Wharton Health Care Management Department and the Leonard Davis Institute are pleased to announce:

**JASON ABALUCK**

Ph.D. Candidate in Economics, Massachusetts Institute of Technology

**What Would We Eat if We Knew More:** The Implications of a Large-Scale Change in Nutrition

**Wednesday, 2 February 2011 - 10:30 AM - 12:00 PM**

F92 Jon M. Huntsman Hall

*Light Refreshments Will Be Offered.*

Jason Abaluck’s research lies at the intersection of public economics, health economics, behavioral economics and industrial organization. He develops methods to measure whether people make good choices in a wide-variety of settings and to evaluate optimal institutional design in settings where people make mistakes. His job market paper attempts to measure the degree to which consumers take health into account in their food consumption decisions; are welfare gains possible from policies which would lead consumers to eat healthier foods or do consumers eat unhealthy foods because the taste, price and convenience are worth the cost to their health? Other work explores the optimal design of health insurance markets when consumers sometimes purchase unsuitable plans and the optimal design of prescription drug insurance when consumers are myopic in their drug purchasing decisions.

To RSVP or Questions:
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