

# UNIVERSITY OF PENNSYLVANIA Almanac

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## Brush Family Professor of Biology: Ted Abel



Ted Abel

Ted Abel has been named the Brush Family Professor of Biology in the School of Arts and Sciences. Dr. Abel is also co-director of the Biological Basis of Behavior Program and directs an NIMH-funded predoctoral training program in behavioral and cognitive neuroscience. He has received numerous awards, including the SAS Dean's Award for Mentorship of Undergraduate Research.

His laboratory's primary focus is on understanding the molecular and cellular basis of learning and memory. Using mouse models, Dr. Abel seeks to identify novel therapeutic approaches to treat cognitive deficits associated with many psychiatric and neurodevelopmental disorders. He has published widely in journals that include *Nature*, *Neuron*, and *Journal of*

*Neuroscience*. He is a member of the American College of Neuropsychopharmacology and an associate editor of the journal *Behavioral Neuroscience*.

A graduate of Swarthmore, Dr. Abel received his master's of philosophy in biochemistry from the University of Cambridge, where he was a Marshall Scholar, and his doctorate from Harvard. After a postdoctoral fellowship with Nobel Laureate Eric Kandel at Columbia, he came to Penn in 1998. He has served as a member of the executive committee for the College of Liberal & Professional Studies and is currently serving on the executive committee for the Mahoney Institute of Neurological Sciences.

The Brush Family Professorship was established with a gift from David M. Brush and Karen Clark Brush. Both are alumni of the University and wanted to convey their passion for a liberal arts education by creating the Brush Family Professorship in SAS. Mr. Brush remains actively engaged with Penn. He is a member of the University's Board of Trustees, an SAS Overseer and a member of the Athletic Board of Overseers.

## Stephen M. Gorn Family Assistant Professor of English: Melissa E. Sanchez



Melissa Sanchez

Melissa E. Sanchez has been named the Stephen M. Gorn Family Assistant Professor of English in the School of Arts and Sciences. Dr. Sanchez conducts research on sixteenth- and seventeenth-century literature and focuses on gender, sexuality and politics in early modern England.

Dr. Sanchez currently serves on the executive committee of the Women's Studies Program and the Alice Paul Center for the Study of Gender and Sexuality, and she is the director of the English Undergraduate Honors Program. She also serves as a faculty sponsor for the Gender and Sexuality Studies Group. She has served on the International Spenser Society Executive Board since 2008.

Dr. Sanchez received her doctorate from the University of California, Irvine, and came to Penn from San Francisco State University in 2006. Her first book, titled *Erotic Subjects: The Sexuality of Politics in Early Modern English Literature* (Oxford University Press), was published this year, and she is currently working on her second. She has presented her work at numerous conferences and symposia nationally and internationally.

The Gorn professorship was endowed by the Stephen M. Gorn Family Foundation. Mr. Gorn, C'84, is president and chief executive officer at Questar Properties, a developer of planned communities in the mid-Atlantic.

## Joseph M. Cohen Endowed Term Professor of Economics: Holger Sieg

Holger Sieg has been named the Joseph M. Cohen Endowed Term Professor of Economics in the School of Arts and Sciences. He is also a research associate at Penn's Populations Study Center. He is one of the top empirical public finance economists in the world, working on topics of local public finance, education, charitable giving, and urban economics.

Dr. Sieg received his doctorate from Carnegie Mellon University and taught at Duke University and Carnegie Mellon Tepper School of Business before coming to Penn. He has published extensively in journals such as *Econometrica*, *American Economic Review*, *Journal of Political Economy* and *International Economic Review*. He currently serves on the editorial boards of the *American Economic Review* and the *International Economic Review*.

The Joseph M. Cohen Chair was endowed by Mr. Cohen, W'59, the chairman of the New York brokerage firm J. M. Cohen & Co. LLC. Two of his sons, Jarrod M. Cohen, C'89, and Jon Cohen, W'91, also attended the University of Pennsylvania. He established this chair in 1990 to recognize a distinguished scholar in economics. He is a past member of the School of Arts and Sciences Economics Visiting Committee and was a member of the Gift Committee for his 50th reunion.



Holger Sieg

## Evan C Thompson Professor: Barbra Mann Wall



Barbra Mann Wall

Provost Vincent Price and Vice Provost for Education Andrew Binns announced the appointment of Barbra Mann Wall as the third Evan C Thompson Endowed Term Professor for Excellence in Teaching, effective September 1, 2011.

Dr. Wall is currently associate professor of nursing and associate director of the Barbara Bates Center for the Study of the History of Nursing in the School of Nursing. A leading historian of nursing, she is the author of *American Catholic Hospitals: A Century of Changing Markets and Missions* (Rutgers University Press, 2011) and *Unlikely Entrepreneurs: Catholic Sisters and the Hospital Marketplace, 1865-1925* (Ohio State University Press, 2005), which received the 2006 Lavinia Dock Award from the American Association for the History of Nursing.

She is co-editor of two essay collections of nursing history; an author of dozens of journal articles, book chapters, and book reviews; book review editor of *Nursing History Review*; contributing editor to the *American Journal of Nursing*; and has extensive clinical experience as a registered nurse. Recently elected into the American Academy of Nursing, she has received two Lavinia Dock Awards and the Adelaide Nutting Award for Exemplary Historical Research and Writing from the American Association for the History of Nursing, as well as the Highbarger Dissertation Award from the University of Notre Dame.

Dr. Wall earned a PhD in history from the University of Notre Dame, an MS in nursing from Texas Woman's University, and an BSN from the University of Texas at Austin. She joined the Penn faculty in 2006.

Evan C Thompson, W'64, endowed the Thompson Professorship in 2003 to recognize teaching excellence. The previous Evan C Thompson Professors were Daniel Lee, associate professor of electrical & systems engineering in the School of Engineering and Applied Science, and Dennis DeTurck, now Fox Leadership Professor, dean of the College of Arts and Sciences, and professor of mathematics in the School of Arts & Sciences.

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The following is published in accordance with the Faculty Senate Rules. Among other purposes, the publication of SEC actions is intended to stimulate discussion among the constituencies and their representatives. Please communicate your comments to Sue White, executive assistant to the Senate Office, either by telephone at (215) 898-6943, or by email at senate@pobox.upenn.edu

## Faculty Senate Executive Committee Actions

Wednesday, October 5, 2011

**Chair's Report:** Faculty Senate Chair Camille Charles reported that Craig Carnaroli, Executive Vice President will be coming to the November SEC meeting. She asked SEC members to forward questions they would like Mr. Carnaroli to address to the Office of the Faculty Senate: [senate@pobox.upenn.edu](mailto:senate@pobox.upenn.edu). Dr. Charles also asked SEC members to forward nominations for a research faculty representative on University Council.

**Past Chair's Report:** Faculty Senate Past Chair Bob Hornik reported that the Academic Planning & Budget Committee discussed a new degree program in the School of Dental Medicine and the proposed changes to the academic calendar that will start in 2013.

**Ballots for the 2011-2012 Nominating Committee:** SEC members voted for the 2011-2012 Nominating Committee membership.

**Discussion of the Penn Action Plan for Faculty Diversity and Excellence:** Lynn Lees, Vice Provost for Faculty and Joann Mitchell, Vice President for Institutional Affairs, updated SEC on the details of Penn's Diversity Action Plan noting that this initiative will be a continuous work-in-progress. Vice Provost Lynn Lees reviewed the scope of programs that are in place and will continue such as: pipeline programs, dual career funding, mentoring, development programs, and the Penn Fellows. She outlined programs that will expand including: the Faculty Opportunity Fund, Family-friendly policies, Childcare programs, Diversity Post-Doctoral Fellows, and Mentoring and leadership programs.

Vice Provost Lynn Lees outlined the new initiatives of the Diversity Action Plan:

- Faculty Climate Survey due to rollout this fall
- Diversity website under development and brochure due to come out shortly
- Presidential Term Professorships
- Central funds of 50 million dollars with matching funds from the Schools
- Eminence and Innovation Fund
- Dissertation Fellowships
- Graduate Fellows
- Partnerships with minority-serving and women's institutions
- Diversity Action Plans from each school
- Diversity Search Advisors

She explained that the Diversity Search Advisors will have an active involvement in the search process, be appointed by the Dean and trained by the School or Provost, and they will be given release time or compensation for service. Dr. Lees reported that assistance will be offered to Schools including: guidelines for school plans, pool data and outreach resources, orientation information for Diversity Search Advisors, and matching funds for hiring from the Faculty Opportunity Fund and Dual Career Funding. Dr. Lees urged faculty to become involved in this process by volunteering to work on their School plans, serving on search committees, helping to recruit and mentor new faculty and recommending possible partnership activities. Due to time constraints SEC members had a short discussion and suggested that more time be given to this topic at the November meeting.

**Discussion with the Provost:** Provost Vincent Price updated SEC on agenda items for the Office of the Provost. He reported that the Penn Action Plan for Diversity and Excellence is front and center on his agenda and he is meeting with deans frequently to discuss their progress. He reminded SEC members that Penn is planning for the upcoming Middle States Accreditation Review scheduled for 2014 and the focus will be on undergraduate education, in particular undergraduate research. He urged SEC members with an interest in this to contact Vice Provost for Education, Andy Binns as he is in the process of assembling planning committees. Dr. Price reported that the research enterprise has many external pressures and the faculty can expect new Conflict of Interest policies. Dr. Price announced the appointment of Dr. Ezekiel J. Emanuel, PIK Professor for the newly created position of Vice Provost for Global Initiatives. He reported that there are searches underway for the directors of the University of Pennsylvania Museum of Archeology and Anthropology and the Institute of Contemporary Art.

SEC members' discussion focused on the following concerns: changes to the academic calendar, faculty involvement in school diversity plans, the accountability of the Diversity Action Plan, and the importance of faculty shared-governance.

## How Long Has It Been?

To all those who have served the University of Pennsylvania for more than 25 years.

The celebration on October 6, 2011 in Houston Hall was very well received and attended by about 450 colleagues who have served Penn for 25 years or more. Provost Vincent Price, Executive Vice President Craig Carnaroli, and Vice President for Human Resources Dr. Jack Heuer—a member of the group—were among those celebrating.

If you have served Penn for 25 or more years and for scheduling reasons were unable to attend you are encouraged to come to the Office of the University Secretary in 211 College Hall to pick up the celebration favor and if you do not already have one, the University of Pennsylvania Twenty-five Year pin.

If you are seldom on campus and would like the favor contact Twenty-five Year Club Secretary Duncan W. Van Dusen, [vandusen@pobox.upenn.edu](mailto:vandusen@pobox.upenn.edu) or (215) 573-5958.

Many thanks to all those who made the celebration such a gala occasion and particular thanks to Regina Forlano and Lynn Costello who are the present and future leadership of the 25-Year group and who do all the work as volunteers.

—Duncan W. Van Dusen, University of Pennsylvania Twenty-five Year Club Secretary

## OF RECORD

### New Lawn Signage Policy and Procedure

University policy governing Temporary Lawn Signage on campus has been revised as of July 1, 2011. Approved event signage may be placed in lawns on a temporary basis. Sign content and schedule request for all lawn-based temporary signage must be submitted, approved and permitted by the Office of the University Architect, prior to installation. All temporary signage shall be removed by the user at the end of each event. Non-compliant signage will be removed by Facilities and Real Estate Services. The University Campus-Wide External and Internal Signage Policy website hosts the guidelines and the Temporary Lawn Signage policy and procedure; see [www.facilities.upenn.edu/news.php?news\\_id=103](http://www.facilities.upenn.edu/news.php?news_id=103)

### Penn Green Fund: October 31

The Fall 2011 application period is now open for the Penn Green Fund; applications are due by 5 p.m. on *October 31*.

The Penn Green Fund welcomes ideas from the Penn community about ways to improve Penn's environmental performance and reduce campus emissions. An initiative of Penn's Green Campus Partnership and funded by the Division of Facilities and Real Estate Services, the Green Fund was designed to seed innovative ideas from Penn students, faculty, and staff with one-time grants of as much as \$50,000. Learn more about the Green Fund application process, criteria for project proposals, and the status of previously awarded projects at [www.upenn.edu/sustainability](http://www.upenn.edu/sustainability)

### DRC Pilot and Feasibility Grants

The Diabetes Research Center (DRC) of the University of Pennsylvania is now accepting applications for support to perform pilot and feasibility studies in diabetes and related endocrine and metabolic disorders.

The Pilot and Feasibility (P&F) program is particularly directed at new investigators and established investigators new to diabetes research. Established diabetes investigators pursuing high impact/high risk projects or projects that are a significant departure from their usual work are also eligible for support under the DRC P&F program. Applications are welcome from basic, clinical and translational investigators.

If human subjects will be participating in the proposed research, it will be necessary to submit an IRB approval letter. If animal research is being proposed, a copy of the IACUC approval letter is required. Approval may be pending at the time of application but funds will not be disbursed without these approval letters. Equipment, travel funds, and investigator salary are not permitted on this award.

Grants will be reviewed by the DRC P&F Review Committee and internal and external reviewers. Funding level maximum is \$50,000. Current Award period: April 1, 2012-March 31, 2013.

Investigators who are currently in the first year of support through this program may reapply for an additional year of funding. Such continuation requests need to be carefully justified, and will be considered as a competing renewal application.

*Application Deadline: December 5, 2011.*

For information and application instructions see [www.med.upenn.edu/edom/derc/pilots.html](http://www.med.upenn.edu/edom/derc/pilots.html)

## Export Controls and Trade Sanctions

Although federal regulations restricting exports of goods and technologies have existed since the 1940s, these regulations have become more restrictive and their enforcement at universities has become more rigorous in recent years. While the U.S. is in the midst of a period of export reform, we are nonetheless bound by the existing regulations until such reforms are enacted. The purpose of this memo is to remind you that the University of Pennsylvania must comply with all applicable U.S. government export regulations. The vast majority of teaching and research activity at Penn falls within one or more of several exemptions and exclusions from licensing requirements. However, it is important to understand how the laws apply to your activities at Penn as well as the corresponding compliance obligations, which may extend to documenting the applicable licensing exception(s).

The U.S. government defines exports to include not only tangible or “physical” items such as biological materials, chemicals, and equipment, but also intangible information which may include research data, formulae, engineering designs and ideas. Furthermore, an export is defined not only as an actual physical shipment, but also includes electronic and voice transmissions out of the United States (e.g. email or a phone call to a colleague at a foreign institution or remotely accessing controlled documents while travelling internationally). Exports also include the release of technology to foreign nationals within the U.S., the provision of training or services involving controlled equipment to foreign nationals in the U.S. or abroad, and engaging in transactions or providing services to entities and individuals who are on embargo or specially designated nationals lists.

Exports are controlled by multiple federal agencies including: the Department of State through the International Traffic in Arms Regulations (ITAR), the Department of Commerce through the Export Administration Regulations (EAR), and the Department of Treasury through the Office of Foreign Assets Control (OFAC). Each agency has its own procedures for enforcement, but violations of any of these regulations can result in significant institutional and personal penalties including fines of up to \$1,000,000 per violation, incarceration for up to 20 years, and the loss of future exporting privileges.

The University of Pennsylvania is committed to the preservation of academic freedom. Fortunately most, but not all, research activities on campus fall under the “fundamental research exemption,” which provides that basic and applied research activities NOT subject to publication or access restrictions will not be subject to export controls. Other exemptions apply to information shared in the conduct of teaching activities on campus IN the U.S. as well as to information that is already publicly available. The export regulations are complex and continually changing, so it is important to consider each activity on an individual basis.

The Penn Office of Research Services (ORS) is responsible for helping the community understand and comply with the export control laws. Please see [www.upenn.edu/researchservices/exportcontrols.html](http://www.upenn.edu/researchservices/exportcontrols.html) for additional information including analytical tools to assist you in determining if and how the regulations apply to your activity, as well as points of contact for assistance with export control matters.

—Steven J. Fluharty, Senior Vice Provost for Research  
—Wendy White, Senior Vice President and General Counsel

## Award to Recognize Advancing Role of Women in Higher Education Call for Nominations: November 11

The Office of the Provost and the Trustees Council of Penn Women welcome nominations for their third annual Award of Recognition, awarded for significant contributions by Penn faculty to advancing the role of women in higher education and research at Penn.

Candidates may be male or female, either individuals or groups of collaborators, whose achievements have significantly advanced the role of women in the Penn community.

This year’s selection committee includes last year’s winner, Demie Kurz (SAS); Marjorie Bowman (PSOM); Randall Mason (Design); Phil Nichols (Wharton); and Deborah Thomas (SAS).

The committee will seek to reward success in advancing the scholarly and professional development of women at Penn. Examples of qualifying achievements include:

- Developing ways to overcome obstacles to the advancement of women in academia;
- Increasing the presence of women in fields in which they are historically underrepresented;
- Facilitating the advancement of women to positions of academic leadership at Penn;
- Improving the environment for female faculty at Penn;
- Creating mechanisms for professional development and recognition through the full span of a female faculty member’s career at Penn.

Nominations may be made by deans, department chairs, or center directors, or by individual faculty members with the endorsement of a dean, department chair, or center director. Schools are encouraged to re-nominate candidates from previous years by notifying the Office of the Provost of re-nomination and providing any additional information and letters. Previous nominations will not be reactivated without notice that the nominators would like to do so.

Nomination materials—including a nominee’s current curriculum vitae, a letter of endorsement, and supporting letters of recommendation from Penn colleagues and the wider higher education community, if any—should be submitted to [provost-fac@upenn.edu](mailto:provost-fac@upenn.edu) by November 11, 2011.

Questions about the award can be directed to Lubna Mian in the Office of the Provost at [mian@upenn.edu](mailto:mian@upenn.edu)

Award recipients will be announced in the spring and will receive \$5,000 (to be divided among collaborators in the event of multiple recipients).

## Deaths

### Mr. McDuffie, Netter Center

Derek A. McDuffie, a staff member of the Barbara and Edward Netter Center for Community Partnerships since 2008, died September 23 at the age of 37.

Mr. McDuffie was educated by the Philadelphia public and parochial school system. “Derek’s determination, perseverance, and resilience are what took him from a custodial worker at Belmont Charter School to an Operations Coordinator for the Netter Center’s Out-of-School-Time program at West Philadelphia High School,” said colleagues in the Netter Center. “Many [students] graduated high school because of the support, counsel, and love that Derek gave to them.”

Mr. McDuffie is survived by his sons, Derek J. and JoVon D. McDuffie; mother, Hazel V. Heard; sister, Erika Heard; brother, Alphonso McDuffie and his wife Keshia McDuffie-Sanders.

### Dr. Stevens, Surgery

Dr. Lloyd W. Stevens, emeritus professor of clinical surgery, passed away September 25 at age 97.

A Philadelphia native and Penn alum, Dr. Stevens received his undergraduate degree in 1933 and his medical degree in 1937. He graduated first in his class, was elected a member of the Alpha Omega Alpha Honorary Medical Society, and was the recipient of the Packard Prize in Clinical Medicine. He joined the Penn faculty in the department of surgery after completing his residency at the Hospital of the University of Pennsylvania. He became emeritus in 1979.

Dr. Stevens was director of surgery at the Presbyterian Medical Center from 1959 to 1979. He served as president of the medical staff at Presbyterian Hospital from 1959 to 1961 and again from 1970 to 1973.

In addition to his service at the Presbyterian Medical Center, he was formerly a member of the surgical staff at the Hospital of the University of Pennsylvania, the Graduate Hospital, the Medical College of Pennsylvania and the Philadelphia General Hospital where he served as the visiting chief of surgery from 1950 through 1976.

Dr. Stevens served as the surgeon for the Philadelphia Eagles from 1945 to 1949.

He was the author of 35 papers in various journals of medicine and surgery as well as a contributing author to numerous chapters in different medical textbooks.

A member of many professional organizations, Dr. Stevens received a citation from the Dominican Republic Gastroenterological Society and was awarded the Roth Award for Excellence in Teaching and Practice in the field of gastroenterology.

Dr. Stevens is survived by his wife, Eleanor Van Dyke Stevens; children, Mary Ellen Stevens, Carol A. Hovey, Richard A. Darwin, Susan W. Plaza, David R. Darwin and Susan M. Corl; 17 grandchildren; and three great-grandchildren.

### To Report A Death

*Almanac* appreciates being informed of the deaths of current and former faculty and staff members, students and other members of the University community. Call (215) 898-5274 or email [almanac@upenn.edu](mailto:almanac@upenn.edu)



Lloyd Stevens

# Honors & Other Things

## Endocrine Society Award: Dr. Bale



Tracy Bale

Dr. Tracy Bale is the recipient of the 2011 Richard E. Weitzman Memorial Award. Presented annually by the Endocrine Society, the award aims to bring to light the work of a young researcher in the field.

Dr. Bale holds a dual appointment at Penn; she is an associate professor of neuroscience in the department of animal biology at the School of Veterinary Medicine, as well as associate professor of neuroscience in the department of psychiatry at the Perelman School of Medicine.

Her research expertise and areas of interest include prenatal stress, neurodevelopmental disorders, depression, stress, obesity and neuroendocrinology.

## Pfizer Animal Health Award for Research Excellence: Dr. Bence

Dr. Kendra Bence, assistant professor in the department of animal biology at the School of Veterinary Medicine, has been named recipient of the 2011 Pfizer Animal Health Award for Research Excellence.

Her research expertise and areas of interest include mouse models of obesity/diabetes, neuronal control of energy balance, protein phosphatases and signal transduction.

The Pfizer Animal Health Award for Research Excellence is presented annually to one member of Penn Vet's faculty. The award intends to foster innovative research, on which the scientific advancement of the profession depends, by recognizing outstanding research effort and productivity.

## Early Career Researcher: Dr. Cassar

Dr. Gavin Cassar, assistant professor of accounting at the Wharton School, was awarded the Best Early Career Researcher Award from the American Institute of Certified Public Accountants. The award was presented at the annual meeting of the American Accounting Association. The \$2,000 grant is given to the researcher with the best overall body of research in management accounting. Dr. Cassar's research is centered on the role of information, especially financial information, in settings of high uncertainty and opacity.

## Child Advocacy Award: Dr. Christian

Dr. Cindy Christian, professor of pediatrics in the Perelman School of Medicine, is this year's recipient of the Alan Lerner Child Advocacy Award. The award was presented in September by the Field Center, an interdisciplinary collaboration between Penn's schools of Social Policy & Practice, Law, Medicine and CHOP. Dr. Christian also holds the Endowed Chair in Child Abuse Prevention at CHOP.

## Career Achievement Award: Dr. Foa

Dr. Edna Foa, professor of clinical psychology in psychiatry in the Perelman School of Medicine, received the inaugural International Obsessive Compulsive Disorder Foundation Outstanding Career Achievement Award. Dr. Foa was given the award for her pioneering work on the treatment and understanding of

OCD. She is also the director of Penn's Center for the Treatment and Study of Anxiety.

Dr. Foa devoted her academic career to study the psychopathology and treatment of anxiety disorders—primarily obsessive compulsive disorder (OCD), post traumatic stress disorder (PTSD), and social phobia—and is currently one of the world leading experts in these areas.

## Founder's Award: Dr. Pyeritz



Reed Pyeritz

At the Annual Meeting of the National Marfan Foundation, Dr. Reed E. Pyeritz, professor of medicine and genetics in the Perelman School of Medicine, was recognized with the first Founder's Award. In the late 1970s, he organized a group of patients, family members and health care

professionals interested in Marfan syndrome and related connective tissue disorders into a volunteer support group. This has evolved into both a national organization that supports research, clinical care and education, and an international consortium of similar groups. Dr. Pyeritz also directs Penn CIGHT, the Center for the Integration of Genetic Healthcare Technologies.

## ASBH Board: Mr. Schwartz

Mr. Jason L. Schwartz, associate fellow at the Center for Bioethics in the Perelman School of Medicine and doctoral candidate in the department of history and sociology of science in the School of Arts & Sciences, was elected to the Board of Directors of the American Society for Bioethics and Humanities (ASBH). ASBH is the national professional organization for scholars in clinical and academic bioethics and the medical humanities.

## Forbes "Most Powerful": Dr. Rodin

President Emerita Judith Rodin is included on *Forbes'* 2011 list of the "World's Most Powerful Women". Dr. Rodin is president of The Rockefeller Foundation. *Forbes* states that Dr. Rodin "oversaw the disbursement of \$136 million last year on humanitarian initiatives" and "is credited for recalibrating the foundation to meet the challenges of the 21st century."

## Penn-Made President: Dr. Rozhon

Dr. Tamara Rozhon, a 2008 graduate of Penn GSE's executive doctorate in higher education management program, was named president of Carrington College®, a part of DeVry Inc., a global provider of educational services. For additional Penn-made presidents, see [www.upenn.edu/almanac/pennpres.html](http://www.upenn.edu/almanac/pennpres.html)

## 20th Anniversary: World Cafe Live

WXP 88.5 FM's *World Cafe Live* will celebrate its 20th Anniversary with programming that takes a special look back at the last 20 years with the 885 favorite *World Cafe* artists countdown. The Live at *World Cafe* CD is available to XPN members and features 32 tracks from favorite interviews over the past 20 years and artists from the past year. Tribute concerts will take place on October 28 featuring artists, John Hiatt, Indigo Girls and The Little Willies; and October 29 featuring Feist, Dawes and Robbie Robertson. For a complete list of programming and tickets, see <http://philly.worldcafelive.com/>

## White House Honors: Dr. Valeggia



Claudia Valeggia

Dr. Claudia Valeggia, associate professor of anthropology in the School of Arts and Sciences, has been selected as one of this year's winners of the Presidential Early Career Awards for Scientists and Engineers (PECASE).

The award is the highest honor bestowed by the United States government on science and engineering professionals in the early stages of their independent research careers. Awardees are selected for their pursuit of innovative research at the frontiers of science and technology and their commitment to community service as demonstrated through scientific leadership, public education or community outreach.

The work for which Dr. Valeggia received the PECASE award involves a group of Toba indigenous women and girls living in the province of Formosa in Argentina. The ongoing project aims to better understand three key life transitions: the move from infancy to childhood, puberty and menopause. Dr. Valeggia and her colleagues take monthly measurements and other physiological data from the participants to chart physical changes in their lives.

## Penn Nursing: Sigma Theta Tau

Two members of Penn Nursing faculty have been selected for major awards by the Sigma Theta Tau International Honor Society of Nursing. The awards ceremony will take place on October 31 at the Society's 41st Biennial Convention in Grapevine, Texas.

Dr. Martha Curley, professor of nursing, is a recipient of the 2011 Elizabeth McWilliams Miller Award for Excellence in Research, for her more than 20 years of scholarly contributions in the field of pediatric critical care in such areas as patient positioning, eye care, endotracheal exudation, and sedation management. Dr. Curley's multi-site clinical trials have brought her a national and international reputation in the care of critically-ill pediatric patients and in the development of instruments that provide clinicians with better tools to assess patient status and risk and on interventions to support parents' needs and priorities in the pediatric intensive care unit.

Dr. Eileen Sullivan-Marx, professor of scholarly practice, associate dean for practice and community affairs, and Shearer Endowed Term Chair for Healthy Community Practices, is the recipient of the Marie Hippensteel Lingenan Award for Excellence in Nursing Practice for her leadership and practice in the innovation of care for older adults and for her advocacy on behalf of vulnerable groups. Dr. Sullivan-Marx's research, focused on improving the quality of life for elders, is driven by pressing national and state policy issues. Her leadership with such groups as the US Department of Health and Human Services and the Commonwealth of Pennsylvania's Senior Care and Services Study Commission which she chaired, have led to important reports and nursing payment systems that will continue to influence healthcare reform for years to come.

## Our Commitment to Sustainability

Last year, the *Sustainable Transportation Initiative* (*Almanac* October 26, 2010) was launched in support of the University's Climate Action Plan's goal of lowering Penn's carbon footprint. Although the focus of the Initiative is developing and expanding sustainable commuting options, the effort strives to support the needs of all members of the Penn Community—no matter how they get to campus.

We have made much progress this past year. Our Division's Department of Transportation and Parking has implemented over a dozen new programs or service enhancements designed to provide faculty, staff and students with more choice, and greater flexibility in their commuting options. These efforts are outlined in detail below.

This work has not gone unrecognized. Penn has been named as one of the Best Workplaces for Commuters by the National Center for Transit Research and this year *U.S. News and World Report* ranked Penn #5 in its list of schools with the fewest cars on campus. Yet despite our success we recognize that there is still more work to be done and this coming academic year we will be announcing additional service enhancements.

As we move forward, we welcome your feedback and suggestions. Indeed, many of these new efforts resulted from the continuing dialogue we have had with our patrons. In October, we will be launching our annual Parking and Commuter survey and on October 11 the Annual Commuter Fair will be held in conjunction with the Employee Resource Fair. I urge you to participate in these events and take the opportunity to learn about all the commuting programs available to you as well as other sustainable efforts being undertaken at Penn. And, we look forward to your continued support as we work to improve, expand and refine our Sustainable Transportation efforts on campus.

—Marie D. Witt, Vice President, Division of Business Services

### Sustainable Transportation Initiative Commuter Benefits

Penn has joined with ADP Commuter Services, which currently manages Penn's health benefits, to allow faculty and staff to manage their commuter benefits online. This includes SEPTA TransPasses and TrailPasses, PATCO Freedom Passes, TransitCheks or NJ Transit. For employees using these public transportation options, benefits will be sent directly to their homes eliminating the need to come to the Transportation and Parking office each month to pick up their passes.

In addition, Penn Commuters now have these new advantages:

- **Expansion of Commuter Discount:** The five percent discount that Penn has offered to SEPTA riders is being expanded to include the same discount for PATCO and NJ Transit users. For the first time these commuters will receive a five percent Penn discount (pre-tax up to \$230 per month) on their monthly commuter pass purchases.

- **Savings on parking in SEPTA Lots:** Faculty and staff can add their eligible parking expenses (at SEPTA lots) to their Commuter Benefits and receive a pre-tax reimbursement.

- **More Commuting Options:** In addition to the existing travel options, SEPTA commuters can now purchase 10 trip tickets and receive their discount and pre-tax benefits providing savings and flexibility to individuals who don't need to come to campus every day.

### New Vanpool Program

Penn Transportation and Parking has joined with VPSI, a national leader in vanpooling and sustainable transportation, to expand vanpooling options to Penn faculty and staff. Penn currently has three vanpools in operation throughout the region, including New Jersey and Delaware.

Depending on the location and the number of riders, the average cost of participating in a Vanpool is between \$100 and \$150 which employees can pay for through a pre-tax deduction from their paychecks using Penn's new online benefit system. Penn Parking also provides free parking for the participating vans.

### Campus Transit

At the start of the 2011-2012 Academic Year, the following programs are being launched making travel on and around campus safer, more sustainable and convenient.

### Campus Loop Bus

Penn Transit is supporting the opening of Penn Park by launching the Campus Loop Bus. The Bus will operate from 8 a.m. to 6 p.m. Monday through Friday, from Levy Tennis Pavilion to all transit stops on campus. Not only will it support activities at the new Park, but for the first time, Penn Transit will be providing service throughout campus during the daytime hours.

### Additional Shuttle Service

An additional shuttle van has been added to the Penn Transit route in response to an anticipated increase in ridership due to the opening of Weiss Pavilion and the new Information Commons study center at Franklin Field. The additional shuttle will decrease wait times for riders.

### New Fuel Efficient Vehicles

Penn Transit has added four new low emission vans to its shuttle fleet. These vehicles join the four shuttles and four buses that were purchased last year, bringing the total of lower emission vehicles in the Penn Transit fleet to one dozen.

### Parking Services

#### Introduction of Hanging Tags

Starting in August 2011, Penn Parking began replacing its permit stickers with new hanging tags. The hanging tags are being issued on a rolling basis throughout the fall starting with the surface lots. These tags benefit our permit parkers in the following ways:

- **Flexibility:** The transition to hanging tags will enable patrons to easily park regardless of the car they are driving by simply moving the hanging tag and entering the replacement car information in the online parking system accessible from [www.upenn.edu/parking](http://www.upenn.edu/parking), eliminating the need to call or visit the Parking Office to register a new or temporary replacement vehicle. Patrons may register multiple vehicles, but only one car may use the hanging tag at a time.

- **Convenience:** Hanging tags will not become damaged by the weather requiring replacement. Additionally, permit holders do not need to attempt to remove the permit stickers and bring the pieces to the parking office for replacement.

- **Easier for Carpoolers:** Hanging tags are more convenient for those who carpool. Participants can register all their vehicles and simply share the tag depending on who is driving that particular day.

- **Eliminates permit abuse & frees up parking spaces:** Because hanging tags can be

easily moved between vehicles the need for duplicate stickers is eliminated. Abuse of duplicate stickers has been a problem for Parking Services and has resulted in multiple individuals parking on a single permit. By addressing this and other sticker abuse issues with hanging tags, additional spaces will be created in the more congested lots allowing Penn Parking to move people off transfer lists and offer more permit parking.

### Low Emission Vehicle Parking

In January 2011, Penn Parking established preferred parking spaces for hybrid/electric vehicles later expanding the program to include all vehicles designated as low emission (LEV) by Leadership in Energy & Environmental Design (LEED) standards. The program was designed to support the University's Climate Action Plan goal of lowering Penn's carbon footprint, and to help current and future University buildings achieve LEED certification.

Currently, five percent of parking spaces in our garages are reserved for LEV vehicles. The spaces are located near the entrance, exit or elevators as required by the LEED designation program and are delineated by signage. They are available to qualifying low emission and/or fuel-efficient vehicles until 10 a.m. each day. After 10 a.m., other permit holders or paying visitors can make use of these spaces. A list of qualifying vehicles is available on the Parking website.

The program is modeled after similar ones across our peer institutions, some of which also offer discounts as well as preferred parking. We chose to only implement preferred parking in order to avoid financially penalizing individuals who do not drive qualified LEV vehicles. And, by limiting use of the spots for the morning hours rather than restricting them entirely, we lessened the impact on non-LEV owners who use our facilities.

### Ticketing Program

Over the years, Parking Services has received feedback that encouraged the exploration of mechanisms other than towing to serve as a means of enforcing Penn's parking policies. In response, we are planning to begin issuing tickets to vehicles as an intermediate means of addressing instances of policy non-compliance. A pilot program in which warning tickets were issued (which do not require the recipient to make a payment) was begun this summer in order to solicit feedback and prepare for launching the full policy later this year. The warning ticket will indicate which parking rule was violated to allow our patrons to modify their parking decisions in the future to avoid getting a ticket or potentially being towed.

Examples of parking violations that would result in the issuance of a ticket include:

- Not having a valid permit for the location in which you parked
- Parking in a handicapped space without a handicapped tag
- Parking in a low emission vehicle space before 10 a.m. with an unqualified vehicle
- Taking up two parking spaces
- Parking in an unauthorized parking spot
- Not having a proper sticker or hanging tag

The ticketing program provides the campus community with an effective alternative to the current towing practices. Historically, the only option we exercised was to tow the offending car from the facility which, given the cost in time and fees, is not the optimum response for some infractions. The ticket fee will be \$35 and recipients will be able to pay their tickets by credit card online. After three tickets for the same offense, a vehicle will be subject to towing.

## National Save for Retirement Week at Penn

In honor of National Save for Retirement Week, which runs from October 16–22, Human Resources is hosting a series of events over three days. The events begin with a Retirement Fair on October 18 and continue with over a dozen workshops. All events will be held in Houston Hall.

### Tuesday, October 18

**Retirement Fair:** meet with representatives from TIAA-CREF, Vanguard, Wells Fargo and Veritat; 11 a.m.–3 p.m., Bodek Lounge.

**Save for Retirement Kick Off:** TIAA-CREF will discuss market and economy issues, noon–1 p.m., Bodek Lounge.

**New to Penn?:** get an overview of Penn's retirement plans; 1:30–2:30 p.m., Bodek Lounge.

**Six Steps to a Secure Retirement:** Wells Fargo will tell you what they are, 1:30–2:30 p.m., Golkin Room.

**Are You Contributing to Penn's Retirement Plans?** If not, TIAA-CREF will tell you what you're missing, 1:30–2:30 p.m., Ben Franklin Room.

### Wednesday, October 19

**Retirement: The Good, the Bad and the Unexpected:** how do you mentally prepare for retirement? Find out in this presentation by Dr. Kathryn Jedrzejewski, deputy director of the Institute on Aging, 11:30 a.m.–12:30 p.m., Bodek Lounge.

**Divorce Impact: The Fundamentals of Divorce and Its Impact on Your Finances:** Wells Fargo will help you stay on track with your financial plans while dealing with divorce, 11:30 a.m.–12:30 p.m., Golkin Room.

**Retirement Planning 101:** Join Veritat advisors for a back-to-basics overview of retirement planning, 11:30 a.m.–12:30 p.m., Ben Franklin Room.

**Financial Reinvention: Moving Toward Retirement with Confidence in the Real World:** Wells Fargo will provide guidance for women planning for retirement, 1:30–2:30 p.m., Golkin Room.

**Five Habits of Highly Successful Investors:** TIAA-CREF will tell you what they are, 1:30–2:30 p.m., Ben Franklin Room.

### Thursday, October 20

**Planning to Retire Soon?** If you're planning to retire within the next five to ten years, TIAA-CREF can tell you how to prepare, 11:30 a.m.–12:30 p.m., Golkin Room.

**In the Middle of Your Career?:** Vanguard will tell you how to plan for a successful retirement, 11:30 a.m.–12:30 p.m., Ben Franklin Room.

**Staying on Top of Your Portfolio:** get tips on how to manage your portfolio—and how Penn's retirement plans can help. Chris Glover, financial advisor, will show you how to stay on top of your investments, 12:30–1:30 p.m., Bodek Lounge.

**Conducting Your Personal Financial Fire Drill:** Wells Fargo will discuss the importance of estate planning, 1:30–2:30 p.m., Golkin Room.

**Feel Secure: Women and Financial Planning:** Vanguard will provide financial planning tips geared specifically toward women, 1:30–3 p.m., Ben Franklin Room.

—Division of Human Resources

## Botswana-UPenn Partnership

In 2001, Penn began a partnership with the government of Botswana with the goal of combating the HIV/AIDS epidemic in this nation. In the past ten years, Penn's involvement has expanded from medical care to include research and educational exchanges with the University of Botswana. To celebrate this anniversary, there will be several events this week on campus.

**Experience Africa Forum: Penn Student Perspectives:** Penn students speak about their past internships, study abroad, service learning and research in Botswana, Ghana, and South Africa; October 12 at 5–6:30 p.m. in room 345, Jon M. Huntsman Hall. For info, contact Cara Bonnington at [carab@gse.upenn.edu](mailto:carab@gse.upenn.edu) or (215) 573-6047.

**Botswana Research Update:** Dr. Andrew Steenhoff, research director of the Botswana-UPenn Partnership and co-director of the CFAR International Core, provides an overview of the resources available for research in Botswana, October 13 at 2–4 p.m. in room 253, BRB II/III.

Penn and CHOP faculty, staff, and trainees who are involved in research or planning future projects in Botswana are invited to attend. RSVP to participate or send questions to Heather Calvert at [hcalvert@mail.med.upenn.edu](mailto:hcalvert@mail.med.upenn.edu) or (215) 573-8410.

**2001–2011: Ten Years of Penn in Botswana Anniversary Symposium:** October 16, 8 a.m. to 12:30 p.m. in the BRB II/III Auditorium. For more information, contact: [muraglia@mail.med.upenn.edu](mailto:muraglia@mail.med.upenn.edu) or (215) 573-8499.

See the Botswana-UPenn Partnership web site: [www.med.upenn.edu/botswana/](http://www.med.upenn.edu/botswana/)

## Art Start "Making Magic"

The Parent-Infant Center is marking the 15th year of their annual children's art exhibition and silent auction fundraiser on October 20. It will be a "Magical" evening where they celebrate creativity and community, while raising money for PIC's Scholarship Fund.

St. Andrews Chapel (next door to PIC) is "magically" transformed into a children's art gallery. Guests will enjoy wine, beer and hors d'oeuvres, as well as a dinner buffet donated by PIC friend and owner of Beijing, Alex Yuen. There will be other culinary delights from West Philadelphia's favorite restaurants and volunteer chefs.

Guests will bid on nearly 100 auction items. Tickets are \$30 for an individual/\$50 for a couple. Info. at [www.parentinfantcenter.org](http://www.parentinfantcenter.org)

## Philadelphia Writing Project's 25th Anniversary



foundering directors Judy Buchanan and Susan Lytle. The gala dinner will feature a jazz ensemble and readings by teachers who represent the 25-year history of the Philadelphia Writing Project.

Elyse Eidman-Aadahl, director of National Programs and Site Development for the National Writing Project, will deliver the keynote address. The gala will be held at the Inn at Penn at 6 p.m. Tickets must be purchased in advance at [www.gse.upenn.edu/philwp](http://www.gse.upenn.edu/philwp)

The gala dinner will cap off the day's celebration, which begins with a community event at the Penn Museum from 1–4 p.m. Featured events include:

- Presentations by winners of the 2011 Scholastic Art and Writing Awards.
- Remarks by the best-selling author Karen E. Quinones Miller.
- Work by students in the Moore College of Art Literacy through Photography Project, directed by Elizabeth Gilly.
- A workshop on literacy and photography.
- A tour of the Penn Museum's new *Imagine Africa* exhibit.

Attendees will also be invited to participate in a writing marathon. The event is free with admission/donation to the Penn Museum.

For more information, visit [www.gse.upenn.edu/philwp](http://www.gse.upenn.edu/philwp) or contact Miriam Harris at (215) 898-1919 or [philwp@gse.upenn.edu](mailto:philwp@gse.upenn.edu)

The Philadelphia Writing Project, located at the University of Pennsylvania Graduate School of Education, is a site of the National Writing Project. It is a growing network of over 700 teacher consultants who explore literacy, teaching, and learning in all schools, grade levels (pre-K to college), and subjects. A network built upon the contributions of its members, the Philadelphia Writing Project sponsors teacher-led professional development, inquiry communities for educators, and writing opportunities for students and families.

## Kicking Off Annenberg Center's 40th Anniversary Season

The Annenberg Center for the Performing Arts presents a night jam-packed with jazz, as prodigious tenor saxophonist, Joshua Redman and internationally-acclaimed jazz pianist, Brad Mehldau join forces for one unforgettable duo performance, October 14, at 7:30 p.m. Melding their two adventurous, yet distinctive artistic voices, the duo cuts the extraneous and features the oft-improvised musical dialogue between these two powerhouses. Tickets for the performance are \$20–\$45. For tickets or more information, please visit [AnnenbergCenter.org](http://AnnenbergCenter.org) or call (215) 898-3900. Tickets can also be purchased in person at the Annenberg Center Box Office.

The night of jazz kicks off early with the Penn Faculty Jazz Quartet at 6:45 p.m., in a musical exploration and commentary on jazz influences and styles.

In celebration of the Annenberg Center's 40th Anniversary, there will be several opportunities for audience members to get to know each other and the Annenberg Center staff throughout the season. To kick off this celebratory season, the Center will be toasting the past 40 years of excellence and its exciting future with festive sparkling cider.

For the past 40 years, the Annenberg Center has dedicated itself to the advancement of a diverse and thriving cultural community through the pursuit of excellence, innovation and intellectual engagement in the realms of world music, theatre and dance. To celebrate the momentous occasion, the Annenberg Center has put together one of the most expansive seasons ever—a nod towards the colorful history of presenting the best of the best from all corners of the globe. With highly acclaimed artists from six continents, audiences can take a journey around the world without leaving their seat. From Zakir Husain of India and Chunky Move of Australia to the Gate Theatre of Ireland and the Spirit of Uganda of Africa, audience members will see the world in a whole new way.

The University of Pennsylvania's Annenberg Center for the Performing Arts has been the region's leading multi-disciplinary performance venue for theatre, dance, jazz, world music, new music and children's programming since its inception in 1971.

# Update

October AT PENN

RESCHEDULED

The event *Intrepid Explorers at the Penn Museum* for ages 6-12, has been rescheduled for November 5, 1:45-4:15 p.m. at the Penn Museum; \$25; register: (215) 898-2680.

## TALKS

**18** *China's Regulatory State: A New Strategy for Globalization*; Roselyn Hseuh, Temple University; noon; Rare Book Room, Biddle Law Library, Tanenbaum 253 (PPR, East Asia Law Review).

**20** *From Emigration to Immigration: Will India Attract Global Talent?*; Binod Khadria, Jawaharlal Nehru University; noon; Center for the Advanced Study of India, 3600 Market St., ste. 560; RSVP by October 18, [casi@sas.upenn.edu](mailto:casi@sas.upenn.edu) (CASI).

## AT PENN Deadlines

The October AT PENN calendar is online at [www.upenn.edu/almanac](http://www.upenn.edu/almanac). The deadline for the November AT PENN calendar is today, Tuesday, October 11.

During the academic year, the deadline for the weekly Update is each Monday for the following week's issue. Events are subject to change.

Information is on the sponsoring department's website. Sponsors are in parentheses. For locations, call (215) 898-5000 or see [www.facilities.upenn.edu](http://www.facilities.upenn.edu)

## Subscribe to Express Almanac

Sign up to receive email notification when we post breaking news between issues. Send an email to [listserv@lists.upenn.edu](mailto:listserv@lists.upenn.edu) with "subscribe e-almanac <your full-name>" in the body of the message. —Ed.



FREE ONLINE NEWS SERVICE

## Fight the Flu This Season

Having the flu is never pleasant. To help you prepare for this year's flu season, the Division of Human Resources is partnering with Occupational Medicine to provide flu shots on campus at a discounted cost for full- and part-time Penn faculty and staff. Keep in mind you must pre-register online to receive a flu shot.

When can I get a flu shot?

- Monday, November 7, 10 a.m.–2 p.m.
- Tuesday, November 8, 10 a.m.–2 p.m.
- Tuesday, November 15, 10 a.m.–2 p.m.

How do I pre-register for a flu shot?

Visit [www.hr.upenn.edu/quality/wellness/flushots.aspx](http://www.hr.upenn.edu/quality/wellness/flushots.aspx) and follow the step-by-step instructions. You can register up until the day before the date you select. But time slots fill up quickly, so you're encouraged to pre-register as soon as possible.

Where can I get a flu shot?

The shots will be administered at three convenient locations—the School of Engineering and Applied Science (SEAS), the Wharton School, and the School of Nursing. You'll see the exact locations when you pre-register online.

Receipt/proof of immunization will be provided (as will UPHS ID badge notification stickers if necessary).

Additionally, CVS MinuteClinics and Walgreens Take Care Clinics are partnering to provide a comprehensive flu immunization program. Get more details on the HR website at [www.hr.upenn.edu/quality/wellness/flushots.aspx](http://www.hr.upenn.edu/quality/wellness/flushots.aspx)

What do I need to bring to the flu shot site?

- \$25 cash and your PennCard
- Remember to wear clothes that provide easy access to your upper arm.

Questions?

Contact HR at (215) 898-5116 or [suzsmith@upenn.edu](mailto:suzsmith@upenn.edu) if you have questions.

—Division of Human Resources

## Support for Your Dependent Care Challenges

This is the second in a series of articles this October to honor National Work and Family Month—a campaign to raise awareness of the importance of workforce benefits.

Being a parent or caregiver is rewarding. But it's no easy task, especially when it comes to open communication with your child. How do you talk about difficult subjects? What's the best way to maintain an honest relationship? If you're struggling with these kinds of questions, we can help.

Penn offers 24/7 assistance for your dependent care challenges through two free and confidential services: the Employee Assistance Program (EAP) and Worklife Resources. Whether you call for one-on-one coaching or use the online resources, both services can give you support and advice to help you work through any issue. Simply call 888-321-4433 to speak with a counselor, or visit the Human Resources website at [www.hr.upenn.edu/quality/wellness/EAP.aspx](http://www.hr.upenn.edu/quality/wellness/EAP.aspx)

For additional dependent care coaching and support, join us for a workshop on October 20: *A Guide to Communicating with your Adolescent*. Visit [www.hr.upenn.edu/coursecatalog](http://www.hr.upenn.edu/coursecatalog) to register.



A Workplace Charitable Campaign

## Penn's Way 2012 Raffle Drawings Week Two: October 17 Drawing (for week of October 10-14)

- Fusion Fitness: Gift certificate for Cross-Training, Counseling or Personal Training Session
  - Fork Restaurant: Dinner for two
  - Landmark Theatres: Four VIP Guest Passes
  - National Constitution Center: Two tickets
  - Business Services/Bon Appétit: Lunch (up to \$20) for two at Houston Market
  - Business Services/Bon Appétit: Lunch (up to \$20) for two at Houston Market
  - Business Services: Penn Photography Book
  - Business Services/Penn Ice Rink: Coupon book for 10 free admissions
- See [www.upenn.edu/pennsway](http://www.upenn.edu/pennsway)

## Public Safety Open House: Today, October 11

Penn's Division of Public Safety is hosting its annual open house today, October 11 from 3-6 p.m. at its headquarters, 4040 Chestnut Street. See the new T-3 security vehicle, meet the staff, try the firearm training simulation machine, check out the Electric Vectrix Motorcycle and tour the state-of-the-art PennComm Center. There will be raffles and giveaways and refreshments will be served. For more information contact the Special Services Department, (215) 898-4481.

## The University of Pennsylvania Police Department Community Crime Report

**About the Crime Report:** Below are all Crimes Against Persons and Crimes Against Society from the campus report for September 26-October 2, 2011. Also reported were 22 crimes against property (including 22 thefts). Full reports are available at: [www.upenn.edu/almanac/volumes/v58/n07/creport.html](http://www.upenn.edu/almanac/volumes/v58/n07/creport.html). Prior weeks reports are also online. —Ed.

This summary is prepared by the Division of Public Safety and includes all criminal incidents reported and made known to the University Police Department between the dates of September 26-October 2, 2011. The University Police actively patrol from Market Street to Baltimore Avenue and from the Schuylkill River to 43rd Street in conjunction with the Philadelphia Police. In this effort to provide you with a thorough and accurate report on public safety concerns, we hope that your increased awareness will lessen the opportunity for crime. For any concerns or suggestions regarding this report, please call the Division of Public Safety at (215) 898-4482.

09/27/11	12:56 PM	3900 Market St	Complainant's wallet taken by force
09/27/11	4:02 PM	4002 Pine St	Harassing messages received
09/27/11	10:16 PM	3700 Spruce St	Unwanted messages received
09/29/11	7:06 PM	3900 Walnut St	Driver on cell phone/Citation issued
09/30/11	8:14 AM	200 S 40th St	Intoxicated driver/Arrest
10/01/11	2:38 AM	3700 Locust Walk	Public urination/Citation issued
10/02/11	2:29 AM	200 S 40th St	Confidential incident

## 18th District Report

Below are all Crimes Against Persons from the 18th District: 4 incidents with 3 arrests (including 2 robberies and 2 aggravated assaults) were reported between September 26-October 2, 2011 by the 18th District covering the Schuylkill River to 49th Street & Market Street to Woodland Avenue.

09/26/11	11:20 AM	4700 Chester Ave	Robbery/Arrest
09/28/11	1:00 AM	4710 Baltimore Ave	Aggravated Assault/Arrest
10/01/11	10:00 PM	4600 Larchwood	Robbery
10/02/11	10:00 AM	4802 Woodland Ave	Aggravated Assault/Arrest

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URL: [www.upenn.edu/almanac](http://www.upenn.edu/almanac)

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# The State of University City 2011

## Giving Voice to a Vision of Prosperity and Possibility in University City

University City District (UCD), the neighborhood improvement and economic development organization in West Philadelphia, recently announced the release of *The State of University City 2011*, a new publication that illustrates the neighborhood's exemplary status as a knowledge center; an engine of prosperity, innovation and commercial vibrancy; and a world-class neighborhood with world-class amenities. More than 40 pages of color charts, statistics, photographs, and personal stories help demonstrate why University City is one of the most vibrant and vital neighborhoods in the region.

University City, the 2.4 square mile area just west of the Schuylkill River, has become a place where Philadelphia's future is happening today. It's a boomtown with nearly 70,000 jobs and \$2 billion in real estate projects recently completed or under construction. Neighborhood institutions are investing more than \$1 billion dollars in R&D spending into new cures and innovation, and University City has already exceeded the City's 2015 targets for renewable energy. Global innovators, Iron Chefs, the IRS, Hilton hotels and even urban beekeepers, all call University City home. These are just a few of the many signs that University City is a first-class neighborhood.

*The State of University City 2011* articulates how University City is a community that's alive, unlike ever before. What follows are some of the neighborhood's most notable recent accomplishments:

### Commercial Vitality

- University City retail occupancy rates continue to climb, with more than six dozen new businesses opening in University City over the last 18 months.
- \$639,900 was channeled to businesses by UCD from government and foundations throughout the University City District boundaries in the last two years.
- Employment growth at University City's largest employers has

been extremely impressive, amounting to 12.2% over the last five years, even before factoring in 4,325 new employees at the IRS facility.

- UCD's signature events such as University City Dining Days presented by Wells Fargo, and the Baltimore Avenue Dollar Stroll, which bring thousands of new faces to our commercial corridors and shops, are vastly increasing sales for our local merchants.

### Economic Development

- The \$50 million Homewood Suites by Hilton is one of Philadelphia's largest construction projects, and will create 300 new full-time and temporary positions when completed in spring 2012.

- Nearly 30 new development projects advanced or were completed in University City in the last two years, representing almost 3 million square feet of new office, research, academic and medical space.

- The office vacancy rate is consistently among the lowest in the region. In 2010, it fell to 7.2% even as the vacancy rate in the center business district stood at 14.2%, and in the suburbs at 18.6%. Major commercial and public space investments at our eastern edge such as Penn Park and the new pedestrian plaza outside of 30th Street Station are knitting together Philadelphia's two thriving business districts.

### Innovation

- Avid Radiopharmaceuticals, a homegrown company, conceived at Penn and incubated at the University City Science Center, completed an \$800 million deal with Eli Lilly, a global pharmaceutical firm.
- The percentage and amount of statewide National Institute of Health funding going to University City institutions climbed to a new 5-year high, with more than \$1 billion spent on R&D by University City institutions in 2008.

### A Neighborhood of Choice

- The number of homes sold in University City increased by 26% in 2010 to the highest level in three years and the median price increased by 7%.
  - The 2010 Census found a consistent population increase over the last 20 years, amounting to an increase of 4.8% since 1990 and 2.3% since 2000 (The population throughout Greater Philadelphia fell by -3.8% over the 20-year period).

### Sustainable University City

- Nearly 100% of University City residents live within a 10-minute walk of a park or recreation center, and have equally good access to local food resources (including farmers' markets and community gardens).
- 14% of Philadelphia's LEED certified or registered projects are in University City, despite the neighborhood occupying just 2% of the city's land area.
- Thanks in large part to the extraordinary commitment to renewable energy by Drexel (100% wind) and Penn (21st largest buyer nationwide), University City already exceeds the city's 2015 targets, with 24% of energy coming from renewable sources.

"At UCD, we believe that University City's future is critical to the future of our city and region, and that the unique assets, opportunities and environment here are both an engine of prosperity and an exemplar of community," said UCD Executive Director Matt Bergheiser.

"UCD promotes a world class, vibrant University City through major investments in public space development, public maintenance and public safety, by connecting entrepreneurs and residents to economic opportunity, and through the creation and management of destination events," he added.

This publication illustrates the exciting progress of the neighborhood and the impact of University City District. To obtain copies, contact the UCD at (215) 243-0555 or at [ucd@universitycity.org](mailto:ucd@universitycity.org)

