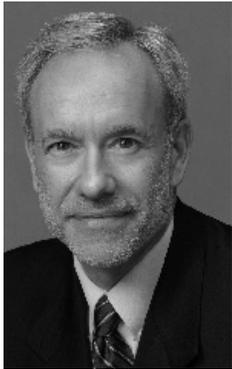


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Avery Goldstein: Inaugural David M. Knott Professor of Global Politics and International Relations



Avery Goldstein

Professor of Political Science Avery Goldstein has been named the inaugural David M. Knott Professor of Global Politics and International Relations. Associate director of the Christopher H. Browne Center for International Politics and a recipient of the Christian R. and Mary F. Lindback Award for Distinguished Teaching, he specializes in international relations, security studies and Chinese politics.

Dr. Goldstein received both his bachelor's degree in political science and his master's degree in secondary education from Penn. After earning his doctorate at the University of California, Berkeley, he returned to Penn to join the political science faculty in 1985. A Senior Fellow at the Foreign Policy Research Institute, Dr. Goldstein is the author of numerous scholarly articles, with books including *Rising to the Challenge: China's Grand Strategy and International Security* and *Deterrence and Security in the 21st Century: China, Britain, France and the Enduring Legacy of the Nuclear Revolution*.

The David M. Knott Professorship of Global Politics and International Relations has been established by David M. Knott, C'67, WG'73. Mr. Knott is a general partner of Knott Partners Management, LLC, and

currently serves on the boards of several nonprofit organizations. At Penn he is a member of the Wharton School's Graduate Executive Board and a past member of the University Committee for Undergraduate Financial Aid.

Samuel Freeman: Avalon Professor in the Humanities



Samuel Freeman

Dr. Samuel R. Freeman, a member of the philosophy department faculty, has been named the Avalon Professor in the Humanities. Dr. Freeman's research interests include political and social philosophy, moral philosophy, philosophy of law, and history of ethics.

The author of two books—*Justice and the Social Contract: Essays on Rawlsian Political Philosophy and Rawls*—Dr. Freeman initiated and has been editor of Oxford University Press's Political Philosophy Series since 2006. He is currently working on longer term projects on social contract theory and on globalism and economic justice.

Dr. Freeman received his juris doctor from the University of North Carolina and his doctorate in philosophy from Harvard University, joining the Penn faculty in 1985. He served as director of the Philosophy, Politics and Economics program at Penn from 1996 through 2004.

The Avalon Professorship in the Humanities was established in 1966 by the Avalon Foundation, now the Andrew W. Mellon Foundation.

George Smith, 1955 Penn Alum: Co-recipient of 2009 Nobel Prize in Physics

The Royal Swedish Academy of Sciences has awarded the Nobel Prize in Physics for 2009 to Charles Kao, Willard S. Boyle and 1955 Penn alumnus George E. Smith. Dr. Smith, together with Dr. Boyle, invented the charge-coupled device (CCD), an integrated circuit that converts light into an electronic charge. The technology improved medical diagnostics, allowed mankind to see the surface of Mars and provided teenagers with digital cameras in their cell phones.

Dr. Smith was born May 10, 1930 in White Plains, New York, and earned his bachelor's degree in physics from the University of Pennsylvania in 1955. He earned a PhD from the University of Chicago in 1959. Upon graduation, Dr. Smith joined Bell Labs where he attained 31 patents, including Patent Number 3,858,232, established in 1969, for his work with Dr. Boyle on the CCD. The silicon-based circuit spawned dramatic advancements in broadcasting, digital cameras, endoscopy, desktop video-conferencing, fax machines, and bar code readers. CCD technology makes use of the photoelectric effect, as theorized by Albert Einstein, a discovery for which he earned the 1921 Nobel Prize.

Dr. Smith has received numerous other professional accolades, including the Charles Stark Draper Prize; the Edwin Land Medal; the Ballantine Medal of the Franklin Institute; the IEEE Morris Liebman Award; the Progress Medal of the Photographic Society of America; the Edwin H. Land Medal by the Society for Imaging Science and Technology and the C&C Prize of the NEC Foundation. Dr. Smith retired from Bell Laboratories in 1986. Since then, he's completed a world cruise aboard his sailing vessel, *Apogee*.



George Smith

Nation's First Undergraduate Program in Market and Social Systems Engineering

The University of Pennsylvania has launched a first-of-its-kind program that will prepare undergraduate students to shape the technologies that underpin web search, keyword auctions, electronic commerce, social and financial networks and the novel and unanticipated markets and social systems of the years ahead.

Made possible by an \$8 million gift from the entrepreneurs for whom the program is named, the Rajendra and Neera Singh Program in Market and Social Systems Engineering, MKSE, will be the first course of study to fully integrate the disciplines needed in this emerging science. The intellectual core of the program will encompass network science, algorithmic game theory and other disciplines relevant to engineers and scientists as they consider human incentives and behavior in developing modern technological systems.

Based within Penn's School of Engineering and Applied Science, the program will enroll students in the fall of 2011.

The announcement was made by Penn President Amy Gutmann and Provost Vincent Price.

"Raj and Neera Singh are visionaries who understand that new technologies fundamentally change our society and that Penn stands at the forefront of integrating knowledge to determine how best to use these technologies to advance society," President Gutmann said. "Developing groundbreaking technology itself requires creative interdisciplinary thinking that is not confined to the intellectual silos of the past. Penn has positioned itself on the cutting edge of innovation, and we are enormously grateful to the Singhs for choosing Penn as the right place to develop this important new program."

The Singh Program in Market and Social Systems Engineering will seek the best students from a worldwide pool of applicants. Penn Engineering will hire new faculty for the program, in addition to calling on the strengths of Penn's current faculty across Penn Engineering, the School of Arts and Sciences and the Wharton School. The program will also engage advisors from industry in its design and evolution.

"Penn has greatness in the core disciplines essential to this program," said Dr. Rajendra

(continued on page 2)

IN THIS ISSUE

- 2 Senate: SEC Agenda; OF RECORD: Red Flag Rules; University's Accreditation
- 3 Deaths; Online Submission of PhD Dissertation; Faculty Scholars Program in Bioethics
- 4 Honors & Other Things; University-wide Teaching Awards; Provost's International Research Award
- 5 College House Fellow; Benjamin Franklin's Way; Annual Home Ownership Educational Series
- 6 HR: Support for Everyday Needs, Selection Period for Retirees and Long-Term Disability Recipients, Save for Retirement Week, Drug-Free Work Week
- 7 Morris Arboretum; Arthur Ross Gallery; Update; CrimeStats
- 8 School of Social Policy & Practice: Centennial Wall and Locust Walk Entrance to Caster Building

SENATE From the Senate Chair

The following agenda is published in accordance with the Faculty Senate Rules. Any member of the standing faculty may attend SEC meetings and observe. Questions may be directed to Sue White, executive assistant to the Senate Office either by telephone at (215) 898-6943, or by e-mail at senate@pobox.upenn.edu.

Faculty Senate Executive Committee Agenda Wednesday, October 21, 2009

Room 205 College Hall
3–5 p.m.

Reception: 5–6 p.m. Arthur Ross Gallery

1. Approval of the Minutes of September 23, 2009 (2 minutes)
 2. Chair's Report (5 minutes)
 3. Past-Chair's Report on Academic Planning and Budget & Capital Council (3 minutes)
 4. Ballots: Nominating Committee (5 minutes)
 5. Legal Issues in Higher Education: A Discussion with General Counsel (45 minutes)
- Presentation by Wendy White, Senior Vice President and General Counsel of the University of Pennsylvania
6. Update from the President (45 minutes)
- Presentation by President Amy Gutmann
7. New Business

OF RECORD

Red Flag Rules

In 2007, the Federal Trade Commission (FTC) issued final rules under the Fair and Accurate Credit Transactions Act (FACTA) called the Red Flag Rules. These rules require policy and procedural changes within Penn to assist in preventing identity theft as well as detecting and responding to identity theft. The rules took effect in January 2008, with compliance originally required by November 2008. Subsequently, the FTC delayed enforcement until May 2009.

In March 2009, a draft policy to implement the new rules at Penn was published in the *Almanac* for review and comment. See www.upenn.edu/almanac/volumes/v55/n26/redflag.html. It calls upon operational units engaged in extending credit, or using credit reports, to follow certain steps as required by the rules and to do our part in curbing the incidence and impact of the very concerning crime of identity theft. Comments on the draft policy were requested by April 20, 2009; no comments were received.

Subsequently, the FTC again delayed enforcement of the Red Flag Rules, first to August 2009, then November 2009. These extensions were based in part on issuance of new guidance by the FTC. The Office of Audit, Compliance and Privacy has reviewed that guidance, and has concluded that it does not affect the policy as proposed. Accordingly, we are pleased to announce that the policy is adopted as final and takes effect *November 1, 2009*. The policy can be viewed on the Penn Privacy website, at www.upenn.edu/privacy/; click on "Policy on Red Flag Rules," under "What's New!!"

—Mary Lee Brown, Associate Vice President, Audit, Compliance and Privacy

Middle States Commission on Higher Education Affirms the University's Accreditation

Midway between the decennial accreditation review (completed in 2004) and the next full review that will take place in 2013-14, the University was subject to a Periodic Review Report (PRR). While the 2004 review focused on the University's research doctoral programs, the scope of the PRR encompassed the entire University, including both graduate and undergraduate academic programs and the planning and budgeting processes that underlie them.

The PRR report was prepared by a core team of individuals in the Office of the President and the Office of the Provost, including Andrew Binns, Vice Provost for Education; Joann Mitchell, Vice President for Institutional Affairs; Bonnie Gibson, Vice President for Budget and Management Analysis; Stacey Lopez, Assistant Vice President for Institutional Research; Rob Nelson, Director for Education; and Karen Lawrence, Assistant Director for Education. Extensive consultation took place within the University, including with the Council of Deans, the Council of Graduate Deans, and the Council of Undergraduate Deans. The report was reviewed by the leadership of the Faculty Senate and the University Council, a University-wide committee composed of faculty, staff and student representatives that is advisory to the President, Provost, and Executive Vice Presidents. Copies of the Executive Summary are available upon request from the Office of the Provost.

The PRR report was reviewed on behalf of the MSCHE by distinguished colleagues from Columbia University and the New School, and upon their recommendation, the University's accreditation status was reaffirmed.

—Andrew Binns, Vice Provost for Education

Nation's First Undergraduate Program in Market and Social Systems Engineering

(continued from page 1)

Singh, principal owner of Telcom Ventures LLC, a private investment firm specializing in telecommunications and information technologies and a member of Penn Engineering's Board of Overseers. "It also attracts the most brilliant students in the world from all walks of life. These are the young people who can best take this new form of education—one that combines analytical skills with intuitive thinking—and make a big difference in society."

Dr. Singh is a member of the board of directors of LCC International Inc., a publicly traded subsidiary of Telcom Ventures and one of the largest wireless telecommunications engineering consulting firms in the world. He and his wife co-founded LCC International in 1983.

"Traditional programs don't prepare students to design systems that take into account the goals and incentives of the people who use them," said Dr. Michael Kearns, professor in the department of computer and information science in Penn's School of Engineering and Applied Science and the program's founding faculty director. "We haven't asked engineering students to take a course in game theory to understand how incentives work or in sociology to understand human behavior. There is now enough science out there on the intersection of these topics to design undergraduate courses."

In 2003, Dr. Kearns developed a Penn course, Networked Life, which engages students in hands-on explorations of the networks in which they participate every day. Now one of the most popular courses at the University, Networked Life also served as a proving ground for the larger MKSE program of which it will become a part.

Dr. Kearns is the National Center Professor of Computer and Information Science in Penn Engineering, with secondary appointments in Statistics and Operations and Information Management at The Wharton School.

"The world is hungry for young people with the academic grounding to realize the potential—and foresee the pitfalls—in a networked world," said Dr. Ali Jadbabaie, who will serve as the program's faculty co-director. "Technical skills alone are wholly inadequate in this new field."

Dr. Jadbabaie is the Skirkanich Associate Professor of Innovation in Electrical and Systems Engineering.



Sales Tax Increase Impacts the University Club

With the passage of new legislation by the Pennsylvania General Assembly, the City of Philadelphia sales tax has increased from 7 percent to 8 percent. As a result, the University Club has increased its buffet lunch costs to \$10.90 (from \$10.75) and the light lunch to \$8.00 (from \$7.95). For more information on the Club, including membership, visit www.upenn.edu/universityclub, call (215) 898-4618, or e-mail universityclub@pobox.upenn.edu.

Deaths

Ms. Keeler, Exchange Student

Eleanor "Ella" Keeler, a British exchange student, passed away October 2 following being hospitalized due to a cardiac arrest while jogging. She was 20 years old.

The University College of London junior from York, United Kingdom, was majoring in history. She was a graduate of Tadcaster Grammar School. She came to Penn in September.

Ms. Keeler is survived by her parents, Christopher and Annette; a brother, Matthew; and a sister, Suzanne.

A memorial will take place on campus. Details were not available at press time.

Dr. Hess, Economics



Arleigh Hess

Dr. Arleigh Porter Hess, Jr., professor emeritus of economics, passed away October 2 of heart failure. He was 91 years old.

Dr. Hess earned his BS and MA degrees in economics from Penn in 1939 and 1941, respectively. After serving in the Navy during WWII, he began teaching at Penn in 1945. He later

earned his PhD in 1949. That same year, he was appointed to Penn's faculty as an assistant professor of economics. He was promoted to associate professor in 1955.

Prior to his promotion to full professor in 1985, Dr. Hess served in various administrative roles. In 1960 he was appointed assistant to the provost in budgetary affairs (under Loren Eiseley). He became vice provost for budgetary administration a year later. In addition, he had served as director of the College of General Studies and the Summer School programs and as secretary of the committee of deans.

Dr. Hess had also lectured at Swarthmore College and the Philadelphia College of Pharmacy. He obtained emeritus status in 1988, but continued to teach part-time until 2001.

Dr. Hess was the 1987-88 chair of the 25-Year Club and served on University Council committees. He is the 1983 recipient of Whar-

ton's Helen Kardon Moss Anvil Award for excellence in teaching.

Dr. Hess is survived by his daughters, Anne H. Gummerson and Elizabeth B. Hess; son, Richard P. Hess; and granddaughter, Elizabeth A. Gummerson.

Memorial donations may be made to the Christian Children's Fund.

Dr. Raffensperger, Medicine

Dr. Edward C. Raffensperger, professor emeritus of medicine, passed away October 2. He was 95 years old.

Dr. Raffensperger received a BS from Dickinson College in 1936 and an MD from the University of Pennsylvania School of Medicine in 1940. He completed his residency at the Graduate Hospital of the University of Pennsylvania after which he served in the Air Force in WWII as a flight surgeon. He rose to the rank of Lt. Captain. He returned from the war to do his fellowship in gastroenterology at the Graduate Hospital of the University of Pennsylvania with Dr. Henry Bockus whom many consider to be the father of clinical gastroenterology. He then set up a practice at the Polyclinic in Harrisburg from 1948-1962 but was then recruited back to serve as the lead clinical gastroenterologist at the Hospital of the University of Pennsylvania, where he remained.

In his tenure at Penn, Dr. Raffensperger held many positions. He was chairman of the medical board and the school admissions committee and served on numerous other committees. He rose to the rank of full professor and became emeritus in 1985. He received many awards over the years including the Distinguished Alumni Award at Dickinson College where he also served as a Trustee since 1958 and was a benefactor.

As a philanthropist, he along with his wife, Mary Ames Raffensperger (now deceased, *Almanac* July 12, 1983) who was a pioneer in rehabilitative medicine at the Children's Hospital of Philadelphia, established a generous fund in



Edward Raffensperger

that area at CHOP. At Penn, he established an endowment for educational funding of medical students. According to Dr. David Katzka, gastroenterologist and professor of medicine, "Dr. Raffensperger commonly quoted his mother who when asked by a young Ed, 'what would you do if you had a million dollars,' she gleefully replied, 'I'd give it away.' Clearly, he was greatly influenced by her advice."

"Dr. Raffensperger was a great teacher. Students, residents and fellows always competed to be on his rotations. He trained several generations of gastroenterologists, many of whom went on to national and international fame. Dr. Raffensperger was warm and caring, yet a taskmaster at the same time, demanding clinical excellence and integrity from all he trained," said Dr. Katzka.

For many years, he was the gastroenterologist for Philadelphia's elite and Penn's faculty. There is a yearly conference at Penn in his name in which some of the most difficult cases from medical schools in the Delaware Valley are presented and discussed.

Dr. Raffensperger lost his wife, Mary, to cancer in 1983. He is survived by generations of friends, students, colleagues and patients.

A memorial service will be held at Penn, details to be determined. Contributions may be made to the Mary Ames Raffensperger and Edward Cowell Raffensperger Scholarship Fund at the University of Pennsylvania or to Dickinson College.

To Report A Death

Almanac appreciates being informed of the deaths of current and former faculty and staff members, students, and other members of the Penn community. Call (215) 898-5274 or e-mail almanac@upenn.edu.

Greenwall Faculty Scholars Program in Bioethics: November 9

Faculty in the University of Pennsylvania are invited to submit a proposal for the Greenwall Faculty Scholars Program in Bioethics.

The Program is a career development award to enable outstanding faculty members to carry out original research that will help resolve important policy and clinical dilemmas at the intersection of ethics and the life sciences. To maximize Scholars' development, three years of support are provided, requiring a 50% time commitment in each of the three years. This research will also put Faculty Scholars in a position to help set public policy and standards of clinical practice.

Potential applicants are strongly urged to consult the Greenwall Faculty Scholar website for details on the program, eligibility and a competitive application: www.greenwallfsp.org

Penn will nominate one applicant. To apply to be the Penn nominee, applicants must write a three-page letter of intent that includes (1) a description of their research proposal, particularly its significance, how it will be carried out, and how it is likely to have an impact on public policy or clinical practice; and (2) a personal statement describing their goals in the field of bioethics. This letter should be double-spaced and in type no smaller than 12-point. The applicant should also submit a curriculum vitae and a cover page including the project title and applicant's contact information.

Applications are due by 9 a.m. on November 9 to Robin Hartley, hartleyr@mail.med.upenn.edu, Fax (215) 573-0246, Tel. (215) 573-0246.

Online Submission of the PhD Dissertation

During fall 2008, the Council of Graduate Deans (the senior deans for graduate education from each of the nine PhD-granting schools at Penn) recommended that the University position itself to accept PhD dissertations in digital format. Until now, dissertations had to be submitted in duplicate hard copies. One copy was forwarded to ProQuest for microfilming and black and white publication, and the second copy was bound and shelved in the Library.

Electronic submission is preferable for a variety of reasons. Once accepted and posted in Scholarly Commons, the dissertation will be "Open Access" (available for full-text searching world-wide via the internet) at no additional cost to the author. Submission of the digital file ensures the highest quality reproduction of the manuscript, with color images and other graphics intact. Supplementary digital files can be attached, if desired. Electronic submission is less expensive for the student and for the University, in terms of mailing costs and library shelf space. A bound copy of the dissertation will be stored off-site.

The new process was piloted during the summer of 2009; 26 dissertations were submitted in digital format and the process went smoothly. As of the current degree cycle (December 2009), the option of online submission has been extended to graduates in all PhD programs. For details about the process for submitting both digital and hard copy dissertations, students should visit www.upenn.edu/provost/dissertation_manual

We are grateful to our Librarians for their support of this exciting undertaking, especially Shawn Martin, Scholarly Communication Librarian, and Marjorie Hassen in Public Services, and to the staff in the Graduate Division of Arts and Sciences, who manage the graduation process for all of Penn's PhD programs.

—Andrew Binns, Vice Provost for Education

University-wide Teaching Awards: November 6

Nominations for Penn's University-wide teaching awards are now being accepted by the Office of the Provost. Any member of the University community, past or present, may nominate a teacher for these awards. There are three awards:

- *The Lindback Award for Distinguished Teaching* honors eight members of the standing faculty—four in the non-health schools (Annenberg, Design, Engineering and Applied Science, GSE, Law, SAS, Wharton, Social Policy & Practice) and four in the health schools* (Dental Medicine, Medicine, Nursing, and Veterinary Medicine).

- *The Provost's Award for Distinguished PhD Teaching and Mentoring* honors two faculty members for their teaching and mentoring of PhD students. Standing and associated faculty in any school offering the PhD are eligible for the award.

- *The Provost's Award for Teaching Excellence by Non-Standing Faculty* honors two members of the associated faculty or academic support staff who teach at Penn, one in the non-health schools and one in the health schools.*

The nomination forms are available at www.upenn.edu/provost/teaching.html. The deadline for nominations by students and faculty colleagues is Friday, November 6, 2009. Departments must submit the names of instructors they intend to nominate by Friday, December 18, 2009. Full nominations, with complete dossiers prepared by the nominees' department chairs are due Friday, February 5, 2010.

* Note: The health professional schools: Dental, Veterinary, Nursing, and Medicine—have a separate nomination and selection process. Contact the Dean of the school in order to nominate a faculty member from one of those schools.

There will be a reception honoring all the award winners in April 2010. For more information, please e-mail provost-ed@upenn.edu or call (215) 898-7225.

Criteria and Guidelines

1. The Lindback and Provost's Awards are given in recognition of distinguished teaching. "Distinguished teaching" is teaching that is intellectually demanding, unusually coherent, and permanent in its effect. The distinguished teacher has the capability of changing the way in which students view the subject they are studying. The distinguished teacher provides the basis for students to look with critical and informed perception at the fundamentals of a discipline, and s/he relates that discipline to other disciplines and to the worldview of the student. The distinguished teacher is accessible to students and open to new ideas, but also expresses his/her own views with articulate and informed understanding of an academic field. The distinguished teacher is fair, free from prejudice, and single-minded in the pursuit of truth.

2. Skillful direction of dissertation students, effective supervision of student researchers, ability to organize a large course of many sections, skill in leading seminars, special talent with large classes, ability to handle discussions or structure lectures—these are all attributes of distinguished teaching, although it is unlikely that anyone will excel in all of them. At the same time, distinguished teaching means different things in different fields. While the distinguished teacher should be versatile, as much at home in large groups as in small, in beginning classes as in advanced, s/he may have skills of special importance in his/her area of specialization. The primary criteria for the Provost's Award for Distinguished PhD Teaching and Mentoring are a record of successful doctoral student mentoring and placement, success in collaborating on doctoral committees and graduate groups, and distinguished research.

3. Since distinguished teaching is recognized and recorded in different ways, evaluation must also take several forms. It is not enough to look solely at letters of recommendation from students or to consider "objective" evaluations of particular classes in tabulated form. A faculty member's influence extends beyond the classroom and individual classes. Nor is it enough to look only at a candidate's most recent semester or opinions expressed immediately after a course is over; the influence of the best teachers lasts, while that of others may be great at first but lessen over time. It is not enough merely to gauge student adulation, for its basis is superficial; but neither should such feelings be discounted as unworthy of investigation. Rather, all of these factors and more should enter into the identification and assessment of distinguished teaching.

4. The Lindback and Provost's Awards have a symbolic importance that transcends the recognition of individual merit. They should be used to advance effective teaching by serving as reminders to the University community of the expectations for the quality of its mission.

5. Distinguished teaching occurs in all parts of the University. Therefore, faculty members from all schools are eligible for consideration. An excellent teacher who does not receive an award in a given year may be re-nominated in some future year and receive the award then.

6. The Lindback and Provost's Awards may recognize faculty members with many years of distinguished service or many years of service remaining. The teaching activities for which the awards are granted must be components of the degree programs of the University of Pennsylvania.

Provost's International Research Award—Call for Proposals

The Provost's Office invites applications for a new international research award, which will give \$5000 to Penn faculty members to support international summer research travel. Proposals involving one of the following partner institutions will receive priority consideration: Katholieke Universiteit Leuven, Peking University, Shanghai Jiao Tong University and Tsinghua University. Extraordinary proposals for work at other institutions will also be considered.

Projects should last one to three months. Proposals may include research at universities, libraries, archives, institutes, or laboratories, as well as work with a longstanding research collaborator; they may not include travel to conferences.

Proposals are due to the Office of the Provost, 122 College Hall/6303, or via e-mail to Angela Solomon (angelams@upenn.edu), by November 16, 2009. To apply, please provide a CV, a description of your project in no more than 500 words, and a brief description of how you will use the funds. Describe any summer research funds that you already have and how additional funding will help further your research.

Special application materials are required for Katholieke Universiteit Leuven. For copies of these materials—or if you have any other questions—please contact Gayle Christensen, Office of the Provost, at gaylec@upenn.edu.

Honors & Other Things

Bell Award: Dr. Bailey



Elizabeth Bailey

Elizabeth E. Bailey, the John C. Hower Professor of Business and Public Policy at the Wharton School, is the 2009 recipient of the Carolyn Shaw Bell Award. This award will be presented at the annual business meeting of the American Economics Association's (AEA) Committee on the Status of Women in the Economics Profession (CSWEP) in January. The Carolyn Shaw Bell award is given annually to an individual who has furthered the status of women in the economics profession, through example, achievements, increasing our understanding of how women can advance in the economics profession, and the mentoring of others.

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Cancer Research Award: Dr. Coukos

The Sandy Rollman Ovarian Cancer Foundation honored Dr. George Coukos, director of the Ovarian Cancer Research Center, with the Angela Carlino Excellence in Ovarian Cancer Research/Care Award at its "Fashion Fights Ovarian Cancer" benefit last month. Dr. Coukos's laboratory focuses on three areas that revolve around the overarching theme of tumor microenvironment: tumor immune surveillance and tolerance, immune-vascular interactions, and microenvironment editing by tumor cells. Dr. Coukos is also the associate chief of the division of gynecologic oncology in the department of obstetrics and gynecology and the Celso Ramon Garcia Chair in Reproductive Biology.



George Coukos

Faculty Pioneer Award: Dr. Donaldson

The Center for Business Education at the Aspen Institute announced that Dr. Thomas Donaldson, the Mark O. Winkelman Professor of Legal Studies and Business Ethics at the Wharton School, has been named the 2009 Faculty Pioneer for Lifetime Achievement. This recognition program, dubbed the "Oscars of the business school world" by *The Financial Times*, celebrates business school instructors who have demonstrated leadership and risk-taking in integrating ethical, environmental and social issues into the MBA curriculum. Dr. Donaldson was instrumental in developing Wharton's PhD program in Ethics and Legal Studies, started in 2003 as the first doctoral program of its kind in the world. Dr. Donaldson will be honored in November.

Biophysical Society Award: Dr. Englander

Dr. S. Walter Englander, Jacob Gershon-Cohen Professor of Medical Science and professor of biochemistry and biophysics in the School of Medicine, will receive the Biophysical Society Founders Award. He is being honored "for pioneering the development of hydrogen exchange techniques for exploring the stability, interactions and dynamics of macromolecules and their folding." He will receive the award at the 2010 meeting of the Biophysical Society in February.

Prize in Psychology: Dr. Seligman

Dr. Martin Seligman, the Robert A. Fox Leadership Professor of Psychology, has been named the first recipient of the Wiley Prize in Psychology. Bestowed by the British Academy in partnership with publisher Wiley-Blackwell, this new prize awards £5,000 annually in recognition of excellence in research—alternately honoring lifetime achievement by an outstanding international scholar and promising early work by a UK-based psychologist. The prize is administered by the academy's psychology section, which comprises 34 fellows elected for their eminence as psychology scholars and practitioners. Dr. Seligman is also the director of the University's Positive Psychology Center.

Penn Nursing Rooftop Garden Dedication

Five alumnae of the HUP nursing diploma program were honored on Saturday, October 10 for their contemporary impact on healthcare and strong reflection of the HUP legacy. At the formal ceremony, their names were inscribed on stones surrounding HUP Legacy Fountain, located in the center of the atrium garden of Claire M. Fagin Hall, home of the School of Nursing.

The five alumnae are:

- Dr. Lillian Brunner, HUP'40, ED'50, HON'85, author of the *Textbook of Medical and Surgical Nursing* and the *Lippincott Manual of Nursing Practice*. Her writings, translated into eight languages, have long been considered influential works in nursing and the foundation for today's expanding field of acute care and critical care nursing.

- Dr. Shirley S. Chater, HUP'53, Nu'56, HON'97, the United States Commissioner of the Social Security Administration, 1993-1997. She is an expert on public policy, economic, and social issues concerning the aging population in the US.

- Nadine Landis, HUP'46, ED'50, GNu'65, nurse historian and former director of nursing administration at HUP. She was the driving force in the creation of Penn Nursing's Alumni Hall, designed to recognize the shared legacies of Penn Nursing and HUP.

- Dr. Ruth Watson Lubic, HUP'55, HON'85, a certified nurse-midwife and MacArthur Fellow. She is the founder of nurse-midwife-managed birth clinics in New York City as well as the Family Health and Birth Center in Washington, DC, which has improved maternal and neonatal outcomes and saves more than \$1 million a year.

- Dr. Marie Savard, HUP'70, Nu'72, M'76, RES'80, an internationally-recognized expert on women's health and wellness. She is the author of numerous books, including *Apples & Pears: the Body Shape Solution for Weight Loss and Wellness* and *Ask Dr. Marie: Straight Talk and Reassuring Answers to Your Most Private Questions*. Dr. Savard is a member of the Board of Trustees of the University of Pennsylvania and serves on the Board of Overseers for the School of Nursing.

The HUP Legacy Fountain was donated by Mary Anne Spolar Gamba, a 1965 graduate of the HUP nursing school, and the Gamba Family Foundation. The 5,000 smooth stones at its base represent the 5,000+ HUP alumni, and the three bubblers represent the three years of education in the HUP diploma program.

The atrium garden was a new addition to Fagin Hall, which underwent major renovations in 2007 and 2008 to make the building more "green." The environmentally-friendly space includes unique flora that absorb water, thereby reducing storm water runoff, and provide for cooler roof surfaces, thereby decreasing "heat island effect."

TCPW Award Deadline Extended

The deadline for the new Trustees Council of Penn Women (TCPW) award to recognize significant contributions by Penn faculty to advancing the role of women in higher education has been extended to November 6. For more information, see www.upenn.edu/almanac/volumes/v56/n03/women.html.

Inviting Applications for College House Fellow

The Office of the Provost and College Houses and Academic Services invite applications for service as a College House Fellow. This is a residentially-based position that carries a two-year term. Fellows must be members of the standing or adjunct faculty, lecturers, post-doctoral fellows or senior academic staff who regularly teach and advise undergraduate students. This would include supervising undergraduate students in laboratory settings, and mentoring their research.

College House Fellows strengthen the connections between the Houses and the intellectual life of the University. Fellows are responsible for working with the Faculty Masters to develop each College House as an educational resource for the University, promoting academic programs in residence, fostering faculty and student interaction, and building strong and supportive House communities. Specific responsibilities will differ from House to House. Information about the College Houses is available at: www.collegehouses.upenn.edu/.

There are 22 Fellow positions in the College House system. The number of openings will vary, but on the average, between two and five positions are filled each year. Candidates are reviewed by the Undergraduate Deans, the Office of College Houses, and the individual Faculty Masters and House residents and staff.

For more information about College House Fellow opportunities, please contact David Fox, director of academic initiatives in the Provost's Office: dfox@upenn.edu or (215) 573-5636.



Photograph by Marguerite Miller

Benjamin Franklin's Way—funded by the Class of 1962 Alumni for its 45th reunion—contains numerous axioms by Penn's founder, incorporated into a series of granite pavers throughout the length of the 37th Street walkway from Spruce Street to Walnut Street. The Trustees approved the resolution to construct the walkway in February 2009; the project was completed over the summer by the landscape architecture firm Lager Raabe Skafte and the contractors, the JPC Group, who upgraded the sub-axis with brick and granite paving, granite curbs, pedestrian lighting, tables and chairs, and landscaping. This was a continuation of the tradition started by the Class of '62 which gave Penn the now iconic *Ben on the Bench* as its 25th reunion gift in 1987. For a list of Franklin's 18th century axioms on education, effort and conduct, that have now become part of the 21st century campus, visit www.upenn.edu/almanac/volumes/v56/n07/walkway.html.

A new garden at the rear of the Penn Women's Center, at 37th and Locust Walk, was also completed recently.

Annual Home Ownership Educational Series: November 2-6

Save the dates! Penn Home Ownership Services (PHOS) will be hosting its Annual Home Ownership Educational Series from November 2 through November 6, 2009. Whether you are currently a homeowner, in the market for a house, planning a future home purchase, want information about the local real estate market, or would like to learn how to energy retrofit your home and learn about eco-products, the series has something to offer everyone. A variety of lunch-time seminars on specific topics will be held each day from noon to 1 p.m. or 1 p.m. to 2 p.m. Topics and registration information will be available online by October 16 at www.upenn.edu/homeownership.

—Penn Home Ownership Services

Looking for Support for Your Everyday Needs?

This is the second in a series of articles this October that honors National Work and Family Month—a campaign to raise awareness of the importance of worklife benefits.

Managing the demands of your work, personal and family life on a daily basis can sometimes be difficult. At Penn, we value the personal and professional wellbeing of all faculty and staff. That's why we offer a number of programs to help you maintain your quality of life—on and off the job. From the Employee Assistance Program to Worklife Resources to free workshops that address your personal and professional life challenges, you have access to a variety of tools to help meet your everyday needs and goals.

Penn's Employee Assistance Program (EAP) provides free, confidential support and access to one-on-one counseling for a multitude of life issues. Provided through Penn Behavioral Health, EAP services can help you address issues ranging from dealing with a personal crisis to managing major life challenges such as difficulties in your personal relationships or with bringing home a new child. You and your immediate family members can access EAP services by phone or online 24 hours a day, seven days a week. Contact Penn Behavioral Health at (888) 321-4433 or www.pennbehavioralhealth.org for more information.

Worklife Resources is a free and confidential, 24-hour a day phone and online service that provides you and your immediate family members with support for a wide range of everyday needs. You'll receive practical solutions, realistic answers, and customized resources that address every aspect of life, from finding dependent care that fits your family's needs to free financial and legal support. For more information, visit the Human Resources website at www.hr.upenn.edu/Quality/Worklife/Resources.aspx or contact the Worklife Resources service directly at (888) 321-4433.

Additional support for your personal and professional life challenges is available through free lunchtime workshops sponsored by the Quality of Worklife Department in the Division of Human Resources. Experts from Penn's Employee Assistance Program, Human Resources, Penn schools, and the University of Pennsylvania Health system provide information on worklife balance and health and wellness topics. For more information or to register, visit www.hr.upenn.edu/coursecatalog or contact Human Resources at (215) 573-2471 or kenne@upenn.edu.



Penn's Way Raffle Prizes Week Two October 12-16 Drawing October 19

Penn Athletics:

Two Tickets to 11/21 Penn-Cornell Football Game

Philadelphia KIXX: Two Tickets

Bubble House: \$40 Gift Certificate

Helium Comedy Club: Admission for six

Business Services/Penn Publication Services:

Penn Photography Book

Business Services/Penn Bookstore:

\$25 Barnes & Noble Gift Card

Business Services/Penn Ice Rink:

10 Admission Coupon Booklet

Business Services/University Club:

One Year Membership to University Club

Future Fitness: One Free Month

Douglas Cosmetics: Free Facial Coupon

Douglas Cosmetics: Free Make-Over Coupon

Bikram's Yoga College of India:

Ten Yoga Classes *

University of Pennsylvania Museum of Archaeology and Anthropology: Four Guest Passes

* **Note:** These individual raffle prizes are valued at more than \$100 and so are subject to income tax. More information will be made available to prize winners, who have the option of refusing the prize.

Annual Selection Period for Retirees and Long-Term Disability (LTD) Recipients: October 19–October 30

The Annual Selection Period for retirees and LTD recipients will run from Monday, October 19–Friday, October 30, 2009. This annual two-week event allows participants to review their current benefits and make changes for the upcoming calendar year. All changes will be effective as of January 1, 2010.

Personalized enrollment packets were mailed to each participant's home on October 9. The mailing included an insert detailing important dates, what's new for 2010, and instructions on how to make changes; a personalized benefit election statement; medical plan comparison charts; premium charts; and enrollment forms. To contribute to the University's efforts of reducing the amount of paper we generate and distribute, this year's Annual Selection Period materials did not include a copy of the *2010 Annual Selection Guide*. Detailed information, including the *2010 Annual Selection Guide*, is available on the Human Resources website at www.hr.upenn.edu/benefits/retiring.

Retirees and LTD recipients are invited to attend a benefits information session on Tuesday, October 27 in Houston Hall, Bodek Lounge from 10 a.m.–2 p.m. This session will include presentations by several providers such as Independence Blue Cross, Aetna, Caremark and Social Security/Medicare. Representatives will be available to answer your questions after the presentations.

Those who wish to make changes to their benefits must complete and return a health enrollment form by *Friday, October 30, 2009*. If you have questions about this year's Annual Selection Period, please contact Retiree Assist (Penn's retiree and LTD benefits administrator) at (866) 789-7366, Monday through Friday, between 9 a.m. and 5 p.m. EST.

National Save for Retirement Week: October 18–24

We know that life can sometimes get complicated. That's why Penn makes it easy for you to plan and meet your retirement goals. In honor of National Save for Retirement Week this month, we're making sure that you're aware of every retirement-saving vehicle available to you as a faculty or staff member at Penn. Below are some of the important features of the University's retirement plans that can help you start saving now for a secure future tomorrow.

TDR Retirement Plan

The Tax-Deferred Retirement Plan (TDR) provides you with a variety of investment options offered by our retirement vendors—TIAA-CREF and Vanguard. Once eligible, you'll receive basic contributions from Penn based upon your age. You can also make contributions to your account, which Penn will match dollar for dollar up to 5% of your salary. All contributions are made on a pre-tax basis, which means you're not being taxed on the money you contribute to your retirement savings. Visit www.hr.upenn.edu/Benefits/Retirement/TDR for information on eligibility requirements, how to enroll, and more.

Supplemental Retirement Annuity Plan

Most faculty and staff are eligible to participate in the Supplemental Retirement Annuity Plan (SRA). If you're already contributing the full 5% through the TDR Plan, you can use the SRA Plan to invest additional funds for retirement. While there are no matching contributions from the University under the SRA Plan, you still have a variety of investment options from which to choose. Visit the Human Resources website at www.hr.upenn.edu/Benefits/Retirement/SRA.aspx to learn more.

How Much Can I Contribute?

For calendar year 2009, your pre-tax contributions generally cannot exceed \$16,500 per year. However, this amount may be higher if you're at least 50 years old and/or have at least 15 years of service with the University. Visit the Human Resources website at www.hr.upenn.edu/Benefits/Retirement/TDR/RetirementReg.aspx for more information on contribution limits.

Managing your retirement benefits is easy. Just use our online enrollment system at www.hr.upenn.edu/Benefits/Retirement. On this site, you'll also find a variety of retirement and financial planning resources to help you reach your retirement goals. If you have questions about investing, both of Penn's investment carriers—TIAA-CREF and Vanguard—offer free one-on-one retirement counseling sessions. You can contact TIAA-CREF at www.tiaa-cref.org/moc or (800) 842-2010 and Vanguard at www.meetvanguard.com or 800-662-0106 to set up an appointment.

2009 National Drug-Free Work Week: October 19–25

This year's national Drug-Free Work Week will take place October 19–25. The University of Pennsylvania values the health and safety of the entire Penn community and is committed to maintaining a drug-free workplace year-round. Drug and alcohol abuse can harm not only the person with the substance abuse problem, but also his or her family, friends and co-workers. Penn prohibits the unlawful manufacture, distribution, dispensation, sale, possession or use of any drug by its employees in its workplace. Please take the time to review the University's drug and alcohol policies which are available online:

- The University's Drug-Free Workplace Policy: www.hr.upenn.edu/Policy/Policies/705.aspx
- The University's Alcohol and Drug Policy: www.vpul.upenn.edu/alcohol/policy.html

If you or a family member have a substance abuse problem, we encourage you to seek help. Penn provides free, confidential counseling services for you and your immediate family members through the Employee Assistance Program (EAP). The EAP is designed to provide assistance with issues and challenges that may interfere with your personal or professional life, including serious issues such as substance abuse. For more information about the EAP, visit the Division of Human Resources website at www.hr.upenn.edu/Quality/Wellness/EAP.aspx or contact Penn Behavioral Health 24-hours a day, 7 days a week at (888) 321-4433.

—Division of Human Resources

ALMANAC October 13, 2009



Fall fun at the Morris Arboretum this month:
Above: *Gabby Goose and her Gaggle*, designed by the Carson Valley Nursery School is one of 30 designer scarecrows on display on Scarecrow Walk along the Oak Allée now through October 18. Vote for your top choice as the "People's Favorite Scarecrow."

On October 24, kids ages 5-12 can make a *Trick or Treat Halloween Arrangement* with fresh flowers. See www.morrisarboretum.org for information or to sign up for these and other autumn events.

See spectacular fall color from the treetops on the *Tree Adventure* exhibit which explores the relationship between plants and people with its central theme, *we need trees, and trees need us*.

Update

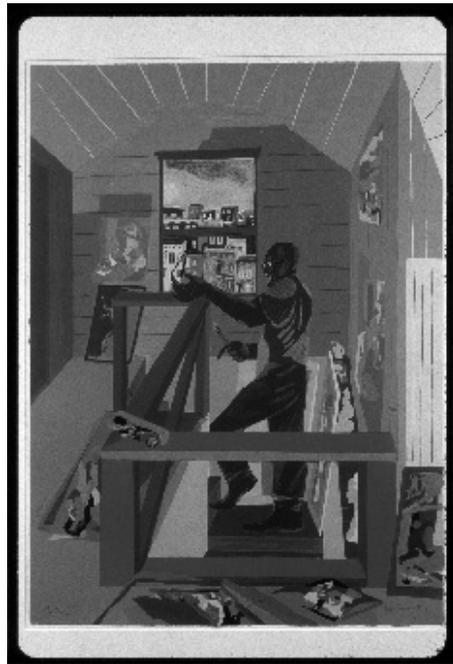
October AT PENN

EXHIBIT

Now Family Ties: The First Wave; mixed media; Bob and Penny Fox Art Gallery, Claudia Cohen Hall; closing reception, *October 29, 7 p.m. Through November 1 (SPEC)*.

TALKS

20 Penn Program on Regulation Risk and Regulation Seminar; Terry Davies, Resources for the Future; 4:30 p.m.; G65, Jon M. Huntsman Hall (PPR).



22 The Granoff Forum on International Development and the Global Economy; Larry Summers, director of the National Economic Council; 5:30 p.m.; Irvine Auditorium (SAS).

24 Disasters: An Overview of Preparedness and Response Management; Christopher Born, orthopedic surgeon; noon; Crest Room, The ARCH Bldg.; RSVP: dynamics@sas.upenn.edu by *October 22 (Organizational Dynamics)*.

Deadline: Submissions for the Update are due every Monday for the following Tuesday's issue. The deadline for the November AT PENN calendar is *today, October 13*. For information see www.upenn.edu/almanac/calendar/caldead-real.html.

Jacob Lawrence and The Urban Experience: Selected Prints at ARG

From October 16 through December 24, the Arthur Ross Gallery (ARG) will present a comprehensive survey of *Jacob Lawrence Prints, 1963-2000*. One of the most renowned 20th-century African-American painters/printmakers, Lawrence's self-defined style of "dynamic cubism" was primarily influenced by his life growing up in Harlem. His work often depicts the history of African Americans. *The New York Times* (June 9, 2000) called him "one of America's leading figurative painters" and "among the most impassioned visual chroniclers of the African American experience."

The selection of prints will focus on many aspects of urban life, both its quotidian and cosmopolitan experiences. A lecture by Bridget Moore, president of the DC Moore Gallery, will be held on October 29 at 5 p.m. in the ARG to address the theme of Art in the City, from Lawrence's perspective and from a global point of view. *Jacob Lawrence Prints: 1963-2000* is lent courtesy of the DC Moore Gallery, New York. *At left: The Studio, 1966, lithograph, HC 30" x 22 1/8,"* courtesy DC Moore Gallery. Copyright: The Jacob and Gwendolyn Lawrence Foundation, Seattle/Artists Rights Society (ARS), New York.

The University of Pennsylvania Police Department Community Crime Report

About the Crime Report: Below are all Crimes Against Persons and Crimes Against Society from the campus report for **September 28-October 4, 2009**. Also reported were 17 crimes against property (including 14 thefts, 2 cases of fraud and 1 act of vandalism). Full reports are available at: www.upenn.edu/almanac/volumes/v56/n07/creport.html. Prior weeks' reports are also online. —Ed.

This summary is prepared by the Division of Public Safety and includes all criminal incidents reported and made known to the University Police Department between the dates of **September 28-October 4, 2009**. The University Police actively patrol from Market Street to Baltimore Avenue and from the Schuylkill River to 43rd Street in conjunction with the Philadelphia Police. In this effort to provide you with a thorough and accurate report on public safety concerns, we hope that your increased awareness will lessen the opportunity for crime. For any concerns or suggestions regarding this report, please call the Division of Public Safety at (215) 898-4482.

09/28/09	4:37 PM	4247 Locust St	Complainant received threatening call
10/01/09	12:11 AM	3700 Sansom St	Male urinating on highway/cited
10/01/09	8:28 PM	4300 Baltimore Ave	Male wanted on warrant/Arrest
10/02/09	10:26 PM	235 39th St	Male assaulted by unknown male
10/02/09	10:26 PM	235 39th St	Complainant assaulted
10/02/09	10:26 PM	235 39th St	Complainant assaulted
10/02/09	10:32 PM	3925 Walnut St	Female robbed/Arrest
10/03/09	2:11 AM	4000 Walnut St	Female acting disorderly/Arrest
10/03/09	2:36 AM	3900 Spruce St	Male assaulted by unknown male
10/04/09	2:33 AM	200 S 38th St	Intoxicated driver arrested
10/04/09	2:37 AM	4000 Sansom St	Male cited for public urination

18th District Report

9 incidents with 4 arrests (including 3 robberies and 6 aggravated assaults) were reported between **September 28-October 4, 2009** by the 18th District covering the Schuylkill River to 49th Street & Market Street to Woodland Avenue.

09/30/09	11:00 AM	4600 Market St	Robbery
10/01/09	6:20 PM	4700 Walnut St	Aggravated Assault
10/01/09	6:20 PM	4700 Walnut St	Aggravated Assault
10/02/09	2:40 AM	4600 Osage Ave	Robbery/Arrest
10/02/09	3:50 PM	1415 Grays Ferry Ave	Aggravated Assault/Arrest
10/02/09	7:00 PM	4301 Walnut St	Aggravated Assault
10/02/09	10:20 PM	3925 Walnut St	Robbery/Arrest
10/03/09	8:45 AM	5032 Walnut St #1	Aggravated Assault/Arrest
10/03/09	9:40 PM	4100 Baltimore Ave	Aggravated Assault

Almanac

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The University of Pennsylvania's journal of record, opinion and news is published Tuesdays during the academic year, and as needed during summer and holiday breaks. Its electronic editions on the Internet (accessible through the PennWeb) include HTML and Acrobat versions of the print edition, and interim information may be posted in electronic-only form. Guidelines for readers and contributors are available on request and online.

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Penn School of Social Policy & Practice: 100 Years of Social Work Education

Last Wednesday, the University of Pennsylvania's School of Social Policy & Practice dedicated the new Locust Walk entrance and the renovations to the Caster Building and then unveiled its new Centennial Wall, celebrating 100 years of social work education at Penn.

President Gutmann spoke about how appropriate it is to "open the walls of the School of Social Policy & Practice to Locust Walk and to the entire University." She explained, "Clearly, SP2 is a key academic asset and partner in our efforts to break down intellectual barriers and integrate knowledge for the benefit of society. Those efforts begin at home — on Locust Walk. It is fitting that the School have a footprint along the main thoroughfare of the Penn campus, where faculty and students from all our schools and centers mingle."



She added, "We are also breaking down barriers inside the building. We have removed interior walls in order to create spaces that are more welcoming, more functional, and more conducive to collaboration. We have completely renovated the classrooms while adding a new computer lab and new student lounge."

President Gutmann recognized "some of the people whose foresight, wisdom, and generosity have brought us here today," including the late Harold Caster, whose gift enabled the School to erect this building. "And Andy and Mindy Heyer; Andy has given us a textbook case in high-impact leadership. When he became chair of the SP2 board, Andy called for opening the Caster Building to Locust Walk. As alumni of Wharton and the College, he and Mindy knew how important it was to increase SP2's visibility on the campus. And they delivered."

The School commissioned Penn alumna Karen Singer, MFA '81, to create the Centennial Wall, an art piece that will serve as a recognition vehicle for alumni and donors and also a historical memento to note 100 years of producing agents of social change at Penn.

Ms. Singer, a Philadelphia-based sculptor and ceramic tile maker (*at lower right, with the Wall*), has created other pieces for the School, including the large Penn shield (*above*) that hangs in the newly renovated lobby.

The Centennial Wall is a mosaic-tiled, artistic impression of the original School of Social Work building that was once located near 24th and Pine streets before the School moved onto campus and into the Caster Building in 1966.

To mark its centennial, the School established the "100 for 100" campaign, with the goal of raising \$1 million in financial aid support by 2010. All donors who pledged more than \$400 during the Annual Fund Centennial Campaign may have their names inscribed on the Wall.

Constructing the Centennial Wall is only one part of the renovations the Caster Building underwent this year. Other improvements besides the new the main entrance included new landscaping, a disability-compliant access ramp and a remodeled lobby.

The president also called attention to the architectural details: "A wonderful combination of steel and glass symbolizes the strength, transparency, and visibility of a School that begins its second century poised to be a global leader in improving the human condition."



President Amy Gutmann cuts the ribbon, with Andrew Heyer, former chair of the SP2 board of overseers, SP2 Dean Richard Gelles, and Ann Reese, current chair of the SP2 board of overseers.



Photographs by Marguerite Miller

