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Commission on Humanities and Social Sciences: Amy Gutmann and Kathleen Hall Jamieson

University of Pennsylvania President Amy Gutmann and Kathleen Hall Jamieson, Elizabeth Ware Packard Professor of Communication and Walter and Leonore Annenberg Director of Penn's Annenberg Public Policy Center, have been named to a new national commission to bolster teaching and research in the humanities and social sciences.

The announcement was made in Washington, D.C., by Leslie Berlowitz, president of the American Academy of Arts and Sciences. The new Commission on the Humanities and Social Sciences will be chaired by Richard H. Brodhead, president of Duke University, and John W. Rowe, chairman and CEO of Exelon Corporation.

"The humanities and social sciences provide the intellectual framework for the nation's economic, political and governing institutions," Dr. Brodhead said. "They enrich our lives and our understanding. Americans already appreciate the importance of math and science to our future; this Commission will remind Americans of the long-term importance of the liberal arts as well."

"The American Academy, with its long record of stewardship and support for the humani-



Amy Gutmann



Kathleen Hall Jamieson

ties and social sciences, is well-suited to lead this effort," Ms. Berlowitz said. "Scholarship and education in these disciplines enable our citizens and our government to adapt to evolving circumstances at home and abroad. They are critical to our ability to compete in a global economy."

Dr. Gutmann is a political philosopher and scholar of democratic deliberation, public pol-

icy and ethics. As president of Penn, she has dramatically increased financial aid, replacing loans with grants for undergraduates and helped raise nearly \$250 million to date for undergraduate financial aid.

She has expanded Penn's global partnerships, further beautified the campus, by adding 20 percent more green space, and raised \$3 billion for the University, more than all previous fundraising campaigns at Penn combined.

Dr. Jamieson is an expert on political communication and has written or co-written 15 books on political science and communication, most recently *The Obama Victory: How Media, Money and Message Shaped the 2008 Election*, in 2010. (See *Honors & Other Things*, page 4)

The findings of the Commission on the Humanities and Social Sciences will serve as a companion to a forthcoming report of the National Academies on the future of the research university and ways to strengthen the American scientific enterprise.

The Commission expects to complete its work in 18 to 24 months.

Additional information at www.amacad.org

\$2 Million from NIH to Test Macular Degeneration Drug at Penn Medicine: John Lambris



John Lambris

Dr. John Lambris, Dr. Ralph and Sallie Weaver Professor of Research Medicine in the department of pathology and laboratory medicine at the University of Pennsylvania School of Medicine, has been awarded a \$2 million grant from the National Eye Institute to test a new class of drugs called complement inhibitors in a primate model of age-related macular degeneration (AMD).

The complement system is an evolutionarily ancient branch of the immune response. One of its key functions is to mark both bacterial and dying host cells for elimination by the body's cellular cleanup services; yet dysregulated complement has also been implicated in at least 30 diseases, including stroke, myocardial infarction, and AMD. Complement inhibitors, discovered in the Lambris lab, were licensed by Louisville, KY-based Potentia Pharmaceuticals and are about to enter a Phase II clinical trial for the same disease (to be conducted by Alcon Inc.).

While the clinical trial will focus on wet AMD—the more serious form of the condition—the animal studies covered by the grant will primarily focus on the efficacy and prevention mechanisms of newly discovered complement inhibitors in the early- and late-onset forms of dry AMD found in monkeys at the Tsukuba Primate Research Center at Tsukuba City, Japan and the SICONBREC primate facility in

the Philippines, respectively.

The macula lutea is an oval-shaped yellow spot near the center of the retina and is the site of the progressive destruction of the macula that is the hallmark of AMD. It is only found in the eyes of humans, primates, and some birds, said Dr. Lambris, so the animal model of macular degeneration, developed by co-investigator Dr. T. Iwata at the National Institute of Sensory Organs in Japan, represents one of the closest disease models for human AMD. It offers a unique opportunity to study the effect of complement activity and inhibition on the development and progression of AMD, the major cause of blindness in elderly people in the US.

"This is our life's opportunity to test complement inhibitors on disease progression in a clinically relevant animal model of AMD," added Dr. Lambris. For the last 10 years, researchers have shown that activation of the complement system has been associated with AMD. A genome-wide association study in an American population with dominantly dry-type AMD revealed a strong association with single nucleotide polymorphisms (SNPs) of complement genes. The lipid-proteins clumps that make up drusen—small, yellow or white deposits in the retina of the eye or on the optic nerve head and one of the most common early signs of AMD—contain a plethora of active complement molecules in both humans and non-human primates.

These findings, said Dr. Lambris, have led his lab to consider the possibility of suppressing complement cascade in the subretinal tissue to delay or reverse the onset of AMD. To test this hypothesis, they are using analogs of an inhibitor called Compstatin in a non-human primate model with early-

onset macular degeneration that develops drusen in less than two years after birth. Their preliminary results showed drusen disappearance six months after injecting Compstatin into the eye. Despite years of research on the molecular correlation between complement activation and disease progression in AMD, many aspects are still unresolved.

Dr. Lambris, in collaboration with Dr. Daniel Ricklin, research assistant professor and Dr. Joshua Dunaief, assistant professor of ophthalmology, devoted another part of the grant to a systematic molecular analysis of complement components in patients with AMD. Together, the studies proposed in the awarded grant are designed to shed more light into the etiology of this severe and abundant disease, and may well pave the way to introduce therapeutic options that interfere with disease progression much earlier than currently available drugs.

Dr. Lambris holds several patents on Compstatin and clinical use of complement inhibitors. He is the founder of Anosos Biotherapeutics, which develops complement therapeutics for various diseases. It was established using Penn's UPSTART program, aimed at developing Penn intellectual property by helping faculty form new companies based on their inventions and technological innovations.

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SENATE From the Senate Office

The following is published in accordance with the Faculty Senate Rules. Among other purposes, the publication of SEC actions is intended to stimulate discussion among the constituencies and their representatives. Please communicate your comments to Sue White, executive assistant to the Senate Office, either by telephone at (215) 898-6943, or by e-mail at senate@pobox.upenn.edu.

Faculty Senate Executive Committee Actions Wednesday, February 23, 2011

Chair's Report: Faculty Senate Chair Bob Hornik reported that Vice Provost for Faculty Lynn Hollen Lees is continuing to discuss and explore ways to improve faculty diversity and will return to SEC later this spring with next steps. He stated that the Dean of the School of Dental Medicine will come to SEC in March with a proposal to add Academic Clinicians to the dental school faculty track. He noted that the 2009-2010 Economic Status of the Faculty report was just published in *Almanac* and added that the Senate Committee on the Economic Status of the Faculty Chair Dan Raff will come to a SEC meeting to discuss the report. Dr. Hornik announced that an ad hoc Senate committee will work with Dr. Lees to provide feedback on the faculty climate survey pilot in the late spring or early summer. He encouraged SEC members to contact him if they wish to be a member of the ad hoc committee.

Past Chair's Report: Faculty Senate Past Chair Harvey Rubin reported that the Academic Planning and Budget Committee heard a report from the Office of International Programs and Capital Council met last week to approve new building projects.

Update from the Office of the Provost: Provost Vincent Price updated SEC on Penn's international activity that offers Penn students worldwide access and engagement to prepare for interaction in a global world. He reported that Penn achieves this in three ways: providing a global campus and strong international community, expanding global opportunities, and advancing global progress by researching the world's problems. Provost Price explained that Penn's community includes 6,600 international students and scholars and 2,100 international faculty and staff. He reviewed the Penn World Scholars Program which recruits financially disadvantaged outstanding students from around the globe. He encouraged faculty teaching undergraduate courses to apply to host an international scholar utilizing the Distinguished International Scholars Program. Provost Price explained that every year, more than 1,700 Penn students at all degree levels participate in some form of international study, research, training, or volunteer activity in nearly 50 countries around the world. He noted some new tools that will help address safety, security and best practices: the Global Activities Registry, used to collect information about the travel plans and activities of faculty, staff, and students; and a new tab on the Penn webpage to provide a fast link to global resource information.

SEC questions focused on: possibly exploring instructional technology to communicate with students and faculty from other cultures, the difficulty of finding information on internships abroad, how to measure Penn's progress with global engagement, and how Penn provides support for cultural sensitivity.

Discussion on the Alternative Sabbatical Program: SEC members had a robust discussion on the proposed Alternative Sabbatical Program developed by the Senate Committee on Faculty and the Administration (SCOA).

Several themes and suggestions emerged:

- The meaning of sabbatical differs among faculty. The concept of sabbatical should be examined to develop a universal definition that is workable for all faculty.
- The funding for the sabbatical is complex and should be better understood by faculty.
- Peer institutions should be examined to review their sabbatical policies.
- Examine why some faculty are not taking sabbaticals. Is the system inequitable?

SEC voted unanimously to continue discussion and development of the Alternative Sabbatical Program.

Albert M. Greenfield Intercultural Center's \$1 Million Gift

The Albert M. Greenfield Intercultural Center (GIC) at the University of Pennsylvania is pleased to announce a \$1 million gift to the Center from the Albert M. Greenfield Foundation, which helped to found GIC more than 25 years ago. The gift, which includes both term and endowment funding, will be used to support and expand student intercultural engagement and programming at Penn. The term funding will establish the Intercultural Innovations Program at GIC, which will be designed to increase the number of Penn students participating in GIC-based intercultural activities and will specifically reach out to students who have had the opportunity to participate in GIC programs. The endowment fund will support a part-time staff position within the GIC, seed new initiatives associated with the Intercultural Innovations Program, and enhance current intercultural programming at the GIC.

"This generous gift will give us the opportunity to amplify the work of the center on campus with an emphasis on projects that increase understanding and enhance cultural competency skills among Penn students," said GIC Director Valerie De Cruz. She added, "In a nation that is growing increasingly diverse and when the potential for conflict across difference also grows, these programs will empower Penn students to engage dynamically and effectively across difference in their 21st century communities and workplaces."

At a GIC community event announcing the gift, Priscilla Luce, granddaughter of the late Albert M. Greenfield and president of the Albert M. Greenfield Foundation, had this to say, "In your life as a grant maker, few opportunities come along that are so completely meritorious that it does something intensely to your heart. The Greenfield Intercultural Center is one of those places that makes us feel, as grant makers, that we're adding value, not just to the Penn community, but to the world. GIC is a wonderful partner—we

couldn't be happier to be a part of everything GIC is doing, and we look forward to more great things coming from GIC."

The Albert M. Greenfield Intercultural Center was established at Penn in 1984 and welcomes all students interested in fostering intercultural understanding on campus. As a site of learning through cross cultural activism, reflection, and dialogue, the GIC promotes co-curricular educational and cultural programs. For more information, see www.vpul.upenn.edu/gic



VPUL Dr. Valarie Swain-Cade McCoullum (left) and GIC Director Valerie De Cruz (right) thank Priscilla Luce and Albert M. Greenfield, III of the Albert M. Greenfield Foundation at the recent event announcing the gift.

COUNCIL

From the Office of the Secretary

Agenda for University Council Meeting Wednesday, March 2, 2011 4 p.m. Bodek Lounge, Houston Hall

- I. Approval of the Minutes of the February 2, 2011 University Council Meeting. 1 minute
- II. Follow-Up Comments or Questions on Status Reports. 5 minutes
- III. Discussion: *Review of Diversity Pipeline Initiatives throughout the University* led by Dr. Lynn Hollen Lees, Vice Provost for Faculty. 30 minutes
- IV. Open Forum. 30 minutes (see below)
- V. New Business. 5 minutes
- VI. Adjournment.

Topics Submitted for Open Forum

1. Sustainable Toast Tossing Tradition alternatives
2. Proposal for Penn as a Conflict-Mineral Free Campus
3. Question on how Penn might address federal taxation differences on health insurance benefits for same-sex domestic partners (as compared to spousal coverage)
4. Questions on transparency in reporting admissions data for diversity purposes
5. Questions on the role of University Council committees in policy discussions, and possibilities for most effective communication between committees and administration
6. Questions on communication of goals and support for improving faculty diversity
7. Options of financial support for those who may wish to participate in Greek life on campus but cannot afford to do so
8. Questions on coverage and costs for transgender health benefits for faculty and staff

Deaths

Dr. Edwards, Human Resources



Beverly Edwards

Dr. Beverly Edwards, executive director of learning & education/communications in Human Resources, died February 18 at the Penn Hospice at Rittenhouse at the age of 53.

Dr. Edwards took her BA in English from Albright College in 1979 and continued in English with an MA from Bryn Mawr College and a PhD from Lehigh Uni-

versity. In 1993 she earned an MBA from the Wharton School and then became a principal at American Management Systems in Fairfax, Virginia.

As executive director of learning & education/communications since 1999, Dr. Edwards was responsible for developing a comprehensive, multidisciplinary training program for the University. Prior to that she served as director of Wharton's Aresty Institute of Executive Education (1997) and as senior director of training in Wharton's division of finance (1998).

Among her many accomplishments at the University of Pennsylvania, she led the design and implementation of a leadership development program ("Leadership@Penn") for senior professionals. In 2003, she received an honorable mention by the Models of Excellence awards. She was elected to the University Club at Penn Board of Governors in 2001 and had served as the secretary for the last seven years.

Dr. Edwards is survived by her mother, Irene Edwards; and her partner, Fernando Mendez, and his son, Fernando Andres.

Contributions may be made to Penn Hospice at Rittenhouse, 1800 Lombard St., Philadelphia, PA 19146 or Humane Society of Berks County, 1801 N. 11th St., Reading, PA 19604 or St. Joseph Roman Catholic Church, 1018 N. 8th St., Reading, PA 19604.

A memorial service for Dr. Edwards will be held on Monday, March 7 at 3:30 p.m. in the Woodlands Ballroom at the Inn at Penn.

Mr. Netter, Netter Center



Edward Netter

Edward Netter, C'53, PAR'83, and benefactor of the Barbara and Edward Netter Center for Community Partnerships at the University of Pennsylvania, died February 16 at the age of 78.

"Edward left very large and lasting footprints behind—especially on the Penn campus. He was a dedicated and

beloved alumnus, who spent his life improving the lives of others. There is no more fitting monument to his vision, commitment to service, and generosity than our esteemed Barbara and Edward Netter Center for Community Partnerships, which has served as an exemplar of meaningful local engagement for scores of Penn students, faculty and staff," said President Amy Gutmann.

Netter Center Director Ira Harkavy added that, "Mr. Netter was a successful businessman, a path breaking philanthropist, a visionary inno-

vator and institution builder, a most loving husband, father, and grandfather, and a caring, compassionate, humble human being, who treated everyone he met with dignity and kindness."

Following graduation from the University of Pennsylvania in 1953, Mr. Netter's career began at Cogan, Berlind, Weill & Levitt, a prominent investment banking firm in New York City which evolved into Shearson Loeb Rhoades. Mr. Netter was one of the inventors of the modern-day financial services holding company. Based on these innovative business principles, he founded Netter International, Ltd. in 1972 and became chairman of its successor, Geneve Corporation, a financial services holding company that has controlling interests in numerous prominent public and private businesses which straddle the financial, distribution and manufacturing worlds principally in the insurance and education sectors.

Mr. Netter donated his time, knowledge, and resources to many charities, with a focus on science, education, and human services. "It was Edward, and his wife Barbara's, invaluable ideas, exemplary commitment, and extraordinary generosity that transformed the work of Penn's Center for Community Partnerships, taking it to the next level—locally, nationally, and globally," said Dr. Harkavy.

Mr. and Mrs. Netter's involvement with the Center began through its Agatston Urban Nutrition Initiative (AUNI) in the late 1990s. After visiting an after-school fruit stand that AUNI had developed at Drew Elementary School, in University City, they began supporting the program, both financially and intellectually. Mr. Netter challenged the program's director to grow the work strategically, envisioning that AUNI's work in nutrition education could reach 20 schools, impacting 10,000 K-12 students. AUNI not only has exceeded those goals today, but also, the three original fellows funded by the Netters have now gone on to pursue public health and medical careers.

As Mr. Netter became increasingly involved with the Center for Community Partnerships, he was convinced that its model of university-assisted community schools was a particularly effective and efficient approach for national school reform. He urged the Center to do a comprehensive study of the impact of the model—and disseminate its findings widely—which has led academics, community and school partners, policymakers, funders, and business leaders to understand the powerful potential of university-assisted community schools to improve schools, communities, and societies.

A true philanthropist, Mr. Netter had the compassion, desire and will to make genuine improvements to our society. In recognition of their exceptional contributions, in 2007 the Center was named the Barbara and Edward Netter Center for Community Partnerships (*Almanac* October 2, 2007).

More recently, Mr. Netter promoted the idea that the Netter Center create regional training centers and he was particularly proud that the first regional center led to over 20 universities in five Southwestern states developing university-assisted community schools. "Thanks to Edward and Barbara's vision and generosity, the Netter Center is, and will forever into the future, be helping other communities and universities adapt its work," said Dr. Harkavy.

In 2001, Mr. and Mrs. Netter established the Alliance for Cancer Gene Therapy (ACGT) as the only public charity focused exclusively on cell and gene therapy research, which is widely believed to be the next significant key to the development of

effective and safe treatments of all types of cancer. With 100% of contributions going directly to science, and a 17-member Scientific Advisory Council composed exclusively of pre-eminent doctors and academics in the field of cell and gene therapy, ACGT has made grants of more than \$22 million to pioneering investigators at 27 renowned U.S. research institutions; there are currently 17 ongoing clinical trials based on ACGT's sponsorship. A number of Penn physicians and researchers have been recipients of ACGT grants.

Since 2002, Mr. Netter served as an adviser on the Netter Center's National Advisory Board. He established a lasting legacy at the Netter Center, at Penn, and around the country. Dr. Harkavy said he will be profoundly missed. President Amy Gutmann and Dr. Harkavy offered remarks in Mr. Netter's memory at his funeral.

Mr. Netter is survived by his wife, Barbara; their daughter and son-in-law, Vicki and Bill Fitzgerald; son, Don, W'83; daughter-in-law, Stephanie; and granddaughters, Arianna Nell and Samantha Charli.

Donations may be made to the Alliance for Cancer Gene Therapy at www.acgtfoundation.org

Dr. Storey, Medicine



Patrick Storey

Dr. Patrick B. Storey, professor emeritus of medicine, died February 17; he was 86.

Coming from Hahnemann Hospital and Medical College, Dr. Storey was appointed medical director of Graduate Hospital and professor of community medicine in the School of Medicine in 1972. He

was also named director of the new Penn Urban Health Maintenance Program. In 1977, he was appointed professor of medicine when his primary department changed. He accorded emeritus status in 1989.

A member of the Provost's Council on International Programs, Dr. Storey was appointed associate dean for international medical programs in 1989. He was a member of Physicians for Social Responsibility, a U.S. affiliate of International Physicians for the Prevention of Nuclear War, which received the 1985 Nobel Peace Prize.

Dr. Storey learned Russian as an adult and intensively studied the Soviet Union's health care system. He travelled to Russia with then-Provost Michael Aiken and then-director of International Medical Programs Larry Early to establish academic ties with the Pavlov Medical Institute following the disintegration of the Soviet Union.

In 2000, Dr. Storey was honored with the Community Leadership Award by Philadelphia Health Services for his pioneering efforts in making community healthcare accessible for thousands of families.

Dr. Storey earned his undergraduate degree from Fordham University in 1943 and his medical degree from Georgetown University in 1947.

Dr. Storey is survived by his wife, Mary Storey; children, Eileen Storey Record, Catherine Marie Buddemeyer, Marion Storey Biddle and Thomas P. Storey; 10 grandchildren; and a brother, Laurence B. Storey.

Contributions may be made to the Biomedical Library at University of Pennsylvania, Johnson Pavilion, Attn: Barbara Cavanaugh, 3610 Hamilton Walk, Philadelphia, PA 19104.

Honors & Other Things

New Investigator Award: Jason Burdick



Jason Burdick

Dr. Jason A. Burdick, associate professor in the department of bioengineering in SEAS, has been selected as a recipient of the Edward C. Nagy New Investigator Award from the National Institute of Biomedical Imaging and Bioengineering (NIBIB).

The award will be presented at the first NIBIB Edward C. Nagy New Investigator Symposium on April 12. Dr. Burdick is part of a group of eight new investigators, chosen from a list of over 100 investigators, who have demonstrated outstanding and innovative work in their fields. The award is named after Mr. Edward Nagy who was one of the driving forces in enacting legislation to create the NIBIB in 2000.

Dr. Burdick's research focuses on the use of a platform of biomaterials, specifically photocrosslinkable and degradable polymers to develop novel therapies for a range of tissue engineering application, including treatment for cartilage, meniscus and cardiac tissues. These polymeric systems act as carriers for growth factors and/or cells and are applied non-invasively to an injury site to lead to tissue regeneration. These materials also provide a range of signals that can control stem cell behavior, including differentiation. His newest findings hold the potential to become the preferred next generation therapeutic for patients with cartilage damage.

Distinguished Editor: Dr. Holquist

Dr. Peter Holquist, associate professor of history in the School of Arts and Sciences, received the 2010 "Distinguished Editor" award from the Council of Editors of Learned Journals for his work on the journal *Kritika: Explorations in Russian and Eurasian History*. Dr. Holquist's teaching and research focus upon the history of Russia and modern Europe.

NSF Career Award: Daeyeon Lee



Daeyeon Lee

Dr. Daeyeon Lee, assistant professor in the department of chemical and biomolecular engineering, in SEAS, has received an NSF CAREER award for his proposal, "Understanding Electrostatic Interactions in Non-Polar Media for Generation of Nanostructured Thin Films." The CAREER award is the NSF's most prestigious award in support of junior faculty who exemplify the role of teacher-scholars through outstanding research, excellent education and the integration of education and research within the context of the mission of their organizations.

Dr. Lee's research goal is to extend the basic understanding of soft matter such as colloids, polymers, and nanomaterials to fabricate functional structures with properties designed for advanced applications. The techniques used in his lab include layer-by-layer assembly, microfluidics, optical microscopy, electron microscopy, scanning force microscopy, and dissipative quartz crystal microbalance. Using these techniques, the group studies the interactions of various materials at gas-liquid, liquid-liquid and liquid-solid interfaces. Intermolecular and capillary forces between materials are used to generate functional thin films and microcapsules for applications in renewable energy, sustained release, and encapsulation.

Dr. Lee's CAREER proposal aims to understand the fundamental aspects of electrostatic interactions in non-polar solvents, which will further extend a new layer-by-layer assembly technique for nanostructured thin films into alternative energy applications. This CAREER award also integrates educational activities into the research plan with the goal of fully utilizing visual and hands-on aspects of layer-by-layer assembly to enrich the educational experiences of pre-college students and educators.

Honorary Degree: Daniel Janzen

Dr. Daniel Janzen, professor of biology, received an honorary degree from the University of Guelph in Canada. He was honored by the College of Biological Science. Dr. Janzen studies tropical ecology, evolutionary biology and conservation. The University stated that he "established Costa Rica's Area de Conservación Guanacaste, one of the world's largest and longest-running habitat restoration projects."

Merle Curti Award: Stephanie McCurry



Stephanie McCurry

Dr. Stephanie McCurry, professor of history and undergraduate curriculum chair of history in the School of Arts and Sciences, won the 2010 Merle Curti Award of the Organization of American Historians for her book *Confederate Reckoning: Power and Politics in the Civil War South*. Dr. McCurry is a specialist in Nineteenth Century American history, with a focus on the

American South and the Civil War era, and the history of women and gender.

Book Prize for Annenberg Authors

The Obama Victory: How Media, Money, and Message Shaped the 2008 Election has been honored with the 2010 American Publishers Award for Professional and Scholarly Excellence (PROSE Award) in the area of government & politics. Each year the PROSE Awards recognize the best professional and scholarly books, journals, and electronic publications for outstanding contributions to their fields. The Annenberg Public Policy Center (APPC) authors are Kate Kenski (now at University of Arizona); Bruce Hardy, senior research analyst; and Kathleen Hall Jamieson, Elizabeth Ware Packard Professor of Communication at the Annenberg School for Communication and Walter and Leonore Annenberg Director of the APPC.



Turning Green Into Platinum

Photograph by Paul Meyer

The *Morris Arboretum of the University of Pennsylvania* has been awarded Platinum Level LEED® Certification, the highest rating of the U.S. Green Building Council, for its new \$13 million Horticulture Center at Bloomfield Farm (*Almanac* November 23, 2010), across the street from the Arboretum's public garden.

The complex utilizes modern sustainable energy and water management technologies, reflecting the stewardship and intentions of the Arboretum's founders, John and Lydia Morris. The Horticulture Center marks the first new building to be built on the Morris Arboretum property since its founding in the early 1900s.

It will provide enhanced research opportunities in sustainability. It also provides suitable storage and maintenance areas for the variety of equipment needed to care for the property. The new complex is not open to casual visitors, but is available for scheduled tours and special events.

It is the first LEED Platinum certified building for Penn, and only the second in the state of Pennsylvania. LEED® (Leadership in Energy and Environmental Design) is the nation's pre-eminent program for the design, construction and operation of high performance green buildings.

On a campus as big as Penn's, it is impossible to know about all the important things our staff accomplishes from one day to the next. From exemplary leadership to innovative thinking to excellent service, great things happen at Penn all the time and we want you to know about them!

The Models of Excellence Program honors staff member accomplishments that reflect initiative, leadership, collaboration and a deep commitment to service. We're pleased to announce the 2011 Models of Excellence Award winners who not only embody these standards of excellence, but also serve as role models for others to emulate.

This year's selection committee of campus leaders chose six nominations to honor. They were selected for making significant contributions to the University that embody the standards of excellence for this program, including creativity, leadership, extraordinary service and cost-effectiveness.

Ceremony and Reception

You are encouraged to join us this month as we celebrate these individuals and their accomplishments. The Models of Excellence Awards Ceremony and Reception will take place on March 31, 2011, from 3:30–5:30 p.m. in the Annenberg Center. If you have questions or would like to attend, contact Human Resources at QOWL@hr.upenn.edu or (215) 898-1012 or visit www.hr.upenn.edu/quality/models



—Division of Human Resources

Models of Excellence Program: Celebrating the Best of the Best at Penn

Models of Excellence Award Winners

• *The ARIES (Animal Research Information Electronic Submission) Team—*

This team increased research productivity by designing an interactive web-based system for managing the use of animals in research. The new system replaced a time-absorbing, complex and paper-intensive process, and freed up valuable research and administration time. Team members include:

Stuart Benoff, Information Systems & Computing
Shea D. Hammond, Information Systems & Computing
Erik Hayes, Information Systems & Computing
Anome Mammes, Information Systems & Computing
Lisa M. Panchella, Office of Regulatory Affairs
Deyanira Santiago, Office of Regulatory Affairs

• *Eric Baratta, School of Arts and Sciences—*

This “one-man band” supports faculty and students in all aspects of Theater Arts’ academic activities, including event management, technical direction, development of promotional materials, cost management, and oversight of all productions.

• *Antonio (Tony) Michael Cosby, Business Services—*

A Penn Dining staff member for 40 years, Mr. Cosby has been a leading role model and mentor for the “Start on Success” training program for disadvantaged youth, run by the Netter Center for Community Partnerships. He coached over 25 students to successful adulthood—a task that would have been beyond their reach and imagination without his close and long-term support and involvement in their lives.

• *Ty A. Furman, University Life—*

As Director of the University Life Arts Initiatives, Mr. Furman significantly enriched the arts at Penn and in Philadelphia. He expanded artistic opportunities for our students and strengthened the arts community in and outside the University by fostering positive relationships and alliances with art communities throughout Philadelphia.

Honorable Mention

• *International Conference on Women's Health Issues Team—*

This team used technology and social media to gather women's health advocates together and bring worldwide attention to the prestigious International Conference on Women's Health Issues. Their work brought a sense of vibrancy, immediacy and engagement to the conference and broadened the community of committed activists on behalf of women's health issues. Team members include:

Caroline Gloria Glickman, School of Nursing
Joy McIntyre, School of Nursing
Janet Tomcavage, School of Nursing
Christopher Cook, Information Systems & Computing
Gates H. Rhodes, Information Systems & Computing
Cathy Greenland, School of Nursing Development & Alumni Relations
Wylie Thomas, School of Nursing Development & Alumni Relations

• *Vets Summer Program Team—*

This team, in the face of severe budget conditions, pioneered an exciting summer program for future veterinary students. They developed a self-funded program of lectures, labs, panel presentations, and rotations in the Ryan Veterinary Hospital that ultimately enhanced the pool of future students at the School of Veterinary Medicine. Team members include:

Rob DiMeo, School of Veterinary Medicine
Rosanne R. Herpen, School of Veterinary Medicine

Model Supervisor

The three finalists for the Model Supervisor Award will be announced in a later issue, and the Model Supervisor Award winner will be announced live at the Models of Excellence Awards Ceremony by President Amy Gutmann. The Model Supervisor Award began in 2007.

Awards

Staff members identified as Models of Excellence and the Model Supervisor receive a cash prize of \$500 each and a symbolic award. Staff members accorded Models Honorable Mention and recognized as Model Supervisor Finalists receive a cash prize of \$250 each and a symbolic award. Commitment to Excellence awards are given at the discretion of the nominator.

2011 Selection Committee

John F. Horn, Comptroller, Finance
Dr. Denis F. Kinane, Dean of Dental Medicine
Sam B. Starks, Executive Director,
 Office of Affirmative Action and Equal Opportunity Programs
Dr. Robert C. Hornik, Chair, Faculty Senate and
 Wilbur Schramm Professor of Communication,
 Annenberg School for Communication
Sharon Leslie Connelly, Member-at-Large, Weekly-Paid
 Professional Staff Assembly
Gina Marziani, Member-at-Large, Penn Professional Staff
 Assembly
Robert F. Anderson, Former Models Winner
Sharon Moorer Aylor, Former Models Winner
Mariette J. Buchman, Former Models Winner
Christopher Cook, Former Models Winner
Penny Creedon, Former Models Winner
Albert Johnson, Former Models Winner
Carol Pooser, Former Models Winner
Pamela A. Robinson, Former Models Winner
Joann Weeks, Former Models Winner

Penn Center for Musculoskeletal Disorders Pilot and Feasibility Grants

The Penn Center for Musculoskeletal Disorders is once again accepting applications for its Pilot and Feasibility Grant Program. Submissions should be related to musculoskeletal tissue injury and repair, which is the broad focus of the Center. Grants are only eligible for Center members (if you are not a member but would like to become one, visit www.med.upenn.edu/pcmdl/memberinfo.shtml for instructions on joining).

Pilot grants are due on *May 1, 2011* with a planned start date of July 1, 2011 and we are expecting to award three new grants in this round. Potential applicants are encouraged to send a short e-mail, with your name, a rough title of your proposed project, a sentence or two (at most) describing the global hypothesis or objective, and a note as to which of the three Research Cores (Microarrays, Structure-Function Biomechanics, Imaging) you would use (core use is required for pilot funding). I would appreciate receiving this e-mail asap, so I can advise and guide you on the appropriateness of your application idea within the framework of the overall Center. For information on our Cores and Center in general, see www.med.upenn.edu/pcmdl

Eligibility

- Only Center members are eligible. If you are not currently a member, please visit our website at www.med.upenn.edu/pcmdl/memberinfo.shtml

- Categories of applicants include: 1) Established investigators with a proposal to test the feasibility of a new or innovative idea in musculoskeletal tissue injury and repair representing a clear and distinct departure from their ongoing research, 2) Established investigators with no previous work in musculoskeletal tissue injury and repair interested in testing the applicability of their expertise on a problem in this area, and 3) New investigators without significant extramural grant support as a Principal Investigator to develop a new project.

- Pilot and Feasibility Grants must use at least one of the Center's Research Cores.

- Pilot project awardees are eligible for one year, with a second year to be considered (budgets will be for \$20,000-35,000 per year and timelines should be for one or two years). The second year of funding, the dollar amount of which would only be

for up to half the year one budget, will be considered based on the progress report submitted after the first year of funding and funding availability in the Center. Please note that second year funding will most often not be awarded, and when awarded, will be done so primarily to new investigators; second year funding to senior investigators will be quite rare.

- It is expected that these Pilot grants will lead to funding through other independent, extramural mechanisms. Therefore, the likelihood of future extramural funding will enter into the evaluation of these proposals explicitly.

Format

- Applications should be formatted loosely in the style of an NIH R03 grant (<http://grants.nih.gov/grants/guide/pa-files/PA-10-064.html>). The main body of the application (Specific Aims through Approach: sections 4-7 below) should be no more than five pages total. The format is:

- 1) Cover Page (not NIH face page) with grant title, PI name, affiliation, contact information
- 2) Budget and brief budget justification (note that equipment is not allowed)
- 3) NIH Biosketch of PI
- 4) Specific Aims
- 5) Significance
- 6) Innovation
- 7) Approach
- 8) Brief Statement of Category of Investigator per guidelines above
- 9) Brief Statement of How this Funding will lead to other Extramural Funding
- 10) Human Subjects and/or Vertebrate Animals Subjects (if applicable)
- 11) Consultants (if applicable)
- 12) Literature Cited
- 13) Certification of Patient Oriented Research (if applicable)

The completed application should be submitted as a single PDF file to centermd@upenn.edu by *May 1, 2011* at 5 p.m. Please do not hesitate to contact me with any questions or comments.

—*Dr. Louis Soslowsky,*
Director of Penn Center for
Musculoskeletal Disorders

MAGPI Grants & Funding Series

MAGPI, part of Information Systems and Computing's Networking & Telecommunications Department, is pleased to present the Spring 2011 Grants & Funding Series open for participation by members of the Penn community. Interested faculty, staff, and students may participate in any of the funding workshops live from MAGPI's studios at 3401 Walnut Street, Suite 232A. Schools may also register their own sites as host viewing locations. Studio seating is limited and available on a first-come, first-served basis. For questions or to reserve your spot for either session, please contact Jennifer Oxenford at jmacdoug@isc.upenn.edu or (215) 898-0341.

Getting Funded in the Digital Humanities: A National Endowment for the Humanities (NEH) Workshop: March 1, 10-11:30 a.m.

Join Jennifer Serventi, senior program officer at the National Endowment for the Humanities, Office of Digital Humanities for an interactive session, *Getting Funded in the Digital Humanities: A National Endowment for the Humanities (NEH) Workshop*. This session will provide an inside look at the unique funding opportunities within the NEH Office of Digital Humanities and provide potential applicants with informa-

tion to help them navigate, apply for and get funding in the digital humanities.

More information: www.magpi.net/Community/Programs/Getting-Funded-Digital-Humanities-National-Endowment-Humanities-NEH-Workshop

The Institute of Museum and Library Services (IMLS): Grants and Programs Workshop: April 13, 10-11:30 a.m.

Join Mary Alice Ball, senior program officer at the Institute of Museum and Library Services, for this interactive session, *The Institute of Museum and Library Services: Grants and Programs*. This session will serve as an overview of the various grants and programs that are part of the Institute of Museum and Library Services, the federal agency that supports the nation's 123,000 libraries and 17,500 museums. Participants will hear about IMLS's grant programs, get tips on negotiating the application process, and learn about its peer-review process. In addition, the session will discuss the agency's current strategic priorities: digital inclusion, 21st century skills, and digital curation.

More information: www.magpi.net/Community/Programs/IMLS-GrantsWorkshop

One Step Ahead

Security & Privacy
Made Simple

Another tip in a series provided by the Offices of Information Systems & Computing and Audit, Compliance & Privacy.

Website Privacy Statements— More Important Than Ever

Website visitors—including members of the Penn community—who access information and services online are increasingly paying attention to online privacy and security issues. Their concerns are well-founded, since identity theft and other misuses of personal data are not uncommon. Recognizing these concerns, it is important to consider the expectations of website users and post a privacy statement when appropriate.

Guidance on when and where to post website privacy statements, and what to include in them, is available on the Privacy Office website (www.upenn.edu/privacy); click on the box entitled "Website Privacy Statements" on the right hand side). The guidance describes the value of posting privacy statements, as well as the need for caution about what is included in them.

In addition, the guidance includes a link to a template document that provides a starting point in drafting, or improving, a website privacy statement. The template suggests potential topics to cover in the statement, such as:

- what data is collected and why,
- whether cookies are used, and
- what security measures are in place.

The template also provides language that may be appropriate to use for these topics and others, depending upon your particular circumstances.

It is crucial to review your website privacy statement carefully before posting, to confirm that everything in it is accurate. Leave out any statements in which you do not have complete confidence; failure to comply with a posted statement erodes the trust of website visitors. Also, it is important to review your privacy statement periodically, to ensure that it continues to reflect your actual practices.

If you have questions about website privacy statements, or would like to have your draft statement reviewed, write to privacy@pobox.upenn.edu

For additional tips, see the One Step Ahead link on the Information Security website: www.upenn.edu/computing/security/



See the complete list of 2011 summer camps and programs at Penn on Almanac's website at www.upenn.edu/almanac/volumes/v56/n19/camps.html

Update

March AT PENN

CONFERENCE

4 *Festschrift for Phoebe Leboy: Celebrating a Diverse Scientific Career*; featuring 12 speakers with MC Dan Malamud; 9 a.m.-4:30 p.m.; Carolyn Hoff Lynch Auditorium, Chemistry Building.

FITNESS/LEARNING

9 *Performance and Staff Development Program: Making the Process Work for You*; learn strategies to use during and after the appraisal meeting; Sharon Moorer Aylor, HR; sessions: noon-1 p.m. and 1-2 p.m.; rm. 313, Morris Seitz Room, Houston Hall (WPPSA; PPSA).

15 *Writing Effective Performance Appraisals*; an overview of how to give effective performance feedback, write clear performance goals and expectations and address staff professional develop-

ment needs; Sharon Moorer Aylor, HR; sessions: noon-1 p.m. and 1-2 p.m.; rm. 217, Bishop White Room, Houston Hall (WPPSA; PPSA).

SPECIAL EVENT

13 *Brewer's Plate 2011: Where Craft Beer & Gourmet Food Unite*; tasting event brings together sustainable-minded craft breweries, restaurants, farmers and artisanal producers; 5-8 p.m.; Penn Museum; \$125/VIP, \$75/general, \$45/designated driver; purchase tickets at www.fairfoodphilly.org

AT PENN Deadlines

The March AT PENN calendar is online at www.upenn.edu/almanac

The deadline for the April AT PENN calendar is Tuesday, *March 15*. The deadline for the weekly Update is each Monday for the following week's issue. Events are subject to change.

Information can be found on the sponsoring department's website. Sponsors are listed in parentheses. For locations, call (215) 898-5000 or see www.facilities.upenn.edu

Green Fund Grant: March 21

The Penn Green Fund welcomes ideas from the Penn community about ways to improve Penn's environmental performance and reduce campus emissions. An initiative of Penn's Green Campus Partnership and funded by the Division of Facilities and Real Estate Services, the Green Fund was designed to seed innovative ideas from Penn students, faculty, and staff with one-time grants of as much as \$50,000. Applications are due by 5 p.m. on *March 21, 2011*. For more information on the Green Fund application process and current projects, please visit www.upenn.edu/sustainability/greenfund.html

If you have any questions about the Green Fund or your application, please e-mail sustainability@upenn.edu

Silk Road Symposium: March 19

Reconfiguring the Silk Road: New Research on East-West Exchange in Antiquity, March 19, 9 a.m.-7 p.m. This public symposium at the Penn Museum is the first major event in over 15 years to focus on the history of the Silk Road and the origins of the mysterious Tarim Basin mummies. Since the last one was held at the Museum in 1996, new archeological discoveries and scholarly advances have been made, creating a need to critically reshape the very idea of the "Silk Road."

Topics of discussion include ancient transportation and economies, the origins of early westerners in Central Asia, the excavations of textiles in Xinjiang, and a reinvestigation of the Tarim Basin mummies.

Almanac Schedule: No Issue March 8

There will be no issue March 8 due to Spring Break. Submissions for the March 15 issue are due March 8. The schedule for the remainder of the academic year is online at www.upenn.edu/almanac/issues/vol57.html Submissions are due every Tuesday for the following Tuesday's issue.



Photo: Colm Hogan

Above: *Legendary traditional Irish Band, Altan, will perform at the Zellerbach Theatre on Saturday, March 19 at 8 p.m. as part of the Annenberg Center's Irish Roots series. Their signature North-east Ireland-style twin fiddling and accordion melodies are accented by acoustic guitar and bouzouk. They will perform new songs from their 25th anniversary album. Tickets range from \$20-\$45 and can be purchased at www.annenbergcenter.org*

The University of Pennsylvania Police Department Community Crime Report

About the Crime Report: Below are all Crimes Against Persons and Crimes Against Society from the campus report for **February 14-20, 2011**. Also reported were 12 crimes against property (all thefts). Full reports are available at: www.upenn.edu/almanac/volumes/v57/n24/creport.html. Prior weeks' reports are also online. —Ed.

This summary is prepared by the Division of Public Safety and includes all criminal incidents reported and made known to the University Police Department between the dates of **February 14-20, 2011**. The University Police actively patrol from Market Street to Baltimore Avenue and from the Schuylkill River to 43rd Street in conjunction with the Philadelphia Police. In this effort to provide you with a thorough and accurate report on public safety concerns, we hope that your increased awareness will lessen the opportunity for crime. For any concerns or suggestions regarding this report, please call the Division of Public Safety at (215) 898-4482.

| | | | |
|----------|---------|------------------|--|
| 02/14/11 | 1:19 AM | 100 S 42nd St | Male driving under the influence/Arrest |
| 02/15/11 | 3:08 AM | 3900 Walnut St | Intoxicated driver arrested |
| 02/16/11 | 2:15 PM | 4200 Chestnut St | Unknown male took complainant's purse |
| 02/16/11 | 7:07 PM | 209 S 33rd St | Male in building/Wanted on warrant/Cited |
| 02/18/11 | 2:42 AM | 3800 Chestnut St | Male acting disorderly/Arrest |
| 02/18/11 | 3:40 AM | 3900 Sansom St | Male intoxicated and underage/Arrest |

18th District Report

6 incidents with 4 arrests (including 4 robberies and 2 aggravated assaults) were reported between **February 14-20, 2011** by the 18th District covering the Schuylkill River to 49th Street & Market Street to Woodland Avenue.

| | | | |
|----------|----------|------------------|---------------------------|
| 02/14/11 | 5:04 PM | 5600 Market St | Robbery/Arrest |
| 02/14/11 | 8:59 PM | 5301 Pine St | Aggravated Assault/Arrest |
| 02/15/11 | 2:15 PM | 4200 Chestnut St | Robbery |
| 02/16/11 | 4:45 PM | 4600 Market St | Robbery/Arrest |
| 02/18/11 | 10:00 PM | 4415 Spruce St | Aggravated Assault |
| 02/19/11 | 10:15 PM | 4600 Market St | Robbery/Arrest |

3910 Chestnut Street, 2nd floor
Philadelphia, PA 19104-3111
Phone: (215) 898-5274 or 5275 FAX: (215) 898-9137
E-Mail: almanac@upenn.edu
URL: www.upenn.edu/almanac

The University of Pennsylvania's journal of record, opinion and news is published Tuesdays during the academic year, and as needed during summer and holiday breaks. Its electronic editions on the Internet (accessible through the PennWeb) include HTML and Acrobat versions of the print edition, and interim information may be posted in electronic-only form. Guidelines for readers and contributors are available on request and online.

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In honor of Women's History Month, Almanac is taking a look at some Penn postcards from a century ago featuring Penn coeds. This exhibit was created in March 2006 by DiAnna Hemsath. To see all of the images in this collection, and other postcards in the University of Pennsylvania Memorabilia Collection, visit www.archives.upenn.edu/faids/mem/umemguide.html

To view all postcards in the University Archives' collections which are available for viewing online, enter the word "postcard" for the University Archives Digital Image Collection, <http://dla.library.upenn.edu/dla/archives/index.html>

Postcards: Penn College Girls

These digital reproductions are copied from original postcards, donated by Susan Molofsky Todres to the University of Pennsylvania Archives. The postcards feature romanticized women of the University of Pennsylvania in the early 1900s. During that time, a common trend was to illustrate images of social elites in sketches, cartoons, advertisements, etc.

This design concept, created by Charles Dana Gibson, originally satirized the upper class with drawings of the "Gibson Girl" recognizable for her small waist, upswept hair and detached nature. As Gibson's work became popular, other artists drew their figures in a similar manner, but rather than poking fun at socialites, they idealized them. These new versions featured sporty, capable women; often seen playing golf, riding bikes, lounging at the beach or cheering on their school. This latter group of students, referred to as "College Girls," "University Girls," "Football Girls" or "College Queens" are the focus of this exhibition.



Football, ca. 1905



Raphael Tuck and Sons

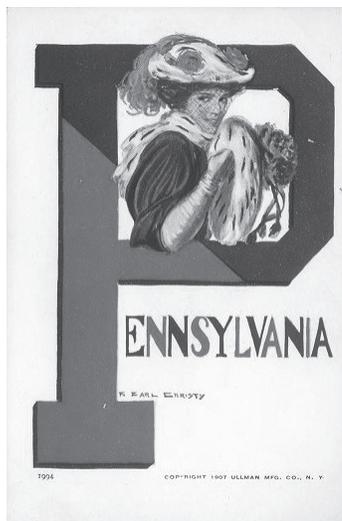
The "College Girl" postcards had many publishers. One popular publisher, shown on the postcard above, was Raphael Tuck and Sons. Headquartered in England, with a satellite office in New York, the company branched into postcards in the early 1900s. Because the company was a publisher for the Royal Family, each card bore the phrase "Art Publishers to their majesties the King and Queen," along with the arms of the Crown of England (shown above). The company's logo, an easel and palette, was also on the cards. Most of the Tuck records and postcard originals were destroyed when London was bombed during WWII.

Evolution of the Postcard

In 1861, John P. Charlton of Philadelphia received the first United States postcard copyright. Charlton later transferred the copyright to Philadelphian H. L. Lipman who sold the cards until 1873, when the U.S. Post Office took control over the postcard business. The 1898 Private Mailing Card Act allowed a person to send a one-cent non-governmental postcard, if the card was inscribed "Private Mailing Card." In December 1901, the Post Office allowed the term "Postcard" to replace the term "Private Mailing Card." Postcard users wrote correspondence on the front of the card until 1907, when the Post Office allowed correspondence on the card's backside. This change gave rise to divided line postcards that have a vertical line dividing the address and correspondence sections (see below).



College Girl, published 1905



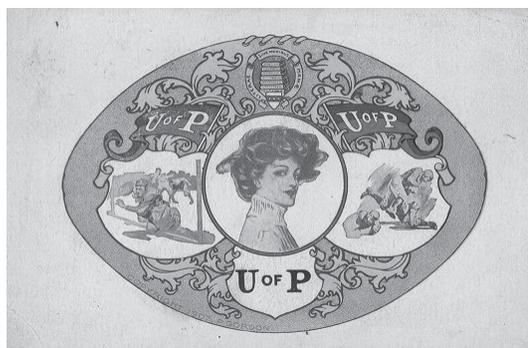
College Girl, published 1907



College Girl, published 1907

F. Earl Christy

F. Earl Christy created the "College Girl" postcard design illustrated by the two postcards shown above. Born in Philadelphia on November 13, 1883, Christy attended the Pennsylvania Academy of Fine Arts where he learned commercial artistry. Drawing on the influence of Charles Dana Gibson, the "College Girl" represented the upper class female student of the era. Each girl showed allegiance to her school, usually by wearing school colors and by waving a school pennant. National and international companies, including Christy's own father, William B. Christy of Philadelphia, published Christy's girls during the design's peak years in 1906 and 1907. Other artists created unsigned, "College Girl" styled postcards during this time.



Football framing College Girl, published 1905



The postcard shown above, created between 1901 and 1906, bears the phrases "This side for the Address Only" and "Post Card," rather than the earlier phrase "Private Mailing Card." The postcard shown at left, created in 1907, allowed the sender to write correspondence to the left of the divided line on the backside of the card.