

# UNIVERSITY OF PENNSYLVANIA Almanac

Tuesday  
March 22, 2011  
Volume 57 Number 26  
[www.upenn.edu/almanac](http://www.upenn.edu/almanac)

## Penn's 2011 Honorary Degree Recipients . . . and the 2011 Commencement Speaker



Renée Fox



Mo Ibrahim



Ei-ichi Negishi



Joyce Carol Oates

Photograph by Charles Gross

## Penn's Graduate School Rankings

Each year *US News and World Report* ranks professional school programs in business, education, engineering, law and medicine. This year's rankings of the best graduate schools include Penn's School of Nursing ranked #1 (tied with Johns Hopkins), Penn's School of Medicine ranked #2 and the Wharton School ranked #3 (tied with MIT), with eight specialties among the schools ranked #1. They periodically rank schools or specialties in other fields.

The 2012 edition of their *Best Graduate Schools* book will be available on April 5. The full rankings are available on the *US News and World Report* website at [www.usnews.com](http://www.usnews.com)

	2011	2012
<b>Nursing</b>	-	1
Adult/Medical-Surgical	-	1
Psychiatric/Mental Health	-	3
Adult Nurse Practice	-	1
Family Nurse Practice	-	3
Gerontological	-	2
Pediatric	-	1
Nursing Service Administration	-	1
<b>Medicine</b>	2	2
Primary Care	-	9
Pediatrics	2	1
Women's Health	3	6
Internal Medicine	4	5
Drug/Alcohol Abuse Treatment	4	6
<b>Wharton</b>	5	3
Healthcare Management	-	4
Executive MBA	1	1
Finance	1	1
Accounting	2	2
Marketing	2	2
International	2	3
Entrepreneurship	5	5
Management	4	4
Production/Operations	3	3
Information Systems	7	6
Supply Chain/Logistics	4	3
<b>Veterinary Medicine</b>	-	5
<b>Law</b>	7	7
Intellectual Property Law	-	13
<b>Graduate School of Education</b>	13	12
Education Policy	8	6
Higher Education Administration	9	8
<b>Engineering</b>	23	22
Biomedical/Bioengineering	6	6
Chemical	-	16
Computer	17	28
Electrical/Electronic/Communications	-	25
Materials	-	13
Mechanical	-	24

Photograph by Jeff Katz



Nicholas Kristof and Sheryl WuDunn

Denzel Washington will be the 2011 Commencement Speaker at Penn's 255th Commencement on Monday, May 16, 2011; these individuals will be presented with honorary degrees.



Denzel Washington

University Secretary Leslie Laird Kruhly has announced the 2011 honorary degree recipients and the Commencement speaker. The Office of the University Secretary manages the honorary degree selection process and University Commencement. See pages 4-5 for the bios of this year's honorary degree recipients. The 255th Commencement ceremony will be streamed live over the Internet. For University of Pennsylvania Commencement information, including historical information about the ceremony, academic regalia, prior speakers and honorary degree recipients see [www.upenn.edu/commencement](http://www.upenn.edu/commencement)

## Mia Farrow on Poverty, Hunger and the African Continent

Tonight, Mia Farrow will speak on "Poverty, Hunger and the African Continent" at 8 p.m. in Irvine Auditorium.

Moral Voices of the University of Pennsylvania, in collaboration with the Panhellenic Council, will present Ms. Farrow's lecture.

Ms. Farrow is an American actress who has appeared in over 45 films and won numerous awards including a Golden Globe award. Ms. Farrow has also devoted her life to humanitarian work. She is a UNICEF Goodwill Ambassador and has been a high-profile advocate for children's rights. She has been involved in humanitarian activities in Darfur, the Central African Republic and Chad. She was named one of *Time Magazine's* 2008 most influential people in the world and was the recipient of the Refugees International McCall-Pierpaoli Humanitarian Award in 2008 for "extraordinary service to refugees and displaced people" and the Tiananmen Square Award.

Moral Voices is a student-run social justice initiative sponsored by Penn Hillel and the Heyman-Merrin Family Foundation. This year Moral Voices is focused on food injustice, an issue with global, domestic and local dimensions. While the context of and circumstances surrounding food injustice and insecurity vary from region to region, a common denominator exists: inadequate access to sufficient quantities of healthy food. Moral Voices at Penn was launched last spring with a lecture on human trafficking by Nicholas Kristof, the *New York Times'* Pulitzer Prize columnist and human rights activist.

Tickets are free and available to the Penn community along with the general public. Go to [www.moralvoices.com](http://www.moralvoices.com) to reserve a seat.



Mia Farrow

## IN THIS ISSUE

- 2 Gift Establishing New Program at the Netter Center; Penn Alumnus Maury Povich's \$1 Million Gift to Kelly Writers House; Council: Agenda
- 3 Deaths
- 4 2011 Honorary Degree Recipients' Bios
- HR: Upcoming Programs; Open Enrollment
- 7 Update; Penn CIGHT Pilot Grants; CrimeStats; Purchasing Services Supplier Show
- 8 Penn Reading Project and 2011-2012 Theme Year

## Gift Establishing New Program at the Netter Center

“Catalytic leaders” is how Ira Harkavy, founding director of the Barbara and Edward Netter Center for Community Partnerships, describes Ruth Moorman and Sheldon Simon, W’79, whose philanthropy has established the Moorman-Simon Program for Education and Schooling for Democracy and Citizenship. Their gift, he explained, was prompted by the desire to improve urban schools, a commitment to educating students for civic engagement, and a deep belief that Penn’s work in its community is a model with global significance.



Sheldon Simon and Ruth Moorman

“The Netter Center has positioned Penn to be the academic leader in addressing the challenges facing urban education,” said Dr. Moorman. Mr. Simon explained, “Our goal is to provide even more opportunities for students and faculty across disciplines to conduct research in and with the West Philadelphia community, develop best practices, and impact educational policy.”

The new Moorman-Simon Program will advance three critical Netter Center priorities.

It will support the continued engagement of Penn students through internships, teaching assistantships and student research. It will create new opportunities for collaboration between Penn

faculty and the Netter Center, providing support for interdisciplinary work and participatory research projects. And it will enable Penn faculty and students to implement the innovative projects they develop, thereby creating opportunities for ongoing programs.

At the core of the Netter Center’s work is Academically Based Community Service (ABCS), which integrates academic curricula with hands-on, real-world problem solving. ABCS has grown exponentially. In 1991-92, four ABCS courses were offered, involving three faculty members and 100 students. This year 62 ABCS courses are being offered across six schools and 23 departments, enrolling 1,575 undergraduate and graduate students. The explosion of interest in ABCS makes the Moorman-Simon gift particularly timely, said Dr. Harkavy. “This generous gift will result in new, innovative courses, programs, and participatory action research projects with the schools and communities of West Philadelphia.”

Dr. Matthew Hartley, named the first Moorman-Simon Faculty Fellow, will serve as a liaison between the Netter Center and the faculty of Penn’s 12 schools. Dr. Hartley, associate professor at Penn’s Graduate School of Education, has been appointed to a two-year term. It is a part-time role that parallels his ongoing research on the civic purposes of higher education and the responsibilities of colleges and universities in a democracy. “Penn is distinctive among its peers because of the sheer number of faculty and students working with local partners to address some of the most pressing challenges of our times,” said Dr. Hartley. “I look forward to advancing the strategic partnerships across the University that will strengthen and grow this most important work.”



Matthew Hartley

## Penn Alumnus Maury Povich’s \$1 Million Gift to Kelly Writers House



Maury Povich and Connie Chung

Television talk-show host and University of Pennsylvania alumnus Maury Povich is making a \$1 million gift to Penn’s Kelly Writers House to establish the Povich Fund for Journalism Programs.

In announcing the gift, Dr. Al Filreis, director of the Center for Programs in Contemporary Writing (CPCW) and faculty director of the Kelly Writers House said, “Maury Povich has long been a friend of the Writers House and of Penn, having previously provided funding for journalism in the curriculum.”

In 2006, Mr. Povich, C’62, and his wife, TV journalist Connie Chung, enabled the CPCW and School of Arts and Sciences to appoint Dick Polman as the first-ever full-time Povich Writer-in-Residence. On October 10, 2006, Mr. Povich and Ms. Chung visited the House to inaugurate the Povich Writer-in-Residence. Mr. Polman, a full-time member of the CPCW faculty, has been teaching courses in advanced journalism and a political blogging class. He is a political columnist and daily blogger for *The Inquirer* where he spent 22 years on the writing staff; most recently, as the national political writer from 1992 to 2006.

“Now, we feel, Maury is completing the scene, by making it possible for us at the Writers House to organize the events and programs in support of the classroom learning already taking place in this rapidly changing field of writing,” Dr. Filreis said. “We are grateful to Maury—and to Connie—for their strong belief in what we do at 3805 Locust Walk.”

The Povich Fund will support seminars, workshops, presentations, talks and symposia in journalistic nonfiction writing in all its forms at the Writers House as well as visits to the House by both eminent and emergent writers in the field of journalism.

Mr. Povich said, “The Kelly Writers House is a unique opportunity for writers both in the fiction and nonfiction fields. Connie and I have an unabiding admiration for journalists, particularly those who have taken on the challenges of journalism in this new media age. Al Filreis is the perfect captain to navigate these waters and provide the Kelly House writers with an opportunity like no other college institution.”

During their 2006 visit to KWH, Ms. Chung said that Mr. Povich developed his passion for journalism because he admired the reporting skills of his father—the legendary *Washington Post* sportswriter Shirley Povich—who joined the *Post* as a reporter in 1923 during his second year as a Georgetown University law student, and in 1925 was named editor of sports. In 1933, he became a sports columnist, a responsibility that continued until his death, with only one interruption. In 1944, he took on the assignment of *Washington Post* war correspondent in the Pacific Theater. Following World War II, he returned to his sports desk. He was the sports editor for the *Post* for 41 years. He celebrated his retirement in 1973, but continued to write more than 500 pieces and cover the World Series for the *Post*. He would write about both the modern game and memories of years past. At the time of his death, he was one of few working writers who had covered Babe Ruth. In fact, his final column was in the *Post* the day after his death at age 92.

## COUNCIL

From the Office of the Secretary

### Agenda for University Council Meeting

Wednesday, March 30, 2011  
4 p.m.

Bodek Lounge, Houston Hall

- I. Approval of the Minutes of the March 2, 2011 University Council Meeting. 1 minute
- II. Follow Up Comments or Questions on Status Reports. 5 minutes
- III. Reports on budgets and plans for the next Academic Year.
  - a. Budget presentation. 20 minutes
  - b. Presentation and panel discussion on Undergraduate Research programs at Penn. 40 minutes
- IV. New Business. 5 minutes
- V. Adjournment

### Correction

In the Progress Report on Minority Equity, published as a supplement in the December 7, 2010 issue of *Almanac*, there were errors in tables 1, 2 and 3. These errors were corrected and the tables were regenerated. They are now incorporated in the PDF of the supplement on *Almanac*’s website. Penn is committed to presenting the most accurate information.

### Free Trees: Deadline Extended

The deadline to order free trees has been extended until Thursday, March 24. Penn faculty and staff may receive a free tree if they live within Philadelphia city limits and can plant a tree in their yard. On March 31, a giveaway event will be held on College Green, with remarks by President Amy Gutmann & Philadelphia Mayor Michael Nutter.

To preregister for a tree, see [www.upenn.edu/sustainability/treegiveaway.html](http://www.upenn.edu/sustainability/treegiveaway.html)

# Deaths

## Dr. Nemeth, Cell and Developmental Biology

Dr. Andrew M. Nemeth, professor emeritus of anatomy and past lecturer in psychiatry, died on February 7 at the age of 84.

Dr. Nemeth received both his undergraduate and medical degrees from Johns Hopkins University in 1949 and 1953, respectively. Following a one-year internship in pediatrics, he accepted a two-year visiting fellowship in biochemistry at Columbia University.

Dr. Nemeth joined Penn's department of anatomy (now cell and developmental biology) in 1956 and retired in 1996. While actively pursuing his research focusing on the biochemistry of enzyme formation in the late fetal and newborn periods, he used his clinical insights in his teaching of histology and gross anatomy to first year medical students. A colleague stated that "his annual lung lecture in histology was a highlight and 'show stopper': he used fresh cow lungs to demonstrate their elasticity and pinkness, indicating lack of carbon from cigarette smoke and city air pollution."

He briefly joined the department of psychiatry's clinical practice group in 1985 while continuing his teaching efforts to first year medical students until retirement. He continued his private practice in psychiatry for many more years.

## Dr. Sipe, GSE

Dr. Lawrence R. Sipe, a professor in the Graduate School of Education and chair of the school's program in Language and Literacy in Education, died unexpectedly March 11 at his home in Philadelphia at the age of 61.

A scholar of education and literature, Dr. Sipe focused on how children engage with literature. He was particularly interested in how young children talk about and respond to picture books in the classroom and how those activities enhance their literary understanding.

Born in 1949 in York, Pennsylvania, Dr. Sipe graduated Phi Beta Kappa from the University of Chicago in 1971 with a bachelor's degree in English. For two years, he taught in a one-room school in Newfoundland, Canada, then returned to earn his second bachelor's degree, this one in elementary education, at Bloomsburg State College in Pennsylvania.

After graduating from Temple University with a master's degree in psychology of reading in 1980, he returned to Newfoundland, where he was a coordinator for in-service and professional development for a local school board for 13 years.

After earning his PhD from Ohio State University, Dr. Sipe joined Penn GSE in 1996 as an assistant professor and rose to the rank of professor in 2009. He received numerous University, national and international awards and fellowships, including the 1998 Salzburg Seminar Presidential Fellowship of the University of



Andrew Nemeth



Lawrence Sipe

Pennsylvania, the 2001 Early Career Achievement Award from the National Reading Conference and Penn's 2007 Lindback Award for Distinguished Teaching. In 2008, his book *Storytime: Young Children's Literary Understanding in the Classroom* won the Edward B. Fry Book Award for Outstanding Contributions to Literacy Research and Practice from the National Reading Conference. He was also North American editor-in-chief of the journal *Children's Literature in Education*.

Geoff Fox, the former editor of *Children's Literature in Education*, said that Dr. Sipe's experience as a classroom teacher deeply affected his scholarship, which centered around "real children as readers" rather than dry academic theorizing. Indeed, at the heart of Dr. Sipe's work was a determination to learn from young children's own thinking about literature. Children, he wrote in *Storytime*, have a "sophisticated and critical literary insight" from a very young age, and he took that insight seriously.

Margaret Mackey, a University of Alberta professor who preceded Dr. Sipe as North American editor at *Children's Literature*, said he "did the best job anybody has ever done of gathering, respecting and letting people hear the voices of children."

To Dr. Sipe, children's picture books, with their complex interweaving of text and visual elements, are in many ways more sophisticated than the text-heavy "chapter books" that are often seen as the next stage for young readers. Picture books, he said late last year, "invite all sorts of higher-level thinking skills," and he objected to the recent trend among parents of pushing children to read chapter books at earlier and earlier ages. "Let children be children for a while," he added.

Dr. Sipe was a strong advocate of reading books aloud and discussing them with children in the classroom, and he was opposed to scripted, "teacher-proof" curricula that reduce or eliminate the opportunity to do so.

Associate Professor Gerald Campano, who served as Dr. Sipe's first graduate assistant in the 1990s and returned to Penn GSE last year, called him an "amazingly supportive and generous human being" who went out of his way to help graduate students advance their careers.

Another colleague, Penn GSE Professor Vivian Gadsden, recalled Dr. Sipe's "generosity, support and deep commitment to helping grad students become scholars." When Dr. Sipe received Penn GSE's Excellence in Teaching Award in 2005, the students who nominated him cited "his rigor, clarity, sensitivity, and thoroughness" and described him as the "model of a scholar who challenged students to think more deeply and broadly."

In addition to his academic career, Dr. Sipe was called to the priesthood of the Episcopal Church. During the 1980s, he studied for the priesthood at McGill University's Montreal Diocesan College and was ordained in 1989. He served as an honorary assistant priest at St. James' Anglican Church in Newfoundland and later at St. Clement's Church in Philadelphia.

Dr. Sipe is survived by his mother, Dorcas Sipe Transeau; his sister and brother-in-law, Judy and Steven Steinke; nieces, Emily Steinke and Katherine Steinke Morris and her husband, Ben.

Donations can be made in Dr. Sipe's name to the "Helping Others Fund" of St. Clement's Church, 2013 Appletree St., Philadelphia, PA 19103 or to All Saints' Episcopal Church, 890 McCosh St., Hanover, PA 17331.

## Dr. Steinberg, History of Art

Dr. Leo Steinberg, Benjamin Franklin Professor Emeritus of the History of Art, passed away March 13; he was 90.

Born in Moscow, Dr. Steinberg spent his childhood in Berlin before moving to London, where he studied art at the University of London's Slade School of Fine Art from 1936 to 1940.

He immigrated to New York City after World War II and worked as a freelance writer, a German-English translator and life-drawing instructor at Parsons School of Design.

After earning his PhD in art history from New York University in 1961, Dr. Steinberg taught at Hunter College until 1975 and in 1972 was co-founder of the art history department of CUNY's Graduate Center. He was appointed Benjamin Franklin Professor of the History of Art at Penn in 1975 and held that post until his retirement in 1991. He also lectured at other universities and museums including Stanford, Princeton, Columbia, Harvard and the Metropolitan Museum of Art.

Dr. Steinberg published and lectured widely on Renaissance, Baroque, and twentieth-century art. He was best known for using a first-person narrative in his art critiques. His books include *Other Criteria: Confrontations with Twentieth-Century Art; Michelangelo's Last Paintings; Borromini's San Carlo alle Quattro Fontane: A Study in Multiple Form and Architectural Symbolism; The Sexuality of Christ in Renaissance Art and in Modern Oblivion; Encounters with Rauschenberg; and Leonardo's Incessant Last Supper*.

In 2002, Dr. Steinberg donated his private collection of 3,200 prints to the University of Texas at Austin, which includes prints by Rembrandt, Matisse, Goya, Picasso, and Michelangelo.

Dr. Steinberg is survived by nieces and nephews.

## Memorial for Clyde Summers: April 16

The University of Pennsylvania Law School will host a memorial service to honor and remember Clyde W. Summers, the Jefferson B. Fordham Professor of Law, Emeritus, at Penn Law (*Almanac* November 16, 2010), on Saturday, April 16 at 2 p.m., at Penn Law's Levy Conference Center. Following the formal remarks, there will be an opportunity for attendees to share their memories. A reception will follow.

For more information or to RSVP, please contact Anna Gavin at [agavin@law.upenn.edu](mailto:agavin@law.upenn.edu)

In memoriam: Clyde W. Summers, [www.law.upenn.edu/blogs/news/archives/2010/11/in-memoriam\\_clyde\\_summers.html](http://www.law.upenn.edu/blogs/news/archives/2010/11/in-memoriam_clyde_summers.html)

## To Report A Death

*Almanac* appreciates being informed of the deaths of current and former faculty and staff members, students and other members of the University community. Call (215) 898-5274 or e-mail [almanac@upenn.edu](mailto:almanac@upenn.edu). Notices of alumni deaths should be directed to the Alumni Records Office, (215) 898-8136 or e-mail [record@ben.dev.upenn.edu](mailto:record@ben.dev.upenn.edu)



Leo Steinberg

# COMMENCEMENT 2011: Commencement Speaker and Honorary Degree Recipients

*Renée C. Fox*: Doctor of Science  
Annenberg Professor Emerita of the Social Sciences, University of Pennsylvania

*Mo Ibrahim*: Doctor of Laws  
Chairman of the Board, Mo Ibrahim Foundation

*Nicholas Kristof*: Doctor of Humane Letters  
Pulitzer Prize Winner and Columnist, the *New York Times* and

*Sheryl WuDunn*: Doctor of Humane Letters  
Pulitzer Prize Winner, Senior Managing Director, Mid-Market Securities, and President, TripleEdge

*Ei-ichi Negishi*, Gr'63: Doctor of Science  
Herbert C. Brown Distinguished Professor of Chemistry, Purdue University, and Recipient of the 2010 Nobel Prize in Chemistry

*Joyce Carol Oates*: Doctor of Humane Letters  
Roger S. Berlind '52 Professor of the Humanities, Princeton University and Author

*Denzel Washington*: Doctor of Arts  
Academy Award-Winning & Tony Award-Winning Actor and Director

## Commencement Speaker

### Denzel Washington

Academy Award winner Denzel Washington is one of America's preeminent performing artists, having achieved wide acclaim for his film, theatrical portrayals, and television, as well as his accomplishments in film directing and television producing.

Whether playing South African freedom fighter Steven Biko, boxing champion wrongfully accused of murder Rubin "Hurricane" Carter, civil rights activist Malcolm X, or the homophobic lawyer in the film *Philadelphia*, Mr. Washington has repeatedly brought to the fore issues and moments that are significant to our global society. He began his career with stage appearances in New York City and a role in a television film before being cast as Dr. Phillip Chandler in the Emmy Award-winning television series *St. Elsewhere*. He has since acted in a long line of Hollywood successes, directed the well-regarded films  *Antwone Fisher*  and  *The Great Debaters* , and produced Emmy-nominated television documentaries on photographer and filmmaker Gordon Parks and baseball great Hank Aaron.

Mr. Washington has received the most distinguished honors of his art, including two Academy Awards, two Golden Globe Awards, a Tony Award, an American Film Institute Award, several NAACP Image Awards, and the Stanley Kramer Award of the Producers Guild of America. He also holds honorary degrees from Fordham University and Morehouse College.

Mr. Washington has become as well known for his philanthropic role as he has for his on-screen accomplishments. In 2004 he received the highest honor of the Boys and Girls Clubs of America, an organization to which he belonged in his youth and now gives back to as a board member, donor, and longtime spokesperson. He is also a board member and supporter of Fisher House Foundation, which provides housing for the families of military personnel undergoing medical treatment. He has given generously to many other important causes, including children's organizations and educational institutions. Last year, he and his wife, actress Pauletta Washington, received the Prince Rainier III Award of the Princess Grace Foundation-USA for their philanthropy and contributions to the arts.

Mr. Washington earned a bachelor's degree from Fordham University in 1977 and later trained with San Francisco's prestigious American Conservatory Theater. He is the author, with Daniel Paisner, of the *New York Times* best seller *A Hand to Guide Me: Legends and Leaders Celebrate the People Who Shaped Their Lives*.

## Honorary Degree Recipients

### Renée C. Fox

Dr. Renée C. Fox is a pioneer in the field of medical sociology. Known for her innovative and daring thinking, Dr. Fox spent more than half a century delving into societal and cultural questions associated with medical research, therapeutic innovation, medical education, and medical ethics.

Her many writings, based on decades of fieldwork traversing North America, Europe, Africa, and Asia, include *Experiment Perilous: Physicians and Patients Facing the Unknown*; *The Sociology of Medicine*; *In the Belgian Chateau: The Spirit and Culture of a European Society in an Age of Change*; and with Judith P. Swazey, *The Courage to Fail: A Social View of Organ Transplants and Dialysis*, *Spare Parts: Organ Replacement in American Society*, and *Observing Bioethics*. Her 2010 work, *In the Field: A Sociologist's Journey*, is an account of her life as a sociologist.

Dr. Fox is the Annenberg Professor Emerita of the Social Sciences at the University of Pennsylvania. Dr. Fox was among the first women to be named a full professor, to hold an endowed chair and the first woman to chair an academic department. In addition, Dr. Fox taught and held secondary appointments in Medicine, Nursing and Psychiatry during her more than 40 year association with Penn. She is also an emerita senior fellow of Penn's Center for Bioethics. Before coming to Penn in 1969, Dr. Fox was a member of the Columbia University Bureau of Applied Social Research, taught at Barnard College for over a decade, and served as a visiting lecturer at Harvard University. A graduate of Smith College, she earned her PhD in sociology from Radcliffe College, Harvard University, in 1954.

Dr. Fox is a member of the American Academy of Arts and Sciences and the Institute of Medicine of the National Academy of Sciences, a fellow of the American Association for the Advancement of Science, and an honorary member of Alpha Omega Alpha Honor Medical Society. She has received the Lifetime Achievement Award of the American Society for Bioethics and Humanities, the Radcliffe Graduate School Medal, the Centennial Medal of Harvard University's Graduate School of Arts and Sciences, the Leo G. Reeder Award for Distinguished Contributions to Medical Sociology, the E. Harris Harbison Gifted Teaching Award, and a Lindback Award for Distinguished Teaching, as well as 11 honorary degrees. The Belgian Government named her Chevalier of the Order of Leopold II in 1995.

### Mo Ibrahim

Mobile communications expert Mo Ibrahim once founded a company that brought cellular telephone service to more than a third of the population of his native Africa. Now, through the foundation he created in 2006, he is a leading voice for the advancement of good governance throughout the continent.

In 1998, when Dr. Ibrahim founded the mobile telephone company Celtel International to build and operate mobile networks in Africa, there were only 2 million cellular phones in use there. When he sold the company seven years later, there were more than 100 million on a continent where inadequate landlines had previously hampered economic development.

Dr. Ibrahim used the proceeds from the sale of Celtel to launch the Mo Ibrahim Foundation, an organization dedicated to strengthening governance and leadership in Africa. The Foundation focuses on two major initiatives: the Ibrahim Index of African Governance, an annual rating of the quality of governance in African countries, and the Ibrahim Prize for Achievement in African Leadership, which recognizes excellence in leadership. With its accompanying award of \$5 million over 10 years and \$200,000 annually for life thereafter, the Ibrahim Prize is considered the largest annually awarded prize in the world. In 2008, Dr. Ibrahim was listed by *Time* magazine as one of the 100 most influential people in the world for these efforts.

Dr. Ibrahim earned a bachelor's degree in electrical engineering from the University of Alexandria and a PhD in mobile communications from the University of Birmingham. After a long career in academia, he spent six years as technical director for Cellnet, a subsidiary of British Telecom, then founded the consultancy and software company, Mobile Systems International, before launching Celtel.

Dr. Ibrahim holds five honorary doctorates and is an honorary fellow at London Business School, the Royal College of Engineers, and Cornell University. For his contributions to Africa, he has received honors such as the *Economist* Innovation Award for Social & Economic Innovation, Ordre national du Burkina Faso (Officier), Commonwealth Business Council-Africa Business Award for Lifetime Achievement, FIRST International Award for Responsible Capitalism, Oslo Business for Peace Award, Raymond Georis Prize for Innovative Philanthropy in Europe, and the Clinton Global Citizen Award.



Photograph by Marguerite F. Miller

### Ei-ichi Negishi

In the 1970s, organic chemist Dr. Ei-ichi Negishi developed an innovative method for using the metal palladium to link carbon molecules into larger, more complex structures. The process, called palladium-catalyzed cross-coupling, gave scientists an efficient and highly precise means to synthesize a multitude of vital compounds that previously had been difficult or impossible to attain in adequate quantities. The method is now used in research and industry worldwide to create substances with purposes as diverse as fighting AIDS and cancer, protecting crops, contributing to DNA sequencing, and illuminating the ultra-thin monitors that have revolutionized so many endeavors.

For this discovery, Dr. Negishi received the 2010 Nobel Prize in Chemistry, which he shared with Dr. Richard Heck of the University of Delaware and Dr. Akira Suzuki of Hokkaido University in Sapporo, Japan, for their respective contributions to palladium-catalyzed cross-coupling. Today, Dr. Negishi is the Herbert C. Brown Distinguished Professor of Organic Chemistry at Purdue University.

Dr. Negishi, who earned his doctorate in organic chemistry at the University of Pennsylvania in 1963, is the seventh person affiliated with Penn's Department of Chemistry to receive a Nobel Prize. He came to Penn in 1960 after receiving a bachelor's degree in organic chemistry from the University of Tokyo in 1958 and subsequently working in industrial research.

In addition to the Nobel Prize, Dr. Negishi has received many other prestigious awards for his work, including the American Chemical Society Award for Creative Work in Synthetic Organic Chemistry, the Chemical Society of Japan Award, the Philadelphia Organic Chemists' Club's Allan R. Day Award named for Dr. Negishi's dissertation advisor at Penn, the Yamada-Koga Prize of the Japan Research Foundation for Optically Active Compounds, a J.S. Guggenheim Memorial Foundation Fellowship, and his country's highest distinction, the Japanese Order of Culture. Since the 1970s, his pioneering work has been mainly supported by the National Institute of General Medical Sciences, one of the National Institutes of Health, and the National Science Foundation. He is the author of two books, including *The Handbook of Organopalladium Chemistry for Organic Synthesis*, and more than 400 research papers cited collectively over 20,000 times.

### Joyce Carol Oates

Joyce Carol Oates is the author of a distinguished number of works of prose fiction, poetry, plays, and non-fiction; since the early 1960s her work has illuminated, for readers around the world, timely and urgent themes of political and domestic violence, racism, socio-economic crises, and the ongoing vicissitudes of the American Dream.

Through her long and varied career, Ms. Oates has explored characters who are both distinctly individual and "representative," as demonstrated in such novels as her national bestsellers, *We Were the Mulvaney*s (1996), a tale of family disintegration, and *Blonde* (2000), a fictional account of the life of Marilyn Monroe, as well as her 1969 novel *them*, a chronicle of the urban American experience inspired by the Detroit riots of 1967. Her recently published memoir, *A Widow's Story*, is an intimate portrayal of the phenomenon of grief following the death, in February 2008, of her husband Raymond Smith. Her wide-ranging work has established such a reputation for authenticity that scholar Henry Louis Gates, Jr. once noted that "a future archeologist equipped with only her oeuvre could easily piece together the whole of postwar America."

Ms. Oates received a bachelor's degree in English in 1960 from Syracuse University, where she graduated as valedictorian. She went on to earn a master's degree in English from the University of Wisconsin in 1961. She has taught at the University of Detroit; the University of Windsor in Ontario, Canada; and Princeton University, where she is the Roger S. Berlind '52 Professor of the Humanities and a professor of creative writing in the Lewis Center for the Arts.

A member of the American Academy of Arts and Letters, Ms. Oates has received numerous awards for her literary accomplishments, including the 1970 National Book Award (for *them*), the PEN/Malamud Award for Excellence in Short Fiction, the O. Henry Special Award for Continuing Achievement, the Common Wealth Award for Distinguished Service in Literature, the *Chicago Tribune* Lifetime Achievement Award, and the National Book Critics Circle Ivan Sandrof Life Achievement Award.

### Nicholas D. Kristof and Sheryl WuDunn

In 1990, journalists Nicholas D. Kristof and Sheryl WuDunn became the first husband-wife team to receive the Pulitzer Prize in journalism for their knowledgeable and often perilous coverage of the 1989 pro-democracy movement in Beijing's Tiananmen Square.

Their most recent book, *Half the Sky: Turning Oppression into Opportunity for Women Worldwide*, chronicles the oppression that women face around the world. *Half the Sky* is now the basis of a new multimedia initiative to help fight poverty and raise the status of women around the world. They are also the authors of the best-selling books *Thunder from the East: Portrait of a Rising Asia* and *China Wakes: The Struggle for the Soul of a Rising Power*.

Since joining the *New York Times* in 1984, Mr. Kristof has covered economics and presidential politics; held the position of bureau chief in Hong Kong, Tokyo, and Beijing; and served as associate managing editor responsible for the Sunday editions. Now an op-ed columnist for the newspaper, he was awarded a second Pulitzer Prize in 2006 for his commentary on genocide in Darfur. Known for traveling throughout Africa and Asia to develop an intimate awareness of the atrocities on which he writes, Mr. Kristof has been described by South African Archbishop Desmond Tutu as an "honorary African" and by *New Yorker* writer and CNN analyst Jeffrey Toobin as the "Indiana Jones of our generation of journalists." Mr. Kristof has been honored with the Michael Kelly Award, the George Polk Award, the Overseas Press Club Award, the Online News Association Award, the Dayton Literary Peace Prize for Lifetime Achievement, and the American Society of Newspaper Editors Award. He graduated from Harvard University and earned a law degree, as a Rhodes Scholar, at Oxford University. He is the subject of the documentary, "Reporter," which premiered at the Sundance Film Festival in 2009.

Ms. WuDunn, the first Asian-American reporter to have won a Pulitzer Prize, is now a senior managing director at the investment bank Mid-Market Securities and president of the social investing consultancy TripleEdge. She was previously an executive at Goldman Sachs & Co. and at the *New York Times*, where she also served as an editor for international markets, energy, and industry; a foreign correspondent in Tokyo and Beijing; and the inaugural anchor of an evening news program on its related cable channel, Discovery Times. Her many honors include the Dayton Literary Peace Prize for Lifetime Achievement, the George Polk Award, the Beacon Award of the White House Project, and awards from the Overseas Press Club. She holds an undergraduate degree from Cornell University, a master's degree in business administration from Harvard University, and a master's degree in public administration from Princeton University.

## Human Resources: Upcoming Programs

### Professional and Personal Development

Improve your skills and get ahead in your career by taking advantage of the many development opportunities provided by Human Resources. You can pre-register for programs by visiting the online course catalog at [www.hr.upenn.edu/coursecatalog](http://www.hr.upenn.edu/coursecatalog) or by contacting Learning and Education at (215) 898-3400.

*Unlocking the Secrets of the Penn Library*; April 5; noon–1:30 p.m.; free. Discover the ways the library can work for you. Learn how to access over 10,000 electronic journals and reference sources, get personalized research assistance, or simply take out the latest *New York Times* bestseller. This session includes a 30-minute walking tour of Van Pelt-Dietrich Library. Participants are welcome to attend just the informational session.

*Diversity Brown Bag—Sexual Harassment Awareness*; April 6; noon–1 p.m.; free. As an employer and as an educational institution, Penn is committed to eradicating sexual harassment. Sexual harassment in any context is reprehensible, and it's a matter of particular concern to an academic community in which students, faculty, and staff must rely on strong bonds of intellectual trust and dependence. This program will familiarize you with Penn's sexual harassment policy and with your responsibility to create and maintain a respectful workplace—one free of inappropriate behavior or conduct that could be construed as prohibited harassment.

*Career Focus Brown Bag—Preparing for Your Performance Appraisal*; April 14; noon–1 p.m.; free. Performance appraisals offer a unique opportunity to discuss your work and the impact of your efforts over the last year. They also let you map out goals for the future and how you'll achieve them. If you're wondering how to prepare yourself for the process, we can help. Come to this workshop to learn how to use your performance appraisal to set goals, strengthen your relationship with your supervisor and more. We'll walk you through the preparation process and teach you tools for effective communication when it comes to your performance appraisal.

*Brown Bag Matinee—Care and Candor: Making Performance Appraisals Work*; April 20; noon–1 p.m.; free. As a supervisor, an important part of your job is conducting effective performance appraisals with your staff—and this video will show you how. You'll learn how to use performance appraisals to help your staff learn, grow and be more productive. See how a caring attitude and honest feedback make the performance appraisal process a win-win situation for everyone.

*Administrative Professionals Day: Take Control of Your Money*; April 27; noon–1:30 p.m.; \$25. Being money smart is more important than ever. No matter how long you've been working and earning, there's usually always something more to learn about managing your money. In honor of Administrative Professionals Day, learn how to sharpen your money management skills and gain control of your finances. You'll learn simple strategies for getting (and keeping) your earnings on the right track.

### Quality of Worklife Workshops

Dealing with the demands of work and your personal life can be challenging. These free workshops, sponsored by Human Resources and led by experts from Penn's Employee Assistance Program and Quality of Worklife Department, offer information and support for your personal and professional life challenges. Pre-registration is required. You are welcome to bring a brown

bag lunch to the sessions. For more information or to register, visit the Human Resources online course catalog at [www.hr.upenn.edu/coursecatalog](http://www.hr.upenn.edu/coursecatalog) or contact Human Resources at (215) 573-2471 or [kenne@upenn.edu](mailto:kenne@upenn.edu)

*Working as a Team Across Generation Gaps*; April 6; noon–1 p.m.; free. On a diverse campus like Penn's, you'll likely work with colleagues who are much younger or older than you. That means personality conflicts are bound to happen, especially with so many generation gaps to consider. But we can help you overcome generational divides and boost productivity in your department. You'll learn how to effectively work with and manage people at all stages of life.

*Stress Management*; April 20; noon–1 p.m.; free. Jobs, families and relationships can all be sources of stress. But simple relaxation techniques can help combat the harmful effects of stress. This workshop will teach you how to identify when you're relaxed, and how to use relaxation to improve your quality of life. You'll also learn about responses to relaxation, the physical and mental signs of relaxation, and specific relaxation exercises and techniques.

### Technical Tips...at Your Fingertips

Improve your technical skills with new online workshops. Human Resources is offering a series of webinars that'll teach you tips and shortcuts for programs like Microsoft Word, Excel and PowerPoint. Learn the latest tools and techniques right from your own desktop. You can register for programs by visiting the Human Resources online course catalog at [www.hr.upenn.edu/coursecatalog](http://www.hr.upenn.edu/coursecatalog) and selecting "webinars" from the Browse by Category menu. Or contact Learning and Education at (215) 898-3400 for more details.

*Microsoft Project 2007 Techniques*; April 18; 12:30–2 p.m.; \$40. This webinar will show you the power of Microsoft Project. Learn tips and shortcuts that'll help you manage projects more efficiently and effectively, including how to update project plans and track your progress, how to communicate and report results to your team, and more.

*Microsoft Word 2007 Techniques*; April 27; 12:30–2 p.m.; \$40. Take your Microsoft Word skills to the next level. This webinar is ideal for people who have upgraded from previous versions of Word and want to get up to speed quickly on its new features. You'll learn how to manipulate and format documents, how to present data in attractive and compelling ways, and more.

### Nutrition Workshops

If you're like most people, you have plenty of questions about nutrition: What should I eat before and after a workout? How can I choose smarter, healthier foods at the grocery store or in a restaurant? Which vitamins should I be taking, if any? Get answers to these questions and more when you join Human Resources for an ongoing series of nutrition workshops. For more information about the workshops and to register, visit the Human Resources website at [www.hr.upenn.edu/quality/wellness/workshops.aspx](http://www.hr.upenn.edu/quality/wellness/workshops.aspx) or contact Human Resources at (215) 898-5116 or [suz.smith@upenn.edu](mailto:suz.smith@upenn.edu)

*Healthy Cooking for One*; April 5; noon–1 p.m.; free. This workshop will show you the ABCs of making one-dish wonders. You'll learn tips for preparing one-pot meals, how to make the most of leftovers, and fun twists on everyday recipes. We'll even let you sample the final dishes! This workshop will be led by Christopher Smith, executive chef for Houston Market, and Terri Brownlee, regional director of nutrition.

*Q&A with a Nutrition Expert*; April 19; noon–1 p.m.; free. This dynamic workshop will help you understand how nutrition and exercise promote healthful aging, fitness, performance and weight management. Learn what a nutritious diet entails and how to recognize and change poor eating habits. This workshop will be led by Stella Volpe, associate professor of nutrition, School of Nursing.

—Division of Human Resources

### 2011–12 Benefits Open Enrollment Monday, April 4–Friday, April 22

Benefits Open Enrollment, your annual opportunity to make changes to your healthcare elections, begins next month. Read on for a brief overview of details to help you prepare for the Open Enrollment process. Complete details, such as medical plan and health care reform changes, new healthcare rates and more, will appear in the March 29 issue of *Almanac*.

#### What Can I Change During Benefits Open Enrollment?

- You can make any changes you'd like to your benefits coverage, such as:
  - Enroll in a healthcare plan for the first time, or drop an existing plan
  - Switch to a new or different medical or dental plan
  - Increase or decrease your life insurance coverage
  - Change how much you contribute to a Pre-Tax Expense Account
  - Add or drop a dependent from your benefits coverage\*

\*If you add a new dependent, you'll receive a letter requesting that you provide verification of that dependent's eligibility under Penn's plan rules.

#### How Do I Make Changes During Benefits Open Enrollment?

Starting Monday, April 4, you'll be able to make changes to your benefits coverage 24 hours a day, 7 days a week using the online benefits enrollment website at [www.pennbenefits.upenn.edu](http://www.pennbenefits.upenn.edu) (PennKey and password are required). If you don't have online access, you can contact the Penn Benefits Center at 1-888-PENN-BEN (1-888-736-6236), Monday–Friday between 8 a.m. and 6 p.m. and complete your enrollment over the phone.

#### When Will Changes Be Effective?

Any changes made during Benefits Open Enrollment will be effective as of July 1, 2011. Outside of Open Enrollment, you may only modify your elections when you experience a life event change—such as marriage or the birth of a child—and even then, the IRS limits the types of changes you are allowed to make.

#### How Do I Learn More About Open Enrollment?

Visit the Human Resources website at [www.hr.upenn.edu/benefits/openenrollment.aspx](http://www.hr.upenn.edu/benefits/openenrollment.aspx)

Look for the 2011–2012 Open Enrollment Guide and Personalized Worksheet at your home address in early April.

Call the Penn Benefits Center: 1-888-PENN-BEN (1-888-736-6236).

Contact Human Resources at [benefits@hr.upenn.edu](mailto:benefits@hr.upenn.edu)

## Penn CIGHT Multidisciplinary Pilot Grants: May 1

The Penn Center for Integration of Genetics and Healthcare Technology (Penn CIGHT) will fund one, 12-month multidisciplinary pilot grant beginning in August, 2011 to support research on the ethical, legal and social implications (ELSI) of human genetics and genomics. The Penn CIGHT is a multidisciplinary, NIH-funded research center focused on studying ELSI-related aspects of new genetic technologies as they are applied in the clinic. Penn CIGHT focuses especially on the uncertainties associated with the clinical applications of new genetic technologies. Additional information about CIGHT can be found on their website at [www.med.upenn.edu/pennncight](http://www.med.upenn.edu/pennncight)

The pilot project may be led by a member of the University of Pennsylvania full-time faculty from any of its 12 schools. The pilot will be funded at a level of up to \$50,000/year for personnel and supply costs, but not for faculty salaries, equipment or instruments.

A committee of Penn CIGHT members will review all proposals. Funding depends on originality, scientific merit and the likelihood that the pilots will lead to continued funding and publishable data. Principal Investigators must be full-time faculty of the University of Pennsylvania, and are encouraged to collaborate with other Penn faculty outside the PI's area of expertise. Priority will be given to multidisciplinary projects that focus on uncertainty. Priority also will be given to faculty early in their career, or to more senior faculty who intend to shift or expand the emphasis of their research.

### Application process:

Applications should be organized as follows:

- 1) Title page showing the title of grant, name of PI, affiliation, address, telephone numbers and e-mail address.
- 2) Budget and budget justification (costs for personnel and supplies, but not faculty salaries, equipment or instruments)

- 3) Biosketches of faculty and key personnel (NIH format, including current and pending extramural support)
- 4) Specific aims
- 5) Background and Significance
- 6) Preliminary Studies, if any
- 7) Experimental Design & Methods
- 8) Human Subjects (if applicable. Use NIH format. IRB approval may be pending)
- 9) Consultants (if applicable)
- 10) Literature cited
- 11) Certification of Patient Oriented Research for all participants (if applicable)

Sections 4-7 should not exceed 5 pages (1-inch margins, single-spaced, Times-Roman 12-point font)

Penn CIGHT pilot awardees are required to provide a progress report at the end of the funding year. Applications must be received by *May 1, 2011*, and pilots will be awarded in August, 2011.

Submit one electronic file (PDF) application (by e-mail) to: Cara Zayac, Penn CIGHT Project Manager at [Cara.zayac@uphs.upenn.edu](mailto:Cara.zayac@uphs.upenn.edu)

## Update

### March AT PENN

#### EXHIBITS

**Now** *Renaissance City Views from Above and Afar*; collector Jack Sosiak's collection of city views, along with Penn's collections; Kamin Gallery, Van Pelt-Dietrich Library. *Through August 13.*

*Along Bayou Road*; Michael Koehler's photographs of the Louisiana Bayous; Law School (Law) *Through April.*

#### ON STAGE

**25** *Season of Sparks*; Sparks Dance Company; 7:30 p.m.; Iron Gate Theatre; \$10, \$8/Locust Walk. *Also March 26 (PAC).*

#### TALKS

**22** *Moral Voices Presents Mia Farrow: Poverty, Hunger and the African Continent*; 8 p.m.; Irvine Auditorium; tickets: [www.moralvoices.com](http://www.moralvoices.com) (Hillel).

**23** *Treasury's Performance as Pay Tsar: Precedent or Aberration?*; Kenneth Feinberg, Feinberg Rozen; 5 p.m., Levy Conference Center, Law School (Institute for Law & Economics).

**24** *Outsourcing National Security: The Legal Implications*; Laura Dickinson, Arizona State Uni-

versity; Paul Verkuil, US Administrative Conference; noon; Levy Conference Center, Silverman Hall (Law).

*Art Talk: Along Bayou Road*; Michael Koehler, photographer; 4:30 p.m.; The Goat, Penn Law (Law) *See Exhibits.*

**25** *How the Mind Makes Morals*; Patricia Smith Churchland, University of California, San Diego; noon; Cohen Auditorium, Claudia Cohen Hall (13th Annual Benjamin & Anne A. Pinkel Endowed Lecture on Mind/Brain Paradigms—IRCS).

**30** *MLK Lecture in Social Justice*; Tim Wise, activist, author and educator; 5:30 p.m.; Amado Recital Hall, Irvine (CFAS; Office of the President).

**31** *India's Free Media: Fact and Fiction*; Raju Narisetti, *The Washington Post*; noon; Center for the Advanced Study of India; RSVP by *March 29*, (215) 746-3159 (CASI).

#### AT PENN Deadlines

The March AT PENN calendar is online at [www.upenn.edu/almanac](http://www.upenn.edu/almanac)

The deadline for the May AT PENN calendar is Tuesday, April 12. The deadline for the weekly Update is each Monday for the following week's issue. Events are subject to change.

Information can be found on the sponsoring department's website. Sponsors are listed in parentheses. For locations, call (215) 898-5000 or see [www.facilities.upenn.edu](http://www.facilities.upenn.edu)

## Purchasing Services Supplier Show

On Tuesday, April 12, from 9 a.m. to 2 p.m. the 2011 Purchasing Services Annual Supplier Show will be held at The Palestra. Business Services welcome all Penn staff and faculty members to participate in this year's event "Get in the Know, Go with the Flow, Come to the Supplier Show" and learn about Penn's preferred supplier cost containment and continued sustainability efforts.

Those who arrive early will be able to enjoy light refreshments.

This year's door prizes include an HP printer and the "Nook" Reader. Bring your PENNCard to be eligible to win.

Again this year: a Penn Transit "Supplier Show Shuttle" will travel an eight stop loop approximately every 15-20 minutes between 8:45 a.m. and 1:30 p.m.

For details visit [www.upenn.edu/purchasing](http://www.upenn.edu/purchasing)

## Almanac

3910 Chestnut Street, 2nd floor  
Philadelphia, PA 19104-3111  
Phone: (215) 898-5274 or 5275 FAX: (215) 898-9137  
E-Mail: [almanac@upenn.edu](mailto:almanac@upenn.edu)  
URL: [www.upenn.edu/almanac](http://www.upenn.edu/almanac)

The University of Pennsylvania's journal of record, opinion and news is published Tuesdays during the academic year, and as needed during summer and holiday breaks. Its electronic editions on the Internet (accessible through the PennWeb) include HTML and Acrobat versions of the print edition, and interim information may be posted in electronic-only form. Guidelines for readers and contributors are available on request and online.

EDITOR Marguerite F. Miller  
ASSOCIATE EDITOR Natalie Woulard  
ASSISTANT EDITOR Andrea Tursi  
STUDENT ASSISTANTS Kelly R. Bannan, Laura E. Crockett, Catherine A. Imms

ALMANAC ADVISORY BOARD: For the Faculty Senate, Martin Pring (chair), Sunday Akintoye, Helen Davies, Al Filreis, Carey Mazer, Devra Moehler. For the Administration, Lori N. Doyle. For the Staff Assemblies, Nancy McCue, PPSA; Michelle Wells Lockett, WPPSA; Jon Shaw, Librarians Assembly.

The University of Pennsylvania values diversity and seeks talented students, faculty and staff from diverse backgrounds. The University of Pennsylvania does not discriminate on the basis of race, color, sex, sexual orientation, gender identity, religion, creed, national or ethnic origin, citizenship status, age, disability, veteran status or any other legally protected class status in the administration of its admissions, financial aid, educational or athletic programs, or other University-administered programs or in its employment practices. Questions or complaints regarding this policy should be directed to Sam Starks, Executive Director of the Office of Affirmative Action and Equal Opportunity Programs, Sansom Place East, 3600 Chestnut Street, Suite 228, Philadelphia, PA 19104-6106; or (215) 898-6993 (Voice) or (215) 898-7803 (TDD).



## The University of Pennsylvania Police Department Community Crime Report

**About the Crime Report:** Below are all Crimes Against Persons and Crimes Against Society from the campus report for **March 7-13, 2011**. Also reported were 15 crimes against property (including 11 thefts and 4 acts of vandalism). Full reports are available at: [www.upenn.edu/almanac/volumes/v57/n26/creport.html](http://www.upenn.edu/almanac/volumes/v57/n26/creport.html). Prior weeks' reports are also online. —Ed.

This summary is prepared by the Division of Public Safety and includes all criminal incidents reported and made known to the University Police Department between the dates of **March 7-13, 2011**. The University Police actively patrol from Market Street to Baltimore Avenue and from the Schuylkill River to 43rd Street in conjunction with the Philadelphia Police. In this effort to provide you with a thorough and accurate report on public safety concerns, we hope that your increased awareness will lessen the opportunity for crime. For any concerns or suggestions regarding this report, please call the Division of Public Safety at (215) 898-4482.

03/09/11	12:40 PM	3417 Spruce St	Female trespassing/Arrest
03/12/11	12:44 PM	3730 Walnut St	Unauthorized males in building/2 Arrests
03/12/11	4:30 PM	3900 Walnut St	Offender cited for public urination
03/13/11	12:58 AM	4100 Walnut St	Male assaulted by unknown male
03/13/11	8:05 PM	100 S 40th St	Complainant robbed by unknown males

### 18th District Report

Below are all Crimes Against Persons from the 18th District: 5 incidents with no arrests (including 3 robberies and 2 aggravated assaults) were reported between **March 7-13, 2011** by the 18th District covering the Schuylkill River to 49th Street & Market Street to Woodland Avenue.

03/11/11	8:56 PM	5123 Walnut St	Aggravated Assault
03/12/11	3:52 PM	910 S 46th St	Robbery
03/12/11	4:26 PM	4700 Baltimore Ave	Robbery
03/13/11	12:39 AM	4101 Walnut St	Aggravated Assault
03/13/11	1:30 PM	104 S 40th St	Robbery



# YEAR of GAMES 2011-2012

## Jane McGonigal's *Reality Is Broken* Penn Reading Project book for 2011-2012 Year of Games: Body & Mind

The Provost, the Council of Undergraduate Deans, and the Office of College Houses and Academic Services are pleased to announce that Jane McGonigal's *Reality Is Broken: Why Games Make Us Better and How They Can Change the World* will be the text for the 2011-2012 Penn Reading Project (PRP). On the afternoon of Sunday, September 4, 2011, groups of first-year students and faculty leaders will join together to discuss the book as part of New Student Orientation for the Class of 2015.

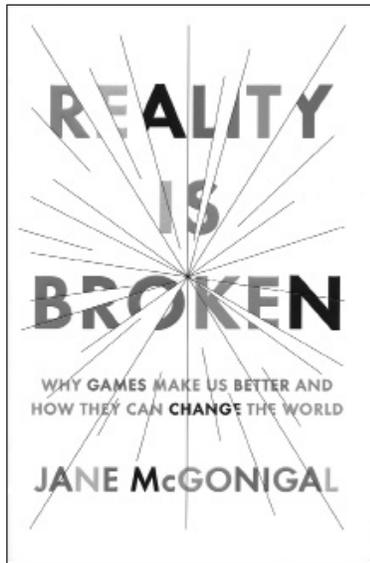
In *Reality Is Broken*, Dr. McGonigal focuses on the major role that video and computer games play in our lives. By her count, more than 174 million young Americans are regular gamers, and the average young person will spend 10,000 hours playing by age 21. But far from finding these statistics frightening, Dr. McGonigal focuses on the positive role that gaming plays in social, mental and cultural development. Virtual realities have the power to make us happy and provide exhilarating rewards—and more important, these rewards can be harnessed in our daily lives to improve our outlook, reasoning skills and social interactions. As the *New York Times* summarizes *Reality Is Broken*'s theme, "The Internet's unprecedented power, its ability to envelop and interact with us, is a blessing, not a threat. We can build worlds in which nice guys finish first."

This year's PRP book is the kick-off for Penn's Year of Games: Body & Mind, a project that involves multidisciplinary inquiry across Penn's twelve schools and many resource centers. Among the participating entities are the School of Engineering, Wharton Customer Analytics Initiative, Cinema Studies, the Penn Museum, and many other departments and programs. Year of Games programs will include lectures and symposia with celebrated scholars, conferences, site visits, etc., in an ongoing exploration of the role games play in a wide variety of academic disciplines. Game playing connects the physical and the mental, and so mind and body will be central to the year's conception of games.

PRP, now entering its 21st year, was created as an introduction for incoming freshmen to academic life at Penn. Past Penn Reading Projects have included Rose George's *The Big Necessity*, Neil Shubin's *Your Inner Fish*, Michael Pollan's *The Omnivore's Dilemma*, Lawrence Lessig's *Free Culture*, Benjamin Franklin's *Autobiography*, Chinua Achebe's *Things Fall Apart*, Franz Kafka's *Metamorphosis*, Maxine Hong Kingston's *The Woman Warrior*, Mary Shelley's *Frankenstein*, and Tom Stoppard's *Arcadia*—as well as Thomas Eakin's painting, *The Gross Clinic*. Information about the Penn Reading Project and its history can be found at: [www.upenn.edu/prp/](http://www.upenn.edu/prp/)

Faculty members in all 12 schools are invited to take part as PRP discussion leaders. A copy of the text will be sent to discussion leaders and students in July, along with additional information about the Reading Project. If you wish to sign up, you may go directly to the database: [www.rescomp.upenn.edu/prpleaders](http://www.rescomp.upenn.edu/prpleaders). (If you registered last year, you can simply update your information, and also indicate if you'll participate in this year's prep session and lectures.)

For more information, please contact: David Fox, director of New Student Orientation/Academic Initiatives, Office of the Provost, (215) 573-5636 or [dfox@upenn.edu](mailto:dfox@upenn.edu)



## Grants for 2011-2012 Theme Year Programming

The Provost's theme year for 2011-2012 is dedicated as the Year of Games: Body & Mind, and following the tradition established with the Year of Evolution in 2008-2009, Arts & The City in 2009-2010, and the current Year of Water, we are encouraging programming that relates to the topic in many contexts: the sciences, the humanities, social culture and policy, the arts, etc.

To further this goal, the Provost's office will sponsor a Year of Games Grants Program that will offer opportunities to create, participate in, and learn about games. The Grants Committee will evaluate applications based on the quality and innovation of the project and its potential to engage and involve the Penn community. We encourage multi-disciplinary and/or collaborative projects between Penn organizations and schools. Project leaders are encouraged to reach out to other schools and departments, especially to share expertise, networking opportunities, and invitation lists.

The guidelines (*below*) are for proposals for grants of up to \$750, for which Penn faculty, students and staff can apply, either individually or in groups. There will be some additional funding at a higher level available for special projects—generally, larger conferences, speakers or special symposia that are co-sponsored by several Penn Schools or Centers. Examples from the Year of Water are a talk by Rose George, an international investigative journalist and author of *The Big Necessity*, which was the Penn Reading Project; and a day-long conference at the Penn Museum on Water and Ancient Civilizations.

For more information on the Year of Games, please contact David Fox at [dfox@upenn.edu](mailto:dfox@upenn.edu) We look forward to your participation.

—Andrew Binns, Vice Provost for Education, Professor of Biology

### Eligibility

- You must be a current University of Pennsylvania student, faculty, or staff member, or a group comprised of at least 80% current University of Pennsylvania students.
- You may apply as an individual student *or* as the representative of a student organization.
- Faculty and staff projects must engage students as the primary participants.
- For groups that are not formally registered with the Office of Student Life, a sponsoring Penn department or program is required.
- Funding will be not given for proposals submitted after the activity has taken place.
- Incomplete applications will not be considered.

### Guidelines

- The final project must be accessible to the entire Penn community (anyone from Penn's campus must be able to participate and/or attend).
- Grants can be up to \$750, and may be funded in full or in part.
- Applicants may request funding for the following project expenses: materials, transportation, equipment, publicity, facilities, fees, and payment to professional performers or technical assistants. Requests for travel or accommodation expenses for individual applicants are rarely funded, and applicants will be encouraged to rent or borrow equipment whenever possible.
- Applicants may not request funding for: food and beverages or reception costs, stipends for their own time or work in creating the project, events designed as fundraising efforts for other non-profit organizations, routine curricular activities, or annual funding.
- Students involved in the project cannot receive academic credit from any institution or department for the project. This includes senior theses and senior projects.
- Please submit a thorough and professional application, including logistics, resources needed, and any details that have already been confirmed, as well as the following information:
  - 1) Name of individual, department, center or group applying;
  - 2) Name, campus address, e-mail, phone, and position for contact person and/or sponsoring faculty, program, or student group;
  - 3) Name, date, time, and location of the activity (if applicable);
  - 4) Number of students participating in the project and expected audience size (if applicable);
  - 5) Brief description (up to 250 words) of the proposed activity and how it meets the grant criteria;
  - 6) Location of the proposed project or event (applicant is responsible for all appropriate clearances);
  - 7) Total amount of funding requested, list of other sources of funding, and itemized budget. If proposed activity is part of a larger activity (such as a campus-wide event or conference), provide a brief budget summary for the entire project;
  - 8) University account number of sponsoring organization, department, program or student group, as well as the name, e-mail, and phone number of the person responsible for that account's funds; list of contacts for any non-Penn groups involved in the collaboration.

### Deadlines and Submission

- Proposals will be considered on a rolling basis. We encourage submission as early as possible.
- The application form is available on our website and should be submitted electronically to: [www.themeyeargrants.org](http://www.themeyeargrants.org)