business Services, was promoted to Associate Vice President, Business Services. With more than 15 years of service to the University, Mr. Bradie has been at the helm of several major Penn initiatives, associated with contract negotiation, marketing and business development. In his new role, Mr. Bradie will continue to work on strategic planning, organizational development and managing key relationships with external business partners. In addition to his current responsibilities for the Penn Bookstore, Computer Connection, Marketing, Communications and Information Technology for the division, Mr. Bradie will now have executive oversight of the PennCard Center. Marlayne Dundoich will continue to serve as director of the PennCard Center, reporting to Mr. Bradie.

Douglas Berger: Executive Director

Douglas Berger, who has served as director of Housing and Conference Services since 1998, was promoted to Executive Director, Business Services. Under Mr. Berger's leadership, Penn has seen the refurbishing of several residential buildings, including the multi-million dollar renovation of two high rises. He has also overseen huge growth in the type and number of conferences hosted on campus and several initiatives that improve the quality of life for students. In addition to overseeing his current portfolio of Housing, Conference Services and Off-Campus Living, Mr. Berger will assume responsibility for Dining Services and the University Club. Laurie Cousart, director of Business Services, will continue to direct these two operations, reporting to Mr. Berger.



Douglas Berger



Ralph Maier

Ralph Maier: Chief Procurement Officer

Ralph Maier, director of Purchasing, was promoted to Chief Procurement Officer. Mr. Maier joined Penn's Purchasing Department in 1983 and was promoted to director in 2005. Mr. Maier and his team are often the benchmark for procurement in higher education and their strategic sourcing initiatives save the campus millions of dollars each year. In addition to his responsibilities for Purchasing and Publication Services, he will now have executive oversight of Mail Services. Janet Wetheril will continue in her role as associate director of Mail Services, reporting to Mr. Maier.

"The work of these senior administrators has contributed greatly to our division's success over the past several years," said Ms. Witt. "I am confident that their enhanced roles and our new division alignment will produce exciting initiatives, supporting our vision to set the standard for our services in higher education."

25 Years of Issues Now on Web

Almanac issues—in a searchable PDF format—are now available from the following pre-web academic years: 1982-83, 1983-84, 1984-85, 1985-86, 1986-87, 1987-88, 1988-89, 1989-90, 1990-91, 1992-93, 1993-94, 1994-95 at www.upenn.edu/almanac/issues/archive.html.

Issues published since the advent of the WWW are available in both PDF and HTML formats, along with the AT PENN calendars and supplements.

Manager, HR, Staff and Labor Relations: Jeffrey Rowland

Jeffrey Rowland has been appointed manager of Staff and Labor Relations in Human Resources. He will report to Sharon Moorer-Harris, executive director of Staff and Labor Relations. Mr. Rowland brings experience in employee and labor relations, conflict resolution, training and development, recruitment, benefits, and compensation. He comes to Penn from the Hertz Corporation where he served as senior manager of corporate labor relations for three years. In this role, he acted as the chief labor negotiator at all collective bargaining sessions nationwide, trained and prepared executives and senior level managers for contract negotiations and grievance hearings, headed up the grievance investigation and hearing panel which heard grievances from seven states and 18 unions, and managed all human resource activities of 12 Hertz regional employee relations managers.

Prior to his position at Hertz, he spent three years as a human resources generalist for GlaxoSmithKline and four years as a senior benefits consultant with Blue Cross/Blue Shield. He taught adult continuing education classes in labor relations at Penn State. He has a bachelor's in human resources and master's in industrial and labor relations from Indiana University of Pennsylvania.



Jeffrey Rowland

Business Services Update

Penn's Business Services Division (BSD) provides the leadership, business practices, facilities, and services needed to develop and maintain a hospitable, fiscally responsible, customer-friendly campus environment. Our mission is to provide high-quality service in a fiscally-responsible manner and our vision is to continually set the standard within each of our operating units. Please take note of the following updates to some of our services and promotions benefiting the Penn community in the upcoming year.

—Marie Witt, Vice President, Business Services

2007-2008 Parking Rates

Effective September 1, 2007, the following rates are available to faculty and staff of the University and Health System:

Monthly	Weekly	Permit Class	Description
\$133.00*	\$33.25*	Class A	Campus Parking
\$85.00*	\$21.50*	Class B	Remote Parking
\$43.75*	\$10.94*	Class C	Evening/Weekend

*(15% City of Philadelphia parking tax included)

If you need to park on campus on a regular basis, a permit offers significant savings on daily parking rates. Permit rates are an average of \$6.39 per working day; daily parking in one of Penn's lots or garages average \$12 a day.

University faculty and staff have the option to pay their parking fees through automatic payroll deduction. With this option, you will be automatically enrolled in the Penn Commuter Choice program, which allows you to deduct parking fees on a pre-tax basis.

If you are currently a permit holder and have any changes to your status—including a new car, license plate, address, telephone number, or new position—it is important to contact the Parking Office with this information. Please e-mail the office at parking@pobox.upenn.edu or call (215) 898-8667.

Penn's Children's Center: Rates for 2007-2008

Penn Children's Center (PCC) is now accepting applications for summer and fall enrollment for toddlers and children of preschool age. We are also accepting waitlist applications for infants. Enrollment for all ages is subject to space availability.

PCC, located at the Left Bank complex at 3160 Chestnut Street, serves children ages 12 weeks through five years. PCC facilities include computer-equipped classrooms, a multi-purpose indoor gym, an outdoor playground and a children's garden. PCC is accredited by the National Association for the Education of Young Children (NAEYC).

Please review the rates for FY 2007-2008 below, available to Penn faculty, staff, students and UPHS employees. Assisted rates are available to regular University employees that meet eligibility requirements, subject to space availability and funding. (These rates are not currently available to UPHS employees.)

Part-time slots and sibling discounts are also available. Please contact Natalie Subeh, executive director, or Anjali Chawla, director, at (215) 898-5268 for additional information or to arrange a tour. You can also visit the Center's web page: www.upenn.edu/childcare.

July 07	Penn	Regular	Assisted A	Assisted B
Infants				
5 days	317	350	191	239
4 days	278	306	167	208
3 days	236	253	138	173
2 days	158	171	94	116
Toddlers				
5 days	271	302	159	203
4 days	243	271	145	181
3 days	215	241	127	160
2 days	146	163	87	109
Preschool				
5 days	220	248	132	165
4 days	194	218	126	145
3 days	160	178	95	118
2 days	117	132	69	88
Drop In				
Infants	\$85			
Toddlers	\$78			
Preschool	\$65			

Penn Computer Connection Sale

Penn faculty, staff and students are eligible to take advantage of steep educational discounts on Apple, Dell and IBM products during Penn Computer Connection's Back-To-School Sale, happening now throughout the summer months. For information on the sale and on year-round discounts on a variety of computer products visit the Computer Connection showroom at 3610 Sansom St. or browse online at www.upenn.edu/computerstore.

Visit the University Club

The University Club is now offering lunch take-out. The take-out includes either a sandwich or salad, with a beverage, for only \$6.50.

The University Club is open all summer. For more information on the Club, including membership, visit its website at www.upenn.edu/universityclub, call (215) 898-4618 or email universityclub@pobox.upenn.edu.

Penn Hotel Rates

Penn Rate as of July 1, 2007

Hilton Inn at Penn	\$199
Sheraton University City Hotel	\$170
Penn Tower Hotel	\$155

2007-2008 Faculty/Staff Telephone Directory Update

All on-line revisions to the information displayed in the Penn View in the Online Directory made by July 23, 2007, will appear in the 2007-2008 Telephone Directory. Directory liaisons will verify and, if necessary, edit listings online. Directory Liaisons also identify which records should be printed, at the department's discretion. Directories will be distributed to the campus community in mid-October.

Upcoming Deadlines

Faculty/Staff:

Monday, July 23—Update listings online for inclusion in the 2007-2008 printed Directory.

Directory Liaisons:

Blue Pages:

- Monday, August 13—Submit final Blue Pages approvals.

- Send hardcopy* or fax changes to the Telephone Directory Office: Suite 440A, 3401 Walnut Street/6228; Fax: (215) 898-0488.

* If you did not receive a hardcopy mailing, please contact the Telephone Directory staff at: fsdirectory@pobox.upenn.edu or (215) 898-7643.

White Pages:

- Monday, August 13—Complete White Pages updates and verification. Verify and, if necessary, edit listings online; identify records to be printed.

- Please refer to instructions sent in June for the White Pages online process.

Future Updates

Faculty and staff should continue to use the online update feature at www.upenn.edu/directories to revise directory information throughout the year. You will need your PennKey and password in order to change your information. (For more information regarding your PennKey go to www.upenn.edu/computing/pennkey). We encourage new staff members to review their record after they have obtained a PennCard and PennKey/password.

For more information: email fsdirectory@pobox.upenn.edu.

—Donna M. Petrelli, Project Manager, Division of Business Services

OF RECORD

It has been four years since the University promulgated a Conflict of Interest Policy setting forth particular requirements and prohibitions in the area of Clinical Trials. The Vice Provost for Research and the University Conflict of Interest Standing Committee which advises the Vice Provost for Research, rely upon this Policy in their evaluation of proposed clinical trials, and have interpreted the Policy in the context of a broad range of clinical research. This experience has identified several areas in which the language could be clarified to more clearly communicate the relevant requirements to the University community. The following revised policy was approved by the Tri-Chairs of the Faculty Senate on June 15, 2007. This policy becomes effective immediately.

—Ronald Daniels, Provost

—Steven J. Fluharty, Vice Provost for Research

Financial Disclosure and Presumptively Prohibited Conflicts for Investigators Participating in Clinical Trials

Preamble

Clinical trials represent a special area of research, which is distinguished by the involvement of human subjects who are often particularly vulnerable because they suffer from serious illness, may be searching desperately for treatments, and are being asked to participate in research that carries unknown risks and indeterminate benefits. Under these circumstances, it is particularly important that clinical research be insulated from potential conflicts of interest that might be perceived to influence its conduct or outcome. Therefore, for investigators (*see Definitions*) involved in clinical trials, the University has implemented an additional set of requirements involving disclosure and prohibition of financial interests, which supplement the standard conflict of interest policies.

These guidelines are consistent with the provisions of the AAMC white paper issued in December, 2001, "Protecting Subjects, Preserving Trust, Promoting Progress—Policy and Guidelines for the Oversight of Individual Financial Interests in Human Subjects Research."

Investigators are expected to comply with all other relevant Conflict of Interest and Disclosure policies of the University (*see Appendix*).

In order to be eligible to conduct clinical trials, investigators are required to complete a patient oriented research certification program and to sign a document indicating that they agree to comply with the University policies regarding human subject research. In addition, in connection with each clinical trial in which an investigator intends to participate, the investigator must submit a Financial Disclosure Form that discloses relationships the investigator has with any entity that sponsors or has a financial interest in the outcome of the trial and interests the investigator has in the product or procedure being evaluated in the trial.

I. Presumptive Prohibitions and Significant Financial Interests

Presumptive prohibitions refer to prohibited participation in clinical trials on the part of investigators who have Significant Financial Interests (*defined below*) that constitute potential conflicts of interest. Significant Financial Interests require review by the University Conflict of Interest Standing Committee (CISC), which will consider the circumstances in each instance and will determine whether the participation of the investigator should be prohibited, or whether there are either (a) compelling circumstances or (b) ameliorating circumstances that justify an exception to the presumptive prohibition. If the CISC determines that an exception is justified, it will recommend a management plan. This process is described below in more detail.

Significant Financial Interests include:

1. Service by the investigator or any member of his or her immediate family on the Board of Directors or as an officer (*see Definitions*) of any company or entity that sponsors or has a financial interest in the outcome of the clinical trial in which the investigator is engaged.

2. Ownership by the investigator, any member of his or her immediate family or any related entity, of a significant equity interest (*see Definitions*) in a company or entity that sponsors or has a financial interest in the outcome of the clinical trial, or receipt by the investigator, any member of his or her immediate family or any related entity, of significant payments (*see Definitions*) from or on behalf of a company or entity that sponsors or has a financial interest in the outcome of the clinical trial.

3. Ownership of a proprietary interest in the tested product or a related (i.e., either competing or complementary) product by the investigator, any member of his or her immediate family or any related entity.

II. Definitions of Terms

a. *Investigator* means any faculty, professional staff, support staff, students, fellows, trainees, or administrators who are engaged in the conduct, design, or reporting of the study.

b. *Significant equity interest* means:

i. any ownership interest, stock options, or other financial interest whose value cannot be readily determined through reference to public prices (generally, interests in a non-publicly traded corporation);

ii. or, any equity interest in a publicly traded corporation that exceeds 5% ownership during the time the investigator is engaged in the study and for 1 year following the completion of the study;

iii. or, any equity interest in a publicly traded corporation that exceeds \$10,000 during the time the investigator is engaged in the study and for 1 year following the completion of the study, wherein the equity interest was acquired less than 1 year prior to the commencement of the study or was provided at any time by any company or entity that has a financial interest in the outcome of the study;

iv. or, any equity interest in a publicly traded corporation that exceeds \$50,000 during the time the investigator is engaged in the study and for 1 year following the completion of the study.

Interest in any publicly traded mutual fund or blinded trust is excluded.

c. *Significant payments* means payments (e.g., retainers for ongoing consultation, honoraria, or gifts) that have a monetary value of more than \$10,000 per year, exclusive of the costs of conducting the clinical study or other clinical studies, during the period beginning 1 year before commencement of the clinical trial and ending 1 year following the completion of the study. Excluded are payments to a department or school from the sponsor of a covered study.

d. *Proprietary interest in a product* means property or other financial interest in the product including, but not limited to, a patent, trademark, copyright or licensing agreement, or right to receive compensation in connection with the development or sale of the product. "Proprietary interest" does not include authorship of a work or inventorship of a patent where the author or inventor has no right to receive compensation in connection with the use or exploitation of the work or patent.

e. *Officers of a company or entity* are the named officers and any other individuals with fiduciary responsibility to the company or entity.

f. *Participation in a trial* includes sponsoring or holding the IND (investigational new drug) for a trial, the recruitment of patients, patient selection, the informed consent process, design of the study, conduct of the trial, patient visits, procedures, the analysis and interpretation of data, and the reporting of results.

g. *Compelling circumstances* are facts that convince the CISC that an investigator is uniquely positioned, and should be permitted to participate in a specific trial under appropriate management in spite of a Significant Financial Interest. Relevant information to be considered by the CISC includes the uniqueness of the investigator's position with respect to the study (for example, whether safety or other factors will be diminished if the investigator does not participate), the nature of the research; the magnitude of the financial interest; the extent to which the financial interest could be influenced by the research; the degree of risk to human subjects; and whether the interest is amenable to management.

h. *Ameliorating circumstances* are facts that convince the CISC that an investigator cannot influence the recruitment and enrollment of subjects or the results of the study, and should be permitted to participate in a specific trial under appropriate management in spite of a Significant Financial Interest. Relevant information to be considered by the CISC includes the

role of the investigator in the study, the overall study structure, the nature of the research; and whether the interest is amenable to management.¹

i. *Clinical trial* means any research involving human subjects that is designed to evaluate the safety and/or efficacy of an intervention to diagnose, treat, or prevent disease, including research involving drugs or devices that are FDA approved. For the purposes of this policy, this definition usually excludes investigations involving the consented use of human tissue or participant information used for analysis of disease mechanisms.

j. *Disclosure* is described below.

k. *Member of the immediate family* includes the spouse, children, and parents of the investigator.

l. *Related entity* means any corporation, foundation, trust or other entity controlled or directed by the investigator or his or her spouse.

III. Process

1. In connection with the submission to ORS (Office of Research Services) of an application for grants and contracts for a clinical trial, or for IRB (Institutional Review Board) approval of a clinical trial, investigators must submit a completed Financial Disclosure Form.

2. The Financial Disclosure Form and other available information will be referred to the Conflict of Interest Standing Committee (CISC). The CISC will determine whether the investigator has a Significant Financial Interest. If so, the investigator may not participate in the clinical trial unless the CISC determines that there are compelling circumstances that justify the investigator's participation in the trial. If the CISC determines that there are compelling circumstances, it will develop a plan for managing the conflict.

3. The CISC will report its findings to the Vice Provost for Research, with a recommendation for appropriate action, including a management plan when appropriate. The Vice Provost for Research may accept or reject the CISC's findings or resubmit the matter to the CISC for additional consideration or clarification. The Vice Provost for Research shall decide whether the investigator will be permitted to participate in the clinical trial and, if so, shall also decide the terms of an appropriate management plan. The Vice Provost for Research shall communicate his or her decision and the terms of any required management plan to the investigator, the Principal Investigator, the CISC and other parties as appropriate.

4. An investigator may request that the Vice Provost for Research reconsider his or her decision. If the investigator is not satisfied with the decision of the Vice Provost for Research after such reconsideration, the investigator may appeal to the Provost, whose determination is final.

5. Every attempt will be made to make this process as expeditious as possible.

IV. Implementation of Conflict of Interest Management Plans

1. The Vice Provost for Research is responsible for the implementation of the approved management plan, in conjunction with the appropriate Deans and other administrative officials of the University.

2. Implementation begins with a signed agreement by the investigator and the study's Principal Investigator to accept the required management plan, with copies to the CISC, IRB, ORS, Dean and department chair. In instances where there is a conflict of interest issue, final IRB approval is contingent upon signed agreement by the investigator and the Principal

¹ For example, an investigator's only role in a trial may be to provide recognized standard of care procedures in the clinical treatment of patients enrolled in the trial. Depending on the study design, type of procedure and other factors the CISC may determine that under specified conditions the investigator cannot influence the results of the study and should be permitted to participate in the trial under an appropriate management plan.

Investigator of the COI management plan.

3. The Office of the Vice Provost for Research will obtain written assurance from the investigator and others as appropriate of continued compliance with the management plan, at least once a year. Such records will be maintained on file for reference by the Vice Provost for Research, in accordance with institutional record retention policy.

In the instance of complex management plans, such as those involving a committee charged to oversee the management plan, more detailed reports at intervals no less than once a year, may be required.

The Office of the Vice Provost for Research is responsible for maintaining an up-to-date file that documents the monitoring of all COI management plans. Any lapses in documentation must be reported to the Vice Provost for Research and the appropriate Dean.

4. Investigators shall also notify the Vice Provost for Research of any changes in their financial interests or relationships, so that it can be determined if further management or recommendations are appropriate.

V. Disclosure

1. The Principal Investigator must disclose the existence of as well as the nature of all Significant Financial Interests related to the study: to subjects participating in a clinical trial; on all presentations and publications of the data emanating from the trial; and to all other investigators engaged in the trial. More detailed guidelines for disclosure are set forth in the existing University of Pennsylvania policy, Financial Disclosure Policy for Research and Sponsored Projects, available at www.upenn.edu/almanac/v47/n21/ORdisclosure.html.

2. An investigator's Significant Financial Interest must be disclosed to trial participants in the informed consent documents in the manner and format approved by the IRB. It is the responsibility of the Principal Investigator to be sure that the IRB is aware of the Significant Financial Interests related to the study and explicitly approves the presentation of the disclosures within the informed consent from.

3. An investigator's Significant Financial Interest must be clearly disclosed in any published paper emanating from the clinical trial, consistent with the editorial practices and format of the specific journal, and it is the responsibility of the authors to insure that this takes place.

4. The Principal Investigator shall inform all investigators engaged in the study both of the existence of Significant Financial Interests and of the essential elements, as determined by the Vice Provost for Research, of the approved management plans, with a written record of the information transmitted.

VI. Sanctions

1. If it is suspected that an investigator has deliberately violated this policy by, for example, failing to disclose a Significant Financial Interest or failing to comply with an accepted management plan, the Vice Provost for Research, in conjunction with the appropriate Deans and other administrative officials of the University, will investigate the circumstances and take appropriate action. Depending on the circumstances, such action may include initiation of proceedings under other University policies, including the Procedures Regarding Misconduct in Research, the Procedure Governing Sanctions Against Members of the Faculty, and relevant Human Resources policies.

Appendix

Other University policies relevant to conflict of interest may be accessed on the University web site at www.upenn.edu/research/Detailed-Policies.htm#COI. Existing conflict of interest policies include: (1) Financial Disclosure Policy for Research and Sponsored Projects; and (2) UPHS Guidelines for Extramural Activities of Faculty. The AAMC white paper is available at www.aamc.org/research/coil/firstreport.pdf.

OncoLife: Web-based Cancer Survivorship Care Plan

A team of cancer specialists from *OncoLink.org*, the award-winning cancer web-based resource of the Abramson Cancer Center of the University of Pennsylvania, has launched *OncoLife*, the first and only individualized plan-of-care based on the National Institute of Medicine's recommendations for adult cancer survivors. Free and easy to use, the new program—soon to be available in Spanish—provides cancer survivors with information regarding the health risks they face as a result of cancer therapies, as well as a defined plan of action to maintain their health once they are out of treatment.

"The good news for cancer survivors is that their numbers are growing," said Dr. James Metz, a radiation oncologist and editor-in-chief of *OncoLink*. "Thanks to more successful cancer therapies, an estimated 10 million survivors are living in the U.S. today. Unfortunately, cancer treatments are not without consequences and many of these survivors are dealing with the long-term effects of treatments with little or no guidance."

The *OncoLife* program, written for survivors of adult cancer, is a simple on-line questionnaire that patients, or their caregivers, can complete.

First, survivors go to the *OncoLink* homepage, www.oncolink.org and click on the link for

the *OncoLife* page.

Next, patients anonymously answer a few demographic questions and seven disease-specific questions, such as type of cancer, treatment, chemotherapy, radiation therapy, and surgery.

Once the questions are answered and submitted, *OncoLife* produces a personalized, comprehensive long-term survivorship care plan for free.

Participants are encouraged to review their personalized plan with their health care team—primary care physicians, gynecologists, cardiologists—to further assess their risk and become active participants in their own follow-up care.

"We were getting an increasing number of e-mails at *OncoLink* from cancer patients all over the world asking basically the same thing: 'Is what's happening to me a result of my cancer treatment?'" said Carolyn Vachani, oncology nurse educator and creator of *OncoLife*. "Often, their own oncologists would tell them, 'No, it wasn't.' So, as more and more questions about long-term survivorship came flooding in, we realized how many people didn't have reliable health care resources to help them chart a survivorship plan. We knew we had to help and we knew we had to create a plan that anyone could access."

ISC's Microsoft Exchange Service: E-mail and Calendar

ISC has introduced a new service that provides e-mail and calendaring on the Microsoft Exchange platform. The service will coexist with the Pobox e-mail and MeetingMaker calendaring services that ISC has provided for many years. Decisions regarding adoption of the Exchange service will be planned and managed locally, taking into account the needs and schedules of users and IT staff. Current MeetingMaker and Pobox users whose School, Center, or department decides to migrate to Exchange will receive additional information from their Local Support Providers (LSPs) or other local staff. Groups that currently don't subscribe to ISC-provided email or calendaring are also invited to explore the new Exchange offering.

Two of the most important features Exchange offers are close integration of e-mail, calendar, and address book contacts, and synchronization with a broad range of mobile devices, such as Windows Mobile, Blackberry, and Palm handhelds. Other features include 250 MB of disk storage, spam filtering, virus scanning, self-service restoration of deleted items, and the ability to share calendar data. To take full advantage of Exchange's integrated features, Microsoft's Outlook (Windows), Entourage (Macintosh), or web client (Windows and Macintosh) must be used.

The decision to provide Exchange was made following extensive product evaluations conducted by ISC and Pobox customers and was driven by the increasing need for a full-featured suite of collaboration software that would support seamless handheld synchronization. Exchange has been in use for some time at several campus locations, such as Wharton and Nursing.

More information about the Exchange service, including feature details, rates, and frequently asked questions, can be found at www.upenn.edu/computing/email/exchange/. Technical information for LSPs is available on the Provider web site. Please address any questions about the Exchange service to your LSP.

—Mike Palladino, Associate Vice President, Information Systems and Computing

Windows Live @ edu for Penn Students

The University of Pennsylvania has partnered with Microsoft to enhance the communications platform it offers to many Penn students. Beginning in the fall semester, students in the School of Arts and Sciences and the Wharton School will have the option of using a customized version of Windows Live called Penn Live to access e-mail and a full suite of online communications services.

Penn Live will host student e-mail accounts, including support for both mobile and offline access. The arrangement with Microsoft will provide students with 2 gigabytes of storage space. Other features include calendaring and contact management; Windows Live Messenger instant messaging and file sharing; Windows Live Spaces for personal web publishing, blogging and photo sharing; and FolderShare, a private peer-to-peer network that allows users to synchronize files between multiple devices and share files with other student users.

Penn Live will initially be offered to students in SAS and Wharton, representing 13,000 of the University's approximately 20,000 students. The agreement is the culmination of a discussion involving students, University administration and representatives of Microsoft.

Associate Provost Andrew Binns said that the involvement of students, who evaluated several potential products, was critical. "We think that this is going to prove to be a good fit within the Penn environment," Dr. Binns said, "and we know from the input of our students that the features will meet their needs. We're excited about the prospect of being able to offer our students better tools for more effective communication and collaboration with their classmates."

"We are very excited for the opportunity to work with Penn's IT leaders to deliver cutting-edge services to Penn students across the School of Arts and Sciences and the Wharton School," said Geri Elliot, corporate vice president, Worldwide Public Sector, Microsoft.

Additional information about Penn Live is available at www.upenn.edu/computing/help/doc/email/Penn-Live-FAQ.htm.

Penn Press Log Rolls Along

The Penn Press Log was officially launched on July 17, 2006. The first real post, "When a Cosmopolitan Was More than a Cocktail," announced a *Wall Street Journal* review of Margaret Jacob's *Strangers Nowhere in the World: The Rise of Cosmopolitanism in Early Modern Europe*. Over 200 posts later, the Penn Press Log continues to grow, as does its audience.

Updated almost daily, the Penn Press Log informs the online world about new Penn Press books and journals, but the broader goal of the blog is to promote the exchange of ideas. The Penn Press Log aims to tie the work of scholarly authors to current debates and issues in the broader community. Conversely, the weblog has the unique potential to make highly specialized discourse available to smaller online communities. The posts that attract the most visitors are the essays, such as historian Edward J. Blum's recent piece imagining how W.E.B. Du Bois might respond to Christopher Hitchens's advocacy of atheism, and special features such as "Wildlife of the Week," which highlights the creatures listed in John H. Rappole's forthcoming reference book *Wildlife of the Mid-Atlantic*.

As the Penn Press Log enters its second year, weblog editor Stephanie Brown plans to increase the number of essays and special features. Online dialogues between Penn Press authors and more articles on the inner workings of Penn Press are in the offing as well. See <http://pennpress.typepad.com/pennpresslog/>.

Computerized Maintenance Management System

Facilities and Real Estate Services (FRES) is poised to "Go-Live" later this summer with their new Computerized Maintenance Management System, a reporting and communication system for their day-to-day Operation and Maintenance activities. After 18 months in the making, this new system offers two strong stand-alone components: maintenance communication and financial functionality. This will better serve FRES Penn partners who have building operations responsibilities. For information about reporting a maintenance issue, contact your building manager for more specific information.

Public Safety's Redesigned Site

The Division of Public Safety has launched its newly redesigned DPS website (same URL address at: www.publicsafety.upenn.edu).

The new website brings DPS into compliance with the mandated University Communications requirements, and also offers visitors a more user-friendly and organized interface, with new content, and easily accessible forms and statistics. It will serve as an invaluable educational tool for the Penn community, and for those Penn staff and faculty designated as Campus Security Authorities; Clery reporting forms can now be electronically sent via secured PennKey access.

The next month will be a testing ground in many ways for the new website, and DPS will be working on fixing any glitches, both with the structure/design and content of the website. There will be several additions of content along the way.

If anyone experiences any technical issues, or notices textual errors, or has general questions, email Karima Zedan at kzedan@publicsafety.upenn.edu, or Jared Hupp at jhupp@publicsafety.upenn.edu.

Upcoming Programs and Benefits: Nutrition, Tuition, and Retirement

Nutrition Series:

A Colorful Diet for a Healthier You

Did you know that adding color to your diet can help keep you healthy? Including a colorful variety of fruits and vegetables in your diet each day can help you maintain a healthy weight, protect against the effects of aging, and reduce the risk of cancer and heart disease.

To help you learn more, Human Resources is offering a nutrition series on the “Five-a-Day the Color Way” program. Workshops are being held Tuesdays in July. You’ll find out which fruits and vegetables make up the five color groupings: Blue/Purple, Green, White, Yellow/Orange, and Red. You’ll also get menu and food preparation tips to help you easily incorporate what you learn into your daily diet. There will be a different topic each week, so come to any or all of these sessions! Then you can take what you’ve learned and use it to take advantage of the delicious, farm-fresh produce that’s available every Wednesday at the Farmer’s Market in University Square (36th and Walnut Streets). Remember: fresh produce offers the best nutrients and taste that you can buy.

Workshops will be held from noon to 1 p.m. on July 17, 24, and 31. To register for these sessions, visit the Human Resources website at www.hr.upenn.edu and click on “Course Catalog” at the top of the page. You can then select “Health Promotion” under the “Browse by Category” option to sign up for any or all sessions. If you have any questions, please contact Human Resources at (215) 898-5116 or suzsmith@hr.upenn.edu.

New Nutrition Counseling Benefit for IBC Medical Plans

Taking control of your diet just got easier! If you’re enrolled in one of Penn’s medical plans administered by Independence Blue Cross (Keystone/AmeriHealth HMO, UPHS POS, or PENNCare/Personal Choice PPO), you and your covered family members now have access to free nutrition counseling. You can schedule up to six visits per calendar year with your physician or a registered dietitian to discuss healthy eating habits at no additional cost to you.*

Eating better can lead to a healthier lifestyle. Many chronic conditions, such as diabetes, heart disease, and high blood pressure are associated with weight, and can lead to other health issues. By taking responsibility for your diet, you may reduce your risk for developing other conditions. With the help of your doctor or a registered dietitian, you can assess your diet and set personal goals for better eating habits and weight management.

Call and make your nutrition counseling appointment today. A list of registered dietitians is available at www.ibx.com when you click on Find a Doctor. Questions? Call the Member Services number on your ID card.

* For plans with out-of-network benefits, deductible and coinsurance amounts may apply if you go to an out-of-network provider.

Eating better is just one way to lead a healthier life. IBC’s Healthy LifestylesSM programs include reimbursements for fitness center fees and approved weight loss programs, and discounts on vitamins and nutritional supplements. Detailed information about IBC’s Healthy Lifestyles program is available at www.ibxpress.com.

Keep Walking!

Even though the spring pilot session of the Penn Walking Program is now over, that doesn’t mean you should stop walking! The interest and positive feedback have been so overwhelming that the program has been expanded through the summer and next academic year. The summer session has already started, but don’t let that stop you from registering—you can start participating in the Walking Program at any time during the year!

The Walking Program will be managed in seasonal segments (see chart above) to give you specific goals and check-in points.

Why should you participate? There are many reasons, the most important of which is a desire to be fit and healthy. The Penn Walking Program will help inspire you to keep going, with weekly motivational e-mails and group walks held every Friday. To help you track your progress, you’ll receive a pedometer and you’ll be able to use the Penn Walking Program tracking website or a hard copy tracking booklet. Join the nearly 1600 faculty and staff members who have already become Penn Walkers.

So sign up now to participate in the Penn Walking Program! Make walking—or jogging, or running—a part of your everyday routine with this helpful program. For more information, visit www.hr.upenn.edu/quality/wellness/walking.asp. Remember, you can register at any time, even if the start date of the current session has passed. Simply contact Human Resources at (215) 898-5116 or suzsmith@hr.upenn.edu.

Professional & Personal Development

Take advantage of the many development opportunities provided by Human Resources! Simply pre-register for programs by visiting the online Course Catalog at www.hr.upenn.edu (click on Course Catalog at the top of the page), or contacting Learning and Education at (215) 898-3400.

Brown Bag Matinee—Whale Done!, July 17; noon to 1 p.m.; free; this program is designed to teach people how to improve their relationships at work in order to become more productive and to achieve better results. Learn how to build trust, accentuate the positive, and redirect your energy for a more productive outcome when a mistake occurs. This clear, easy-to-use approach will help you discover the power of positive relationships and enable you to make more effective choices in your interactions with coworkers.

Professional Development Program—Strategies for Developing Effective Presentations

July 19 and 20; 9 a.m. to 5 p.m.; \$60; do you want to overcome those “presentation anxieties” and become comfortable and relaxed with your own speaking style? Do you want to expertly handle a challenging audience? At this two-day program, you’ll learn how to deliver a presentation that’s clear, informative, memorable, motivating, and convincing. You’ll make three live presentations and receive ongoing, personalized feedback.

Career Focus Brown Bag—Negotiation Skills: The Sluggers Come Home. July 27; noon to 1 p.m.; free; learn the key principles, strategies and tactics of negotiation—a process which many find challenging. Our video, *The Sluggers Come Home*, tells the story of negotiations between a baseball club owner and the brothers who own

Summer 2007	June 11, 2007–September 2, 2007
Fall 2007	September 3, 2007–November 25, 2007
Holiday 2007/2008	November 26, 2007–January 6, 2008
Winter 2008	January 7, 2008–March 30, 2008
Spring 2008	March 31, 2008–June 20, 2008
Summer 2008	June 22, 2008–September 14, 2008

a nearby baseball stadium. How they come to terms illustrates the three major steps in negotiations: preparation, bargaining and settlement.

Career and Life Strategies for Baby Boomers

“Career and Life Strategies for Baby Boomers” includes monthly lunchtime sessions on topics generally relevant to Penn staff within 2-10 years of retirement. All sessions are free; however, registration is required. For more information or to register, visit www.hr.upenn.edu (click on Course Catalog at the top of the page) or call (215) 898-3400.

How Will I Spend My Time?, July 18; noon to 1:30 p.m.; free; this session offers a self-assessment process to help you clarify how you’ll want to spend your time in retirement. Analyzing your current likes/dislikes and favorite activities in your leisure time will help you choose retirement involvements which will be interesting and meaningful to you.

Register: Fall 2007 Tuition Benefits

Tuition benefit registration is now open for the Fall 2007 term. Use our online tuition management system to manage tuition benefits for you and all of your eligible dependents. You can apply for benefits as well as track the status and view the history of your requests. With this convenient, self-managed system, all you need is your PennKey and password. Simply enter the online application system at www.hr.upenn.edu/tuition and follow the instructions.

You must go online to apply for the benefit each term, and you have to apply by the specified dates for each term. Application deadlines are listed in the tuition policies on the Human Resources website at www.hr.upenn.edu/benefits/tuition/default.asp. If you have any questions or concerns, please contact the Tuition Administrator at tuition@hr.upenn.edu or (215) 898-4812.

Get Help Planning for Retirement

It’s easy to get help planning for your future—simply take advantage of free one-on-one counseling sessions with Penn’s retirement vendors. Experts from both TIAA-CREF and Vanguard are available on campus on a regular basis to help you plan for your retirement. You can discuss topics such as finding the right investment allocation for you, maximizing your retirement contributions, understanding basic types of investments, learning about retirement income options, and more.

To set up an appointment with a retirement counselor, see the contact information below. Let careful planning and wise financial decisions open the door to a retirement full of possibilities!

Vendor	Phone Number	Website
TIAA-CREF	1-800-842-2010	www.tiaa-cref.org/moc
Vanguard	1-800-662-0106 x14500	www.meetvanguard.com

—Division of Human Resources



The Mennonites: A Rare Visual History

The Mennonites: Photographs by Larry Towell, opens at the Arthur Ross Gallery on July 31. His 50 photographs document a rare visual history of an isolated cultural group. Originating in Europe in the 16th century, the Mennonites are a Protestant religious sect, related to the Amish. Rather than compromise their way of life, they have continually migrated: from Europe to North America, from Canada to Mexico. Mr. Towell's friendship with them gained him unique access to their communities. The exhibit, runs through September 23 and illustrates the Mennonites' integrity and lifestyle, giving viewers access into a devout religious group living in insular colonies where photography is generally forbidden.

Mr. Towell spent 10 years traveling with the group and documenting its migrant workers. His work identifies intimacy in different contexts, from armed conflict to rural life. His photography reveals the most important and human elements of its subject matter. Known for his photographs and their social commentary, Mr. Towell will be the guest of honor at the Gallery's "Meet the Artist" reception on September 11, from 5 to 8 p.m. This exhibit is in collaboration with the Penn Humanities Forum's theme on "Travel" and Magnum Photographs. *At left, Kent County, Ontario, Canada, 1996.*

Summer Wonder 2007 Performance Series at Penn Museum

Children and their families are treated to a wide range of international music, dance, and theater this summer, when the University of Pennsylvania Museum of Archaeology and Anthropology presents its Summer Wonder 2007 Performance Series. The Summer Wonder programs, free with Museum admission, Wednesday mornings at 10:30 a.m. through August 15. Performances are one hour. Pre-registration is required for groups of 10 or more. For information or to register, call (215) 746-6774.

Designed for children ages 6 to 12 and their families, Summer Wonder programs introduce diverse cultures and cultural perspectives through the performing arts. The 2007 series includes the following performances:

July 18—Celebrate a variety of Arabic rhythms with accomplished Middle Eastern percussionist and music teacher, Joseph Tayoun, and see Al-Bustan's Percussion Ensemble youth members perform their original arrangements.

July 25—Learn about the first people of Pennsylvania as Chief Chuck DeMund of the Lenape Nation recounts history through storytelling and percussion music.

August 1—Mafada's Afro-Caribbean drum and dance group presents an interactive performance that will engage the audience! Mafalda is an exciting personality, and a past recipient of the Pennsylvania Council of the Arts Preserving Diverse Cultures in Dance award. Her breadth of experience includes performances and workshops in Mali, Senegal, Brazil, Trinidad and Tobago, St. Marteen and most recently in France.

August 8—Eco Del Sur is a musical ensemble, which consists of artists from Chile, Columbia, and Ecuador. They have united to explore and perform ancient and contemporary music from Latin America. Each member has mastered a variety of instruments such as zamponas, quenás, ocarinas, moxenos, mandolins, bongos, maracas, and rain sticks to give visitors a taste of Latin American sounds.

August 15—The Universal African Dance & Drum Ensemble choreographs powerful and electrifying performances. Inspired by dancers in West Africa, this mesmerizing African dance and drum presentation celebrates the African culture.

Following each Summer Wonder program, children and their families are invited to explore the Museum's three floors of galleries, including materials from ancient Egypt, Asia, the ancient Mediterranean world, the Near East, Mesoameri-

ca, North America, Polynesia, and Africa.

The Museum Shops and the Museum Cafe also join in the Summer Wonder. The Museum's Pyramid Shop for Children, which features games, toys, and books with stories from around the world, will remain open Summer Wonder days, 10 a.m. to 3 p.m. The Museum Shop, open 10 a.m. to 4:30 p.m. Tuesday through Saturday, offers a rich assortment of international arts, crafts, and jewelry. The Cafe, open 8 a.m. to 3:30 p.m., joins with kid-friendly foods on Summer Wonder days.

The Museum will be partially open on Sundays, 1 to 5 p.m. from now through August 26, featuring the Lower Egyptian Gallery and "Amarna, Ancient Egypt's Place in the Sun" (\$6 adults; \$4 senior citizens and students will ID, free to Museum members, children under 6 and PennCard holders). Closed Mondays and Labor Day. Call (215) 898-4000 for information, or visit the Museum's website at www.museum.upenn.edu.



Above, a young drummer in the Universal African Dance & Drum Ensemble. The ensemble is the last performance in the Summer Wonder Performance Series. See their performance on Wednesday, August 15 at 10:30 a.m.

Update

Summer AT PENN

EXHIBIT

Now *A Plantsman in Asia: 1979-1999*; images by Paul W. Meyer, Morris Arboretum; reception: July 20, 6 p.m.; Burrsion Gallery. *Through September 7.*

SPECIAL EVENT

8/11 *40th Street Summer Series*; an alternative arts and crafts exhibit and sale with musical performances, live art, and craft workshops and demonstrations; 2-5 p.m.; 40th Street Field; free.

Deadlines: The deadline for the September AT PENN is Tuesday, August 14. For information see www.upenn.edu/almanac/calendar/caldead-real.html.

One Step Ahead

Security & Privacy
Made Simple

Another tip in a series provided by the Offices of Information Systems & Computing and Audit, Compliance & Privacy.

Bogus Warnings About Viruses & Spyware

In a December, 2006 report, Microsoft warned about an increase in offers for "rogue security software" that tries to trick unsuspecting victims into downloading harmful, malicious software. The offers come in the form of website popup windows with false warning messages like:

Warning! 1 Threat Found
Your Computer is Infected!
Security Warning! Serious Security Threat Detected

Windows has detected spyware infection!
At the bottom of the window are buttons to click with labels like:

Click here to protect your computer
When the user clicks to accept the offer, malicious software is installed that allows stealth, unauthorized access to your computer.

Some of the popup windows include a button labeled "Cancel" or "Continue unprotected." Others display an "X" in an upper corner. Ordinarily, clicking either "Cancel" or the "X" on a popup window would close it. However, it is best not to click anywhere on these malicious popup windows. Instead, just quit and restart your web browser.

If your computer becomes infected with a known computer virus, your anti-virus (A/V) software will display an appropriate notification. If you use Penn's licensed A/V software, the window will be labeled either "Norton Antivirus Notification" (Mac) or "Symantec Antivirus Notification" (PC), and will contain information about the virus name, type, file location, and an indication of whether the virus was removed or quarantined. If you believe your computer may have been infected with a virus, or some other malicious software, contact your local computing support provider.

For additional tips, see the One Step Ahead link on the Information Security website: www.upenn.edu/computing/security/.

The Great Society: Esther Klein Gallery

The Great Society, a new exhibit opening August 2 at the Esther Klein Gallery will feature artists who undertake a fresh investigation of notions of social progress and the American Dream as they survey a landscape of broken promises—a landscape punctuated by social and economic inequality, crime, lack of independent media, and diminishing natural resources. This exhibition contains three separate investigations: flight, reform, and total disenfranchisement.

The artists in *The Great Society* explore the use of technology, ingenuity and imagination to offer alternatives to the status quo and challenge long standing catch phrases: freedom, social mobility, progress, prosperity and happiness, capitalism and individualism.

There will be an opening reception: Friday, August 24, from 5:30 p.m. to 8 p.m.; and a lecture: Thursday, September 27 at 7 p.m. with Marisa Olson, editor and curator of *Rhizome.org* and Daniel Fuller, Great Society curator. This exhibition runs through September 29.



Above, *We Run Out of Continent*, Isaac Resnikoff, 2005. This artist explore ideas of escapism and dreams of colonization of distant unspoiled land. Courtesy the artist and Fleisher-Ollman Gallery, Philadelphia.

Out and About in University City

University City Dining Days: Twenty-two restaurants will participate in this summer's 'University City Dining Days,' providing a chance to sample University City's diverse culinary scene. The promotion will run from Thursday, July 26 through Thursday, August 2. The restaurants will offer three-course pre-fixe dinner specials, for \$15, \$25, or \$30, (price depends on location). Prices do not include tax, alcohol, or gratuity, and are for dinner only. Reservations are strongly encouraged and should be made through the restaurant; note that not all restaurants will be open every night of the promotion.

To compliment the promotion, \$7 parking (with validation from any participating restaurant) will be available at the 38th and 40th & Walnut Street garages between 5 p.m. and midnight. For addition information and a complete list of participating restaurants visit www.ucityphila.org.

Philadelphia Orchestra Concert in Clark Park: The Philadelphia Orchestra will return to University City, for a neighborhood concert on July 21 at 7 p.m. Free and open to the public, the event will be held in the Clark Park "bowl" at 43rd Street and Chester Avenue. UCD and the Orchestra have been working with a team of partners to bring the Orchestra's music back to the neighborhood. For their first appearance in Clark Park since 2001, Conductor Rossen Milanov will lead the Orchestra in a concert featuring Chabrier's *España*, Bizet's *Suite No. 2*, from *Carmen*, Rimsky-Korsakov's *Capriccio espagnol*, Marquez's *Danzon*, Barber's *Suite from Souvenirs*, and Ravel's *Bolero*.

CLASSIFIEDS—UNIVERSITY

RESEARCH

Penn's Depression Research Unit is conducting research into non-hormonal, herbal treatments for peri and postmenopausal anxiety symptoms. Symptoms of menopause may include: nervousness, tension, sleep difficulty, concentration problems, mood changes and hot flashes. Those who qualify will receive an initial evaluation and may take part in a research study with Black Cohosh for up to 3 months. For more information call the DRU at (215) 662-3462.

Postmenopausal Women Needed for Endocrine Study. The University of Pennsylvania Health System/Division of Endocrinology seeks non-diabetic women 50 to 79 years old. Eligible volunteers will receive free medical exams and blood test results. Participants will be compensated. Please contact Dr. Patel at (215) 614-0579 for more information.

Almanac is not responsible for contents of classified ad material.

Submissions for classified ads to be published in the next issue, which comes out on Tuesday, September 4 issue are due Monday, August 20.

For information call (215) 898-5274 or visit www.upenn.edu/almanac/faqs.html#ad.

CLASSIFIEDS—PERSONAL

FOR SALE

House For Sale: Newly Renovated 4BRs house at Larchwood Ave, quiet neighborhood, close to UPenn. Call (732) 927-3711 for details.

Beautiful stone, stucco and cedar Main Line house for sale. 2 bedrooms, 2 baths, study, living room/dining room, kitchen. Hardwood floors, built-in bookshelves, swimming pool, garage (2+ cars). Lovely quiet neighborhood, excellent schools, 15-minute commute to Penn through Fairmount Park. Asking \$525,000. Contact Bill Ewald, wewald@law.upenn.edu.

Beautifully maintained three-story Victorian home on tree-lined, family-filled St. Mark's Square. House contains many original architectural details. Adjacent to the Penn Alexander School and just a few blocks from Penn. Five bedrooms, family room, 2½ baths, finished basement and laundry room. New roof, rebuilt front porch, rear bay, and windows. Lovely rear garden. House includes formal living room, dining room, eat-in kitchen, three skylights, and two central air systems. Price: \$679,000 Contact: (215) 387-4762 or 220sms@verizon.net

FOR RENT

Rental Condo at Symphony House on Avenue of the Arts. Elegant one bedroom condo ready for occupancy late July. South-facing balcony. Top quality kitchen, bath, hardwood floors, bedr. carpet. \$2900 includes indoor parking, all amenities (pool, fitness room, concierge, garden terrace, library etc.) Call owner (215) 731-0604 or (484) 213-1221 or email jomabj@aol.com.

Almanac is not responsible for contents of classified ad material.

The University of Pennsylvania Police Department Community Crime Report

About the Crime Report: Below are all Crimes Against Persons and Crimes Against Society from the campus report for July 2-8, 2007. Also reported were 9 Crimes Against Property (including 9 thefts). Full reports are available at: www.upenn.edu/almanac/volumes/v54/n01/crreport.html. Prior weeks' reports are also online. —Ed.

This summary is prepared by the Division of Public Safety and includes all criminal incidents reported and made known to the University Police Department between the dates of July 2-8, 2007. The University Police actively patrol from Market Street to Baltimore Avenue and from the Schuylkill River to 43rd Street in conjunction with the Philadelphia Police. In this effort to provide you with a thorough and accurate report on public safety concerns, we hope that your increased awareness will lessen the opportunity for crime. For any concerns or suggestions regarding this report, please call the Division of Public Safety at (215) 898-4482.

07/03/07	2:53 AM	3700 Ludlow St	Male wanted on warrant/Cited
07/03/07	9:04 PM	4247 Locust St	Complainant assaulted by offenders
07/03/07	10:01 PM	4200 Locust St	Offenders attempted to rob complainant/nothing taken
07/04/07	2:39 AM	Unit 41	Offender operating vehicle while intoxicated/Arrest
07/04/07	1:25 PM	3420 Walnut St	Confidential report
07/06/07	3:09 AM	4000 Sansom St	Male wanted on warrants/Cited
07/06/07	12:12 PM	3600 Sansom St	Offender made fraudulent charges to credit card/Arrest
07/07/07	5:11 PM	4200 Locust St	Complainant robbed by 2 males/2 arrests made
07/07/07	9:57 PM	4000 Locust St	Complainant assaulted by unknown persons
07/07/07	10:18 PM	3900 Locust Walk	Complainant punched by unknown person

18th District Report

10 incidents with 2 arrests (including 7 robberies, 2 aggravated assaults and 1 confidential) were reported between July 2-8, 2007 by the 18th District covering the Schuylkill River to 49th St. & Market St. to Woodland Ave.

07/03/07	7:10 PM	4200 Locust St	Robbery
07/03/07	7:19 PM	4300 Larchwood Ave	Robbery
07/04/07	2:59 PM	4636 Chestnut St	Robbery
07/04/07	3:46 PM	1213 47th St	Aggravated Assault/Arrest
07/05/07	11:50 PM	1300 48th St	Confidential
07/07/07	2:26 AM	4813 Florence St	Robbery
07/07/07	2:40 AM	1108 46th St	Robbery
07/07/07	4:40 PM	4200 Locust St	Robbery/Arrest
07/07/07	9:00 PM	4600 Ludlow St	Robbery
07/08/07	2:30 AM	5100 Spruce St	Aggravated Assault



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The University of Pennsylvania's journal of record, opinion and news is published Tuesdays during the academic year, and as needed during summer and holiday breaks. Its electronic editions on the Internet (accessible through the PennWeb) include HTML and Acrobat versions of the print edition, and interim information may be posted in electronic-only form. Guidelines for readers and contributors are available on request and online.

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The University of Pennsylvania values diversity and seeks talented students, faculty and staff from diverse backgrounds. The University of Pennsylvania does not discriminate on the basis of race, sex, sexual orientation, gender identity, religion, color, national or ethnic origin, age, disability, or status as a Vietnam Era Veteran or disabled veteran in the administration of educational policies, programs or activities; admissions policies; scholarship and loan awards; athletic, or other University administered programs or employment. Questions or complaints regarding this policy should be directed to Jeanne Arnold, Executive Director, Office of Affirmative Action, 3600 Chestnut Street, 2nd floor, Philadelphia, PA 19104-6106 or (215) 898-6993 (Voice) or (215) 898-7803 (TDD).

Death of President Emeritus Martin Meyerson

The president who guided the University of Pennsylvania through the 1970s and into the early eighties, died on June 2, after a long illness. President Emeritus Martin Meyerson was 84, and had been emeritus president for 26 years.

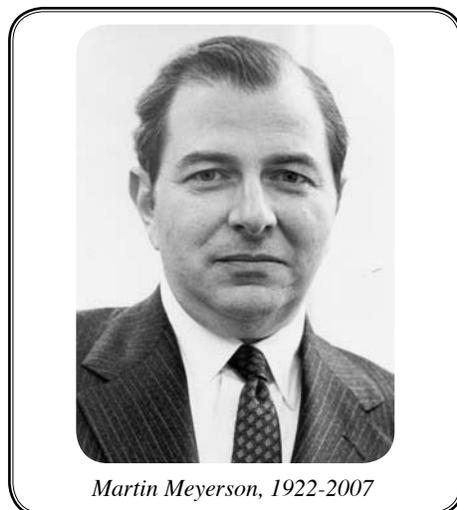
As an administrator, faculty member, volunteer, and mentor, Mr. Meyerson was an exemplary citizen of the University. As Penn's fifth president from 1970 to 1981, President Meyerson drew upon his expertise as one of the nation's preeminent city planners to articulate an integrated vision of "One University," (*Almanac* January 29, 1973) in which all of Penn's schools would collaborate to produce leading-edge teaching and research that benefited society. "His broad interests and vast contributions personified the integration of knowledge that Penn holds dear," said President Amy Gutmann.

"A person of great wisdom, warmth, and integrity, a personal friend to so many of us, Martin will be sorely missed by his extended Penn family and by everyone who had the privilege of getting to know him," Dr. Gutmann added.

Born in Brooklyn, New York, he was educated at Columbia and Harvard. After working for the Philadelphia Planning Commission, he began his academic career in 1948 as an assistant professor at the University of Chicago before coming to Penn in 1952 as an associate professor of city and regional planning, in the Graduate School of Fine Arts (now the School of Design). In 1957, he left for Harvard University, where he was the Williams Professor, and then served as dean of the College of Environmental Design at the University of California at Berkeley, 1963-66. While at Berkeley, he served as acting chancellor in 1965 during the student unrest of the Free Speech movement. He then served as professor of public policy and president of the State University of New York at Buffalo, 1966-70, before returning to Penn as president in 1970.

As the first city planner to serve as president of a research university, Mr. Meyerson brought tremendous vision to his role as Penn's president. He was particularly committed to the centrality of the liberal arts to a great research university. During the Meyerson presidency, the College, Graduate School of Arts and Sciences, College for Women, College of General Studies and the social science departments of the Wharton School—economics, political science, regional science and sociology—were consolidated to create what is now known as the School of Arts and Sciences in 1974. His tenure was also marked by the creation of what later would become the College House system, as well as the freshman seminar program, the practice of responsibility center budgeting, the boards of overseers, the University's first affirmative action program for women and minorities in 1972, a significant fund-raising campaign, the "Program for the Eighties" which was launched in 1975 and the transformation of the campus core with the creation of Blanche P. Levy Park. He also summoned the University community to turn its attention to the challenges of West Philadelphia. For these and other accomplishments, Meyerson Hall was named in his honor in 1983.

The Meyerson presidency was the era when the Carnegie Commission-sponsored Communications Study, headed by Professor Robert Lewis Shayon of the Annenberg School, led to the conversion of a monthly newsletter to the



weekly *Almanac* as the University's "journal of record and opinion for faculty and staff."

After leaving the presidency, Mr. Meyerson remained active at Penn as University Professor of Public Policy Analysis and City and Regional Planning and as chair of the University of Pennsylvania Foundation, the University of Pennsylvania Press (1984-1997 and then he became chair emeritus), the Institute for Research on Higher Education, and the Monell Chemical Senses Center. He was also co-chair of Penn's 250th anniversary celebration in 1990. Mr. Meyerson also served on the boards of the Mahoney Institute of Neurological Sciences, the Lauder Institute of Management and International Studies, and the Institute for Strategic Threat Analysis and Response. He also chaired the University's Fels Center of Government program until February 1996. With his wife, Margy, he was co-president of the Friends of the Library, in which capacity they served on the Library's Board of Overseers.

In 1981, when Mr. Meyerson retired as President and assumed his new duties as President Emeritus, he established an office in the Van Pelt-Dietrich Library Center. "For the next 26 years, he was a constant presence at the Libraries, known to generations of staff and student workers for his warmth, generosity, and knowledge of all manner of subjects. Mr. Meyerson was elected President of the Friends of the Library in 1993 and, until his death, served as a tireless advocate of the Penn Libraries and valued member of its Board of Overseers," said Carton Rogers, Vice Provost and Director of Libraries. The Meyersons have been extraordinary long-time supporters of the Library; they have established several endowed funds for the collections, to support the acquisition and conservation of scholarly material, and the Laura Jan Meyerson Poetry Fund in memory of their daughter.

On the second floor of the Library is the Martin and Margy Meyerson Conference Center, created in 2002, in their honor by former Trustees chairman Paul Miller and his wife, Warren.

Mr. Miller, chairman during the Meyerson presidency, toasted the Meyersons at their farewell dinner on January 28, 1981: "Together they lifted the intellectual and societal aspirations of this community of scholars and increased the vitality of the University as an educational institution of international stature."

Penn established the Martin and Margy Meyerson Professorship in Urbanism shortly after Mr. Meyerson left office in 1981 (*Almanac* February 2, 1988).

Mr. Meyerson headed the selection committee for the Philadelphia Liberty Medal from 1988 to 2005.

As an expert on national, regional, urban, and industrial development, Mr. Meyerson was a United Nations advisor and delegate, as well as a consultant to several West African nations and to the Governor of the Tokyo Metropolitan Area. He founded London's Centre for Environmental Studies and Japan's International Centre for the Study of East Asian Development and was an advisor to France's Institut National de la Communication Audiovisuelle. He served as Chair of the International Institute for Education and President of the International Association of Universities and held leadership positions with dozens of American organizations dedicated to urban affairs, education, science, foreign policy, conservation, and the arts. He served on several White House task forces and on the councils of a number of government agencies.

Mr. Meyerson was also a trustee and senior fellow of the Aspen Institute and held planning positions with the Chicago Housing Authority, Chicago's Michael Reese Hospital, and the Philadelphia City Planning Commission. He was also a director of a number of corporations, a member of the Senior Executives Council of the Conference Board, and a senior advisor to Arthur D. Little, Inc., the global management consulting firm.

His books included *Politics, Planning, and Public Interest; Housing, People, and Cities; Face of the Metropolis; and Boston: The Job Ahead*. With Dr. Dilys Winegrad, director and curator of the Arthur Ross Gallery, he wrote *Gladly Learn and Gladly Teach*, a history of Penn: Franklin and His Heirs at the University of Pennsylvania, 1740-1976.

Mr. Meyerson was a fellow of the American Academy of Arts and Sciences, the American Association for the Advancement of Science, the Royal Society of Arts in Great Britain, and the American Institute of Certified Planners and an academician of the European Academy for Arts, Sciences, and Letters. In addition, he was a member of the executive committee of the American Philosophical Society and a member of the Council on Foreign Relations and the National Academy of Education.

He was also decorated by the governments of France, Italy, and Japan. He received numerous prizes and held over 20 honorary degrees, including a doctor of laws degree conferred by Penn in 1970.

Mr. Meyerson is survived by his wife of 61 years, Margy Ellin Meyerson, G '93, and their sons, Adam and Matthew. He is also survived by two daughters-in-law, Sandra Meyerson and Nina Shea, and seven grandchildren. He was predeceased by his daughter, Laura, in 1988.

The family has suggested that memorial donations be made to the University Libraries. For information, contact the Office of Development, Van Pelt-Dietrich Library Center, 3420 Walnut Street, Philadelphia, PA, 19104-6206, (215) 573-3610.

A University-wide memorial service will be held on Friday, October 5, in the Harrison Auditorium, at the University Museum, 3-4 p.m., followed by a reception at the Museum.