

## Week 7 Video 4

### Clustering Examples

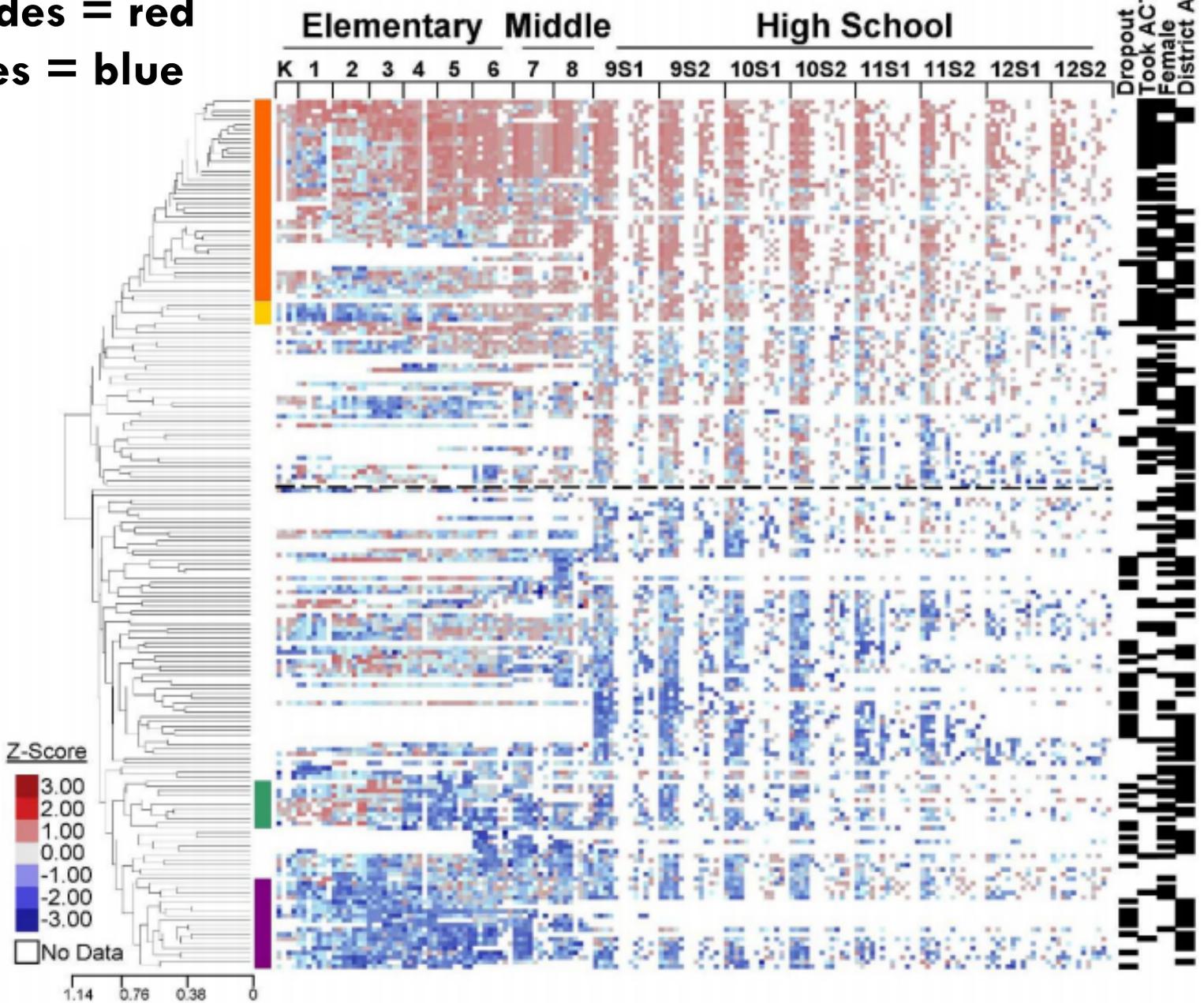
# Bowers (2010)

- Looked at student grades from kindergarten through high school
- Used HAC clustering to group students



Categorical

**Good grades = red**  
**Bad grades = blue**



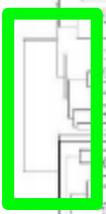
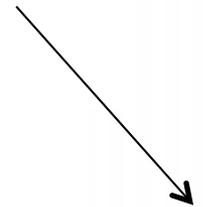
Categorical

Elementary Middle High School

K 1 2 3 4 5 6 7 8 9S1 9S2 10S1 10S2 11S1 11S2 12S1 12S2

Dropout  
took ACT  
female  
District A

Took ACT cluster



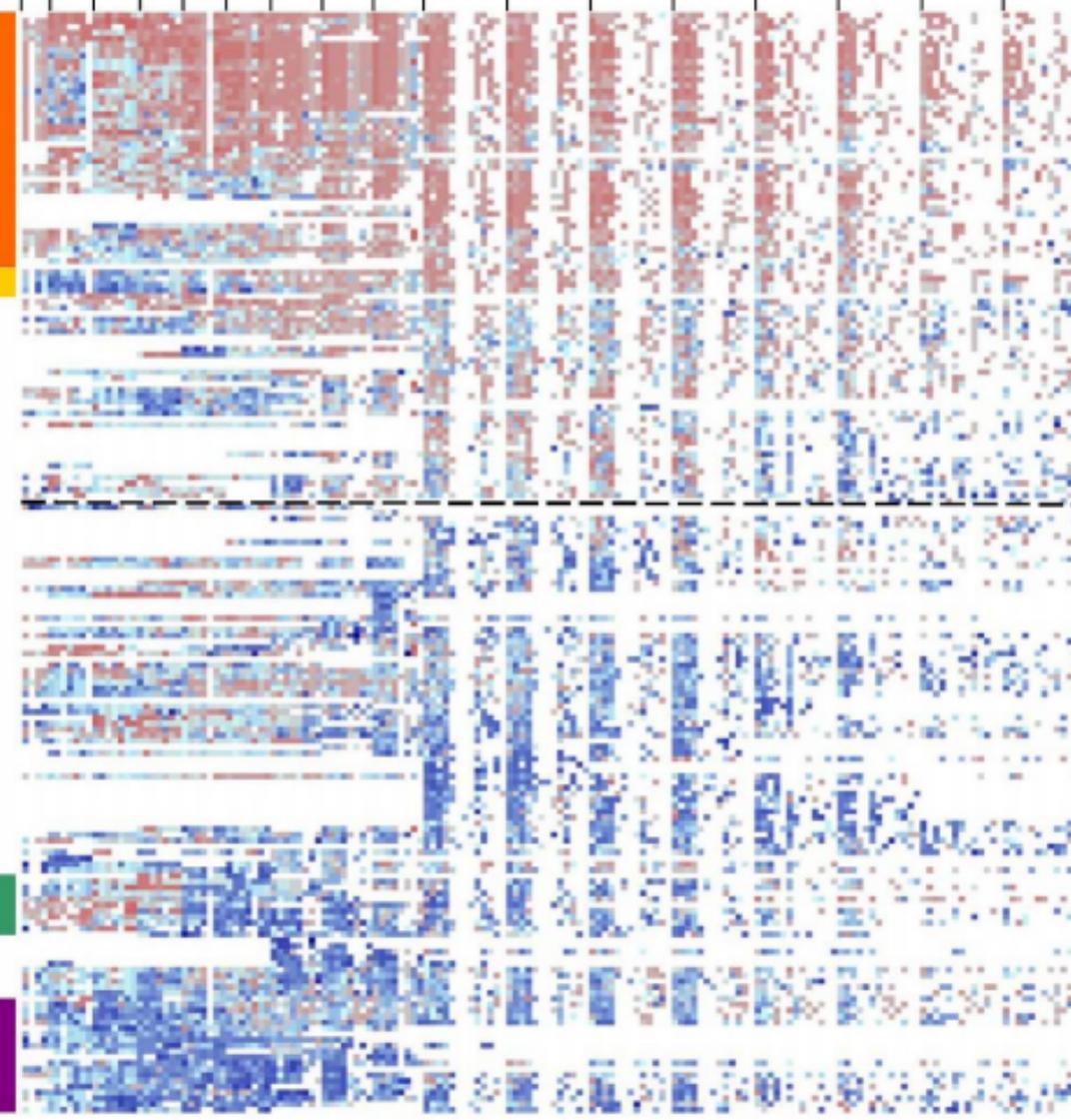
Dropout cluster



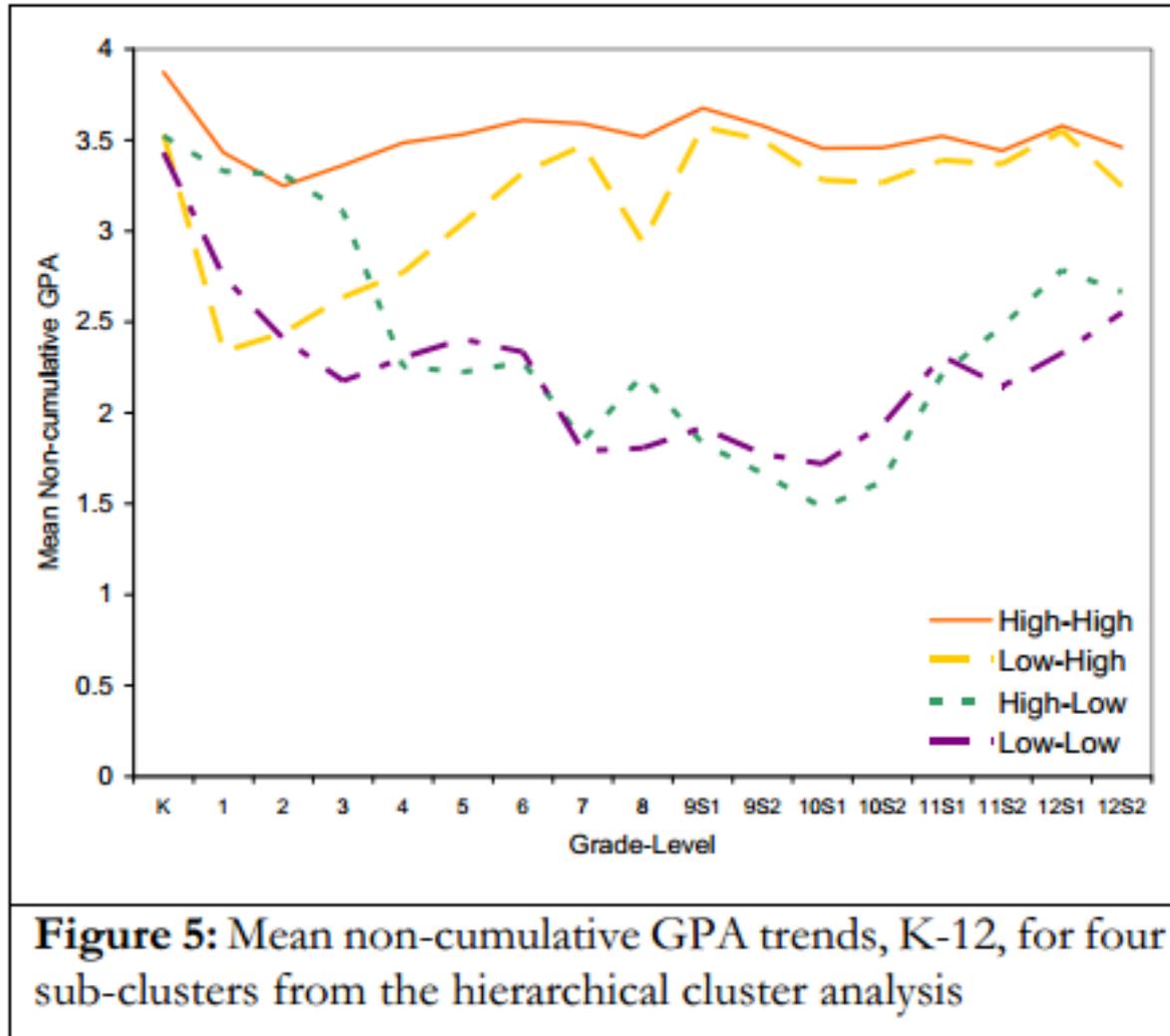
Z-Score



1.14 0.76 0.38 0



# Four sub-clusters



# Bowers (2010)

- There is a distinct group of students who did well until third or fourth grade and then started doing much poorer
  - ▣ These students were more likely to drop out of high school than students who did poorly from the start!
  - ▣ Hypothesis: Switch from “learning to read” to “reading to learn”
  - ▣ This switch was known, but perhaps not how big an impact it has...

# Amershi & Conati (2009)

- Split students by their behaviors in an exploratory learning environment where students explore AI algorithms by stepping through the algorithm and making alternate execution choices in real time
- Then looked at learning outcomes



# Amershi & Conati (2009)

---

- Three groups
  - ▣ Two low learning
  - ▣ One high learning

# Amershi & Conati (2009)

- Students with lower learning (both groups) tended to move through the environment faster, and did not pause to reflect after moves
  - ▣ Failure to Self-Explain

# Amershi & Conati (2009)

- The two groups of students with lower learning differed in other aspects
  - ▣ Amount of pause after back-tracking
  - ▣ Degree to which students adjusted graph
- But this (apparently) did not affect learning – both groups had poor learning

# Beal, Qu, & Lee (2006)

- Clustered students in terms of five behaviors in an intelligent tutor
  - ▣ Solved problem correctly in over 10 seconds
  - ▣ Produced incorrect answer in over 10 seconds; then solved correctly in over 10 seconds
  - ▣ Answered in under 10 seconds
  - ▣ Clicked on hints in under 10 seconds per hint
  - ▣ Paused for over 10 seconds on hints



# Resultant Clusters

1. Lots of fast responses; also lots of viewing hints after making an incorrect response
2. Read lots of help
3. Answered problems accurately without using help

# General Point

- Were these results surprising?
- Not necessarily surprising that some students make lots of fast responses and ask for help after making an incorrect response
- A faster way to get a model of this phenomenon than conducting field observations and developing a prediction model
  - But the resultant model is by nature somewhat less validated

# General Point

---

- The greatest power of clustering (in my opinion) is to discover completely unknown patterns
- Clustering is most useful in areas where you don't know very much...

# Next lecture

---

- Factor Analysis