



GENERAL HONORS COURSES FALL 2002

Non-honors students can [enroll](#) in GH courses with permission of instructor.

[Faculty Contact Information](#) is available.

Last updated: August 30, 2002.

[\(009\) AFRO-AMERICAN STUDIES](#)

[\(269\) GENERAL HONORS - MEDICINE](#)

[\(465\) ASIAN & MIDDLE EASTERN STUDIES](#) [\(317\) HISTORY](#)

[\(025\) ANTHROPOLOGY](#)

[\(353\) JEWISH STUDIES](#)

[\(064\) BUSINESS & PUBLIC POLICY](#)

[\(101\) CLASSICAL STUDIES](#)

[\(373\) LEGAL STUDIES](#)

[\(113\) COMPARATIVE LITERATURE](#)

[\(497\) PHYSICS](#)

[\(169\) ECONOMICS](#)

[\(521\) PSYCHOLOGY](#)

[\(197\) ENGLISH](#)

[\(541\) RELIGIOUS STUDIES](#)

[\(201\) ENVIRONMENTAL STUDIES](#)

[\(589\) SOCIOLOGY](#)

[\(221\) FOLKLORE](#)

[\(641\) THEATER ARTS](#)

[\(237\) GENERAL HONORS](#)

[\(657\) URBAN STUDIES](#)

[\(237\) GENERAL HONORS - LAW](#)

[\(677\) WOMENS STUDIES](#)

(373) LEGAL STUDIES

LGST 101.301 Introduction to Law & the Legal Process.

TR 10:30-12

[Professor Dan Hunter](#)

Legal Studies 101-301 provides an introduction to jurisprudence, the study of law, and the legal process. It critically explores the expansive role of law in society from the perspectives of the civil and criminal

legal systems, the constitutional and administrative structure of law, and the law of contracts.

LGST 210.301 Corporate Responsibility & Ethics.

TR 1:30-3

Professor Alan Strudler

This course will explore theories of business responsibility from a multi-disciplinary and managerial perspective. Current theories of business ethics will be presented along with how they apply to a number of case studies. Topics include ethical and social responsibility issues with regard to advertising, affirmative action, employee rights, whistle-blowing, conflicts of interest, and financial management.

(401) MARKETING

MKTG 396.401 Probability Models in Marketing and Electronic Commerce.

Pre-requisite: Math 140-141

W 3-6

This course will expose students to the theoretical and empirical "building blocks" that will allow them to construct, estimate, and interpret powerful models of consumer behavior. Over the years, researchers and practitioners have used these models for a wide variety of applications, such as new product sales forecasting, analyses of media usage, and targeted marketing programs. Other disciplines have seen equally broad utilization of these techniques.

The course will be entirely lecture-based with a strong emphasis on real-time problem solving. Most sessions will feature sophisticated numerical investigations using Microsoft Excel. Much of the material is highly technical. Students must have a high comfort level with integral calculus, and recent exposure to a formal course in probability/statistics would be very helpful.

This course will be taught by Peter Fader, Associate Professor of Marketing. Professor Fader received his PhD from MIT. His current projects include probabilistic models of online visiting and purchasing behavior as well as models of patterns in the music industry (e.g., understanding the role of radio airplay and Napster usage in generating album sales). He is a past recipient of the David W. Hauck Award for Best Undergraduate Teacher at Wharton in addition to numerous teaching awards at the MBA level.

(467) OPERATIONS AND INFORMATION MANAGEMENT

OPIM 402.301 The Aesthetic Approach to Decision-Making.

TR 12-1:30

The purpose of this course is to bring together decision-making in socio-economic field and in literature. In literature there are wonderful examples in which the heroes of the books make their own decisions. In these examples, the authors not only bring new sophisticated analytical parameters, but also use a variety of artistic means directed toward developing the imagination of the reader. Unfortunately, the methods used are far from being analytical; the modern analytical methods for decision-making developed in the socio-economic field are not used. The course proposed here would encompass socio-economic examples of decision-making conceptions, along with literature. The course must give a clear synthesis of analytic and artistic methods of thinking, which is important in connection with new situations. That is why ability to play chess is a prerequisite to this course. This course can be crucial in instructing aesthetically educated students who are pragmatically oriented. Finally, the students will better understand the value of non-pragmatic categories of art and their priceless role in the developing of their intellect and decision-making abilities.

Aron J. Katsenelinboigen was born in Ukraine. He graduated from Moscow State Economic Institute and obtained a Doctor of Sciences degree in Economics. He has worked in the USSR Academy of Sciences and was promoted to head of the Department of Complex Systems at the Central Economic Mathematical Institute. He also taught mathematical economics at Moscow State University. Since his emigration to the United States, Prof. Katsenelinboigen has been a visiting lecturer in the Department of Economics at the University of Pennsylvania. He joined the Social Systems Department and then the Decision Sciences Department as a professor. Prof. Katsenelinboigen is the author of fifteen books, nine of which were published in the United States. More than sixty articles of the author have been published, but only in western countries. His current research is concerned primarily with the category of indeterminism and the aesthetic method.

(497) PHYSICS

PHYS 037.001 Understanding the Universe.

General Requirement VII: Science Studies

TR 12-1:30

*** * * Course Cancelled * * ***

PHYS 170.301 Introductory Physics

Registration required for lecture and lab

General Requirement VI: Physical World

301 Lecture: MWF 10-11, M 2-3

302 Lab: W 1-3

This is the first semester of a small-section three-semester sequence in introductory physics for well-prepared students. Topics will include classical laws of motion, interaction between particles, conservation laws and symmetry principles, rigid body motion, wave motion, and kinetic theory and thermodynamics.

[Charlie Johnson](#) will teach this course.

(505) POLITICAL SCIENCE

PSCI 187.301 Constitution-Making. Freshman Seminar

TR 3-5

This is a seminar in constitutional theory which will focus on the problems of creating or restructuring a political order by writing and adopting the design of that order in a set of words contained within a text. The course will have a large component of political and interpretive theory, as well as American political thought. There may be some materials from other constitutional systems besides the United States. However, the course is primarily a way of looking analytically at the founding of the American Constitution by considering how a new constitution would be written, argued for, and ratified more than 200 years later, then questioning the nature of its authority. After more than two centuries of experience in interpreting the existing constitutional document, how might a constitution-maker draft a new one to take into account the problems that we have discovered? Requirement: Extensive reading and active scholarly discussion; one short analytical paper; one medium-length paper; and a final essay examination.

Will Harris (Ph.D. Princeton University) is associate professor of political science. He joined the Penn faculty in 1986. Professor Harris is co-author/editor of the casebook American Constitutional Interpretation and is author of The Interpretable Constitution. He is working on The Imaginable Constitution and The Constitutional University. His teaching skills were recognized with a Lindback award, the highest honor Penn bestows on its faculty members.

(521) PSYCHOLOGY

PSYC 001.301 Introduction to Experimental Psychology.

General Requirement V: Living World

MW 1-3

This course will receive a high number of registration requests. Students are strongly advised to request alternates for this course. Students who are not Benjamin Franklin Scholars should fill out the [form](#) that is available at the BFS office and return it there.

An introduction to psychology as both a natural and social science. The text will provide broad coverage of the state of knowledge in psychology, while the lectures will focus on particular problems in some detail. The aim of the lectures will be to clarify the process of inquiry in natural and social sciences. In-class laboratories will engage students in formation of hypotheses, design of research, data gathering, and analysis and interpretation of results. Topics covered will include brain and behavior, dreams and psychoanalysis, behaviorism and phobias, sociobiology and sex differences, color vision, thinking, memory, person perception, appetites and addictions.

Paul Rozin is Edmund J. and Louise W. Kahn Professor for Faculty Excellence in Psychology. He received his Ph.D. from Harvard in biology and psychology. After working for two postdoctoral years with Jean Mayer at the Harvard School of Public Health, he came to the University of Pennsylvania. He has been at Penn since 1963, during which time he has served as chair of Psychology and director of the Benjamin Franklin Scholars and General Honors Programs. His areas of research interest include the development of food preferences; the interaction of culture, biology and individual psychology in determining food attitudes and cuisine; magical thinking; and the evolution of intelligence. Professor Rozin has been a John Simon Guggenheim Memorial Fellow, is the recipient of the Ira Abrams Memorial Award for distinguished teaching, the Edmund J. and Louise W. Kahn Professor for Faculty Excellence in Psychology, and is an editor of the scientific journal *Appetite*.

(541) RELIGIOUS STUDIES

RELS 102.301 Religion, Health & Healing.

Freshman Seminar

Distribution I: Society

TR 1:30-3

This seminar will investigate some of the many dimensions of the relationship between religious traditions and physical health and healing. How do major world religions approach these inevitable and very human questions? What about spiritual traditions that are not part of organized, established religions? Can spiritual and religious practices heal? Are there really miracles of healing brought about by divine intervention? How does modern medical science respond to such issues? We will read primary and secondary sources from a variety of traditions and viewpoints, and will interview practitioners of religious and medical establishments. Students will write two papers.

E. Ann Matter, professor of Religious Studies, will teach this course.

RELS 221.401 Jewish Folklore. (Cross-listed: [AMES 243](#), COML 283, FOLK 280, JWST 260)

General Requirement II: History & Tradition

TR 10:30-12

D. Ben-Amos

(589) SOCIOLOGY

SOCI 001.301 Introduction to Social Science.

Freshman Seminar

General Requirement I: Society

T 3-6

Ivar Berg

SOCI 140.301 Social Conflict.

Distribution I: Society

MWF 2-3

General theory of social conflict, with an emphasis on violent conflict. Specific applications include fights, riots, combat, and gang violence; tribal and modern war; abuse of the weak; domestic conflict; sexual conflict and rape; homicide; social movements and moral crusades; conflict management and social control; state breakdowns and revolutions; ethnic conflict and genocide.

(641) THEATER ARTS

THAR 375.401 Feminist Theater & Performance.

(Cross-listed: ENGL 371, WSTD 371)

Distribution III: Arts & Letters

TR 10:30-12

R. Malague

(657) URBAN STUDIES

URBS 078.401 Urban University-Community Relationships.

(Cross-listed: [AFAM 078](#), HIST 214)

W 2-5

Ira Harkavy

(677) WOMENS STUDIES

WSTD 371.401 Feminist Theater & Performance.

(Cross-listed: ENGL 371, THAR 375)

Distribution III: Arts & Letters

TR 10:30-12

R. Malague